ANALYSING HOUSING PRICES IN METROPOLITAN AREAS IN INDIA

Introduction

1.1 overview

Analyzing housing prices in metropolitan areas in India involves examining factors like location, demand —supply dynamics, economic growth, infrastructure development, policy changes, and real estate market trends to understand the fluctuation in property prices and housing affordability. Factors such as population density, urbanization rates, government policies, interest rates, and demographic shifts play significant roles in shaping the housing market. It's essential to gather data, use statistical models, and conduct market research to gain insights into the patterns and factors influencing housing prices.

1.2 Purpose

This analysis serves several key purposes:

1. Market understanding:

To predict future trends and marketing behavior

2. Invesment decision:

Providing information to investors and buyers to make decisions

3. Policy formulation:

Informing policy makers and urban planners about current housing status

4. Economic indicators:

Serving as an economic indicator, reflecting the health of the real estate sectors

5. Social impact assessment:

Providing information to understand how housing prices impact various social economic group

6. Risk assessment:

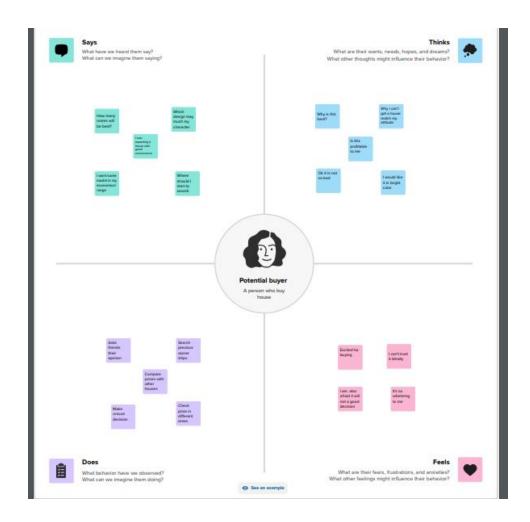
Identifying potential risks

7. Urban development planning:

Assisting in planning urban development

2.PROBLEM DEFINITION & DESIGN THINKING

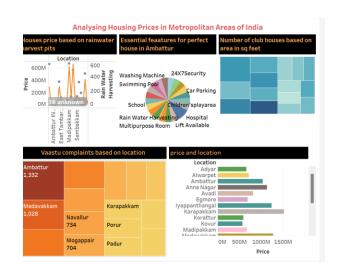
2.1 Empathy map

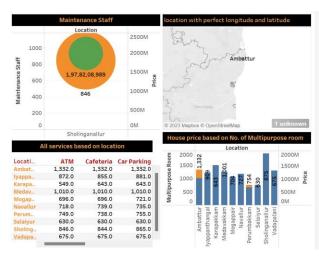


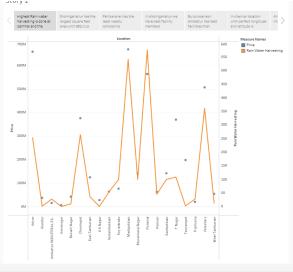
2.2 Ideation & Brainstorming map

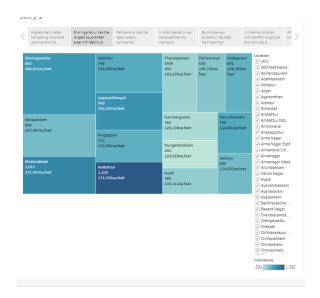


3.result

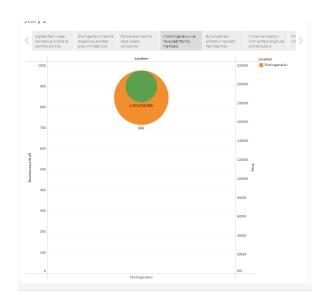








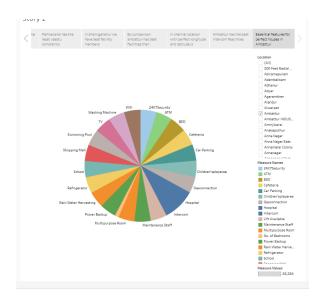
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Location	ATM	Cafeteria	Car Parking	Hospital	Intercom	Power Backup	Rain Water Harvesting
Ambattur	1,332.0	1,332.0	1,332.0	1,332.0	1,332.0	1,333.0	1,332.0
yappantha	872.0	855.0		872.0	860.0	914.0	872.0
Carapaldcam	549.0	643.0		549.0	646.0	649.0	603.0
ifedavaldra	1,010.0	1,010.0		990.0	995.0	1,070.0	1,010.0
Mogappair	696.0	696.0	721.0	684.0	717.0	715.0	704.0
lavallur	718.0	739.0	735.0	711.0	748.0	751.0	734.0
Perumbakk.	749.0	738.0	755.0	743.0	739.0	758.0	754.0
ielalyur iholinganal	630.0	630.0	630.0	630.0	634.0	646.0	632.0
holinganal /adapalani	846.0 675.0	844.0 675.0	865.0 675.0	846.0 675.0	882.0 691.0	907.0	887.0 691.0







4.ADVANTAGES & DISADVANTAGE

Advantages:

- 1. Informed decision making
- 2. Market transparency
- 3. Policy formulation
- 4. Economic growth
- 5. Infrastructure planning

Disadvantages:

- 1. Data reliability and availability
- 2. Speculative behavior
- 3. Market manipulation
- 4. Complexity and variables
- 5. Socioeconomic disparities

Balancing the advantages of market insight and informed decision-making with the potential pitfalls, such as data reliability and speculative tendencies of analyzing housing prices in metropolitan areas in India.

5.APPLICATION

- 1. Real estate industry
- 2. Government and urban planning
- 3. Financial sector
- 4. Academia and research

- 5.Non-Governmental Organization (NGOs)
- 6.Individuals
- 7.MEdia and public awareness

Analyzing housing prices in metropolitan areas in India empowers various stakeholders to make well-informed decisions, shape policies and contribute to the sustainable development of cities and their surrounding areas

6.CONCLUSION

In conclusion, analyzing housing prices in metropolitan areas in India is multifaceted endeavor with far-reaching implication. It serves as a critical tool for a spectrum of, stakeholders, including real estate developers, government bodies, financial institution, academics, NGOs, Indvidual, and more. By delving into market trends, demand-supply dynamics.