Prabir Ghosh, SAFe® 5 POPM™ PSM I™ ITIL® 4™



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Objective: Looking out for exciting opportunities in Payments, Travel and Products domain as a Product Manager to leverage my expertise and explore new dimensions in the digital landscape of Industry 4.0 to help create exceptional business solutions for clients.

Competency Snapshot:

Primary Skillset :- Product Design & Management, Building Data Products, System Integration and Consulting, App Analytics & Intelligence.

Area Of Expertise: Complex Data Migration, API Integration, Application Development, and Digital Transformation initiatives. **Domain Competency:** Payments – Auth, Real Time Monitoring, Retail, Digital & Mobile Banking, Residential Mortgage Lending, P&C Insurance, Travel and Airlines.

Delivery Competency: - Agile- Scrum & SAFe, Waterfall, Iterative Waterfall SDLC practices.

Data Competency :- *Tableau Visualization.*

Services: SaaS, PaaS.

Experience Summary:

- Presently working as a Lead Product Manager at Mastercard since Aug 2022. Launched two Mastercard CEO
 Award winning Global B2B SaaS products in less than a span of 1 year for Issuers and Acquirers with a
 potential revenue of \$50M in 2024 and a run rate of \$100M going forward.
- More than 11 years of Domain expertise in Payments (Auth, Real Time Monitoring, ISO 8583), Banking (Retail, Digital& Mobile Banking Mortgages, P&C Insurance, Deposits, PLCs, Cards & Payments), Travel, Aerospace, and Energy (Oil & Gas).
- Extensive experience in leading concept- design implementation of SaaS products from 0 to 1 partnering with cross-functional teams to design, develop, and launch and eventual iteration for continuous improvement.
- Proficient in both intuitive, anecdotal and data driven decision-making with an ability to lead and influence cross-functional teams like Engineering, Design, Sales, Market, Legal, Data, Franchise etc.
- Excellent communication skills in leading effective discussions with technical and non-technical audiences alike.
- Leading customer conversations, in-depth research, data analysis and customer discovery to identify
 opportunities and designing innovative solutions leveraging latest technology offerings, emerging trends, and
 Industry 4.0.
- Extensive involvement in Process Modelling & Re-engineering, Functional Consulting, User Experience & User Interface design with collaboration of our technology and design teams. Ability to explore, analyze and utilize various software platforms from an end user perspective and perform.
- Gathering user stories, presentation, preparing mock-ups and guiding Technical Team in solution development. Establishing and tracking key performance indicators of product effectiveness.
- Enthusiastic about Mobile Wallets, Innovations around Cards & Payments, Chatbots, Mobile App Development, Design Thinking, User Experience & Interface, Aviation, Travel, Tourism and Hospitality Innovations.

Licenses & Certifications:

- Successful Negotiation: Essential Strategies and Skills University of Michigan
- Agile Meets Design Thinking University of Virginia
- AgilityHealth® Facilitator for SAFe®
- Leading Change Mentora
- Mastering Emotions Mentora

Technical Skillset:

Visio, PowerPoint, Draw.io, Microsoft SQL, Jira, Rally, Google Analytics/ Matomo/ Coremetrix / Mixpanel, ITSM, Service First, Tableau

Work Experience:

IBM – Product Owner cum Senior Industry Consultant from May'21 to Aug'22.

- Worked as a Product Owner looking after major features in a product namely Skylight (PaaS) modelled around AWS to manage the infrastructure better for the bank; automated 12 streams and decommissioned those portals. It was about bringing everything under one umbrella related from building a BOX/VM, maintaining it and to the point of Decommissioning it.
- Owned features like Quota, Self-service in Skylight interacting with stakeholders owning different work streams, understanding their current work flows, TATs and finding out the scopes of automation. Actively involved in UX, Customer Journeys and User Acceptance.
- Role extended to gathering active feedback and turning them into actionable features; keeping the ambassadors of different interest groups informed within the Bank.

Accenture – Product Owner cum Lead Consultant from Nov'19 to May'21.

- Enabled 10x user on-boarding and reduced service desk registration incidents by 20x by delivering a Seamless Digital Customer On-Boarding platform with deep focus in enhancing UX.
- o Facilitated a Digital Transformation initiative for Access Management of the Agents' Portal for one of Accenture's Diamond Clients in P&C Insurance Domain.
- Previously worked in a complex data migration initiative of one of the Top U.S. Insurance client's journey from IBM Mainframes to Duck Creek Claims platform.
- Data Reconciliation & Analysis, Data Mapping, Extracting Business Rules from existing structure and converting them into simple/readable functional logic, Mapping to Duck Creek Claims platform and reconciliation of the migration activity by stringent UAT practices.

Tata Consultancy Services – Senior Business Analyst from Aug'15 to Oct'19.

- o At Boeing, reimagined the entire manufacturing inventory tracking dashboard for the client. It went from VB based application to a full-fledged digital solution.
- o Gathered requirement for Skyline project which started from scratch for maintaining sales data for Boeing. Handled major change requests post deployment.
- o Handled Sprint Planning, Scrum Meetings, Daily Stand-ups and Client Presentation. Prepared user stories, process flows, design documents, mock-ups, system interaction and use case documents.
- o At CIBC, worked for a device-agnostic Digital Origination app m-Mortgage for Mortgage Advisors.
- o Worked closely with End Users i.e. MAs to revamp their journey by engaging them in Design Discussions, Low Fidelity Mock-up building and passing it on to the ADM.
- o Implemented a Best In Class FAQ chatbot to address frequent issues with a contextual invention to be made by Support Centre executives.
- Handled small, medium and big ticket projects in Mortgage And Loan Origination, Management,
 Adjudication and Servicing, PLCs, Cards and Deposits. Major Data and System Migration Projects were successfully implemented.
- Developed Use Cases, UI prototypes, Data flow diagrams, Data Models etc. and produced documentation that enable easy understanding and development of proposed solution.
- **❖ Weatherford Engineered Systems Support** Analyst from December'14 to August'15.
- **❖ Capgemini** Software Engineer from June'13 to December'14

Educational Qualification:

- Engineering Graduate in Information Technology (B.Tech) from Institute Of Engineering And Management, Kolkata in the year 2013. DGPA 8.94, among Top 3 in the Department.
- Passed out Higher Secondary Examination from Falakata High School (H.S.) in 2009 with 88%, major in Science. Featured in Top 3 of the District Merit List among 100+ Schools.
- Scored 95% in Secondary Examination' 2007, Falakata High School (H.S.). School Topper, among Top 3 in the District in the cluster of 100+ Schools.

Achievements and Extra-Curricular Activities:

- Awarded Mastercard's highest honor the CEO Award in 2024 for Mastercard Early Detect Insights Product.
- Recognized and awarded as a Distinguished Team member of successful project implementation in TCS in the year 2016 and 2017.
- Was awarded the best Opposition Leader in the Youth Parliament organized by Department of Parliamentary Affairs, Govt. Of West Bengal in 2007.
- Championed in the Block, District and State level competition on Scientific Awareness organized by Birla Industrial & Technological Museum along with Department of Youth Services, Govt. Of West Bengal in the year 2004.
- Had successfully undergone the hands on training cum awareness program on Application of Geo Informatics for Rural Development and Poverty Alleviation organized by Government of India in 2005.
- Awarded Merit Certificate in Talent search Examination Organized by All India Science Teachers' Association,
 Bangiyo Bhugol Mancha and Paschimbanga Vigyan Mancha in 2002, 2003, 2005 and 2006.
- Champion of awareness building exercise by State Leprosy Eradication Board in 2000.
- Completed till 2nd year and received the certificate of Diploma in Fine Arts (Painting) by Pracheen Kala Kendra, Chandigarh.
- Worked as the Captain of ECO CLUB in School from 2003-2007 and carried out major plantation drive in school and surrounding locality.

Personal Profile:

Date of Birth :- 13 Oct'1991

References :- Vitthal Patil, Manager, Capgemini India, Contact - +91-9819824676.

Chetan Kapoor, Senior Business Analyst, TCS, Contact - +91-7208050023

15th August' 24, Pune Prabir Ghosh