



Philipp Preuß

CONCEPT DESIGNER

34 Years old



EXPERIENCE

Frankfurt, Stuttgart
2016 - 2018

Management Consultant

Consultant at borisgloger Consulting, a Consulting Agency for agile Management-Frameworks. Embedded at a leading German Bank, a Car-Manufacturer from Stuttgart and a Technology-Company from Frankfurt.

Singapore
2016 - 2016

Human Centered Designer

UX Designer in the Regional Office SEA of Daimler Financial Services. Improvement of the User Experience of internal and external Apps as well the setup of a car-sharing pilot-project in Seoul, South-Korea.

EDUCATION

Bali
2018

Programing-Bootcamp Web-Development

4-month Course: Ruby-on-Rails, PHP, MySQL, HTML, CSS, Bootstrap

Bremen
2013 - 2015

Studies of conceptual design

Admittance to the Studio „Systems and Structures“ of Prof. D. Rahe & R. Lambrette
Masterthesis in close collaboration with the viviSystems GmbH
Topic: Intuition, freedom & resonance in information-processing organisms

Halle an der Saale
2007 - 2013

Studies of product design

Bachelorthesis in close collaboration with ThyssenKrupp Steel Europe
Topic: solarcarport-systems for company parking lots

Hamburg
2005 - 2007

Studies of law

4 Semester

Hamburg
2004 - 2005

Foundation of a startup

„hausmarke“ - Coke with coffee flavour

Hamburg
2003 - 2004

Civil service in an institution for disabled people

Tagesstätte Harburg-Carrée

Hamburg
2003

A-Levels at a bilingual (english/german) high school

Immanuel-Kant Gymnasium

Idaho
2000 - 2001

Visited the United States as an exchange student and graduated high school



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REFERENCE PROJECTS

Frankfurt
2017 - 2018

SCRUM / Agile Management Frameworks

Large project to digitize processes with more than 200 Employees at the Commerzbank. Introduction of the Scrum-Method in workshops that were prepared and carried out by me. Methodical Guidance of multiple teams as an agile coach.

Stuttgart
2017

SCRUM / Agile Management Frameworks

Writing an agile handbook for BOSCH.

Frankfurt
2017

SCRUM / Agile Management Frameworks

Leading a team as a scrummaster at DECIX, Coaching of the department heads, substantial cooperation in form and content with the CTO.

Stuttgart
2017

SCRUM / Agile Management Frameworks

Coaching of a self-organized Team at DAIMLER. Training of the method and substantial input towards the topic of organizational development and agile working.

Singapore
2017

DESIGN / UX Design

Improvement of the User Experience of internal and external Apps as well the setup of a car-sharing pilot-project in Seoul, South-Korea. Design of Design-Studies, Mock-ups and Click-Dummys. Creation of a large User-Journey Map which presented all Communication Channels and Plattformen.

Singapore
2017

Concept-Design & Communication

Pitch and Execution of a Pilot-project to Introduce a Carsharing Service in South-Korea. Design of a regional Sales-Conference including Videos and Conference-Materials. Video-Editing of a wide range of Marketing-Videos to support local markets.

INTERNSHIPS, WORKSHOPS & CONFERENCES

Austin
2015

South by Southwest, (SXSW)

Conference about digitization: app-development, start ups, digital business models

Hamburg
2014

About- you Hackathon

Two day workshops upon invitation by the About-you-GmbH focussing on mobile applications for the fashion industry

Hamburg
2013

car2share

Six month internship in the Business Innovation department of the Daimler AG Projectmanagement of the pilot scheme „car2share“ in Hamburg

Berlin
2011

PCH Berlin-LosAngeles

Six month internship in an Innovation-agency

Boisbuchet
2010

Vitra Design Workshop

One week workshop about the authorship of design with the Campana-Brothers from Brasil