

TOTAL INTEGRATION TO PRODUCE ORGANISATIONAL RESULTS - STRATEGIC ALIGNMENT, ORG CULTURE, PERFORMANCE, EMPLOYEE EXPERIENCE AND ORGANISATIONAL CAPABILITIES





# CONTENT

01 STRATEGIC ALIGNMENT

Topics include: Strategic planning tools, business drivers, competitive advantage and strategy implementation.

02 ORG CULTURE

Topics include: Customer-focused and performance-driven culture, collaboration, rapid testing and feedback loops, behavior and cultural transformation.

03 PERFORMANCE

Topics include: Team performance, standards and measures, continuous performance, feedback & coaching model, motivational triggers, reward & recognition and on-demand gratification.

04 EMPLOYEE EXPERIENCE

Topics include: Seamless HR services, wellness, personalisation, communication touch points, positive policies, learning and development opportunities & moments that matter.

05 ORG CAPABILITIES

Topics include: Outside-in value-creation mindset, strategic and operational leadership, core competencies, risk assessment, organisational learning & talent development.

### YOU WILL LEARN TO

- O1 Develop strategic initiatives and support organisational priorities.
- O2 Define critical behaviors, create an action plan and set the right conditions to nurture a unique culture.
- O3 Develop an integrated performance management process and framework that promote individual, team and organisational performance.
- O4 Design, integrate and implement high-value "experiences" that excite, engage and inspire employees
- O5 Identify and develop capabilities that support performance, continuous improvement or any other organisation priority such as market expansion or sustaining competitive advantage.



#### FACILITATOR



Tim Pointer, Executive Coach & Organisational Consultant.

Tim Pointer is an experienced speaker and subject matter expert on Organisational Culture, Engagement & Leadership. He is a highly sought-after speaker with a compelling story to tell about building high-performing teams organisation-wide and aligning these teams to deliver winning strategies.

His work has been recognised by a number of Awards including Overall Winner of the CIPD Awards and Top 10 UK and Top 20 Europe Great Place to Work. He has 20 years' leadership experience, directing business transformation (double-digit growth, mergers, acquisitions & IPO) in global organisations across premium & lifestyle brands, FMCG and retail.

Most recently, Tim has been working with leading brands such as Marks & Spencer, L'Oréal, NHS, Dixons Carphone, Diesel UK and led the global people strategy across a portfolio of lifestyle and performance brands including Canterbury, Speedo, Berghaus, Mitre, Ellesse, Lacoste, Ted Baker & Waterstone.













## **ABOUT & CONTACT US**

We enable individuals and organisations to perform at optimum levels through workshops designed to create organisational impact at a strategic and operational level.

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