

EXECUTIVE SUMMARY AND RECOMMENDATIONS

Post Analysis on IMDB data base by RSVP movies, following insights can be inferred:

- Highest number of movies were produced in the year 2017, 3052 to be precise
- Highest number of movies is produced in march, 824 to be precise
- Drama is the genre which has highest number of movies produced in last three years, 4285 to be precise with average duration/runtime of 106.77 minutes. Comedy, Thriller and Action movies also have good potential.
- Majority of the movies are rated between 6 to 8 on a median rating scale.
- Dream Warrior Pictures and National Theatre Live production houses has produced the highest number of hit movies (average rating > 8)
- Top three Directors are found to be James Mangold, Anthony Russo and Soubin Shahir based on Average Rating of the movie
- Mammooty and Mohanlal are found to be the top actors based on median rating scale
- Marvel Studios, Twentieth Century Fox and Warner Bros. are the top three production companies based on the number of Votes
- Vijay Sethupathi is the top actor based on weighted average rating by votes
- Tapsee Pannu is the top actress based on weighted average rating by votes
- Action genre has highest average duration
- Star Cinema and Twentieth Century Fox are the production houses which produced highest number of hits among multilingual movies.
- Parvathy Thiruvothi, Susan Brown and Amanda Lawrence are the top three actresses in the Drama genre

By Team:

1. Yogeesh N
2. Prabhdeep Singh
3. Deepika Jakati