

# Parima Sahbai

## Product Designer and Engineer

### EXPERIENCE

#### User Experience Designer *(Contract)*

Adobe

Aug 2021 - Present, Oregon

- Designed new features for a brand new Adobe chatbot product by working closely with other UX designers and Product Managers.
- Analyzed the competitive landscape of products and presented results and recommendations to 8+ employees, including the director of design.
- Maintained and updated enterprise Marketo and added new features.
- Created and presented design critiques on existing products.

#### Product Designer

Sprinklr

Apr 2021 - Aug 2021, Remote

- Designed high-fidelity wireframes and prototypes in Figma for new high priority product: Sprinklr Self-Serve care while maintaining 15+ channels and workflows.
- Addressed Jira tickets by working closely with the product, the development and engineering team to maintain brand accuracy.
- Refined designs, participated in design reviews, and used critique to improve usability.

#### Summer Games Intern

Booz Allen Hamilton

Jul 2019 - Aug 2019, Virginia

- Designer and developer, conducted user interviews, defined usability issues and addressed scalability problems.
- Designed in Adobe XD and coded a prototype using HTML, JS, and CSS while working with an agile team to revise/test to better user experience.

#### Summer Intern

NASA Langley Research Center

Jun 2017 - Aug 2017, Virginia

- Designed and developed a GUI for old, proprietary NASA code that faced usability issues. Created everything from the product roadmap to mockups, wireframing, and final development in Java.

### EDUCATION

#### Adobe UX Design Immersive Scholar

General Assembly

Jan 2021 - Apr 2021, Remote

#### Master of Computer Science (MCS)

University of Virginia






Aug 2018 - Dec 2019, Virginia

#### Bachelor of Computer Science (BA), Studio Arts (Minor)

University of Virginia

Aug 2014 - May 2018, Virginia

**Study Abroad:** Seoul National University (2017), Korea University (2016)

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### Skills

*User Experience and Interface Skills*

User Interface Design

Wireframing

Prototyping

Sketching and mockups

Usability Testing

Illustration

User Journey Mapping

*Developer Skills*

Python

Java

JavaScript

HTML/CSS

C++

Machine Learning

### Tools

Figma

Adobe XD

Sketch

Invision

Adobe Photoshop

Adobe Premiere

### Languages

English (native)

Farsi (native)

Korean (Advanced)