

1. INTRODUCTION

overview

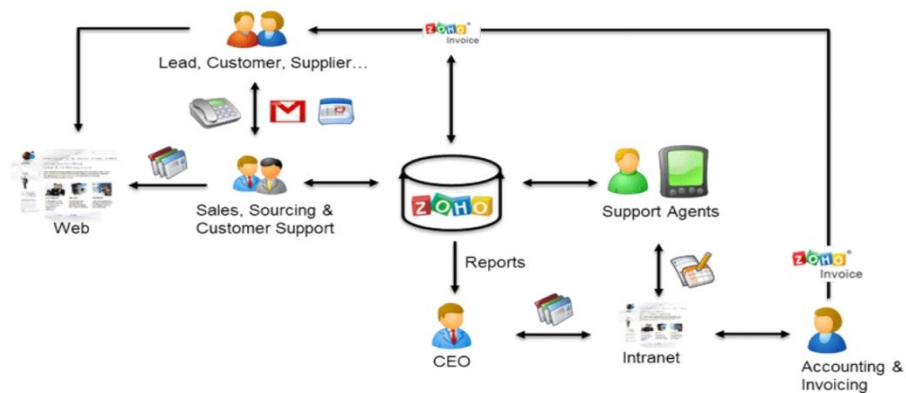
- *Description of the project*

Project Description:

Preparation and Maintenance of ZOHO Books for Fashion Haven

Fashion Haven, an online retail store, leverages Zoho Books to manage their inventory and track sales. They can generate invoices and manage customer payments seamlessly. Zoho Books also enables them to reconcile bank transactions and generate financial reports, helping them make informed decisions about their business..

Fashion Haven is a Private Limited company also registered under GST in Tamil Nadu. Fashion Haven is a retailer of various lifestyle products in wholesale and retail, it has a wide range of customers (B2B & B2C) all over the state and it procures from various suppliers in the state. It operates at a Gross Profit margin of 50%.



2

2. Problem definition & design Thinking

Empathy map

Says

What have we heard them say?
What can we imagine them saying?

I love
shopping for
unique
fashion
pieces

Fashion
Heaven has
the trendiest
clothes

Follows
Fashion
Heaven on
social media

Shops online
frequently
for clothes

preparation
& maintenance of
zogo books for
fashion heaven

HARIHARASUDHAN
PRABHAKARAN
ABINESH
SUNDHARA PANDI

Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

"I want to stay
updated with
the latest
fashion
trends

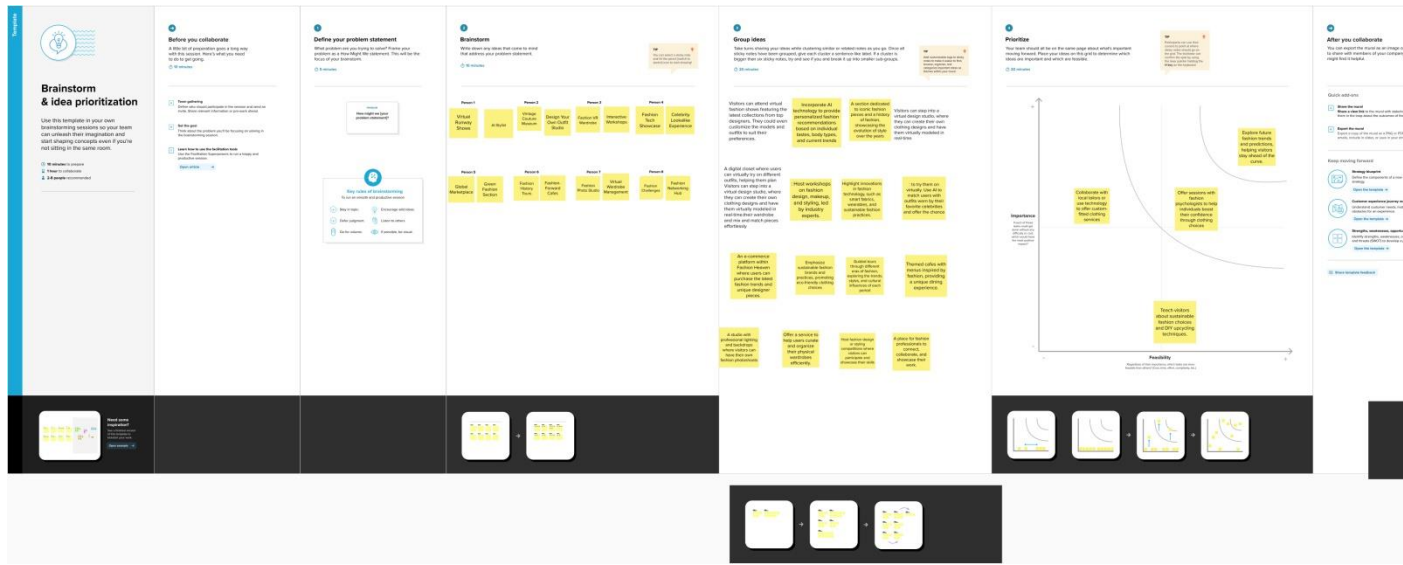
"I hope the
prices are
reasonable."

Excited
about new
fashion
arrivals

Does

Feels

Ideation & Brainstorming map



3. Result

Profit&loss

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Fashion Haven
Profit and Loss
Basis: Accrual
From 01/10/2023 To 31/10/2023

[+ Add Temporary Note](#)

ACCOUNT	TOTAL
Operating Income	
Sales	8,80,000.00
Total for Operating Income	8,80,000.00
Cost of Goods Sold	
Cost of Goods Sold	11,00,000.00
Total for Cost of Goods Sold	11,00,000.00
Gross Profit	-2,20,000.00
Operating Expense	
Advertising And Marketing	10,000.00
Total for Operating Expense	10,000.00
Operating Profit	-2,30,000.00
Non Operating Income	
Total for Non Operating Income	0.00

Balance sheet:

zoho.login - Search

Balance Sheet | Reports

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Fashion Haven

Balance Sheet

Basis: Accrual

As of 12/10/2023

[+ Add Temporary Note](#)

ACCOUNT	TOTAL
Assets	
Current Assets	
Cash	
Petty Cash	5,000.00
Total for Cash	5,000.00
Bank	
ICICI Bank 001	3,04,000.00
Total for Bank	3,04,000.00

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10:40 PM
10/12/2023

Purchase order:

Books | Search in Purchase Orders (/) | Trial expire... | Subscribe | Fashion Haven

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All Purchase Orders

DATE	PURCHASE ORDER#	REFERENCE#	VENDOR NAME	STATUS	BILLED STATUS	AMOUNT	EXPECTED DEL
11/10/2023	PO-001		ZENITH LIFESTYLE	ISSUED		₹1,05,000.00	

ADVANTAGES OF FASHION HAVEN :

It's a universal language – understood by millions of fashion and style lovers worldwide. When someone who follows fashion meets someone else who also follows fashion, there's an immediate bond with a wonderful interest in common.

Fashion is a means of personal expression. Fashion gives us an opportunity to make a statement to the world about our sense of aesthetics and beauty.

Fashion is an art form. Putting together an outfit in the morning and accessorizing it creates a human work of art.

Fashion is fun. Shopping for new clothes can be a thrilling experience for a fashion lover — looking at latest garments on display is like discovering new treasures.

Fashion can build self-confidence. Ask anyone who gets one compliment after the next when they're out in public spaces. Fashion inspires those who see us.

Fashion makes you more attractive to others. Even though it is widely said not to judge a book by its cover, human nature makes this a common practice so why not enjoy it? Before I discovered fashion I felt completely invisible in public. Now hundreds of people know me and are eager to see what I'm wearing. That's been a very positive lifestyle change for me.

DISADVANTAGES OF FASHION HAVEN :

It costs money to be fashionable. Spending \$70 for a nice T-shirt can put a dent in your wallet, as can buying a pair of designer jeans for \$225 USD.

You will be judged more by others. This is especially true if you are shooting for a certain style and you miss the mark.

Some people will envy you and be critical. If you walk around town with your \$6,400 USD Chanel handbag, some folks might think you're showing off.

Fashion advertising can overwhelm people. The garment industry bombards both men and women with endless marketing messages.

5. APPLICATIONS:

FASHION HAVEN

6. Conclusion:

7. The global vision that has brought improved travel and trade and increased interdependency among countries also calls for a common vision of health around the world. All countries are vulnerable to the ever-present threats of infectious disease, outbreaks, and epidemics. At the same time, there are opportunities for shared innovation and universal purpose as many countries that suffer from similar disease burdens strive to develop best practices and strong health systems for their citizens.

8. Throughout this consensus study, the committee emphasized the need for a more holistic examination of problems and challenges in global health. Such an approach applies not only to issues of global health security but also to the external factors that influence health security, such as the building of general capacity in countries and the creation of strong societies that foster stability, healthy lifestyles, and accessible economic opportunities. Unless core capacities and strong health systems are developed around the world, the global risk of infectious disease will continue to threaten the health and security of the United States. Beyond the imperative of addressing infectious disease threats, it is necessary to understand the fundamental connection between health and economic prosperity. In addition to the economic costs of responding to infectious disease outbreaks, the increasing prevalence of chronic or noncommunicable diseases (NCDs) has negatively affected global economies—compromising societal gains in life expectancy, productivity, and overall quality of life ([WEF, 2017](#)).

9. FUTURE SCOPE:

India has always been known for its rich textile heritage and intricate craftsmanship, and the fashion industry in the country has seen a significant boom in recent years. With the rise of e-commerce and social media, the future of fashion designing in India looks brighter than ever before.

One of the main factors driving the growth of the fashion industry in India is the increasing purchasing power of the middle class. As more and more people enter the middle class, there is a growing demand for affordable yet stylish clothing. This has led to the rise of fast fashion brands and the emergence of new designers who cater to this market.

