

FreshCrate

Automation meets
Agriculture.



Problem



Food Wastage

92,651 Cr. is the Annual Food Wastage recorded in the Year 2016

Src:PIB,ICAR/CIPHET

Improved crop yield

AI-driven predictions optimize crop yield by spotting and fixing health issues early

Supply Chain Inefficiencies

Food and Agriculture Organization (FAO) estimates that more than 40 per cent of food produced is wasted in India

Solution

All-in-one smart container
equipped to test, pack and
store:



- **Save Money**
- **Make Money**
- **Real Value**

Smart Container ?

A container where farmers can rent out to test, pack and store :



Save Money

Eliminating the need of outsourcing and saving time and efforts



Make Money

Data-driven decisions for optimized production.



Real value

Sell their produce in E-Commerce website and with us

Market Validation



64%

CTR on Agriculture Automation site.



112-155

Average Monthly Volume for the keywords related to Agriculture Automation, Agriculture Supply-chain

Market Size



2+ Billion

Agriculture users

Total Available Market



102+ Million

**Estimated
operational
holdings**

Serviceable Available Market

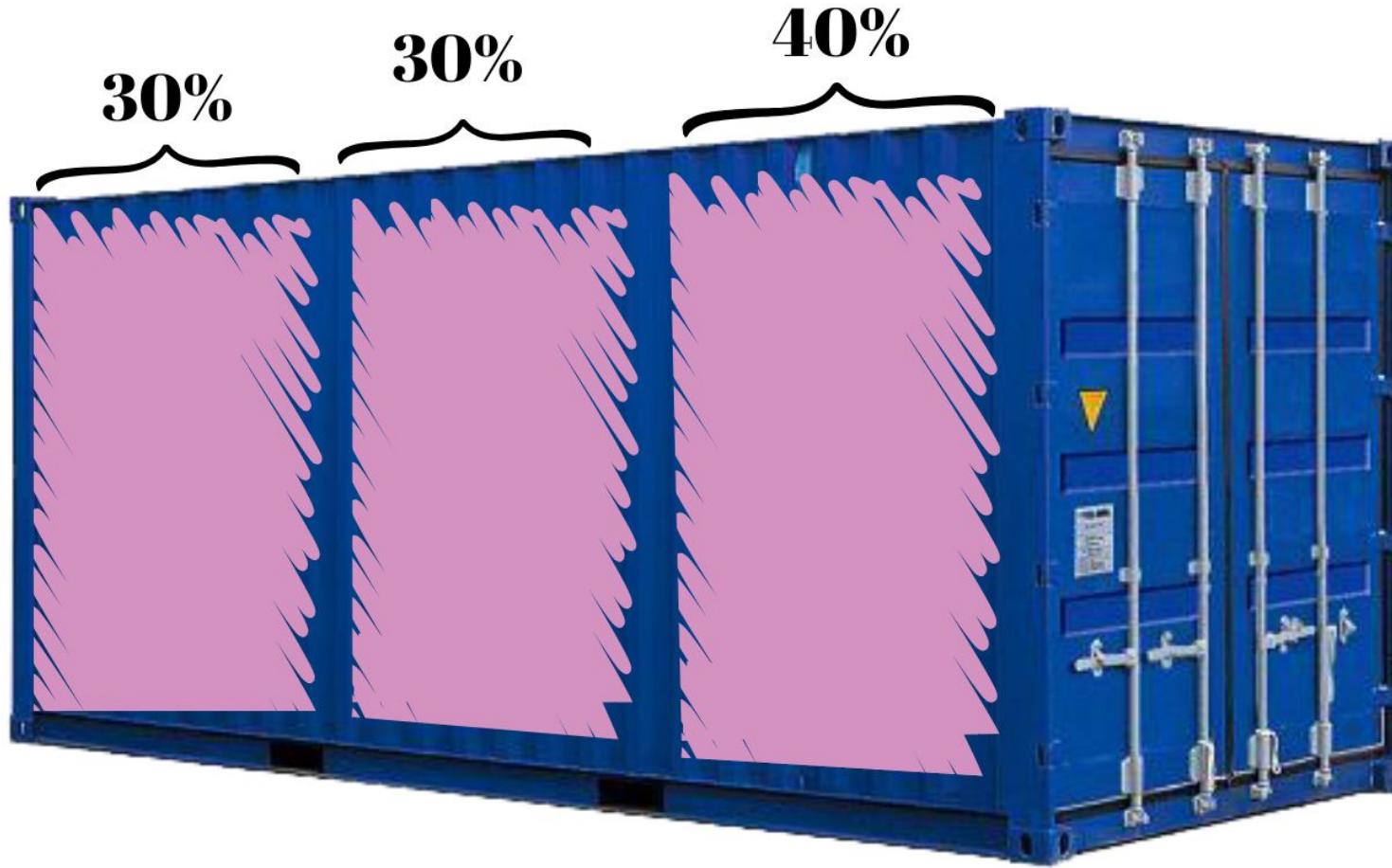


9,44,000

Units of Tractor

has been sold in India

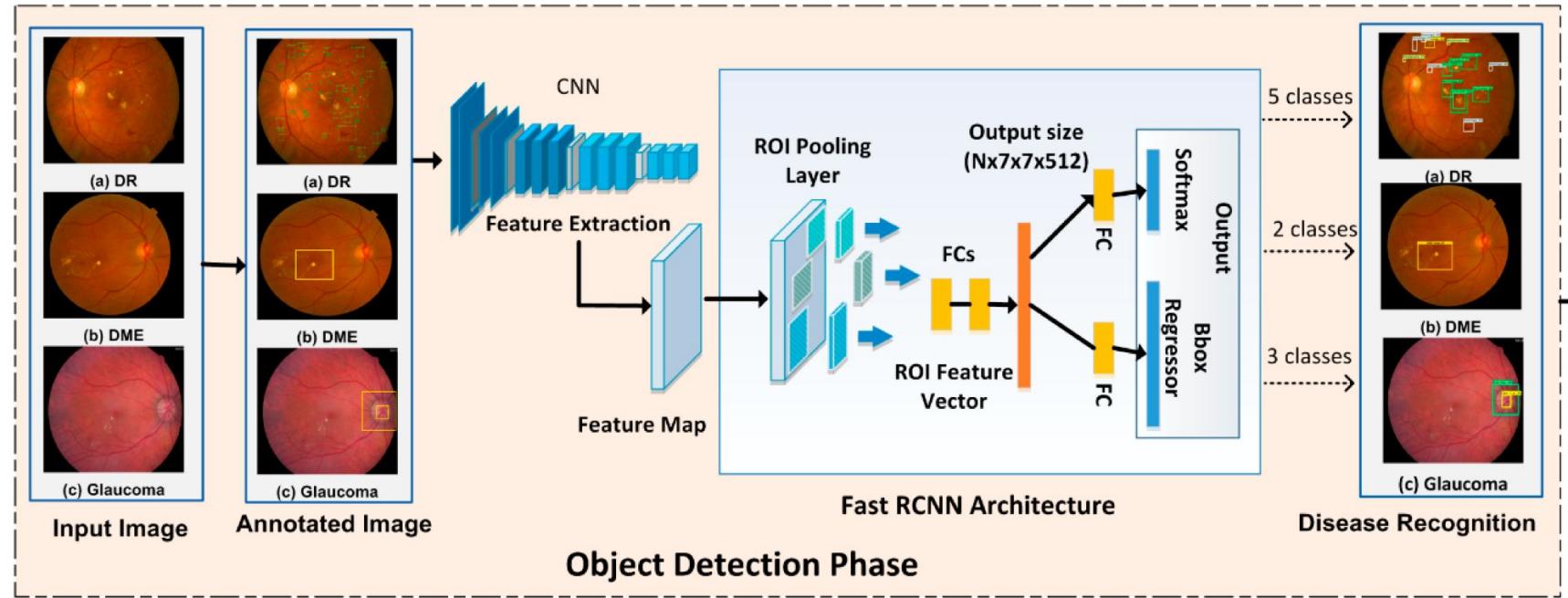
Product



Agriculture Automation



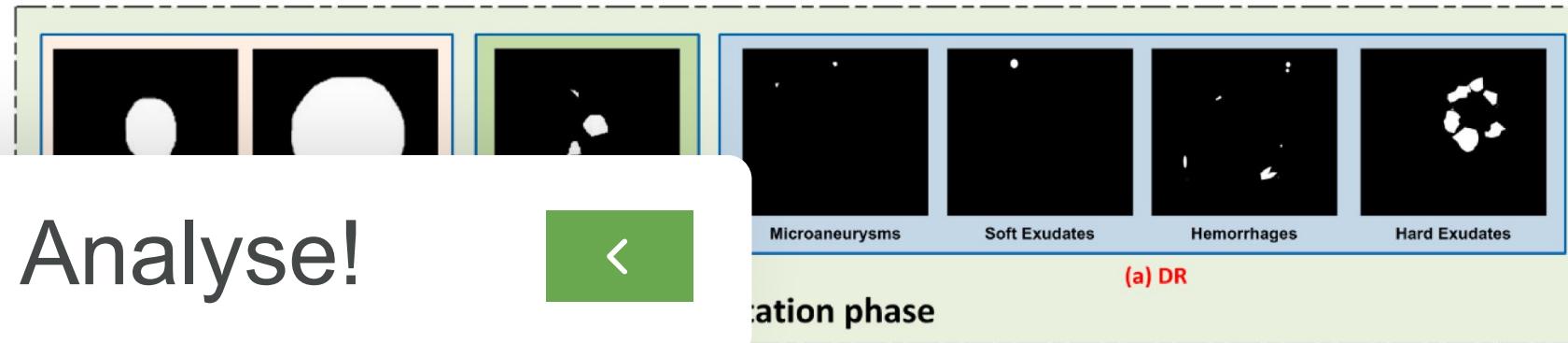
Product- Extra Feature



Analyse!



Segmentation phase



Business Model

Subscription

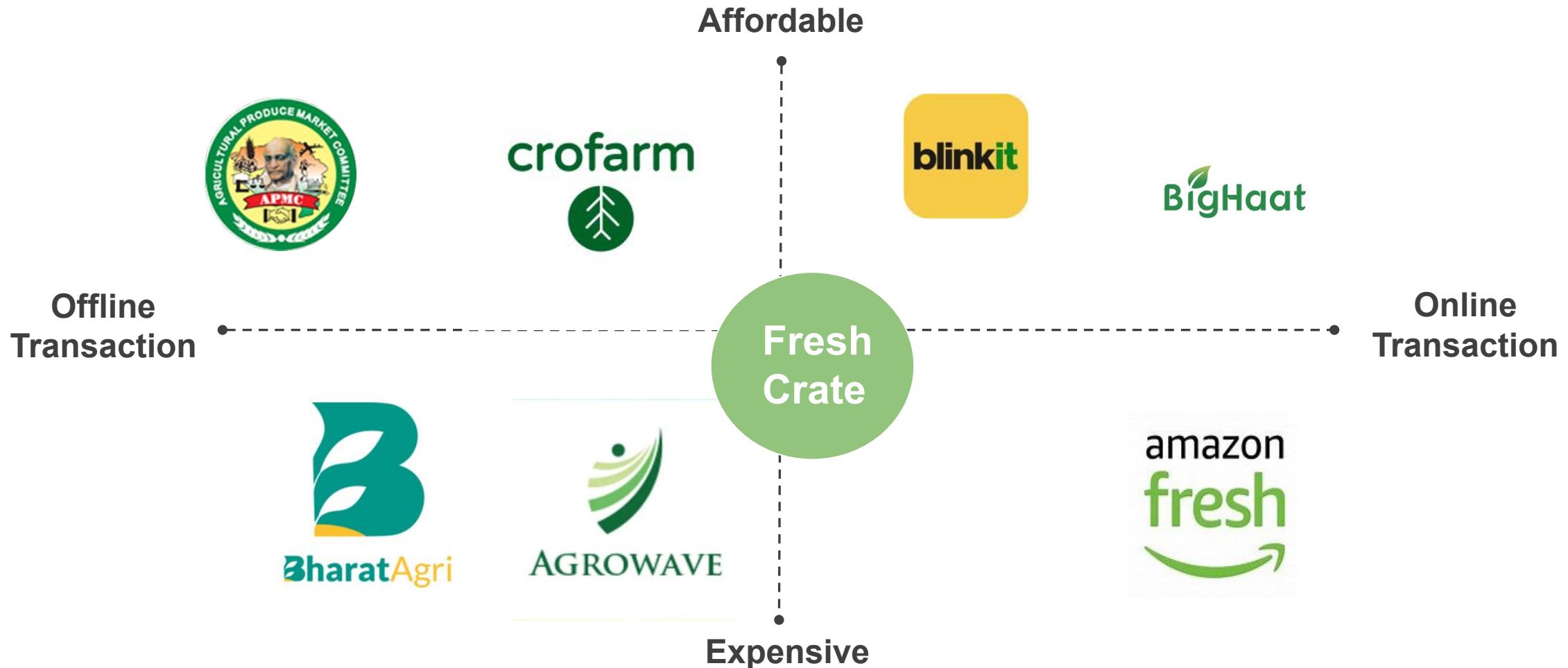
Service/
Training

Extra
feature

Material
cost

Cross
marketing

Competition



Competitive Advantages



Integrated solution



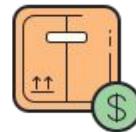
Real-Time Crop Monitoring



Data-Driven Insights



Market Expansion



Cost Efficiency



Sustainability

Our Team



Harsha T R
AI Developer



Prabhanjan Bhat
Software Developer



Karthik K P
Market Research



Eeshan V C
Technical Engineer

User Testimonial

Prasanna Kumar,
Siralakoppa



A complete success! If it is
correctly implemented

Chandrashekhar,
Hosanagara



Difficult to imagine this in reality,
but can do wonders I believe.

Prasanna K S,
Thirthalli



This will help my areca farm, I
congratulate the team.

