

WELCOME TO IU UNIVERSITY
OF APPLIED SCIENCES,
PRABESH



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# YOUR FUTURE STARTS NOW

You're BOLD, AMBITIOUS, EAGER. You're looking for an innovative educational experience that prepares you for the rapidly evolving and highly competitive global working landscape. At IU International University of Applied Sciences, you're in the right place.

Maybe you're looking to hone your skills so you can take the next step in your career. Perhaps you want to discover a new passion in a different field. Whatever your goals may be, we're here to help you make it happen.

For over 20 years, IU has been empowering people to grow through higher education. Today, we are Germany's largest state-accredited private university with a top-tier online studies format so you can change your life no matter where you're located.

Our students come from all walks of life and choose to study at IU for one reason: opportunity. The opportunity to build a brighter future for themselves. And our practical, career-relevant degrees will bring great opportunities for you to succeed in tomorrow's world.

Many students are transforming their futures with us. Now it's your turn.



(t) iu.org



instagram.com/iu.international



info-international@iu.org



linkedin.com/company/iu-gmbh

**OUR ACCREDITATION** 

### LEARN WITH THE BEST





Accredited by the German Accreditation Council, FIBAA, EQAR

AACSB, AIU, and AAAU member









Rated 5-stars in Online Learning on QS Stars

1st European university member of UNESCO's Global Education Coalition

Member of Global Education Coalition launched by UNESCO







20+ Years

of Experience



100,000 Students

Enrolled



40+ Bachelor, Master, MBA

**Programmes** 



96%

**Recommendation Rate\*** 



94%

**Graduate Job Success\*** 



100%

Flexible & Online



24/7 Access

To Learning Platform



6000+ Business

**Partners** 



7000+ Alumni

Network



#### **WITH A-LEVELS**

IU is the first online university to become an official partner of Cambridge Assessment International Education. With this partnership, we offer applicants without a high school diploma the chance to earn a diploma equivalent while already starting their Bachelor's degree courses.

Unlike other diploma pathway programmes, you won't have to finish the A-Levels before you start your studies - now, you can do both.

We'll provide you with the study materials for the final Cambridge exam you'll have to pass in order to get your diploma equivalent and finish your Bachelor's degree. You'll have access to all of the degree course materials as well, so you can work on both things at the same time, at your own pace.

#### **A-LEVELS IN A NUTSHELL**



#### STUDY AT IU

We will provide you with all of the course materials.



#### **RESUME BOOST**

Once you pass the exam, you'll have a high school diploma to add to your CV.



#### **2 STUDY TRACKS**

Depending on the degree you choose, you'll take courses in the Tech Track or the Business Track.



#### **ONLY PAY FOR THE EXAM**

The Pathway courses and materials are included in the price of your degree.

For more details, visit iu.org/start-studying/high-school-diploma/







A Master in Business Administration (MBA) is a great choice for anyone looking to enter top management positions around the world or start their own venture as an entrepreneur. An MBA prepares you for a successful career with a solid foundation in administration and management. It's also a great place to start building a network of business contacts of professors, business heads, and fellow students that you can rely on for the rest of your professional journey.

With this IU MBA option, you are able to select electives based on an industry area of your choice. This gives you time, skills, and research opportunities to ensure you're adequately equipped for your ideal career. Our MBA programme is recognised around the world and delivers the methods, tools, and insights you need with a hands-on, practical approach. Our team and academics are always there to support you and to help you follow the right path to your perfect career.



#### Degree

Master of Business Administration (MBA)



#### Study start

Online: Anytime On Campus: Each Oct, Jan, Apr or Jul



#### Study model and accreditation

- Online studies or On Campus
- German accredited institution, recognised by ZFU (German Central Office for Distance Learning)



#### Duration

Online: 18, 24, 36 months On Campus: 18 months



#### Credits

90 ECTS credits

#### **Study Content (90 ECTS credits)**

1. PRESENCE TIMEFRAME	2. PRESENCE TIMEFRAME	MODULE TITLE	SEMESTER	CREDITS (ECTS)	TEST TYPE
			1		
Oct/Nov/Dec	Apr/May	Leadership		5	E
Oct/Nov/Dec	Apr/May	Strategic Management		5	E
Oct/Nov/Dec	Apr/May	Innovation and Entrepreneurship		5	Е
Jan/Feb/Mar	Jul/Aug	Managerial Economics		5	E
Jan/Feb/Mar	Jul/Aug	Performance Management		5	Е
Jan/Feb/Mar	Jul/Aug	International Marketing		5	E
			2		
Apr/May	Oct/Nov/Dec	Corporate Finance		5	Е
Apr/May	Oct/Nov/Dec	Business Ethics and Corporate Governance		5	WAWA
Apr/May	Oct/Nov/Dec	Operations and Information Management		5	WACS
Jul/Aug	Jan/Feb/Mar	Elective A		10	
Oct/Nov/Dec	Apr/May	Elective B		10	
			3		
Online		Capstone Project		25	WAMT & PC

E = Exam, OA = Oral assignment, PC = Presentation: Colloquium, WB = Workbook, BWB = Basic Workbook, AWB = Advanced Workbook, WABT = Written assessment: Bachelor thesis, WACS = Written assessment: Case study, WAMT = Written assessment: Master thesis, WAPR = Written assessment: Project report, WARE = Written assessment: Research essay, WAWA = Written assessment: Written assignment, OPR = Oral project report, P = Portfolio, POP = Proof of Participation

#### **CHOOSE YOUR ELECTIVES**

For part of your degree, you will choose two electives so you can focus on an area or industry you're interested in. You have the possibility to combine your electives freely or to set a content-related focus by choosing subject-specific electives. Every elective module can only be chosen once.

#### **Engineering Management**

- Manufacturing Methods Industry 4.0 and Internet of Things
- Product Development and Design Thinking

#### **Finance & Accounting**

- Corporate Finance and Investment
- Advanced Management Accounting and Control

#### **International Marketing**

- Sales, Pricing and Brand Management
- Consumer Behaviour and Research

#### **Big Data Management**

- Data Science and Analytics
- Big Data

#### **IT Management**

- IT Project and Architecture Management
- IT Governance and Service Management

#### **Artificial Intelligence**

- Artificial Intelligence
- Al in Practice

#### **E-Sports Management**

- E-Sports Management
- E-Sports Marketing and Eventmanagement

#### **Healthcare Management**

- Health Systems and Policy
- Economics of Health

#### **Human Resource Management**

- Human Resource Management: Theory
- Human Resource Management: Practice

#### **Innovation & Entrepreneurship**

- Entrepreneurial Ecosystems
- Innovation and Design Lab

#### **Salesforce and Sales Management**

- Salesforce Consultant Specialisation
- Salesforce Sales Specialisation

#### **Supply Chain Management**

- Supply Chain and Sourcing Management
- Aspects of International Management

#### Internship\*

#### **E-Sports Management**

- E-Sports Management
- E-Sports Marketing and Event Management

#### **Electives on Campus:**

Those elective modules where the minimum number of participants is not reached will not be offered on campus but only online (distance learning). However, IU ensures that there are always electives on campus.

\*The module "Internship" can only be chosen within the on campus programme.

#### **ELECTIVES**

All of our study programmes offer a wide selection of industry-focused electives for you to choose from. Below you'll find more details on a select number of these courses—for the full list of specialisations available in this programme, please check the Course Schedule.

The electives that are a part of this study programme, are a cluster of courses dedicated to diving deep into a specific topic related to the programme. When choosing an elective, you get to explore a potential future career path, or just develop a strong knowledge base about a topic that particularly interests you.

Students in the 90 ECTS credit programme—in semester 3 of this programme, you'll choose two electives, amounting to 20 ECTS credits. You have a wide range of options to choose from, according to your interests and ambitions. Some of the electives offered are:

#### **BIG DATA**

Develop your understanding of data science and data management, and the central concepts and challenges in this fascinating field of study. Using a critical approach, you'll explore the different definitions of big data, and how they all relate to the global business world, wherever its customer information management, sustainable data processing, or working in accordance to international regulations and EU data protection laws. By the end of this specialisation, you'll have a clear understanding of how businesses should handle themselves when it comes to data processing, from different ethical, social, political and financial standpoints.

#### **DATA SCIENCE AND ANALYTICS**

With this specialisation, you'll get a clear understanding of how data is collected and used by businesses—the theoretical framework, the scientific methodology, and the various systems for data storage and processing.

In addition, you'll tackle advanced mathematical concepts that are crucial for working with data collection, and look into the ways in which artificial intelligence is used in data analysis, processing and prediction.

#### IT GOVERNANCE AND SERVICE MANAGEMENT

Build your IT services management skills, and be prepared to tackle the challenges of any IT system. You'll get to know how IT managers comply with corporate laws, IT management best practices and how to develop and maintain an efficient IT infrastructure.

Develop an understanding of how IT managers work with other corporate divisions, how to balance between different stakeholders and demands and how IT can help companies achieve their business goals.

#### **CAREER OUTLOOK**

MBA graduates are highly attractive to employers all over the world. From exciting start-ups to large corporate leaders, an MBA from IU will help you find your path to a successful career in international management, all the while focusing on your specialist area.

#### **BUSINESS DEVELOPMENT MANAGER**

As a Business Development Manager, you are key to establishing growth of businesses, building business relationship networks, and seeking out new leads. You analyse trends and markets and use your knowledge to advise on market potential for product and companies. Your solid knowledge of finances and investment is a firm basis on which you advise your superiors and clientele.

#### **CONSULTANT**

As a consultant, you deal in advice. You are an important guide for companies looking to expand, invest, or establish change. You deliver your expert knowledge and guidance to areas such as general management, business to business negotiations, investment potential, or process implementation across multiple departments—or even over international borders. You are a natural negotiator and ensure all parties are satisfied, meeting the needs and goals of your client as well as keeping up with targets set by your employer, as an agent, or your own, as a freelance consultant.

#### **SENIOR BRAND MANAGER**

Successful branding is more than just making a creative impact. As a brand manager, you expertly advise according to brand values, communication and coordinate departments to ensure goals are met, and execute on-point marketing that resonates with your target customers. You are a central component to cross-departmental collaboration for inhouse brand management or external management of B2B or B2C clients. You have a keen eye and deep understanding of what it takes to create, market, and expand a successful brand, while keeping budgets, timing, and company goals in check.

#### **ADMISSION**

#### **MBA ADMISSION REQUIREMENTS**

- Completed, undergraduate degree with 180 ECTS credits
- Your degree must be from a state or state-recognised higher education institution/university
- You must have achieved a final grade of at least "satisfactory" or Grade C equivalent in your previous undergraduate degree
- Proof of at least one year's professional work experience completed prior to the start of study programme. Work experience must have been gained after completion of your undergraduate studies

#### **WORK EXPERIENCE**

- Proof of at least one year's qualified work experience completed prior to the start of the study programme (the work experience must be gained after the completion of your undergraduate studies).
- You can provide us a translation of your employment contract and your pay slip or you can ask your company to fill out this form in English, sign it, apply the company stamp and send it to us

#### SCHOLARSHIP PROGRAMME: HELP GETTING STARTED

Start your online degree with our Scholarship Programme and receive and receive a 67% scholarship. This also helps you get started as a participant with immediate access to 50% of your courses.

Once all admissions documents are provided and any relevant admissions courses are complete, you can move forward and finish your degree.

**Questions?** Speak to one of our study advisors, they will guide you through every step of the process.

#### **PROOF OF ENGLISH LANGUAGE SKILLS**

At IU, we teach in English to prepare you for the international market. We, therefore, ask for proof of your English language skills.\*

- TOEFL (minimum 80 points) or
- IELTS (minimum Level 6) or
- Duolingo English-Test (min. 95 points) or
- PTE Academics (minimum 59 points) or
- Cambridge Certificate (minimum Grade B)

### 8 STEPS TO COMPLETE YOUR STUDIES

- Apply online and register your email
- Choose your course in the online campus
- 3 Download your study scripts
- Work independently with study scripts
- Take part in Q&A
- Prepare for exams and take them either:
  - directly online, or
  - at an IU examination centre (remember to register in time).
- Master thesis and colloquium
- 8 Complete your studies with certificate

 $<sup>^{\</sup>star}$ Proof must be provided before the start of the study and must not be older than five years.

I've always had a knack and passion for solving challenges and problems – that's why I've chosen a career in project management. I wanted to pursue an MBA to develop my project management skills and gain more industry knowledge, but I also wanted to do that without compromising my current job.

IU's online MBA programme was the best choice for me not only for its affordability, but it gives me a lot of flexibility in **creating my own weekly study schedule.** This is especially important as I juggle my job on the side.

I can learn at my own pace and the online tools IU provides, particularly **video lectures and interactive eBooks** with easy-to-understand and brief module, help me make the most of the time I have for studying.

"Flexibility is key for me. I wait for no one."

STUDENT FEATURE: SOFIA PEREIRA (ONLINE MBA, PORTUGAL)

# SOLVING PROBLEMS ONE PROJECT AT A TIME

"I set weekly goals and step by step I'm able to keep motivated!"



### LEARNING ON-THE-GO

EVERYTHING YOU NEED TO SUCCEED, ACCESSIBLE ANYTIME - ONLINE AND OFFLINE. You're no longer restricted to the confines of your home. As long as you've got a working internet connection and a digital device (smartphone, tablet, laptop), you can easily access our state-of-the-art online learning platforms.



#### **IU LEARN APP**

with 24/7 access to study materials



#### **DIGITAL LECTURE NOTES**

accessible offline and across devices



#### **AI-POWERED LEARNING**

with IU's Syntea tool



#### **SHORT LEARNING UNITS**

for an easy-to-digest learning process



#### **PRE-RECORDED VIDEO LECTURES**

by our faculty of industry experts



#### LINKEDIN LEARNING

with over 14,000 courses



#### **ONLINE EXAMS**

available 24/7 and bookable at short notice



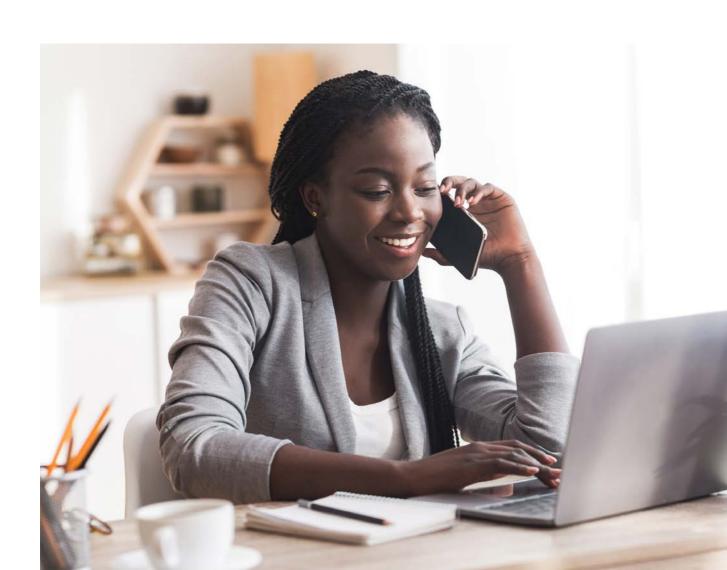
#### **TUTORIAL VIDEOS**

on key terms, theories, and case studies



#### **REVISION COURSES**

REVISION CC....
to help you prepare for exams



#### **ONLINE STUDY TOOLS**

### **ON-CAMPUS OR ONLINE?**

### **WHY NOT BOTH**

Like the flexibility of studying online, but still want to experience student life in Germany? Our **ON-CAMPUS STUDY MODEL** lets you enjoy a **mix of both online and on-campus studies** with a great deal of flexibility. This gives you the perfect opportunity to **live in and explore Germany while you earn an accredited degree** at one of the country's leading distance learning universities.

If you complete your study programme on campus, you can also apply for **an 18-month post study visa.** This means you can remain in Germany after graduation and look for a job to kickstart your global career.



#### **STUDY WITH OTHERS**

Attend classroom lectures 2 to 3 times a week and collaborate in small learning groups.



#### 2-4 INTAKES PER YEAR

Study three modules per intake and sit for exams when you've completed them.



#### **DIGITAL STUDY TOOLS**

Have 24/7 online access to interactive scripts, presentations, Al-powered teaching, and lecture videos.

#### Start online, Join us on campus later

There's no need to put your dreams on hold if you can't be on campus yet. You'll still get access to our diverse range of innovative digital learning tools and online platform, which means that **YOU CAN START LEARNING ONLINE, NO MATTER WHERE YOU ARE.** 

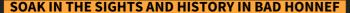
Whether you're looking to benefit from reduced tuition fees, or you still need to wrap things up back at home, you'll have the option to join us in Germany only when you're ready. All you need to do is decide which campus you want to study at: Berlin or Bad Honnef.

#### Study and live in the heart of Germany

#### LIVE IT UP IN VIBRANT, METROPOLITAN BERLIN

Berlin is youthful, hip, artistic – and the IU Berlin campus is situated right in the heart of it all. It offers peaceful study areas when you need to concentrate, and proximity to a wide range of restaurants, malls, and bars when you need to unwind.

We do not offer on-campus accommodation in Berlin, but **our Admissions Team can share some platforms** where you can search for a place in the city.



Study on the idyllic grounds of the historical St. Anno Park in Bad Honnef, a pretty spa town just a 30-minute train ride from Cologne and Bonn. The IU Bad Honnef campus is equipped with state-of-the-art learning facilities and offers sports clubs and societies as well as tons of culinary options.

**Student accommodation is available on campus;** you can rent a room in one of the six blocks of modern shared flats and live with other IU students.





#### WHY IU: CAREER SUCCESS

### BE LIMITLESS WITH

### A FUTURE-PROOF CAREER

80%

### OF OUR GRADUATES MOVE INTO A MANAGEMENT POSITION WITHIN 2 YEARS

From the day you start studying at IU, you're already on your way to success. The flexibility of our study programmes let you upgrade even while working. Each lesson will hone your skills and develop your expertise in the field, so you can already apply them to your existing job.

**75%** 

#### OF OUR GRADUATES WORK IN AN INTERNATIONAL ENVIRONMENT

Employers today value experienced candidates with transferable skills who can keep up with the demands of a rapidly changing global landscape. When you study online at IU, you'll cultivate strong time management skills, excellent digital literacy, and hone your ability to effectively communicate and collaborate with team members located all around the globe.

94%

#### OF OUR GRADUATES HAVE A JOB WITHIN 3 MONTHS OF GRADUATION

Whatever your field, our specialised modules will allow you to gain invaluable insight into the subject at hand. Your professors and tutors are industry professionals with at least 5 years' experience and will guide you in practical learning with relevant, real-time case studies.

#### WHERE OUR ALUMNI WORK AT

We are proud of our alumni, who have gone on to greater paths in their career after graduating with a degree from IU. Our practical, career-relevant degree programmes help IU graduates stand out from the crowd and prepare them for a job at industry-leading companies.















#### WHY IU: CAREER SUCCESS

# PREPARE FOR YOUR DREAM JOB WITH OUR CAREER EXPERTS

When you study online at IU, we want you to work towards more than just earning a degree – we want to help you fulfil your professional ambitions. That's where our team of career experts comes in to guide you throughout each step of your job search.

The IU Career Office has a range of online services to help you put your best foot forward in your career – completely free of charge!

#### **JOBTEASER ONLINE PLATFORM**

- ✓ Over 130,000 job and internship offers\*
- √ 2,700+ international company contacts\*
- √ Company reviews from other students
- √ Registration for IU career events & trainings
- √ Tips, tricks, and useful links for your job search and application

#### **WEEKLY CAREER TALKS**

- ✓ Direct contact with companies and recruiters
- √ Get company and recruiting insights
- √ Access job and internship opportunities
- ✓ Network with diverse industries

#### **CAREER PREP TRAININGS**

- √ Career planning and job search strategies
- ✓ CV and cover letter how-to's
- ✓ Interview techniques and salary negotiations
- √ German business culture

#### **Career Office**

Your journey to career success starts from the day you enrol at IU. Whatever stage you're at in your career, the IU Career Office will help you get to where you want to be. We support students with their career development through our **career prep trainings, company networking events, and our online careers platform** which gives you access to thousands of job opportunities and careers advice! **All our services are available online,** so no matter where you are in the world, we're ready to support you in taking that next step in your career.



- "Everyone has their own personal career journey, unique to them, which is what makes careers such an exciting thing. I love working together with students to help them develop their own career management skills to best navigate the ever-changing world of work and find the path that best meets their needs and their values."
- Catherine Flynn, Manager Career Office

"Exposure to case-studies of well-known companies has equipped me with state-of-the art skills."

STUDENT FEATURE: KUNAL SAIGAL (ON-CAMPUS MBA IN FINANCE, INDIA)

# NO BOUNDARIES

As an Indian who was born and raised across 3 continents, I was especially drawn to IU's global network of students from 153+ countries and its international faculty. I wanted to expand my knowledge on finance and management, having worked in various finance roles.

I chose to pursue an MBA at IU because of its **practical modules, competitive tuition fees, and post-study visa option.** Working and studying in Germany has also taught me the importance of proper work-life balance so I can reach my personal and professional goals more effectively.

When I was invited to give a guest lecture in the IU Corporate Finance module, I discovered a new passion in sharing knowledge and expertise to a room of curious minds. Now I'm working towards getting a doctorate degree so I can become a professor and pass on my knowledge someday.



"Being in a classroom surrounded
by intelligent,
curious, and
diverse streams
of thought was
highly rewarding."



Your success is our success, and we're here to help you achieve your dreams. From the moment you contact us right through to your graduation day, you'll have our full, dedicated support.

Balancing studies and life commitment is never easy; you're bound to run into some down times. And when you do, we'll be there to help you get back right on track – no matter the distance.

#### **STUDENT ADVISORS**

Finding the right study programme takes time, and sometimes you need someone to point you in the right direction. Good news: Our Student Advisors are just a **phone call or email away.** They'll help you make the best choice for your future, assist you with financing options, and guide you through the application process.



"I help prospective students figure out which study program best suits them and provide all the information they need including our on-campus options. I also assist them in planning a flexible study journey so they can maximise learning while working full-time."

- Mark Appiah, Student Advisor

#### **STUDY COACHES**

Having a tough time dealing with the stress of your studies, can't motivate yourself or struggling to find a rhythm? Don't worry, it's completely normal. Check out our study tips and helpful materials in the Study Coaching section of myCampus. If you still need one-on-one help, you can still set up a call with our Study Coaches.

"The online study world can be quite overwhelming and intimidating to students. I help them with individual sessions on topics like time management, learning strategies, goal setting and stress management. And sometimes they are just longing for an encouraging, friendly chat from human to human, and that is what we are here for."



- Nina Berzbach, Study Coach

#### STUDENT OFFICE

Being a new student can feel a little overwhelming sometimes, so it's important to have someone by your side, to answer any questions you might have. That's where the IU Student Office comes in: to help you with all of the organisational aspects of your student life. From questions about booking courses to information about changing programmes, they'll be your point of contact.

#### **SYNTEA: THE AI TEACHER**

Use Syntea, IU's AI teaching assistant, to and optimise your studies. Leverage the benefits of cutting-edge technology and study through dialogue, with answers to any questions you have available 24/7.





STUDY ABROAD ALLIANCE

# LEARN BEYOND BORDERS, BUILD A FUTURE ABROAD

Imagine this: You, immersed in vibrant cultures and beautiful landscapes – all while earning your degree and boosting your future career prospects globally. IU has partnered with prestigious universities around the world so you can study, work, and live in your dream destination. Here are some of our current academic partners:



We've collaborated with **UCLA Extension** so you can study in Los Angeles, California and earn your IU degree plus an additional certificate from UCLA



We've partnered with **British Columbia Institute of Technology (BCIT)** so you can start online with us and finish your studies on campus in Canada.



Our partnership with the **International College of Management Sydney (ICMS)**lets you start your degree online and complete it on campus in Australia.

#### US, CANADA, UK, AUSTRALIA, OR EUROPE - YOU CHOOSE.

With IU's **STUDY ABROAD ALLIANCE,** the world is truly your oyster. Now you **can start online at IU** and **complete your degree at our partner universities** in the US, Canada, UK, Australia or Europe during your final semesters. Boost your career with **post-graduation visa options** – without breaking the bank.



Start online right away



Study & live in a foreign country



Abroad work-study opportunities



Top quality education online and on campus



Post-graduation visa options



Save on online tuition fees at IU











Ready to explore the world? Check out our full list of partner universities across the globe and get more information about the IU Study Abroad Alliance.



#### OVER €20 MILLION WORTH OF IU SCHOLARSHIPS HAVE HELPED OUR STUDENTS SUCCEED

You deserve the chance to change your future, regardless of your origin, economic status, or social circumstances. To help you achieve your dreams without worries, we offer **COMPETITIVE SCHOLARSHIPS OF 67%** to gifted students from all around the world. Many students have transformed their futures with an IU scholarship. You can too!

#### You can now study at IU from as low as €192 per month

Our all-inclusive tuition fees **cover everything you need to complete your studies at IU**, without any application fees or hidden costs.

- $\checkmark$  Access to the MyCampus platform and the IU Learn App
- ✓ Access to video lectures and interactive books
- ✓ No extra cost for: registration, acceptance, exam, graduation, or textbooks
- ✓ Access to digital library with over 100k titles in English
- ✓ Access to LinkedIn Learning with over 14,000 courses to choose from
- ✓ Access to personalized study coaches in 1-on-1 sessions
- √ Free German and English courses
- ✓ Career services support for online and on campus students

#### **ONLINE**

**Bachelor** 

**FULL TIME** 

from

€192<sub>/month</sub>

Part time model starting from €124/month

Master

**FULL TIME (60 ECTS)** 

from

€329<sub>/month</sub>

**FULL TIME (120 ECTS)** 

from

€248<sub>/month</sub>

**MBA** 

**FULL TIME (60 ECTS)** 

from

€329/month

**FULL TIME (90 ECTS)** 

from

€293<sub>/month</sub>

#### **ON-CAMPUS**

**Bachelor** 

**FULL TIME** 

from

€583<sub>/month</sub>

A one-time €1,500 campus registration fee is payable during the admissions process. This fee is not included in the tuition fees of the study programme. Master

**FULL TIME (60 ECTS)** 

rom

€996<sub>/month</sub>

**FULL TIME (120 ECTS)** 

from

€750<sub>/month</sub>

**MBA** 

**FULL TIME (60 ECTS)** 

from

€996<sub>/month</sub>

FULL TIME (90 ECTS)

from

€888<sub>/month</sub>

#### Need more help with fees?

Most employers are also happy to fund employee reskilling and upskilling. Need help structuring a conversation around **employer funding?** Simply reach out to our Study Advisors and they'll guide you along.

If you are self-financing, you can also opt for our **flexible payment plan** and pay monthly to ease your financial stress.

South African students can apply for additional financial aid, study loans or instalment plans from your local funding partners that we're working closely with, such as FundiConnect. Simply speak to your Study Advisor for more information. We're currently working on expanding our partnerships to help students from additional countries get access to funding.





# YOUR IU DEGREE WILL TAKE YOU PLACES

We design our programmes to be as flexible and innovative as possible — without sacrificing quality. You can have confidence in knowing that the online education you'll receive at IU has been approved for its quality and excellence.

All our programmes are accredited according to high educational standards in Germany and Europe. Employers worldwide recognise and value your IU degree and education, allowing you to achieve career success no matter where you go.

#### **Memberships**















#### **Ratings & Awards**













#### Transfer credits easily and spread your wings abroad

No more worrying about the validation of your degree abroad. With our global reputation and accreditation, you'll find it easier to transfer credits for work or study purposes.

We are also recognised by WES, a trusted non-profit providing verified education credential assessments (ECA) for foreign degrees and certificates. This makes it possible for you

TO WORK OR STUDY IN CANADA OR THE U.S. AS YOUR CREDITS CAN BE EASILY CONVERTED INTO LOCAL EQUIVALENTS in

the Canadian Immigration Point System and American Immigration assessment scheme.

The **ECA report** is recognised by thousands of academic institutions, government bodies, and employers throughout Canada and the U.S. If you're looking to relocate completely, you'll also need the ECA report for Immigration, Refugees and Citizenship Canada (IRCC) programmes and American based immigration schemes.





# YOUR FUTURE? APPLY TO IU TODAY

**Apply Now** 

So, you've picked your study programme, you're trusting us with your future, and you're ready to dive right in. What's next?

#### Try before you commit, get a 1 month free trial

You should feel confident that you're making the right decision for your future. What better way to decide than to experience studying online at IU first-hand?

With our 1 month free trial, you'll get a feel of our career-focused course structure, our digital learning platforms and how our online study model works.

And if you still think we're not the right fit, you can cancel anytime within the one month and get a full refund.

#### **FAQs**

#### WHAT ADMISSION DOCUMENTS DO I NEED TO PREPARE?

You'll need to show proof of English language skills (only for **on-campus** studies; online students are exempt), your highest academic certificate, and a tabular CV with your professional experience (depending on your chosen study programme).

#### WHAT IS PROOF OF ENGLISH SKILLS?

If you've completed previous studies in English, you don't need to provide this. Otherwise, you can prove your English proficiency level through one of the following:

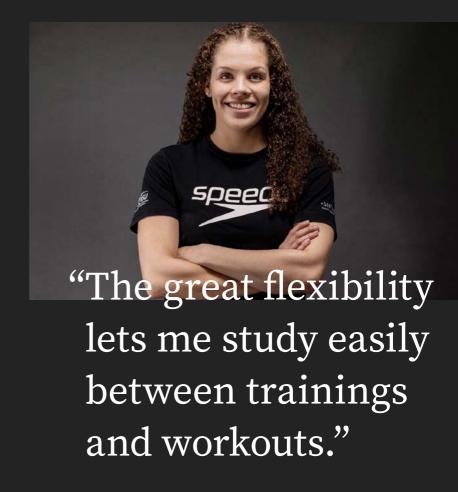
- TOEFL (min. 80 points)
- IELTS (min. Level 6)
- Duolingo English test (min. 95 points)
- Cambridge Certificate (min. B grade overall)

The Duolingo English test is available online (45–60 mins) and you will receive certified results within 2 days. Alternatively, you can also enrol in our free online English Courses – simply reach out to our Study Advisors.

When I was a child, I would often go to the pool with my parents and eventually joined a swim club where my love for swimming started. At age 7, I started swimming more professionally and participated in competitions. And after years of hard work, I finally made it to the German swim team in the Tokyo Olympics.

When I first found out about the option of studying online, I looked at different online universities, and was won over by IU's flexibility. I decided to study Digital Business because I always wanted to go in the direction of economics and in the fourth semester, you have the option to choose and dive into an area that you personally like more.

My online studies are easy to combine with swimming practices because it is completely free of time and location restraints. The same goes for the exams: I can take them online 24/7. When I was preparing for the Olympics, I took some of my digital study materials along with me.



STUDENT FEATURE: CELINE RIEDER (ONLINE BACHELOR'S, GERMANY)

# OLYMPIAN BY DAY, IU STUDENT BY NIGHT

"Even though
I study online,
I am in constant
contact with my
fellow students."

### MY TOP 3 TIPS FOR DEALING WITH CHALLENGES:

- Set clear goals so you know what you're working towards.
- Make a plan and structure your work
- Believe in yourself and trust in your strengths.

### IT'S TIME TO LAUNCH YOUR GLOBAL CAREER

GERMANY, THE HOME OF IU - WHERE YOUR DREAMS CAN BECOME A REALITY. Your studies at IU will position you at the heart of the EU, home to some of the biggest names in STEM industries and a highly promising tech & IT sector, brimming with opportunities.

When you graduate with a German-accredited online degree from IU, you'll get to forge a global career path, starting from Germany.

#### 29 Fortune Global 500 companies

are headquartered in Germany

#### World's 4th largest economy

and 1st in Europe

#### 400,000 international students

in higher education institutions

#### 3.1% unemployment rate,

Demographic changes have affected the German labour market, resulting in more opportunities for non-EU professionals to make it in Germany.

#### 352 of 801 occupations

with skills shortages

#### 96,000 vacant positions

in IT sector

€45,000

gross annual salary for STEM workers

#### 70,000 non-EU

Blue Card holders added every year

#### THE GOLDEN TICKET: A GERMAN POST-STUDY VISA

According to an alumni survey, 90% of our graduates would like to remain in Germany after their studies. As an IU student, you are eligible to apply for an 18-MONTH POST-STUDY VISA if you join us on our Bad Honnef or Berlin campus within the last six months before graduation. This means that you can remain in the country to search for a job related to your area of study and potentially secure a longterm work visa or EU Blue Card.





We're ready to help you change your future and hope you'll go on this journey with us. Still have questions? Our Study Advisory Team is always happy to help you!

IU International University of Applied Sciences

Tel.: +49 (0)30 311 987 20 info-international@iu.org

#### **TALK TO OUR STUDENTS**

You can use the Unibuddy platform to chat directly with some of our students. Get answers from their first-person experience of studying at IU, and start networking even before you begin your studies. Visit our website for more details: iu.org/about/chat-with-our-students

#### **IMPRINT**

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We are also on Whatsapp there for you!

# AT IU, YOU ACHIEVE SUCCESS AT YOUR OWN PACE: FULLY FLEXIBLE, FULLY ONLINE STUDIES THAT FIT YOUR SCHEDULE.

