Q1 LBS

Growing up i have seen my father grow his business exponentially over the years. One thing that allowed him to this was constant learning and always pushing the boundaries. I strived to imbibe the same and was engaged in the company right from the start, developing my interest in business and taking it forward via a bachelors in the same. ~~In a desire to learn i was engaged in the Company right from an early age and hence developed my close interest in the business~~. ~~I did my bachelors from one of the best schools of India and this allowed me to take mu interest a level further~~ . ~~I made sure that i was always in the top 5% of my class imbibing all the theoretical concepts of Commerce/Business Studies . At any point of time i made sure that my academics remain good~~ Here apart from excelling in academics I honed my knowledge via workshops such as and …………… (Now talk about CFA, and why you did the same) …~~but i did not stop just there, i wanted to do more and went on to do workshop such as on Six Sigma Program, organised by KPMG and did Summer Schools in prestigious schools like London School of Economics and HEC which opened my mind to several different avenues.~~ ~~I developed an interest in Finance and apart from the heavy schedule of the school, i even engaged in the Chartered Accountancy course where spending sleepless nights i became a Certified Accounting Technician.~~ (Why did you go to these schools, what did you learn there) The brief study abroad at LSE and HEC and other courses that i did made me realise that the undergraduate degree is just scratching the surface and to reach my goal to be a Global Entrepreneur , i believe i need much stronger academic understanding where LBS’s MIM will help me. The core courses such as Economics - of the World, Strategic Analysis - of the Business, Data Analytics - for Management and Leadership in Organisation will surely complement my goals. (Talk about the immersion program as well)

Since a young age it was clear what I wanted to do, & I developed a laser like focus towards my goals. My experience at LSE made me realise the vast scope of the Financial world. Post that i joined my Father’s Company and made some significant changes in the functioning of the Organisation. My undergrad studies and CFA expertise, helped me understand the taxes and legal work ~~more easily. With that knowledge~~, along with other KMPs, i assisted the in the establishment of a New Multi LayerKraft Paper Factory, ~~set up with an investment of more than $ 50 million.~~ ~~Being a part of the team was a hell load of practical experience.~~ I helped in setting up the IT infrastructure of the company and was involved in the Digital Marketing for the company. I also carried out the Research work relating to various tax incentives that a new organisation could get if it fulfils certain criteria. ~~Once the major work was done i had only two questions in mind - What and How you will do after 5 years? According to me the position where i stand right now is a mere Start Up and the real struggle lies in the next step i.e. to bring an IPO and go Global. At that point i decided to get some International exposure and as luck would have it and definitely the hard work that i~~ had put, i got a Finance Internship in Manhattan, NYC. To intern under the guidance of some of the best Brokers of the world, expanded my horizons of thinking and honed my practical skills. ~~I made the most of my visit by discussing the opportunity of Business with some Banks as more than 50% of our basic raw material is being imported from the US.~~ So, in line with my goal, i would need a deeper understanding of Finance and Strategic Business Analysis with practical applications where i think the LBS would play a major role in my life. Additionally , engaging in activities such as the Business Immersion Week would allow me to work with reputed global firms and amalgamate theory into practice & make me aware of the real-life problems encountered in various sectors. Similarly, the Global Immersion Field Trips would provide me with an outlook into the global markets and help me inculcate necessary skills to think about expanding to different countries. (Shift one to the previous section, also talk about the network…alumni etc)

The dynamic LBS environment would help me chalk out a path to grow rapidly in the near future. I believe, networking is essential to expand the business and establish the brand. At LBS, I would be able to build a solid network with business executives, colleagues, and alumni through various meets, clubs and social gatherings. In college, being a member of various leading societies, i developed teamwork and leadership skills. At LBS, i will join clubs such as Finance club, Entrepreneurship club which would help me hone my teamwork & leadership skills and enhance client management and negotiation skills. Studying at prestigious schools like LSE and HEC for summer courses made me realise the value of international exposure, diversity and the global mindset that one must have in today’s world. At LBS, studying with more than 30 nationalities, will be an unimaginable exposure for me and would help me become a dynamic personality.

Q2 LBS

~~Having done my graduation in Commerce stream from one of the best schools of India, i~~ My undergrad coupled with my CA……… has not only helped me imbibe business knowledge but also developed a multi-perspective view throughout. ~~While in college, i was a part of various clubs and organised several events~~. ~~At LBS, i plan to be a part of various clubs during which i can showcase my teamwork & leadership skills~~. I am wildly travelled across the world and having done Summer Schools from prestigious schools such as LSE and HEC, i have developed a finance mindset with entrepreneurship skills. At LBS, i am sure to bring in my international experience and my knowledge among my colleagues. Though i was excelling in Business education I decided to go ahead and take up Chartered Accountancy, which is one of the toughest course in India. Though it was not an easy task in general and required immense time and dedication from my side, i believe that this CA course has really given me an edge over my competitors. Not only i can analyse the business from the strategy side because of my business bachelors but also i can look into the financial aspects such as costing, taxation & corporate laws being already a Certified Accounting Technician. To LBS, i can bring my analytical skills and impart the basics of different subjects through interactive sessions.

Since a young age i have seen my business growing and now business is in my blood. Throughout, i have developed various skills and therefore i did not curtail myself only to finance but turned towards to marketing & strategic planning as well. While at Paswara Papers Limited, i have developed an IT Infrastructure and headed its Digital Marketing. The Paswara Group has seen an increase of more than 300% in its turnover in the past two years and is one of the fastest growing groups in North India. As a result of this, i have developed a very good understanding of the whole business landscape by which i will be able to add insightful discussions to my class. Also, my internship in New York, where i interned under one of the best closers of the world, has really helped me to think beyond infinity and and inculcated that fast paced business life . ~~My internship at the ‘7 World Trade Centre’ made me realised that there is a fine line of difference between being rich and being successful.~~ At LBS, i would be able to share my experience of brokerage and financial technical analysis in the Finance club and even with the students of MIF.

~~From the day i got senses in me, i have always remained focussed about my career and whats the next thing that i am going to take up. From high school until now, my every decision is a result of well though out process. The chapter of LBS in my life, who lives in a town where people are still being deprived of the basic needs, will definetly~~

~~be the one that actually carries the power to make the real difference.~~ In my High School, when i was the President of the Student Innovation Society, I organised the evening classes for the underprivileged and even now continue to be the member of a local NGO where i made awareness and organised Blood Donation drives. ~~For the fact, i myself donate my blood every 6 months.~~ In LBS, I wish to work closely with the NGO & organize drives similar to ones I organized in the past. It would be a great learning experience for everyone, will help them inculcate values of compassion and empathy, and would help the society as well.