

Says

Add images

and text

What have we heard them say?
What can we imagine them saying?

Look for

the best

template

Thinks
What are their wants, needs, hopes, and dreams?

What other thoughts might influence their behavior?

Invitation creator has a template for every occasion, from birthday to charity

Easy to create and customize

Built hype by getting your invitation card professionally printed

Use the dragand-drop tool to select image, illustration, or

other elements



Persona's name

Personalized
Invitations Using
Canva

Get full-color and doublesided printing, perfect for photo invites Select from premium, deluxe, and standard paper stocks

If you need crop marks, tick crop marks and bleed

Share online or print

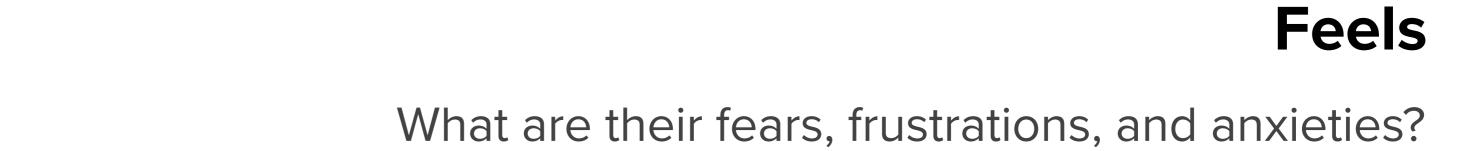
For mobile users, select the share icon first to see the print button

Choose a background from our library or use an image



Does

What behavior have we observed? What can we imagine them doing?



What other feelings might influence their behavior?

