**SUBSCRIBERS GALORE: EXPLORING WORLD'S TOP YOUTUBE CHANNELS**

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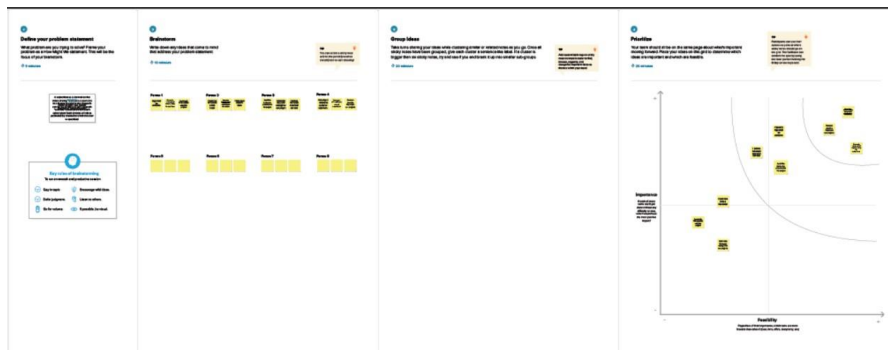
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## 1. INTRODUCTION:

OVERVIEW:

Youtube began publishing a list of it's most – subscribed channels in April 2006.

PURPOSE:

An early achieve of the list dates to May 2006. The following table lists the 50 most – subscribe youtube channels, as well as the primary language and content category of each channel.
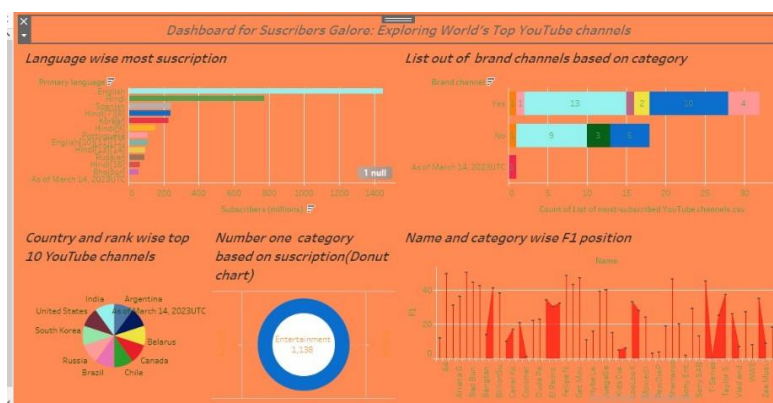
## 2. PROBLEM DEFINITION AND DESIGN THINKING:

2.1 EMPATHY MAP



2.2 BRAIN STORMING MAP

PROJECT REPORT:

RESULT:



The visualization explains about the subscription based on primary language, brand channel count based on category. The country and rankwise top ten youtube channels are discussed. The number one category based on subscription (Donut chart) are shown.

ADVANTAGES:

The pros and corns of youtube for business and students, the audience, and the general public vary because the platform is used to serve a range of different causes.

DISADVANTAGES:

There have been numerous instances have reported concerning content censorship because it is detrimental to students as well as society.

CONCLUSION:

The youtube channel subscribers vary according to the country, category, primary language and ranking of channels.