



SPONSORSHIP CATALOGUE

InfoX '16

TechFest GGSIPU

About Us

InfoXpression is the Annual Technical Festival of Guru Gobind Singh Indraprastha University organized by University School of Information and Communication Technology in association with Entrepreneurship Cell USICT, IEEE USICT Student Branch, IETE USICT Student Forum and Techspace USICT.

InfoXpression focuses on the goals of technology and innovation and gives you a golden opportunity to showcase your ideas and technical skills. The fest would be a 'Month-long Affair' with a '3 days finale' and would comprise of technical competitions in the fields of Electronics, Programming, Robotics, Quad-Copter along with Entrepreneurial Events, Code Sprints, Mini Conferences, Research Paper Presentations, Workshops, Non-Technical Competitions (Quizzes, Debates, treasure hunt and many more), Online Events and guest lectures by luminaries from diverse fields of technology.

With many students slated to organize and participate in various competitions. InfoXpression would be the perfect mix of creativity, imagination and skills with the aim of inculcating a sense of technical awareness among keen and enthusiastic students and people alike.

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SPONSORSHIP LEVELS AND ENTITLEMENTS



Title Sponsor

Contribute INR. 3,00,000+ and be recognized as our Title Sponsor.
In recognition of your support please accept:

- ▶ Status of Title Sponsor and organization name and logo on the backdrops and all promotional material.
- ▶ Provision to do advertisement and promotion in university campus 10 days before fest start date.
- ▶ Orientation Session during break between events.
- ▶ Can organize 10 free sessions, from 1 month before fest start, on any working day for college students.
- ▶ Prize presentation to Winners.
- ▶ Organization logo on Title, Category, Event, Participation, Volunteer, administration, teacher, Campus Ambassador Certificates.
- ▶ Organization logo on all printed media like Placards, Participant IDs, badges, organizing committee IDs.
- ▶ Social Media Marketing - Facebook Pages, Official Website, Mobile App.
- ▶ Distribution rights for promotional material.
- ▶ All e-mail sent would include logo.
- ▶ Free Booth spaces - 2 x 3.5 x 2 m - 7 no.
- ▶ Advertisement in Mobile Application.
- ▶ 1/2 Page Advertisement in Newsletter on all 3 days.
- ▶ Free Pass for HR Meet being organized in the university in the month of August.
- ▶ Provision to hoist company flag in campus.



Gold Sponsor

Contribute INR. 2,00,000+ and be recognized as our Gold Sponsor.
In recognition of your support please accept:

- ▶ Company Logo and name on promotional material & backdrop as gold sponsor.
- ▶ Can organize 8 free sessions, from 1 month before fest start, on any working day for college students.
- ▶ Prize presentation to Winners.
- ▶ Company Logo on Category, Event, Participation, Volunteer, Administration, Teacher, Campus Ambassador Certificate.
- ▶ Social media marketing - Website, Facebook page, and more.
- ▶ Provision to do Advertisement and promotion in university campus from 7 days before fest start date.
- ▶ Free Booth Spaces - 2 x 3.5 x 2 m - 5 no.
- ▶ Provision to distribute promotional material.
- ▶ 1/4 page advertisement in Newsletter on all 3 days.
- ▶ Free pass to HR Meet being organized in university.
- ▶ Provision to hoist company flag in campus.



Silver Sponsor

Contribute INR. 1,00,000+ and be recognized as our Silver Sponsor.
In recognition for your support please accept:

- ▶ Company name and logo on backdrop as silver sponsor.
- ▶ Advertisement banners can be put up across campus.
- ▶ Provision to do Advertisement and promotion in university campus from 5 days before fest start date.
- ▶ Can organize 6 free sessions, from 1 month before fest start, on any working days for college students.
- ▶ Social media marketing - Website, Facebook page, and more.
- ▶ Free Booth Spaces - 2 x 3.5 x 2 m - 3 no.
- ▶ Provision to distribute promotional material.
- ▶ Company logo on Participation, Volunteer, Administration, Teacher, Campus Ambassador Certificates.
- ▶ Can provide internship opportunities or goodies to competition Winners.
- ▶ Prize presentation to Winners.
- ▶ 1/4 page advertisement in Newsletter on any 2 days.
- ▶ Free pass to HR Meet being organized in university.
- ▶ Provision to hoist company flag in campus.



Bronze Sponsor

Contribute INR. 50,000+ and be recognized as our Bronze Sponsor.
In recognition for your support please accept:

- ▶ Company name and logo on backdrop(s) as bronze sponsor.
- ▶ Advertisement banners can be put up across campus.
- ▶ Provision to do Advertisement and promotion in university campus from 5 days before fest start date.
- ▶ Can organize 4 free sessions, from 1 month before fest start, on any working days for college students.
- ▶ Social media marketing - Website, Facebook page, twitter handle.
- ▶ Free Booth Spaces - 2 x 3.5 x 2 m - 1 no.
- ▶ Provision to distribute promotional material.
- ▶ Company logo on Volunteer, Campus Ambassador Certificates.
- ▶ Can provide internship opportunities or goodies to competition Winners.
- ▶ 1/4 page advertisement in Newsletter on any 1 day.
- ▶ Provision to hoist company flag in campus.



Event Sponsor

- ▶ Event associated name.
- ▶ Event prize distribution right.
- ▶ Advertisement on event page in mobile app.
- ▶ Event specific booth - $2 \times 3.5 \times 2$ m.
- ▶ Logo in event ID, placacard, promotional material.



StartUp Sponsor

- ▶ Free Booth Space - $2 \times 3.5 \times 2$ m - 1 no.
- ▶ Can offer internship / training opportunities.
- ▶ Can organize 1 free session, from 1 month before fest start, on any working day for college students.



Partnership Opportunities

3D Print Partner
Banking Partner
Conference Partner
Education partner
Gaming Partner
Gift Partner
Government and Organization Partner
Media Partner
Misc Partner
Snack and food Partner
Social Media Partner
Specific Partner
Sprint Partner
Style and Fashion Partner
Radio & TV Partner
Travel Partner

*and,
many more!*



CONTACT DETAILS

Mail Us



→ infox@ipu.ac.in

Website



ipu.ac.in/infox16

* tentative date

INFOXPRESSION 2016

TECHFEST | USICT

* SEPT 2ND - 4TH 2016

CELEBRATING THE SENSE OF BELONGINGNESS

CALL FOR SPONSORS

DOWNLOAD IMPORTANT DOCUMENTS