



Samsung

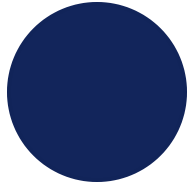
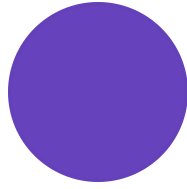
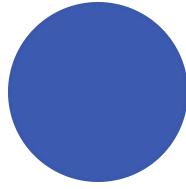
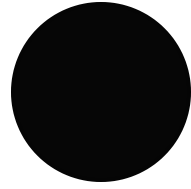
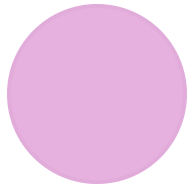
A style guide for building awesome experiences

Logo



sslogo3.png

Colors

**Blue Zodiac**#12255B
18, 37, 91**Fuchsia Blue**#6643BD
102, 67, 189**Sapphire**#3C5AB0
60, 90, 176**White**#FFFFFF
255, 255, 255**Cod Gray**#060606
6, 6, 6**Light Orchid**#E6B0DF
230, 176, 223

Fuchsia Blue and Sapphire are drawn from the logo, the use of these colors should be for highlights, and splashes of color throughout marketing. The gradient of these two may be used as background in appropriate cases. Most text should remain Cod Gray and not totally black, for extra emphasis or pop either the Fuchsia blue or the Light Orchid may be used. In appropriate cases with headers and otherwise dark backgrounds white should be used.

Fonts

Font Style

Comfortaa WEB

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890(,.;?!\$&*)

Comfortaa

Weight: 300

Style: normal

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890(,.;?!\$&*)

Comfortaa

Weight: 700

Style: normal

Usage

HTML

```
1 <link href="http://fonts.googleapis.com/css?family=Comfortaa" rel="stylesheet" type="text/css">
```

CSS

```
1 font-family: "Comfortaa", sans-serif;
```

Montserrat WEB

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890(,.;:?!\$&*)

Montserrat

Weight: 200

Style: normal

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890(,.;:?!\$&*)

Montserrat

Weight: 400

Style: normal

Usage

HTML

```
1 <link href="http://fonts.googleapis.com/css?family=Montserrat" rel="stylesheet" type="text/css">
```

CSS

```
1 font-family: "Montserrat", sans-serif;
```

Maven Pro WEB

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890(,.;:?!\$&*)

Maven Pro

Weight: 500

Style: normal

Usage

HTML

```
1 <link href="http://fonts.googleapis.com/css?family=Maven+Pro" rel="stylesheet" type="text/css">
```

CSS

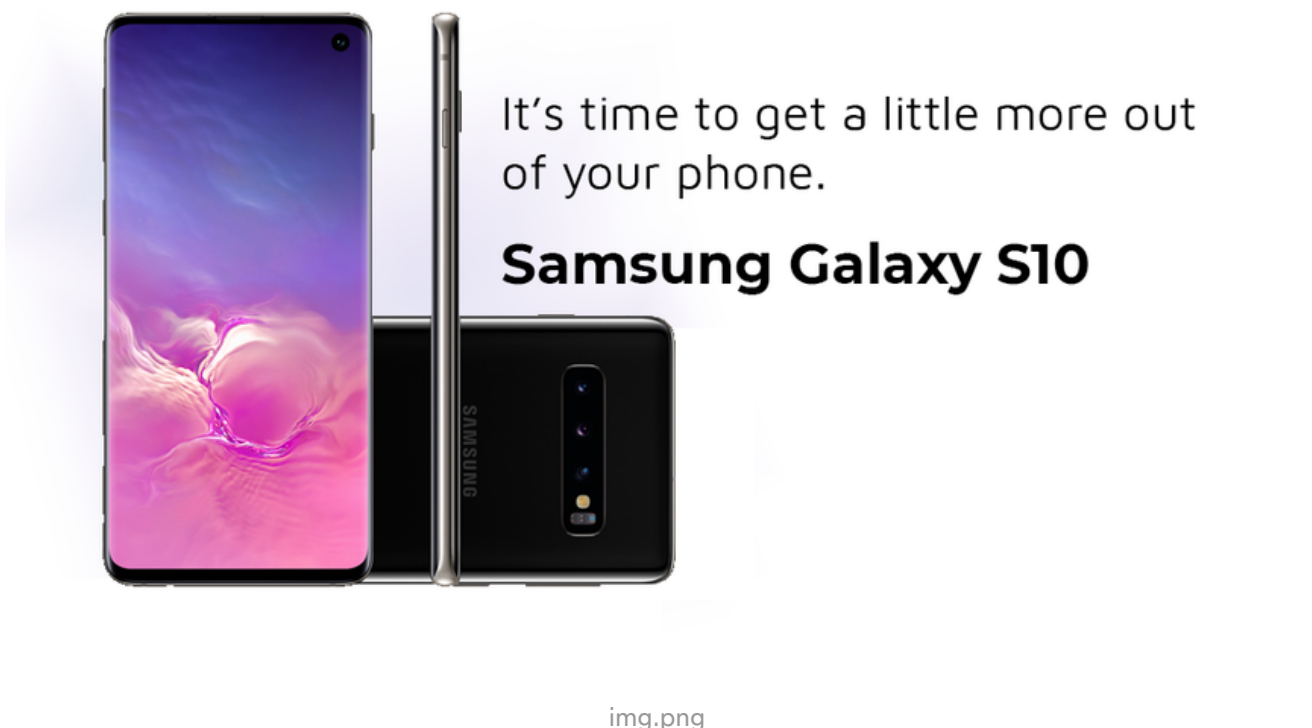
```
1 font-family: "Maven Pro", sans-serif;
```

Montserrat is used for the majority of the text on websites, and long paragraphs and sentences. For more emphasis, Maven Pro may be used in bold. Comfrotaa is made for headers and appropriately placed text in certain advertising.

Imagery



img2.png



img.png



we.png