

blinkit

india's last minute app

FILTER PANEL

Outlet Location Type

All

Outlet Size

All

Item Type

All

\$1.20M

TOTAL SALES

\$141

AVG SALES

8523

NO OF ITEMS

3.9

Avg Rating

Total Sales

Avg Sales

No of Items

Avg Rating

Fat Content

Low Fat

Regular

\$425.36K

\$776.32K

\$1.20M

Total Sales

Fat by Outlet

Low Fat

Regular

Tier 3

\$0.31M

\$0.17M

Tier 2

\$0.25M

\$0.14M

Tier 1

\$0.22M

\$0.12M

Item Types

Fruits a...

\$0.18M

Snack F...

\$0.18M

Househ...

\$0.14M

Frozen ...

\$0.12M

Dairy

\$0.10M

Canned

\$0.09M

Baking ...

\$0.08M

Health ...

\$0.07M

Meat

\$0.06M

Soft Dri...

\$0.06M

Breads

\$0.04M

Hard Dr...

\$0.03M

Others

\$0.02M

Starchy ...

\$0.02M

Breakfast

\$0.02M

Seafood

\$0.01M

Outlet Establishment

\$250K

\$200K

\$150K

\$100K

\$50K

\$78K

\$130K

\$132K

\$131K

\$133K

\$132K

\$205K

\$129K

\$131K

2010

2015

2020

Outlet Size

Medium

Small

High

\$248.99K

\$507.90K

\$444.79K

Outlet Location

100%

Tier 3

472.13K

Tier 2

393.15K

Tier 1

336.40K

71.3%

Outlet Type

Outlet Type	Total Sales	Item Visibility	Avg Rating	Avg Sales	No of Items
Grocery Store	\$151.94K	113.57	4	\$140	1083
Supermarket Type1	\$787.55K	338.65	4	\$141	5577
Supermarket Type2	\$131.48K	56.62	4	\$142	928
Supermarket Type3	\$130.71K	54.80	4	\$140	935