# **Pravesh**

Results-driven Data Analyst skilled in SQL, Power BI, and Excel with hands-on experience in data visualization, business intelligence, and ETL processes. Adept at transforming complex datasets into actionable insights to drive business growth. Passionate about leveraging analytical skills to optimize decision-making processes.

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in pravesh-2a3254244

#### **WORK EXPERIENCE**

#### **EDUCATION**

# Secondary Education (10th)

CBSE - 7.0 CGPA 2011 - May 2012

**Senior Secondary Education (12th)** 

Commerce - 60.16 % 2013 - May 2014

Delhi University (SOL)

B.com - 40.23 % 2014 - Oct 2018

**Lovely Professional University (LPU)** 

MCA (Data Science) - 7.28 CGPA 2022 - Aug 2024

## **PROJECTS**

- 1. Sales Performance Dashboard (Power BI, SQL, Excel) [
- Extracted and cleaned sales data from Prem & Sons Store using Power Query Editor.
- Performed data modeling, creating relationships between tables using Primary and Foreign Keys.
- Designed an interactive dashboard showcasing Sales Trends, Profit Ratios, and Customer Insights.
- Implemented DAX functions for advanced calculations and business intelligence insights.
- 2. Annual Sales Analysis (Excel, Pivot Tables)
  - Processed Vrinda Store's annual raw sales data using Pivot Tables and Statistical Functions.
  - Conducted data analysis to identify Top 3 profitable states and Yearly Sales trends.
  - Visualized **Gender-based Sales Comparison** to derive customer purchasing behaviors.

#### **SKILLS**

- Data Analysis & Visualization: Power BI, Excel (Pivot Tables, Statistical Functions), DAX.
- Database Management: SQL (Joins, Queries, Stored Procedures)
- ETL & Data Processing: Power Query, Data Cleaning, Data Modeling.
- Business Intelligence: Dashboarding, KPI Analysis, Decision Support.
- · Problem-Solving & Critical Thinking.

## **CERTIFICATE**

# Simplilearn PowerBl Certificate [2]

Completed my Power BI Certification on 5th Oct 2023—certificate code - 4557223.

### **LANGUAGE**

# **English**

Hindi