Q1. Describe, in descending order, your 3 most important interests? Justify your answer (limit your answer  
to 1000 characters spacing included)? \*

Sample 1 (Note- 1106 characters, needs editing)

~~First,~~ I am passionate about entrepreneurship. I lead my team, strategize extensions, develop networks with clients, entrepreneurs and look for new opportunities. Every dusk and dawn bring new sets of challenges. Solving them adds to both my project and my personality. I learn to be trailblazer, buoyant, and team dynamic.

~~Second~~, I discovered that I can serve the society through teaching, and joined an NGO to teach basic subjects to underprivileged children. Later, I started visiting old-age homes. Talking to them gave me immense cognizance ~~with a few networks as byproducts~~. I developed virtues such as intellectual and emotional empathy, social perceptiveness, active listening, self-awareness, and boundary-setting.

~~Third,~~ from school days I am passionate about debating, public speaking and poetry. I had won university and national level competitions that pushed me to do even more. They add creative dimensions and I learn to think insightfully with different perspectives. ~~Moreover, the audience extols my performance on professional stage which asserted me to take it a level ahead~~.

Sample 2 (Note- 1056 characters, needs editing)

First, I like networking with people. I organise and participate at national and state level events which serve as an opportunity to interact with people having diverse interest. It increases my cognizance and exhaustively enhances my personality. ~~Moreover, it augments my professional network.~~

Second, I feel that I can serve the society through teaching. I joined NGO to teach basic subjects to the underprivileged children. Later, I started visiting old-age homes. Talking to them gave me immense cognizance with a few networks as byproducts. I developed virtues such as intellectual and emotional empathy, social perceptiveness, active listening, self-awareness, and boundary-setting.

Third, from school days I am passionate about debating, public speaking and poetry. I have won university and national level competitions that push me to do even more. They add creative dimensions and I learn to think insightfully with different perspectives. Moreover, the audience extols my performance on professional stage that asserted me to take it a level ahead.

Sample 3 (Note- 1056 characters, needs editing)

First, I am passionate about entrepreneurship. I am working on my startup project as director/founder. I lead my team, strategize extensions, develop networks with clients and entrepreneurs, and look for new opportunities. By doing all this, I learn to be trailblazer, buoyant, and team dynamic.

Second, I feel that I can serve the society through teaching. I joined NGO to teach basic subjects to the underprivileged children. Later, I started visiting old-age homes. Talking to them gave me immense cognizance with a few networks as byproducts. I developed virtues such as intellectual and emotional empathy, social perceptiveness, active listening, self-awareness, and boundary-setting.

Third, from school days I am passionate about debating, public speaking and poetry. I have won state and national level competitions in different genres that push me to do even more. They add creative dimensions and I learn to think insightfully with different perspectives. Moreover, I have performed on professional stage and the audience extols it that asserted me to take it a level ahead.

2. Which personal achievement are you most proud of (studies, professional life, sports etc.)?

Sample 1 (Note- 1369 characters, needs editing)

As a Core-Team member of Eco-Society, I felt the dire need to eliminate the financial barrier and to introduce a platform where ideas are directly delivered to the government departments, corporate houses and NGOs at the national level. I hence came up with an idea ~~my brainchild namely 'Catharsis'~~, in which ~~I thought to~~ we collaborated funds and manpower from different colleges for a wide social and environmental awareness campaign. Initially, college authorities and other members were not confident about my blueprint. ~~But I was confident about my insightful analysis and I decided to continue on my accountability~~. I convinced faculty in-charges and student association of respective colleges. Moreover, I convinced Secretary and the Senior Scientific officer of Government Department of Environment. They gave us official permission along with some additional funds. Five monetary sponsors, two media sponsor and two NGOs were the icings on the cake.

As a result, the event was a big success. The Secretary accounted it as one of the finest campaigns. Catharsis is still organized with new sponsors and colleges adding to list~~. NGOs and government department adopted some ideas presented there. I developed good networks and gained fame for my college. I honed my leadership skills, thinking out of box and making it reality through constant efforts, team dynamics and diligence.~~

Sample 2 (Note- needs editing and more ideas/good words)

~~The Department of Education, Government of Delhi selected students across all engineering colleges to pursue The French Engineering Master Degree Program (FEMDP) from Institut supérieur d’électronique de Paris (ISEP, Paris). All the expenses were covered by the scholarship. On the basis of academic and extra-curricular activities, I was shortlisted for the interview. Mr Thomas Ea, Director of International Relations, ISEP, Paris took my interview. The result was declared, I received a mail that I was among the three students finally selected after the interview.~~

~~Later, I got to know about the MIM program. As I am more inclined towards the management studies, I decided to pass the opportunity and try to get into the best B-school.~~

Q3. Please describe a situation where you failed and what you have learnt from it (do not exceed  
1000 characters spacing included).

(Note- 1369 characters, needs editing)

I was selected for the national level parliamentary debate, a competition among the best from diverse fields. ~~They select students from top colleges of different academic backgrounds across India on basis of CV and case study round~~. ~~Different rounds have topics from any field and speaker has to speak for 8-12 minutes presenting his points and rebutting opponent~~. I reached to the top 5 but failed to qualify for the semi-finals. I analyzed the reasons and found that lack of research in field specific jargons as my content was more generalized fact based. Moreover, I under estimated the competition with top tier law colleges and the depth of information they used.

I learned to never underestimate and do prior in-depth research for a holistic cognizance~~. Further, I worked to enhance my knowledge of diverse and allied fields to get a clear understanding.~~ Consequently, I won several other competitions. Besides, it helped me in initiating negotiations in my internship and start-up project.

Q4. Please give us an account of your last work/internship experience (accomplishments, what you  
have learned)?

(Note- 1138 characters, needs editing)

I was interested in beginning my own start-up. So, I felt that I need some proper business understanding. I found Aadvik Foods as the perfect place to learn and grow. ~~I was appointed as a trainee.~~ Here during the first three months, I did observatory and assisting role and was transferred to different departments to get a fast understanding of different fields. I assisted my manager in closing some of the negotiations. I visited the plants in Gujarat and Rajasthan to learn the principal concepts of operations and logistics. Meanwhile, I have developed a good reputation with the founding management.

Having developed the foundations, I decided to…………… assisting to handling negotiations on my own. I lead a few of their online and offline marketing campaigns. ~~With the permission of senior management~~, I **further strategized and** leveraged my existing network to make new leads of leading chains and converted a few of them. I zeroed in on untapped markets such as gym, clinics etc. giving them tremendous leads.

It was the most learning experience of my life. It helped me to understand my passion towards business in a more pragmatic approach.