Assignment-2

Applying Visual Hierarchy, Spacing, Alignment & WCAG Accessibility in UI Design

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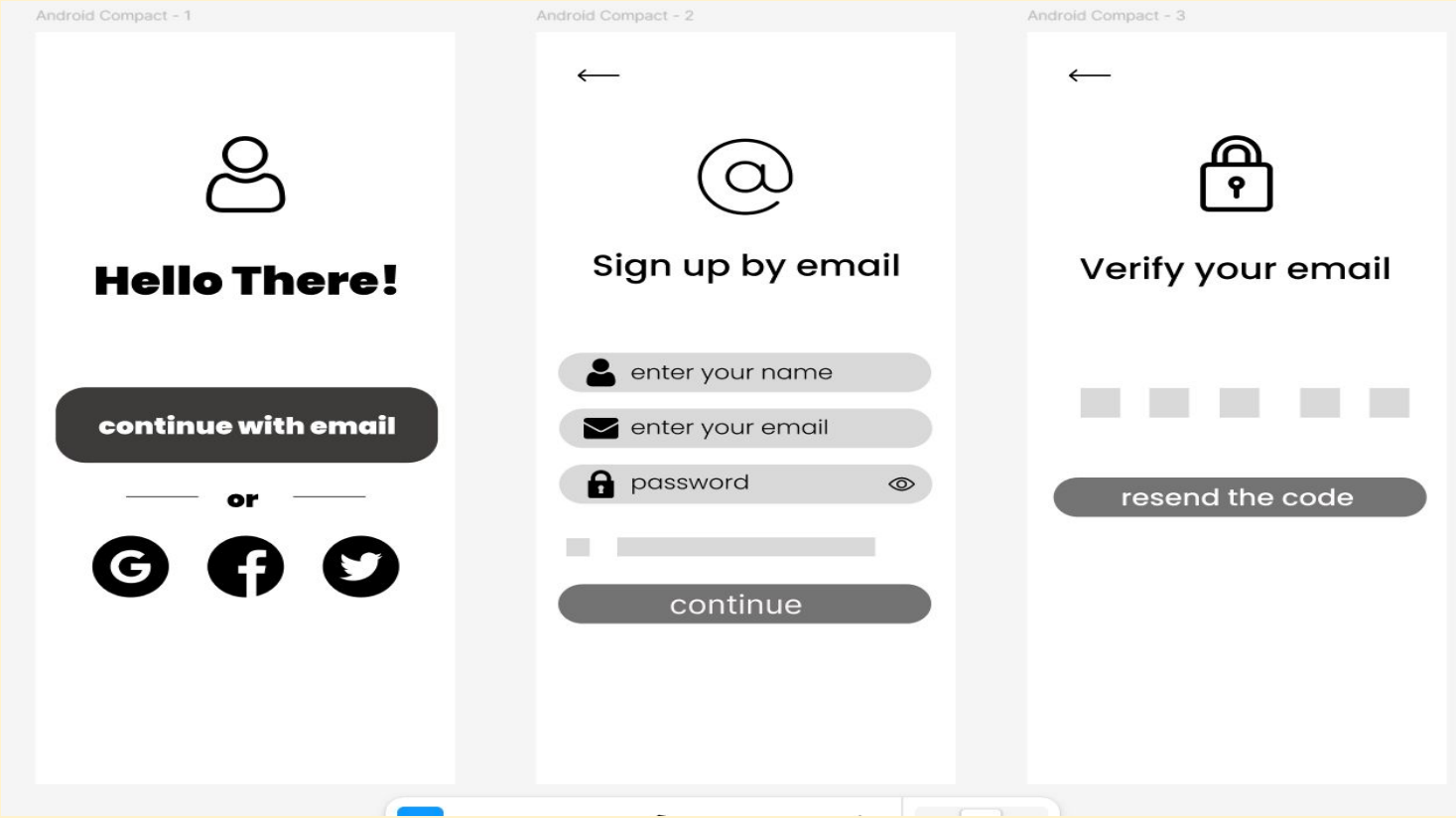
ASSIGNMENT OBJECTIVE

Content :

- To understand visual hierarchy, spacing, contrast, and alignment in UI design
- To ensure color accessibility using WCAG AA & AAA standards
- To design a readable and usable interface

Sign up screen for a Travel app

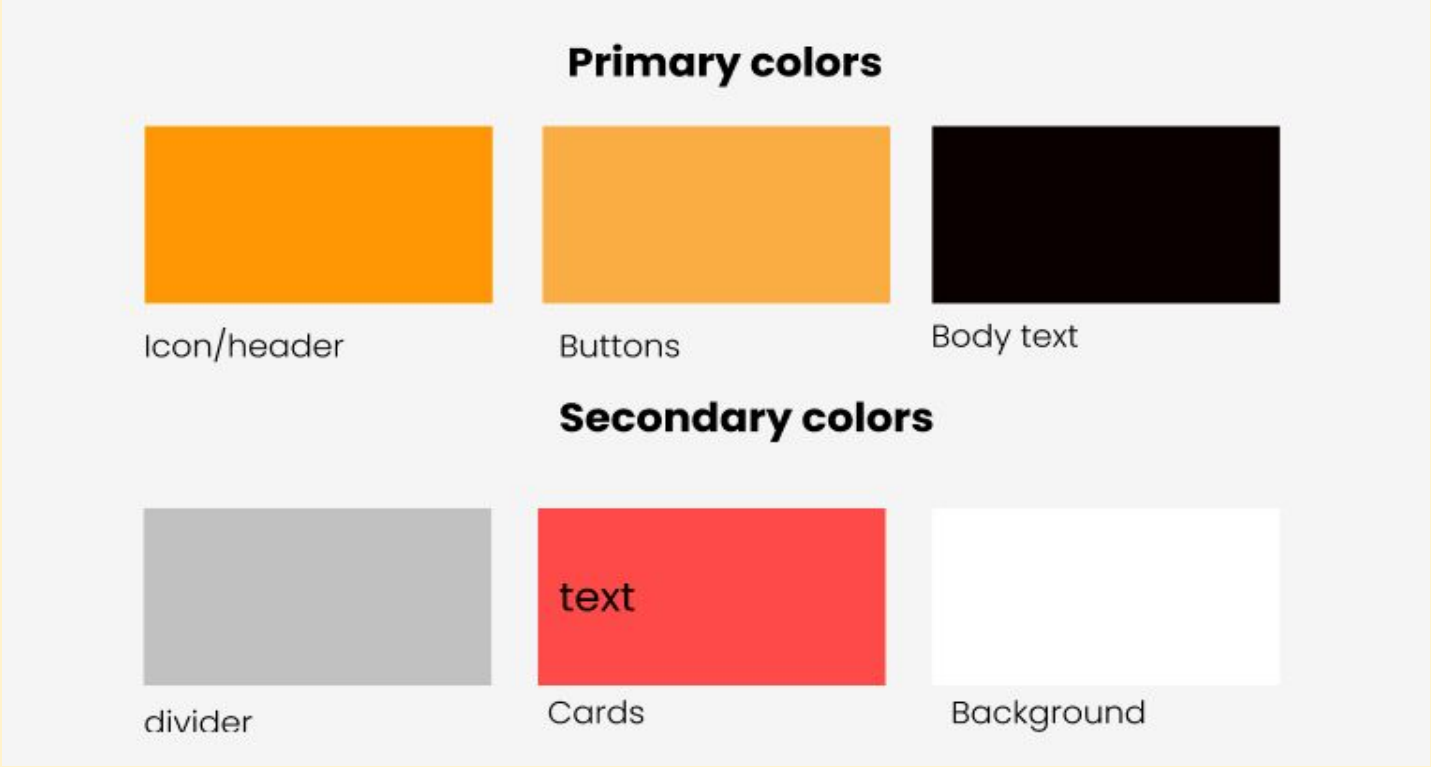


Below is the link of my Figma work
https://www.figma.com/design/P8XK84W7wkXhAVT2Xh8aXN/Untitled?node-id=0-1&t=0nGOwJ93lV62PbXH-1

Explanation

- The screenshot in the previous slides is of a signup screen for a travel app
- The app has been designed in such a way that the sign up will take in three steps.
- I have took inspiration from a random app and has put some icons so as to make it both aesthetic and accessible.
- Also I have used text in bold in order to pass the Stark accessibility and contrast testing.
- Have given consistent margin and padding between elements

Color Palette

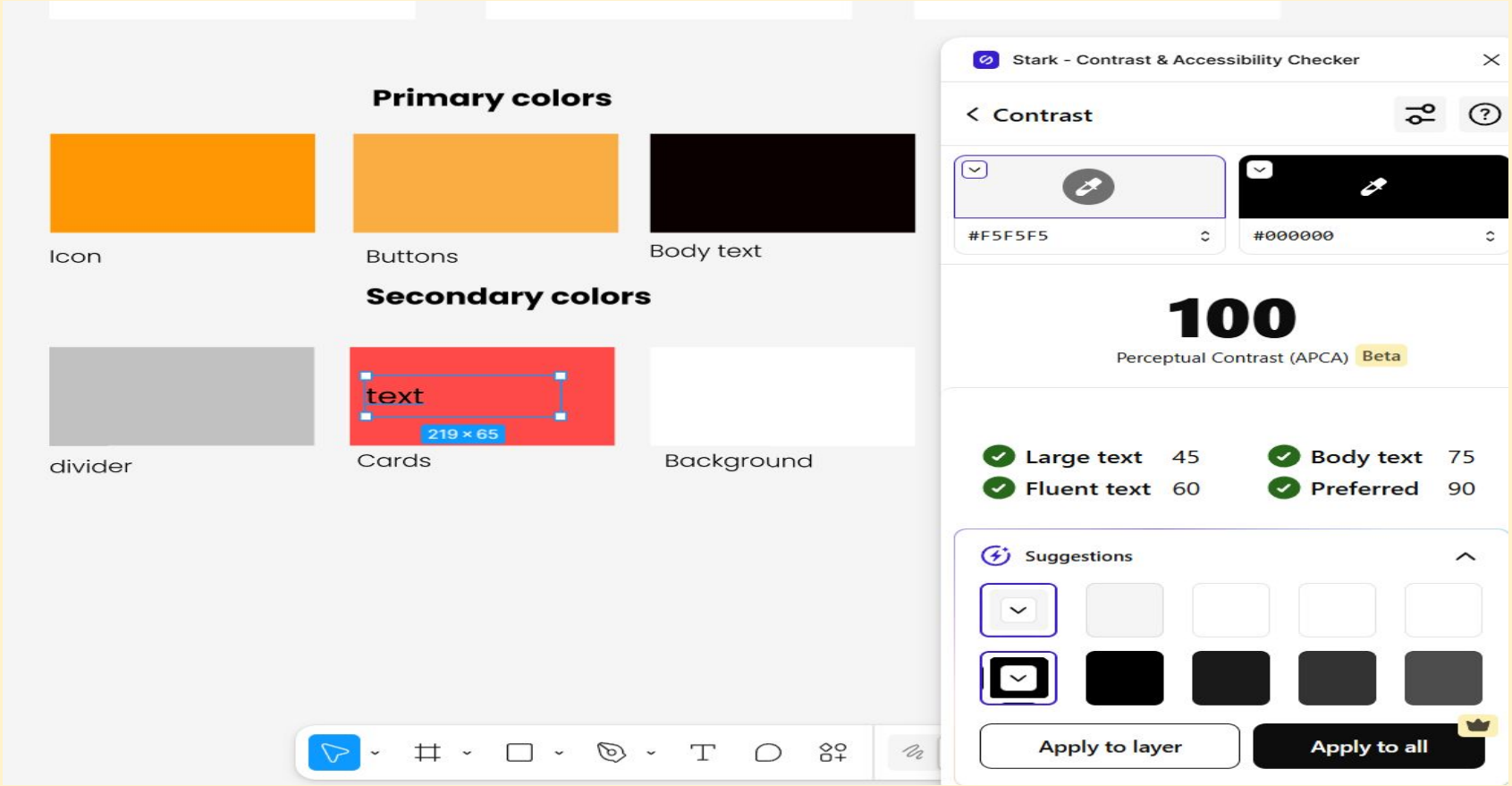


Screenshot from Figma

Explanation

- **Orange**:Have chosen orange as a primary color for a travel app as it represents adventure,trill and fun. Also it is less less aggressive then the Red but more energetic than yellow.
- **Black**: I have chosen black for the text as it is most standard for apps ,easy to read and communicate.
- **Coral Red:**It encourages fast action ,high intensity and and attention grabbing.
- **White:**It helps to create a create a contrast with the black text and is mostly used by app designers.

Accessibility Test using Stark



Screenshot from Figma

THANK
YOU