



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Uber is a multinational transportation network company that operates a ride-hailing platform.

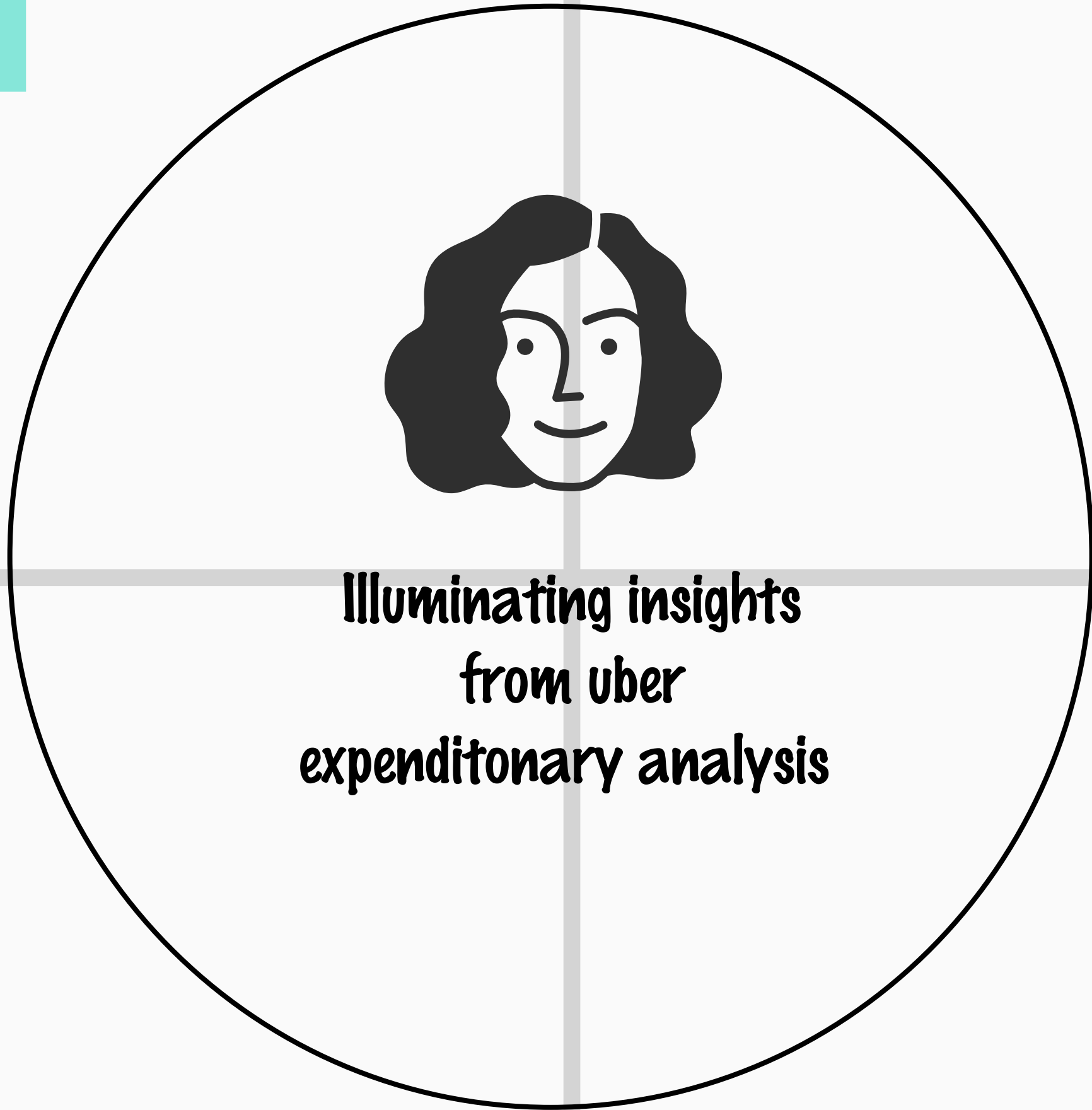
It was founded in 2009 by Garrett Camp and Travis Kalanick and is based in San Francisco, California.

Uber provides a convenient way for individuals to request rides from drivers who use their own personal vehicles.

The typical machine learning project life cycle involves defining the problem, building a solution, and measuring the solution's impact on the business.

80% of a data scientist's job is to explore and understand raw data, generate insights by cleaning, wrangling, and analyzing it, and determine whether you can employ machine learning for a given business use case.

If the EDA is absent or insufficient, the team's knowledge of the data is incomplete.



Illuminating insights
from uber
expeditonary analysis

Uber Driver Analysis refers to the Analyzing the number of trips taken by Uber drivers can provide insights into their overall activity and the demand for rides in specific areas

Trips can be analyzed based on geographic regions or specific cities to identify areas with higher demand.

Daily, Weekly, or Monthly Analysis: Uber's data can be analyzed on a daily, weekly, monthly basis to understand the trends and patterns of trip volumes.

This analysis can help identify peak hours or days of high demand and optimize driver availability during those times.

This analysis can help Uber drivers decide where to focus their driving efforts for maximum efficiency and profitability.

The Major of our project is to use data Analyzing techniques to find unknown patterns in the Uber Drives dataset.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?