# PROJECT REPORT

## CRM APPLICATION FOR SCHOOL & COLLEGE

1. I NTRODUCTION

### 1.1 Overview:

**"This program enables a student to know about the educational facilities and college features as per his choice".**

### 1.2 Purpose:

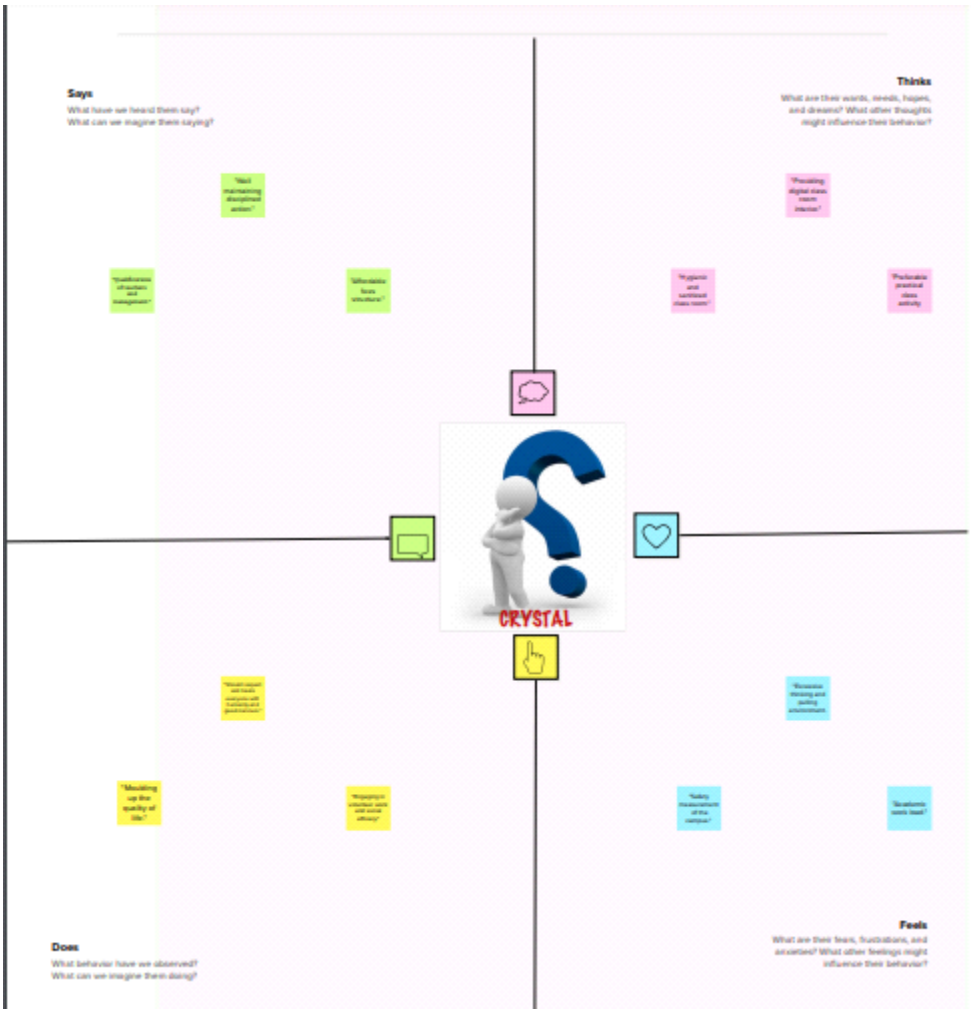
**1."You can know the complete information of a educational institution".**

**2."You can find information about the fee details of a educational institution".**

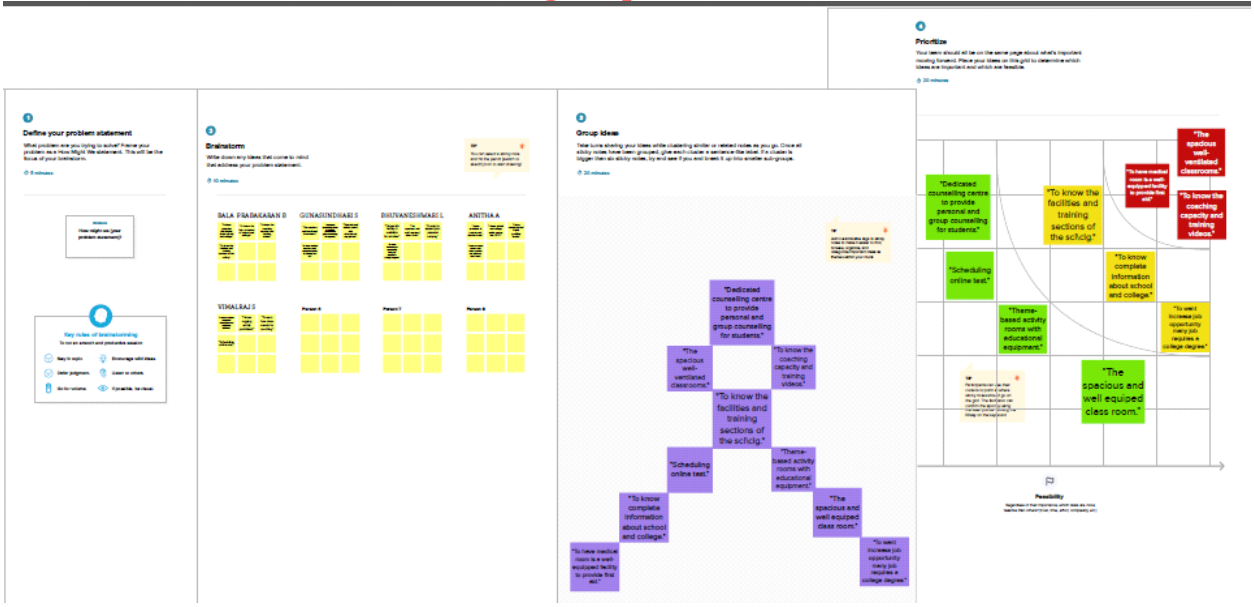
**3."One can know the complete guidelines for the training capacity of an educational institution".**

## 2. Problem Definition & Design Thinking

### *2.1 Empathy Map*



## 2.2 Ideation & Brainstorming Map



# 3. Result

## 3.1 Data Model:

| Object name | Fields in the Object |
|---|---|
| School | |

| Field label | Data type |
|---|---|
| Address | Text Area(255) |
| District | Text Area(255) |
| Highest Marks | Roll-up summary |
| No.of.students | Roll-up summary |
| Phone number | Phone |
| School | Text Area |
| State | Text Area |
| School name | Text |

<table>
<tr><td>Student</td><td>
<table>
<tr><th>Field label</th><th>Data type</th></tr>
<tr><td>Class</td><td>Number</td></tr>
<tr><td>Enter result</td><td>Look up</td></tr>
<tr><td>Marks</td><td>Number</td></tr>
<tr><td>Parent address</td><td>Text Area</td></tr>
<tr><td>Parent number</td><td>Phone</td></tr>
<tr><td>Phone number</td><td>Phone</td></tr>
<tr><td>School</td><td>Master-Detail</td></tr>
<tr><td>Student name</td><td>Text</td></tr>
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</td></tr>
<tr><td>Parent</td><td>
<table>
<tr><th>Field Label</th><th>Data type</th></tr>
<tr><td>Parent name</td><td>Text</td></tr>
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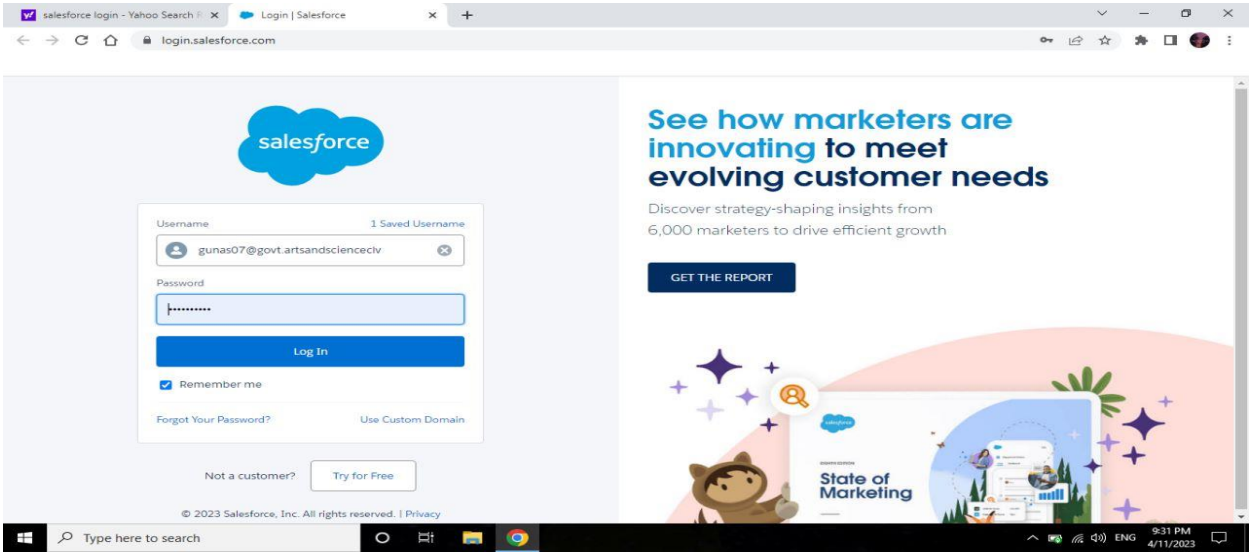
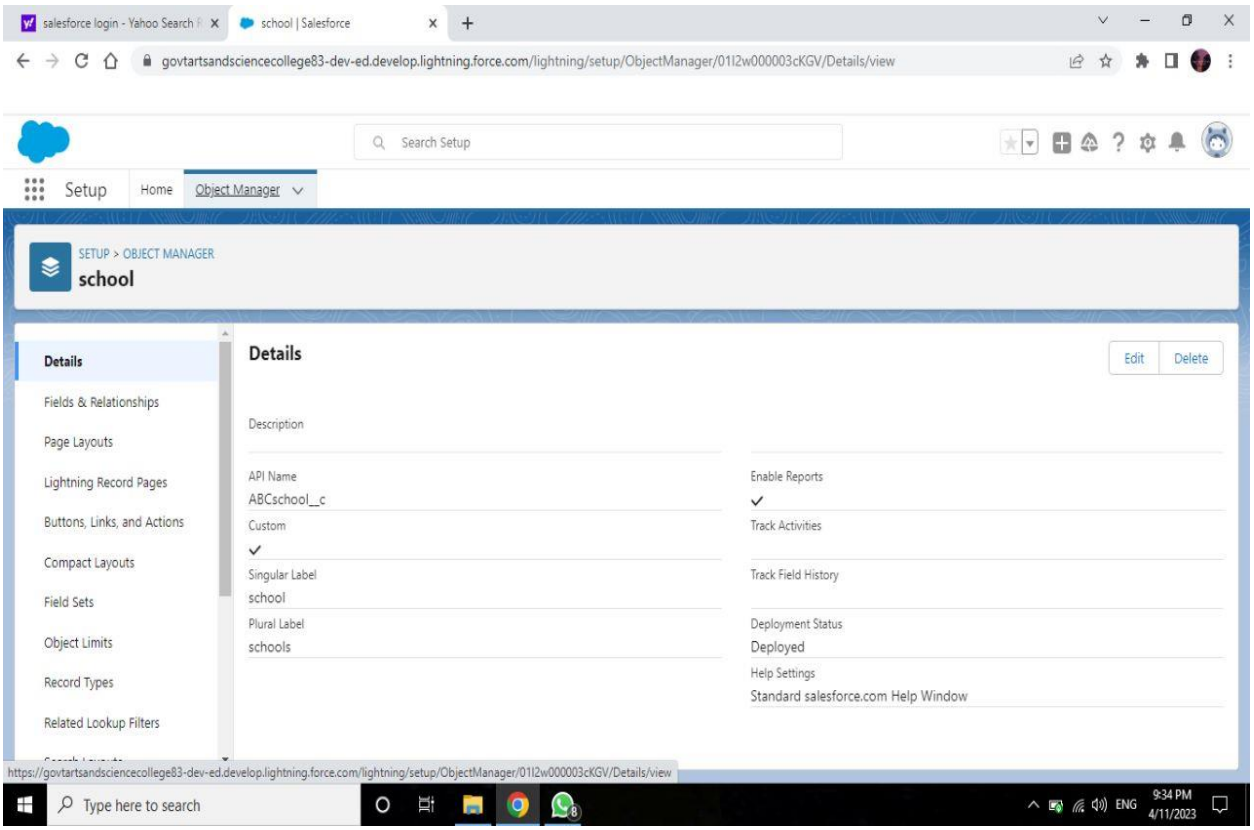
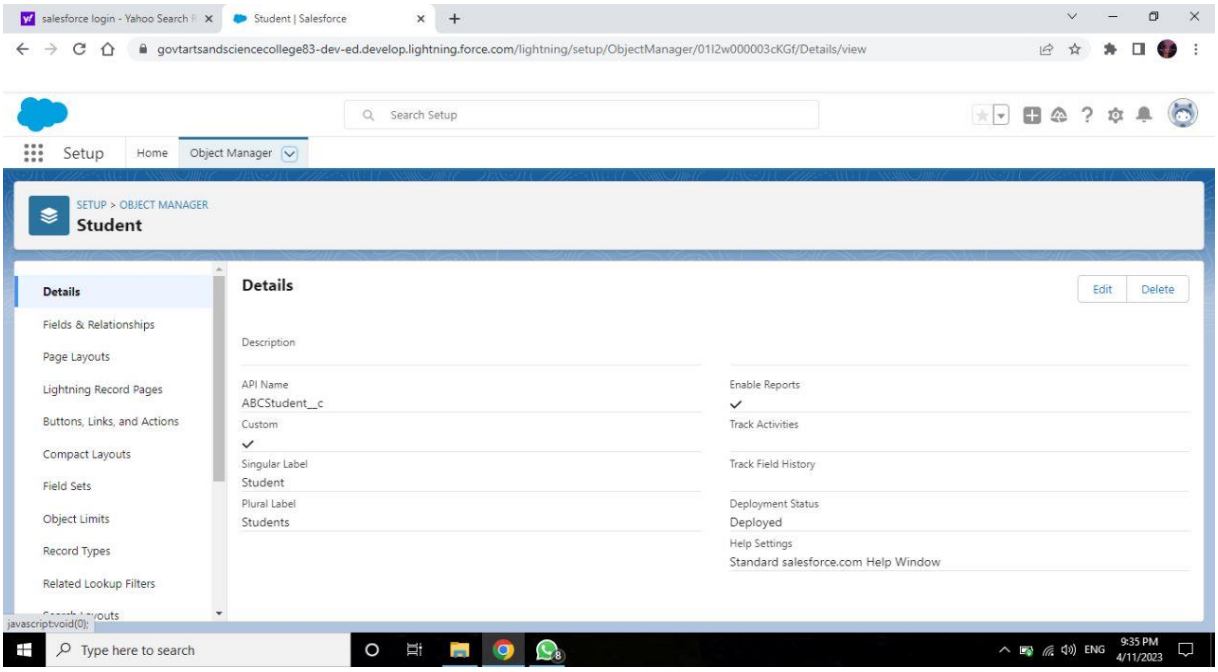
## 3.2 Activity & Screenshot

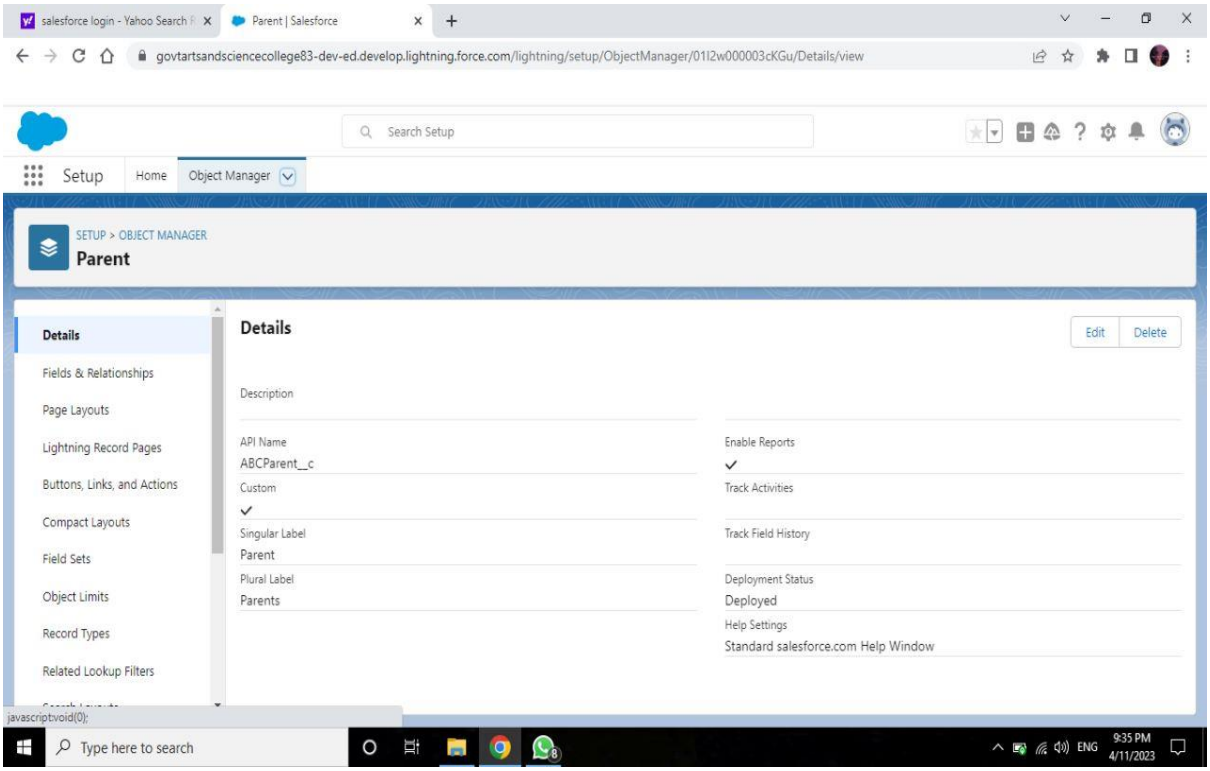
### Milestone 1: Salesforce



# Milestone 2: Object




govtartsandsciencecollege83-dev-ed.develop.lightning.force.com/lightning/setup/ObjectManager/01I2w000003cKGu/Details/view
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Home
Object Manager
SETUP > OBJECT MANAGER
Parent
Details
Fields & Relationships
Page Layouts
Lightning Record Pages
Buttons, Links, and Actions
Compact Layouts
Field Sets
Object Limits
Record Types
Related Lookup Filters
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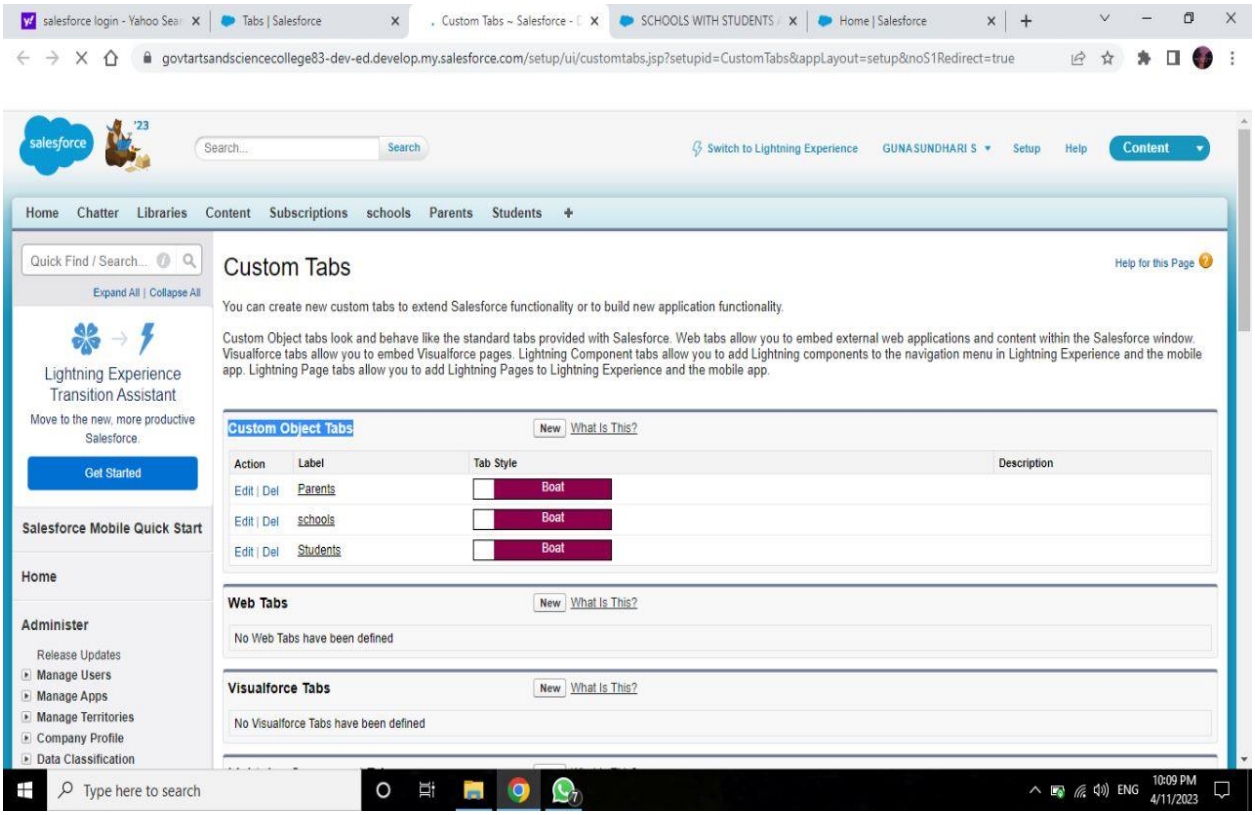
4/11/2023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Search...
Search
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Setup
Help
Content
Home
Chatter
Libraries
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Subscriptions
schools
Parents
Students
Quick Find / Search...
Expand All | Collapse All
Lightning Experience Transition Assistant
Move to the new, more productive Salesforce.
Get Started
Salesforce Mobile Quick Start
Home
Administer
Release Updates
Manage Users
Manage Apps
Manage Territories
Company Profile
Data Classification
Custom Tabs
Help for this Page
You can create new custom tabs to extend Salesforce functionality or to build new application functionality.
Custom Object Tabs
New
What Is This?
Action
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Tab Style
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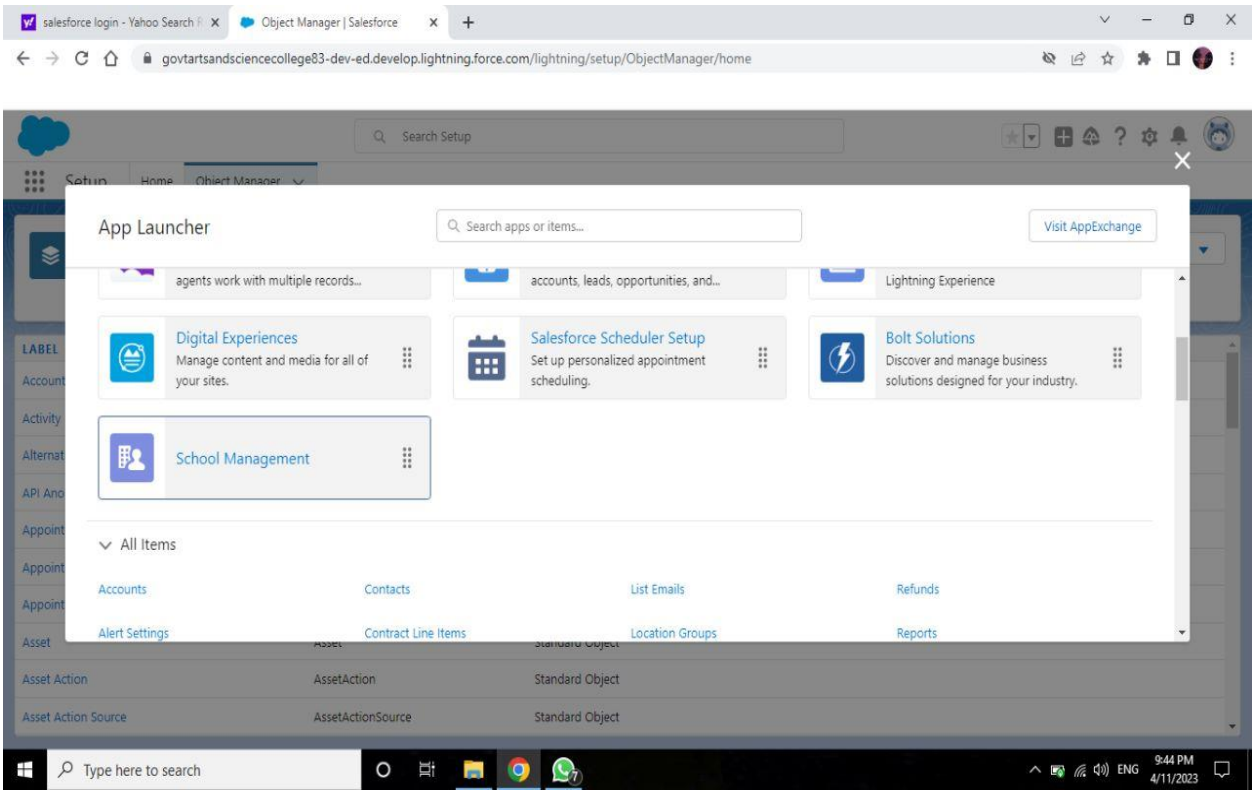
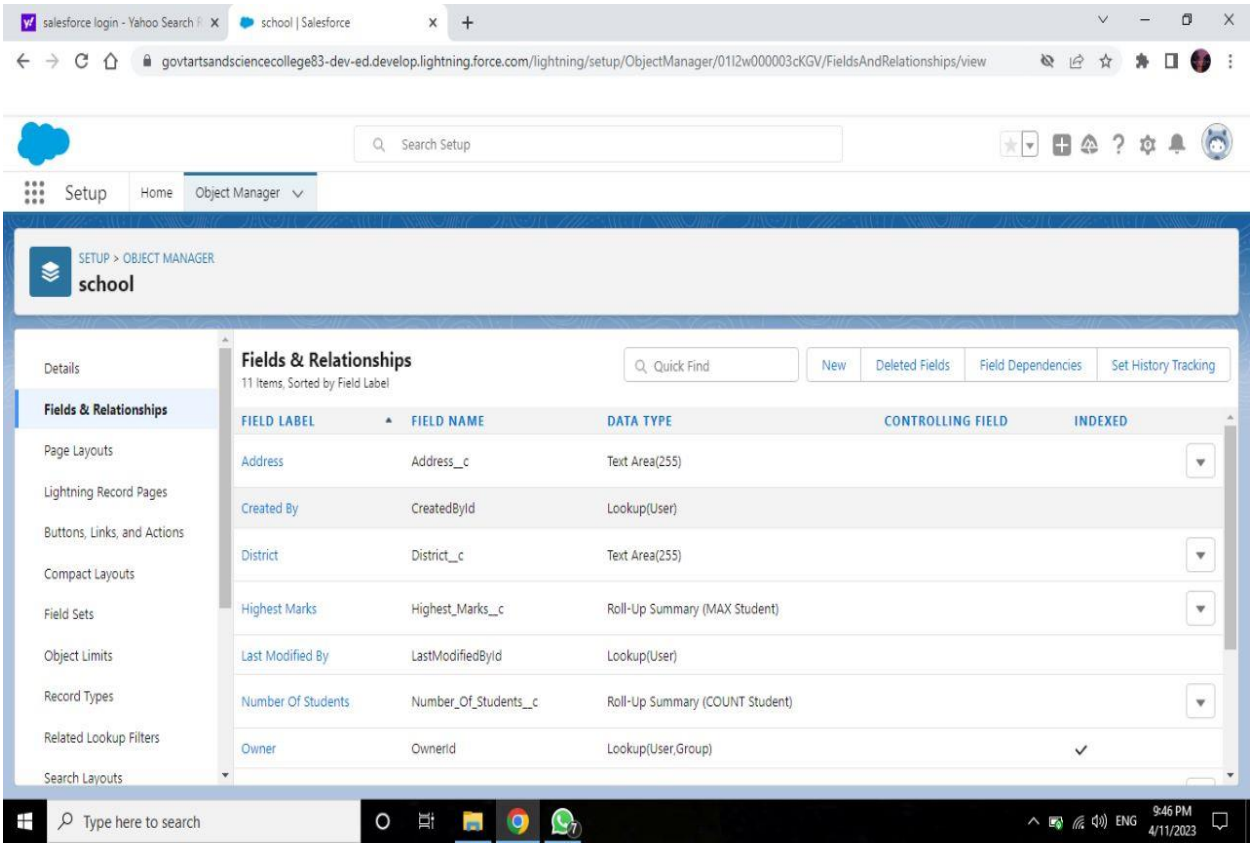
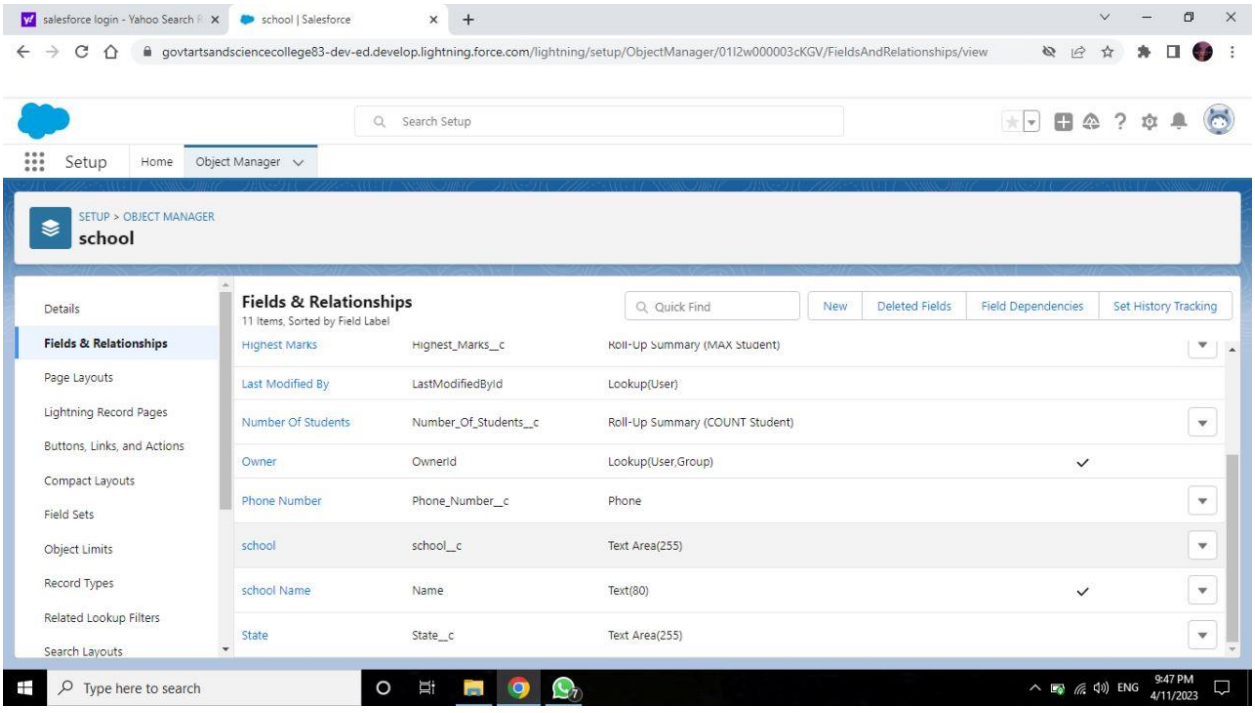
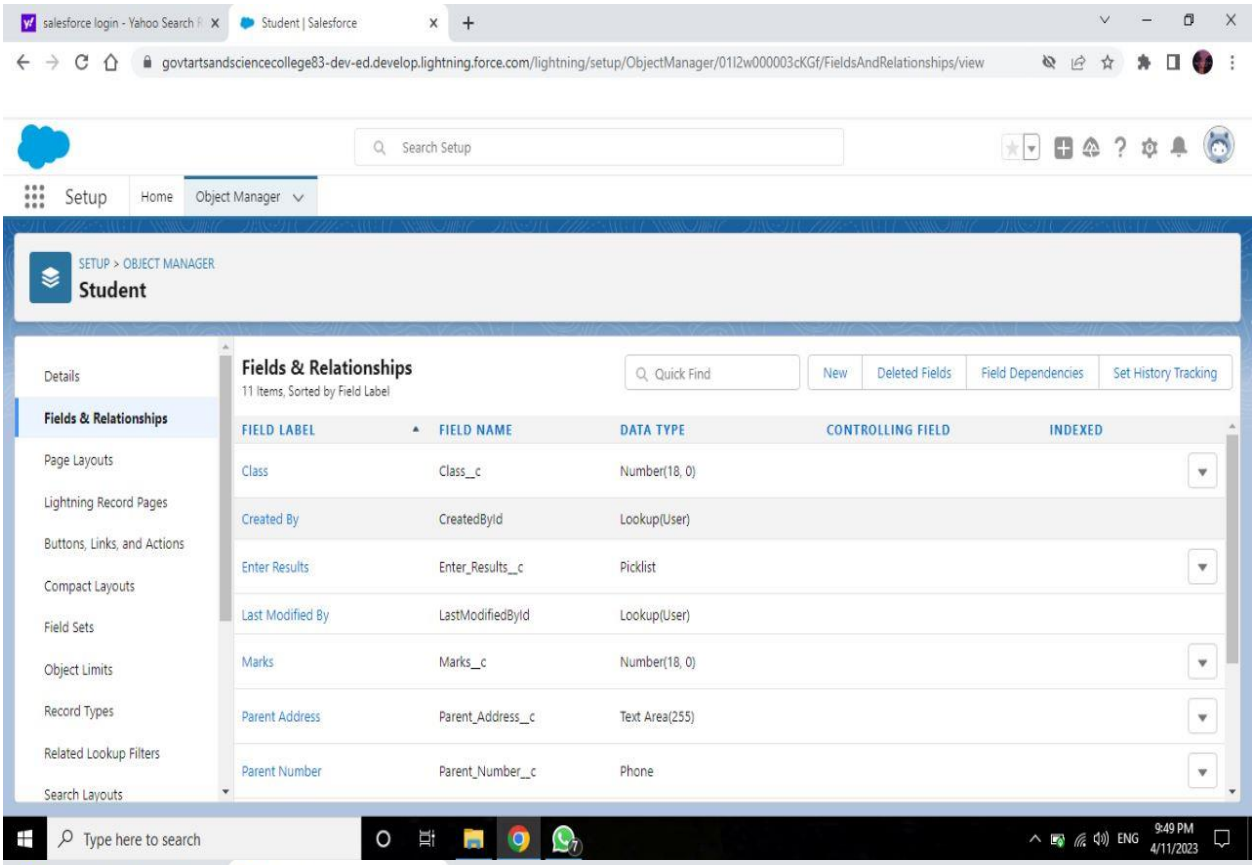
# Milestone-3:Lightning App



# Milestone-4:Fields & Relationship




salesforce login - Yahoo Search
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Compact Layouts
Field Sets
Object Limits
Record Types
Related Lookup Filters
Search Layouts
Fields & Relationships
11 Items, Sorted by Field Label
Quick Find
New
Deleted Fields
Field Dependencies
Set History Tracking
FIELD LABEL
FIELD NAME
DATA TYPE
CONTROLLING FIELD
INDEXED
Class
Class__c
Number(18, 0)
Created By
CreatedById
Lookup(User)
Enter Results
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LastModifiedById
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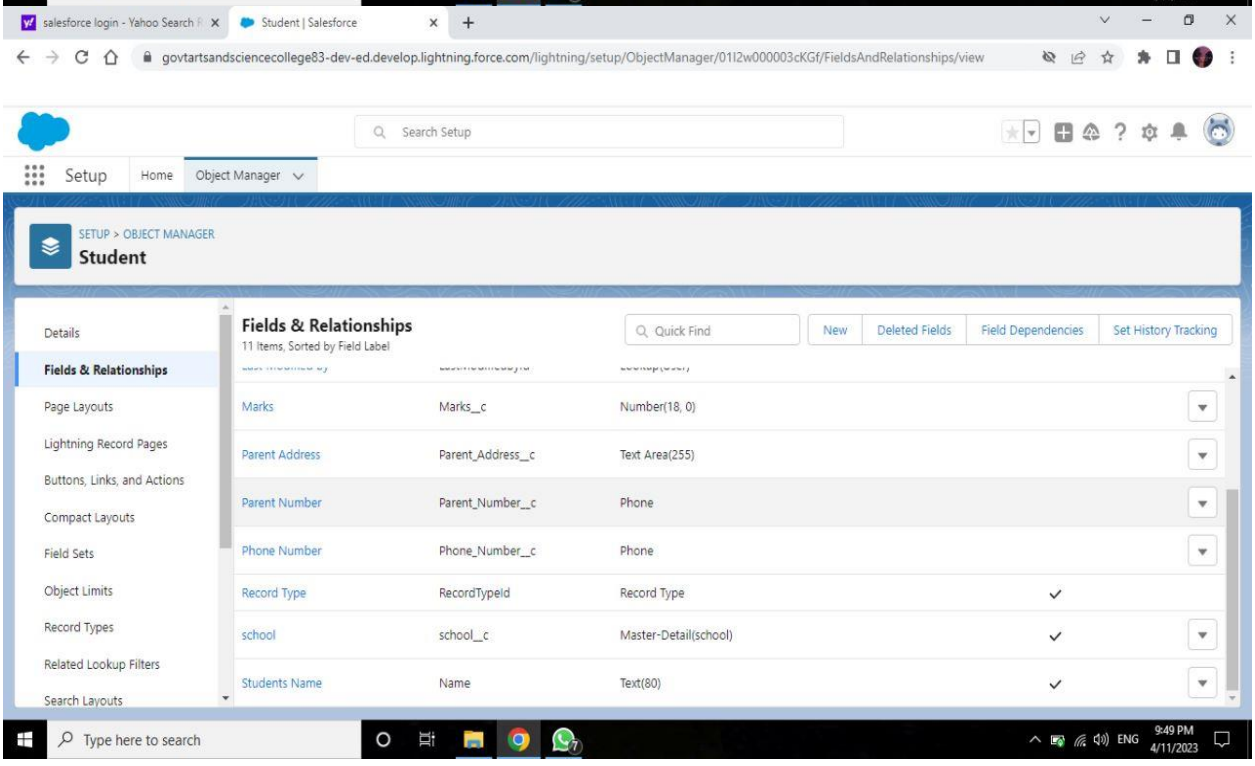
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New
Deleted Fields
Field Dependencies
Set History Tracking
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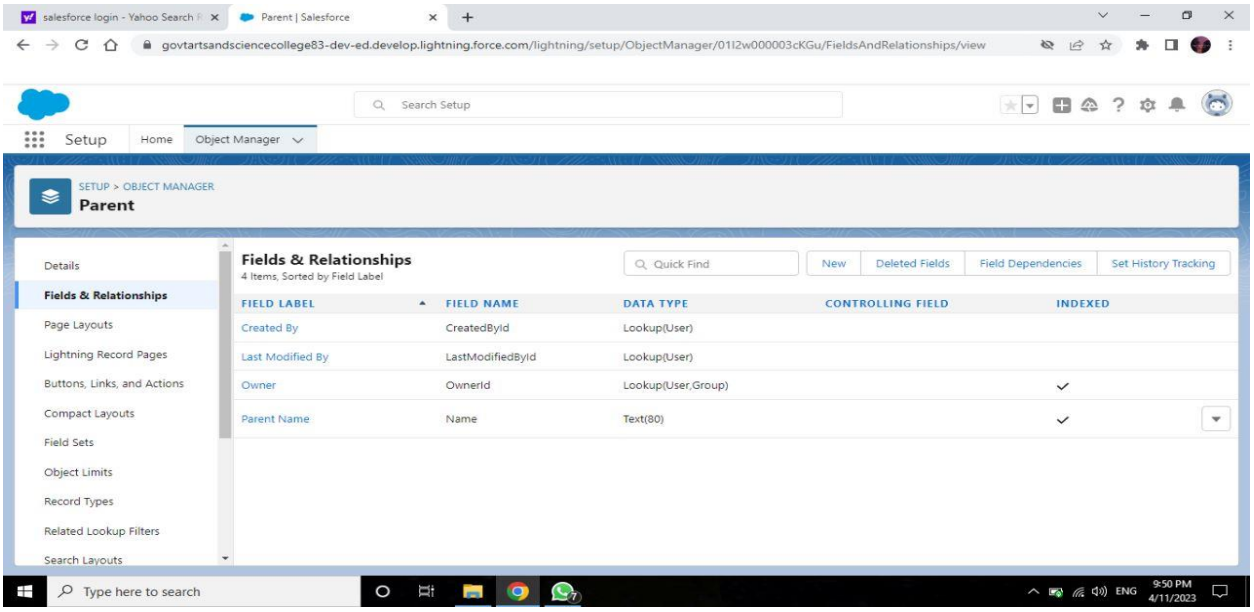
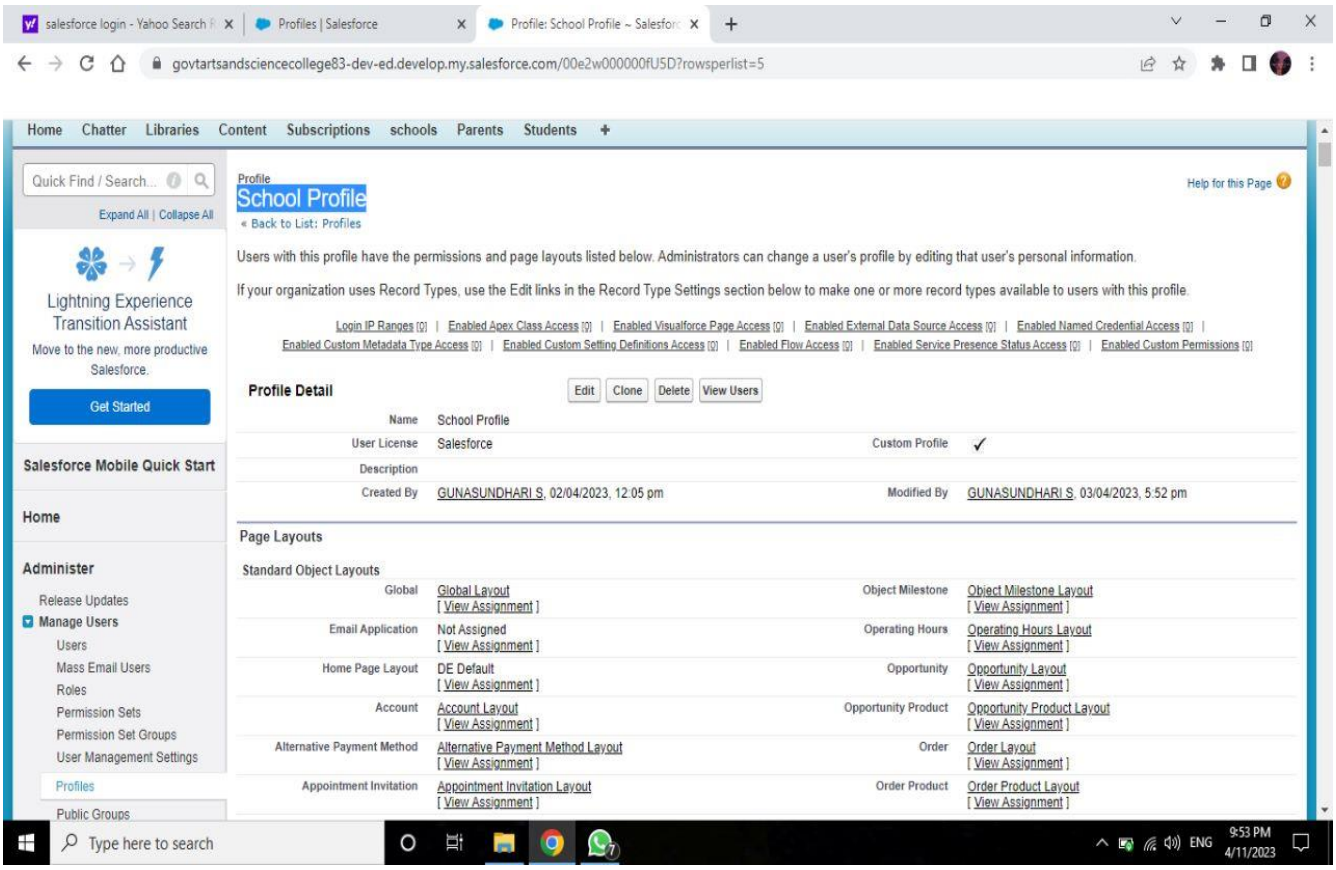
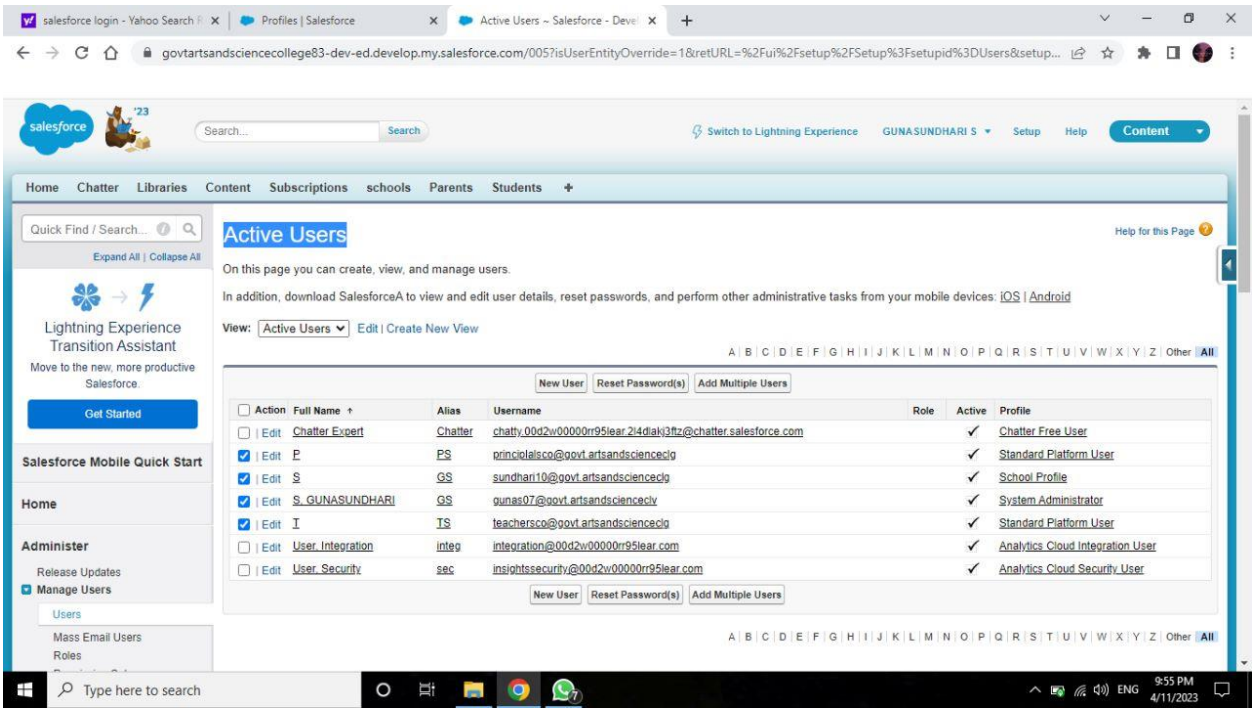
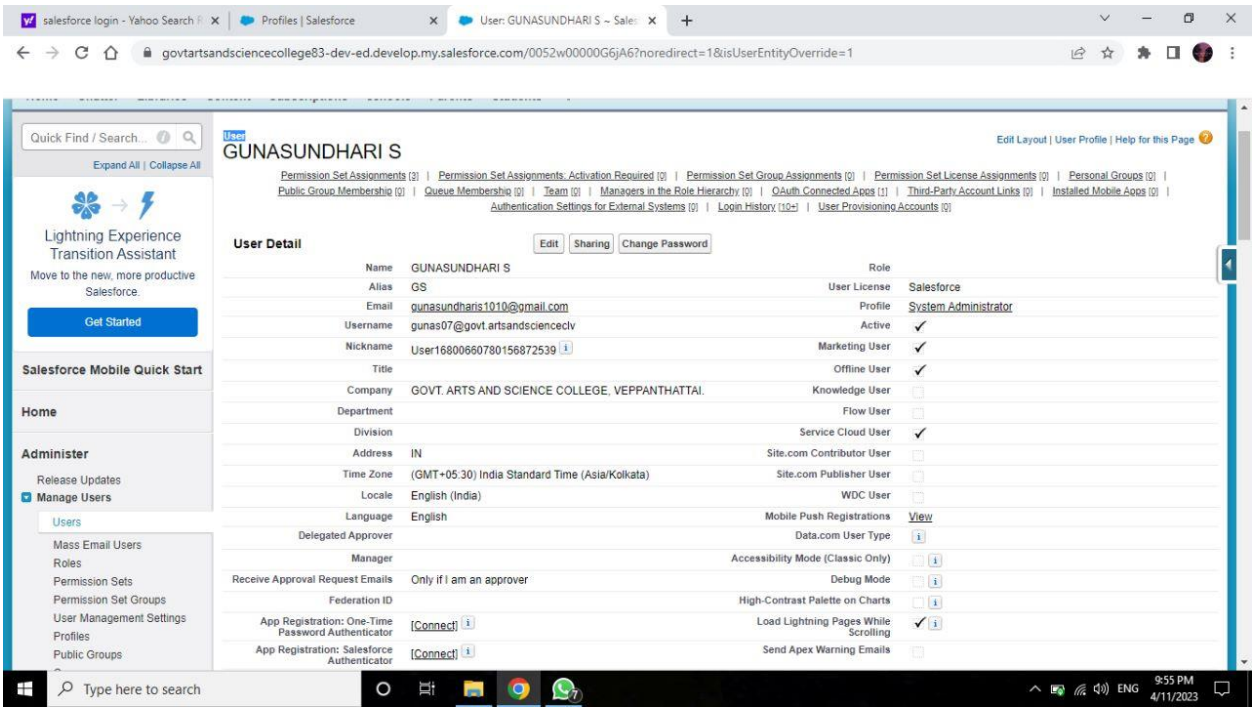


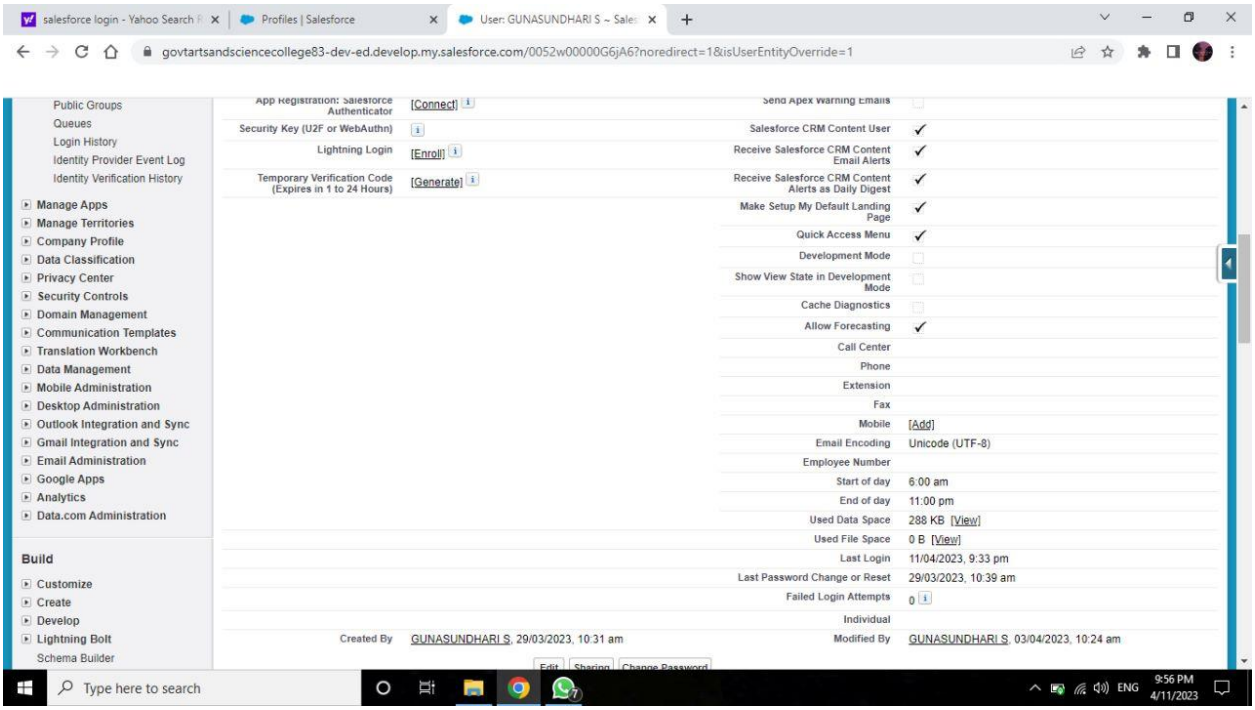

# Milestone-5:Profile



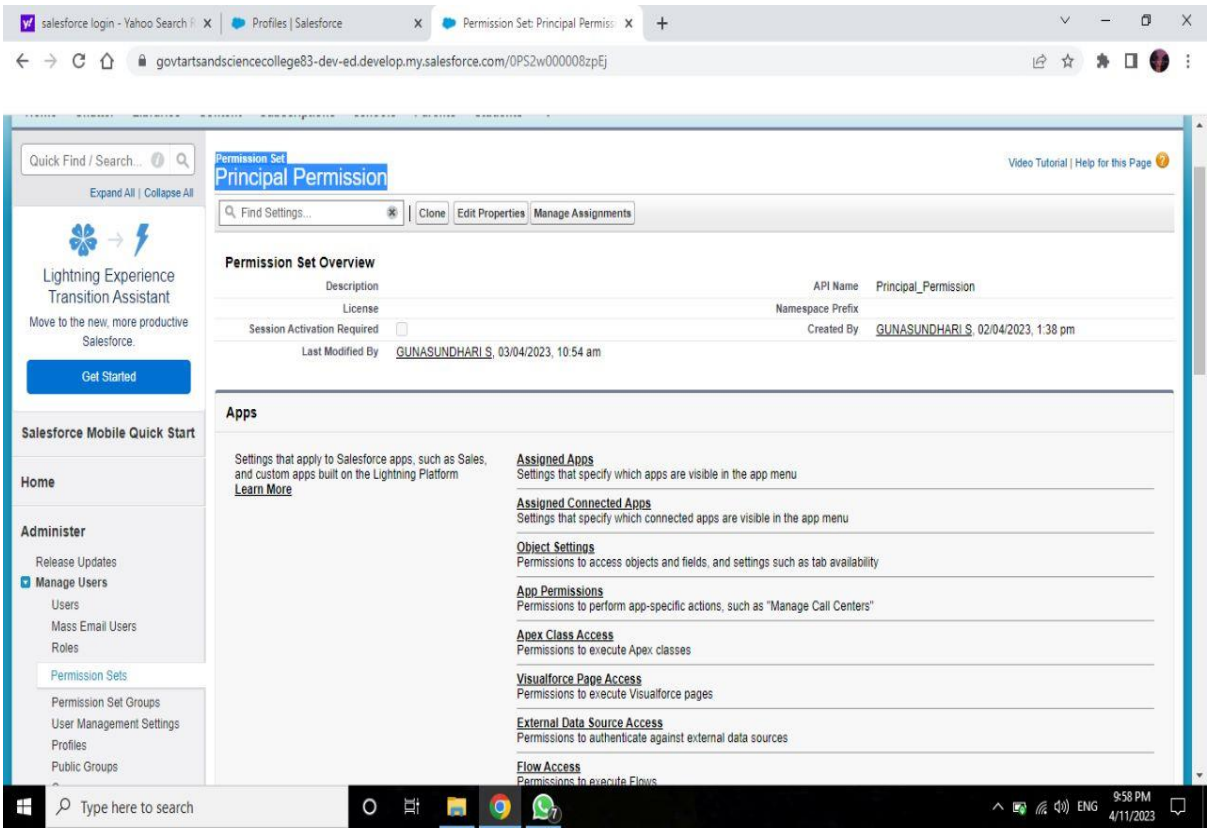
# Milestone-6:Users



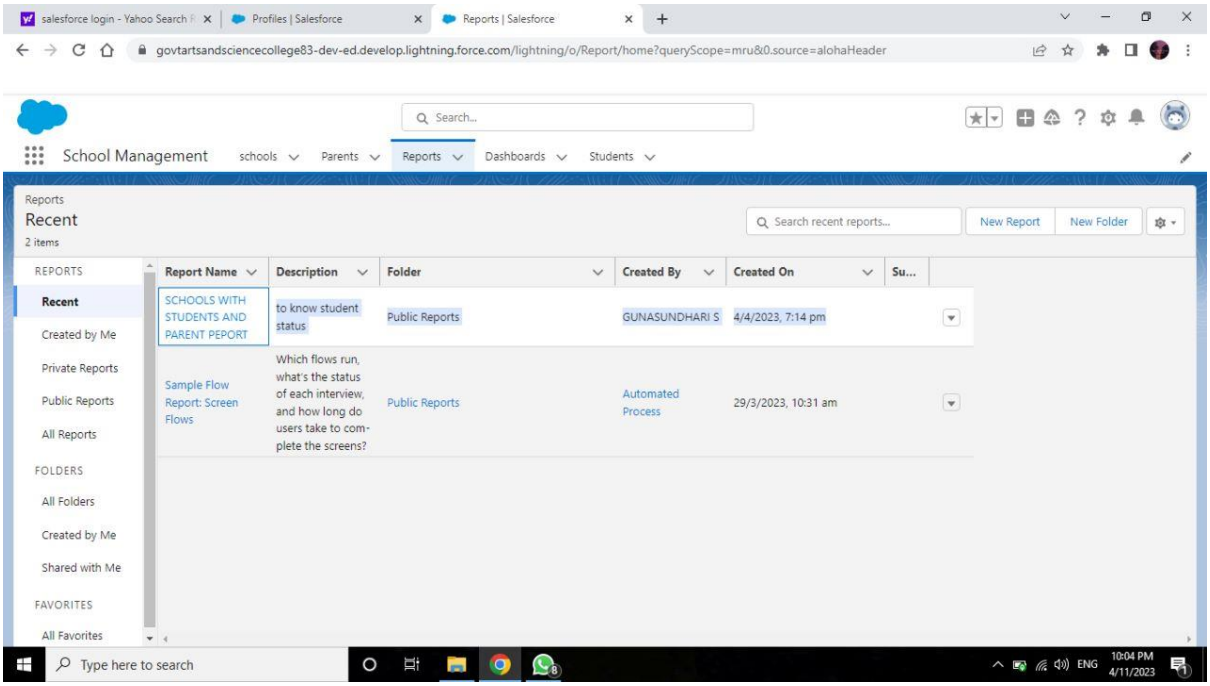



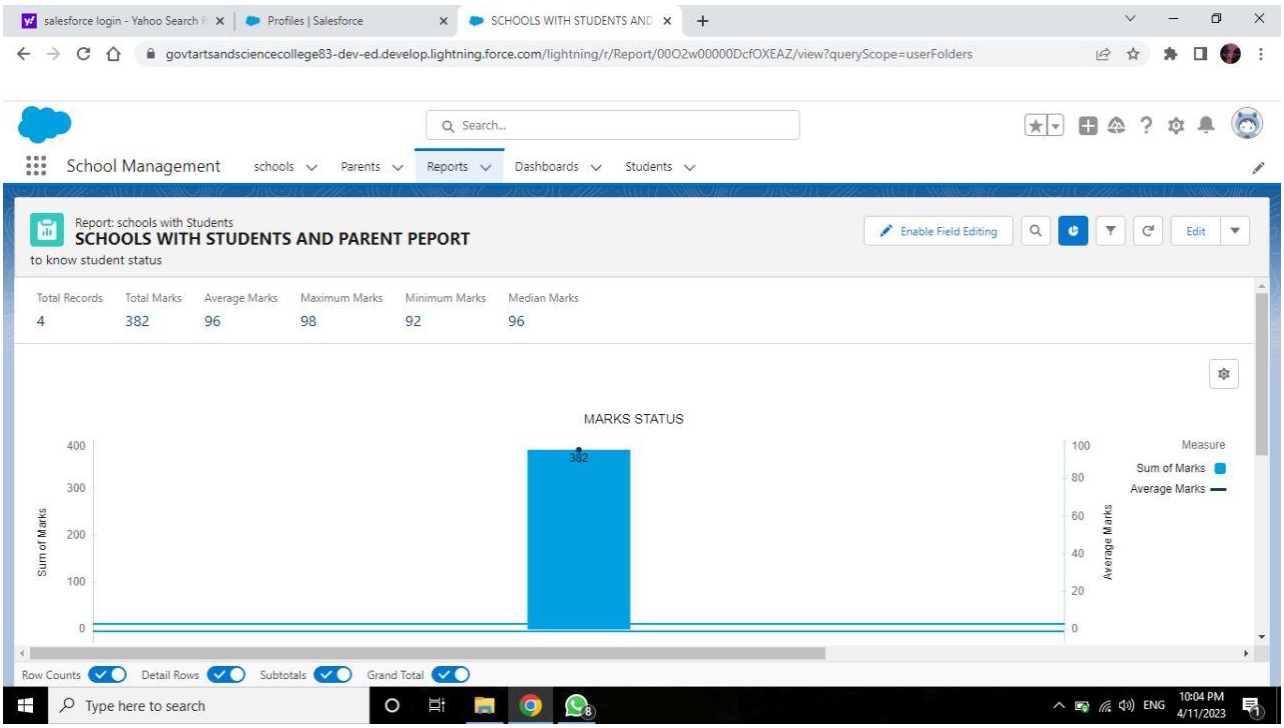


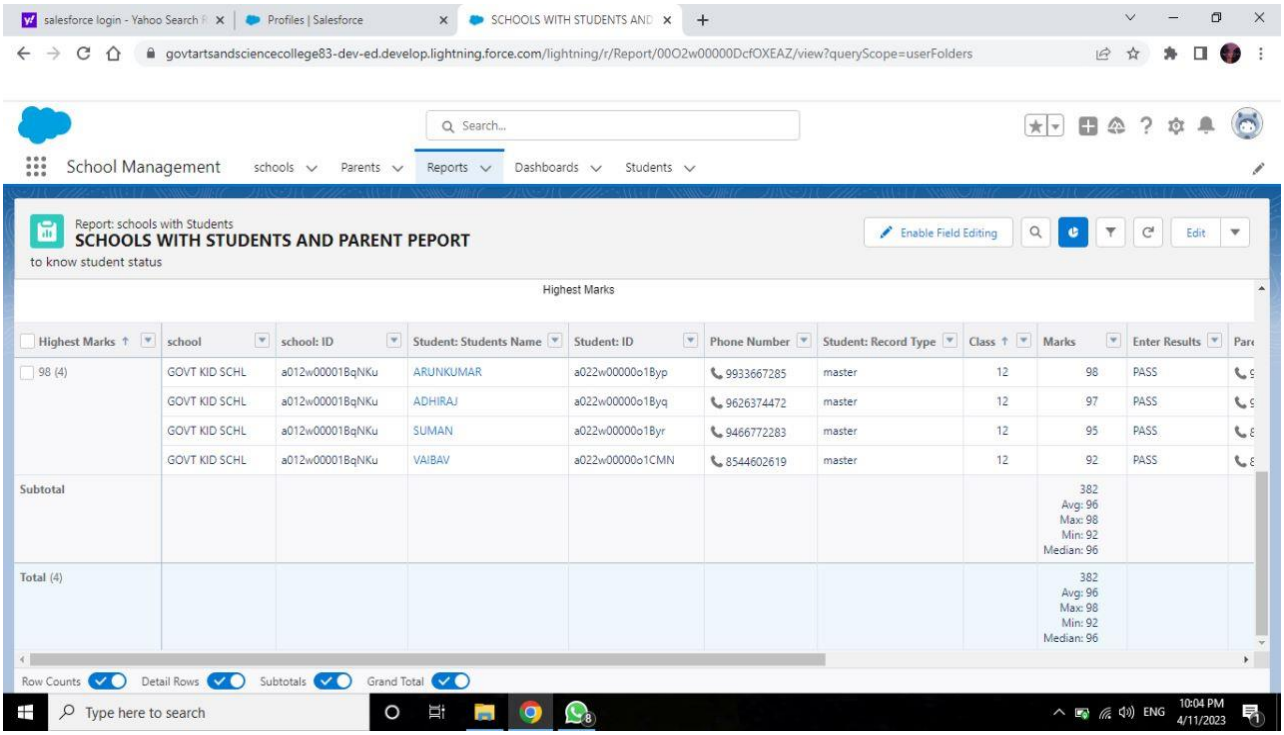

# Milestone-7:Permission Sets

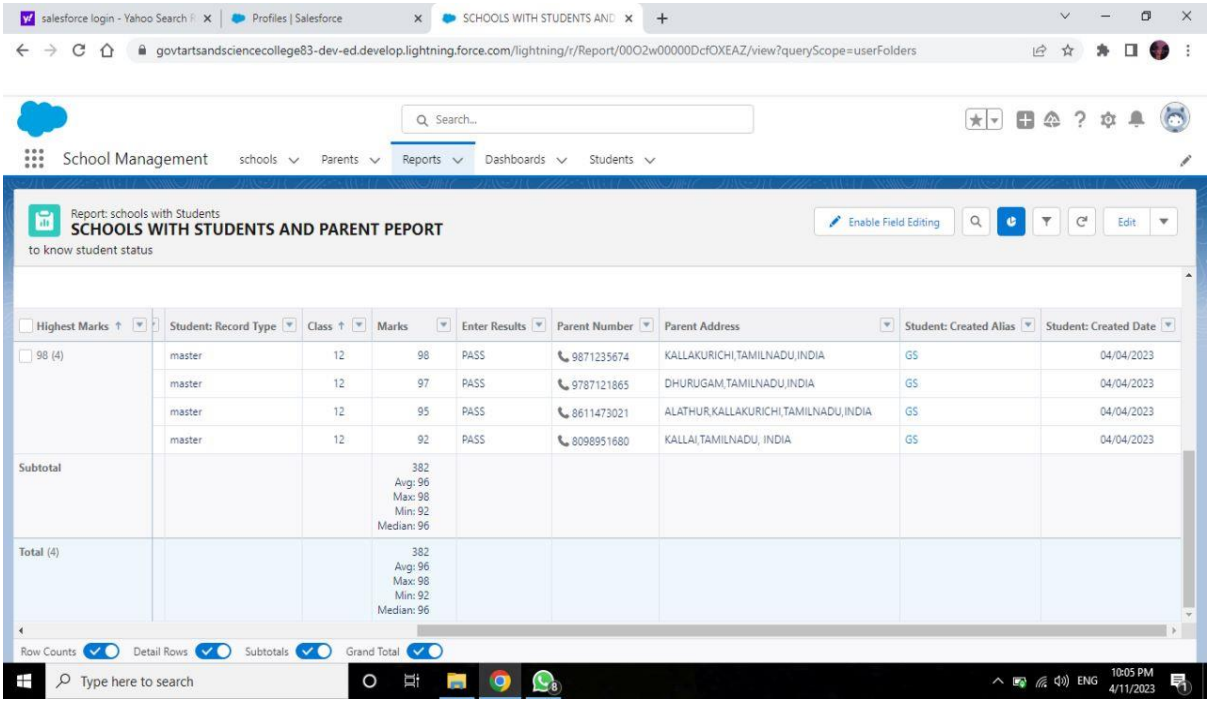


# Milestone-8:Reports






## 4. Trailhead Profile Public URL

**Team Lead - https://trailblazer.me/id/bala65**

**Team Member 1 - https://trailblazer.me/id/gunas07**

**Team Member 2 - https://trailblazer.me/id/bhuvi1**

**Team Member 3 - https://trailblazer.me/id/aanitha35**

**Team Member 4 – https://trailblazer.me/id/vtamil10**

## 5. ADVANTAGES & DISADVANTAGE

| ADVANTAGE | DISADVANTAGE |
|---|---|
| "Customer accounting and complete information about the relationship with them; | " Security issues". |
| "Schedule of classes and information on the educational process, by student; | "Third Party Access". |
| "Personal accounts of students and teachers with the ability to upload homework and receive feedback; | "The excess initial time and productivity cost of implementation". |

## 6. APPLICATION

- Get more enrollments a cost that makes sense
- Grow your student numbers predictably and reliably
- Less management no headaches
- Fees structures

## 7. CONCLUSION

- **At lost, I would like to share my experience while doing this project**
- **This project is school and college management is designed mainly for the purpose of managing all activities like admission, student performance etc …**

## 8. FUTURE SCOPE

- **The future of CRM is about which companies will be able to pivot to meet the changing needs trends-driven by customer expectations.**
- **Customers expect organizations to know a lot about them and expect to have conversations.**