19 - Cluster Analysis - k Means Method

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K-Means Method (Nonhierarchical Clustering)

- 1. Partition the items into K initial clusters.
- 2. Proceed through the list of items, assigning an item to the cluster whose centroid (mean) is nearest (usually used Euclidean distance).
 - Recalculate the centroid for the cluster receiving the new item and for the cluster losing the item.
- 3. Repeat Step 2 until no more reassignments take place.
 - Rather than starting with a parition of all items into K
 preliminary groups in Step 1, we could specify K initial
 centroids (seed points) and then proceed to Step 2.
 - Final assignment is dependent on the initial partition.

Example 12.11 Clustering using the K-means method

Suppose we measure two variables X_1 and X_2 for each of foour items, A,B,C, and D.

Observations	
x_1	x_2
5	3
-1	1
1	-2
-3	-2
	x ₁ 5 -1 1

• Divide the items into K=2 clusters such that the items within each cluster are closer to one another thatn they are to the items in different clusters.

Example 12.11 (cont)

- At Step 2, we compute the Euclidean distance of each item from the groupcentroids and reassign each item to the nearest group.
- If an item is moved from the initial configuration, the cluster centroids (means) must be updated before proceeding.
- The ith coordinate, $i=1,2,\ldots,p$, of the centroid is easily updates using the formulas:

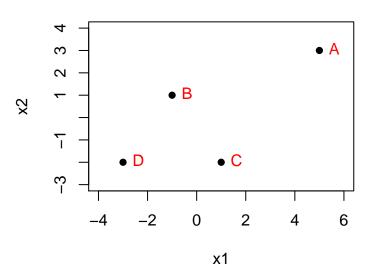
$$\bar{x}_{i,new} = \begin{cases} \frac{n\bar{x}_i + x_{ji}}{n+1} & \text{if the jth item is added to a group} \\ \frac{n\bar{x}_i - x_{ji}}{n-1} & \text{if the jth item is removed to a group} \end{cases}$$

where n is the number of items in the old group with centroid $\bar{x}' = (\bar{x}_1, \bar{x}_2, \dots, \bar{x}_p)$.

Example 12.11 I

```
x1 <- c(5, -1, 1, -3)
x2 <- c(3, 1, -2, -2)
X0 <- cbind(x1, x2)
plot(X0, pch =16, xlim = c(-4, 6), ylim = c(-3, 4))
text(X0, c("A", "B", "C", "D"), pos = 4, col = "red")</pre>
```

Example 12.11 II



Example 12.11 (Kmeans function) I

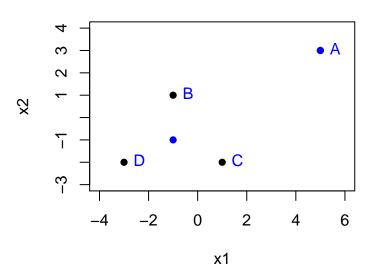
```
(fit0 <- kmeans(X0, centers = 2))</pre>
```

```
# K-means clustering with 2 clusters of sizes 1, 3
#
# Cluster means:
# x1 x2
# 1 5 3
# 2 -1 -1
#
# Clustering vector:
# [1] 1 2 2 2
#
# Within cluster sum of squares by cluster:
 「1〕 0 14
 (between SS / total SS = 73.6 %)
```

Example 12.11 (Kmeans function) II

points(fit0\$centers, col = "blue", pch = 16)

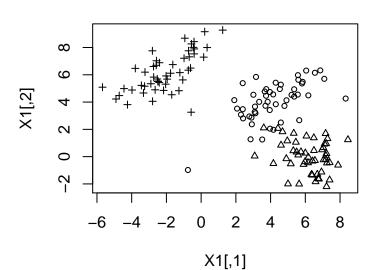
Example 12.11 (Kmeans function) III



Syntethic Data Example I

```
library (MASS)
# generate a multivariate normal data
Sigma1 \leftarrow matrix(c(2.25, 1.5, 1.5, 2.25), nrow=2)
set.seed(17)
group1 \leftarrow mvrnorm(50, mu = c(4, 4), Sigma = Sigma1)
group2 \leftarrow mvrnorm(50, mu = c(6, 0), Sigma = diag(2))
group3 \leftarrow mvrnorm(50, mu = c(-2, 6), Sigma = Sigma1)
X1 <- rbind(group1, group2, group3)</pre>
class1 \leftarrow c(rep(1, 50), rep(2, 50), rep(3, 50))
plot(X1, pch = class1, cex = 0.7)
```

Syntethic Data Example II



Random starts can give different predicted cluster I

```
set.seed(17)
fit11 <- kmeans(X1, centers = 3)
table(fit11$cluster)

#
# 1 2 3
# 53 50 47

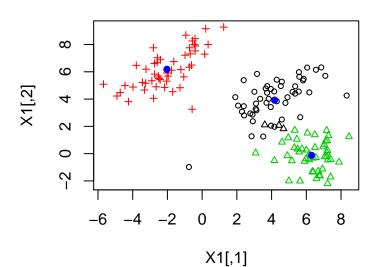
fit11$centers # cluster centers</pre>
```

```
# [,1] [,2]
# 1 4.17 3.923
# 2 -2.03 6.183
# 3 6.30 -0.129
```

Random starts can give different predicted cluster II

```
plot(X1, pch = class1, col = fit11$cluster, cex = 0.7)
points(fit11$centers, col = "blue", pch = 16)
```

Random starts can give different predicted cluster III



Different Seed, different predicted cluster I

```
set.seed(18)
fit12 <- kmeans(X1, centers = 3)
table(fit12$cluster)

#
# 1 2 3
# 96 20 34</pre>
```

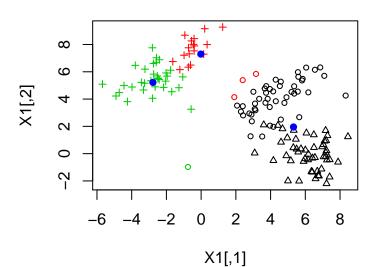
```
fit12$centers
```

```
# [,1] [,2]
# 1 5.3198 1.95
# 2 -0.0175 7.30
# 3 -2.7773 5.22
```

Different Seed, different predicted cluster II

```
plot(X1, pch = class1, col = fit12$cluster, cex = 0.7)
points(fit12$centers, col = "blue", pch = 16)
```

Different Seed, different predicted cluster III



Fixed on random start issue? I

- The nstart argument tells kmeans to try many random starts and keep the best.
- With 20 or 25 random starts, you'll generally find the overall best solution unless your sample size is really big.

```
fit21 <- kmeans(X1, centers = 3, nstart = 25)
fit22 <- kmeans(X1, centers = 3, nstart = 25)
# heirarchical clustering method using Ward Method
fit2.hclust <- hclust(dist(X1), method = "ward.D")
# similar kmeans predicted cluster
table(kmeans1 = fit21$cluster, kmeans2 = fit22$cluster)</pre>
```

Fixed on random start issue? II

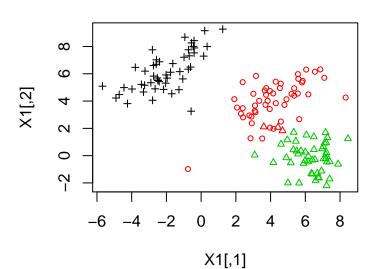
```
# kmeans2
# kmeans1 1 2 3
# 1 0 50 0
# 2 53 0 0
# 3 0 0 47
```

```
# hclust
# kmeans1 1 2 3
# 1 0 0 50
# 2 53 0 0
# 3 5 42 0
```

Fixed on random start issue? III

```
# lets see kmeans clusters output
plot(X1, pch = class1, col = fit21$cluster, cex = 0.7)
```

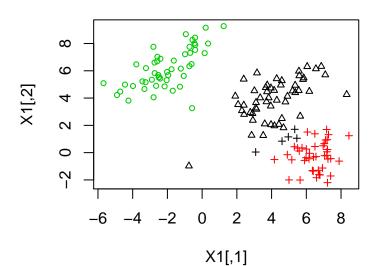
Fixed on random start issue? IV



Comparison between heirarchical clustering and kmeans I

```
# hclust
# kmeans1 1 2 3
# 1 0 0 50
# 2 53 0 0
# 3 5 42 0
```

Comparison between heirarchical clustering and kmeans II



Example 12.12 K-means clustering of public utilities I

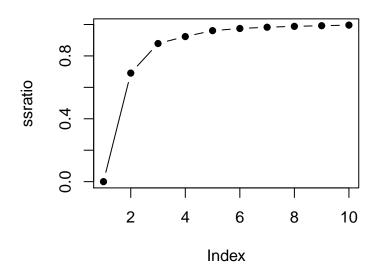
- The K-means algorithm for several choices of K was run.
- The choise of K depends upon the subject-matter knowedgge as well choosing K so as to maximize the between-cluster variability relative to the within-cluster variability, such as

$$SS_{ratio} = \frac{|\boldsymbol{W}|}{|\boldsymbol{B} + \boldsymbol{W}|}$$
 and $tr(\boldsymbol{W^{-1}B})$

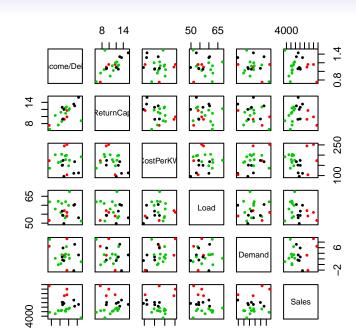
Example 12.12 K-means clustering of public utilities II

```
utility <- as.matrix(read.table("T12-5.DAT")[,1:8])
rownames(utility) <- read.table("T12-5.DAT")[,9]</pre>
ssratio <- rep(NA, 10) # create storage vector
for(k in 1:length(ssratio)) {
    # Tries numerous random starts
    fit = kmeans(utility, k, nstart = 25)
    ssratio[k] <- fit$betweenss/fit$totss
# Levels out after k = 3
plot(ssratio, type = "b", pch = 16)
```

Example 12.12 K-means clustering of public utilities III



K-means clustering of public utilities



Swiss Canton Data I

Switzerland, in 1888, was entering a period known as the demographic transition; i.e., its fertility was beginning to fall from the high level typical of underdeveloped countries. The data collected are for 47 French-speaking "provinces" at about 1888.

names(swiss)

```
# [1] "Fertility" "Agriculture" "Examination" " [4] "Education" "Catholic" "Infant.Mortal:
```

```
# use 3 clusters
swiss.kmeans <- kmeans(scale(swiss), 3, nstart=25)</pre>
```

