To

The prospective sponsor

Subject: Sponsorship Solicitation Letter

Respected Sir/Madam

Guru Gobind Singh Indraprastha University is proud to announce a Three- Day Inter College Technical Festival **INFOXPRESSION** **2016** to be held from **SEPT 2nd - SEPT 4th 2016**. The Fest will be a high profile event which would attract students from colleges in and around Delhi to compete on a big scale and showcase their talent. Such an event we believe would provide a tremendous opportunity for our students to participate, compete and interact with students from other prestigious institution**. INFOXPRESSION** will also be a forum for similar minds to share and discuss the latest happenings in the field of technology and will help the growth of science and technology in the near future.

The Tech Fest will also be an opportunity for reputed companies to associate themselves with us and harness the skills and abilities of the students. The success of our event depends on the generous support of our sponsors to help fulfil all requirements and top level facilities for the event. We invite you to participate and be associated with the event in a variety of ways including monetary fund, sponsor prizes, events etc. and be recognised.

We are attaching our marketing brochure so that you can browse through our propositions at your leisure. We are also attaching a detailed proposal of the programme we have laid out to be recognised during the tech fest and your company can be benefited by it. We would thereby request you to kindly support our endeavour by supporting our tech fest.

We would thus urge you to kindly consider our proposal and hope you would get back in touch with our sponsorship coordinators very soon.

Yours faithfully,

Name

Sponsorship coordinator,

Guru Gobind Singh Indraprastha University

Sector 16-C, Dwarka,

New Delhi-110078