

Predictive Customer Churn & Retention Dashboard

Tenure Group

☐ 0-6 months

☐ 12-24 months

☐ 24+ months

☐ 6-12 months

Contract

☐ Month-to-month

☐ One year

☐ Two year

Charge Segment

☐ High

☐ Low

☐ Medium

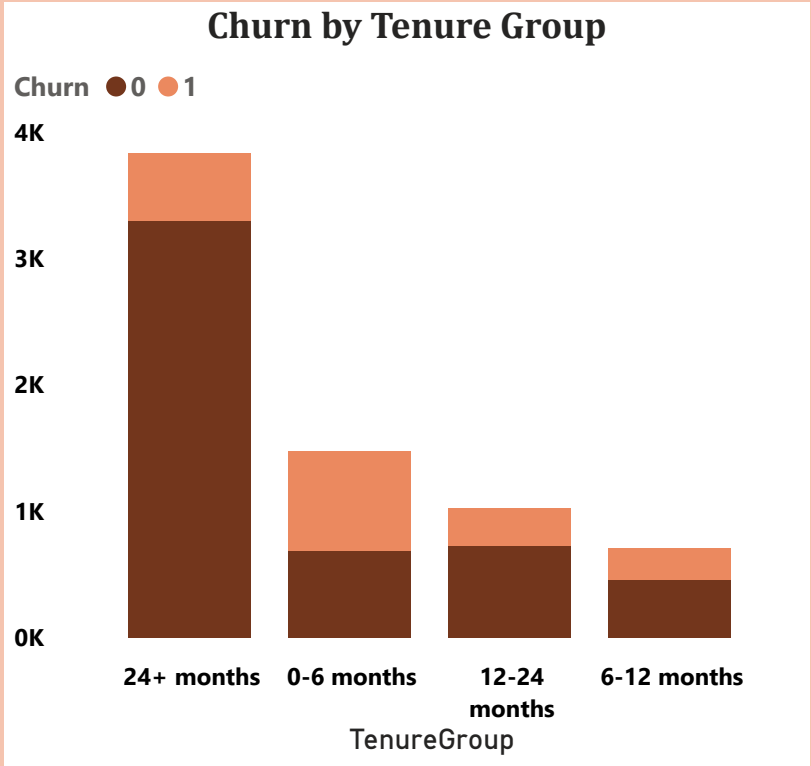
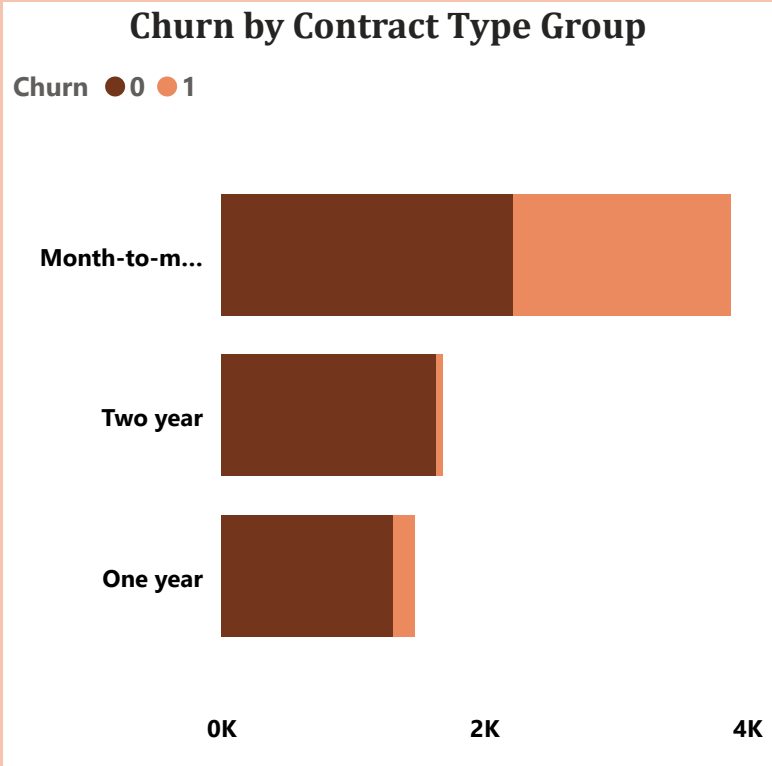
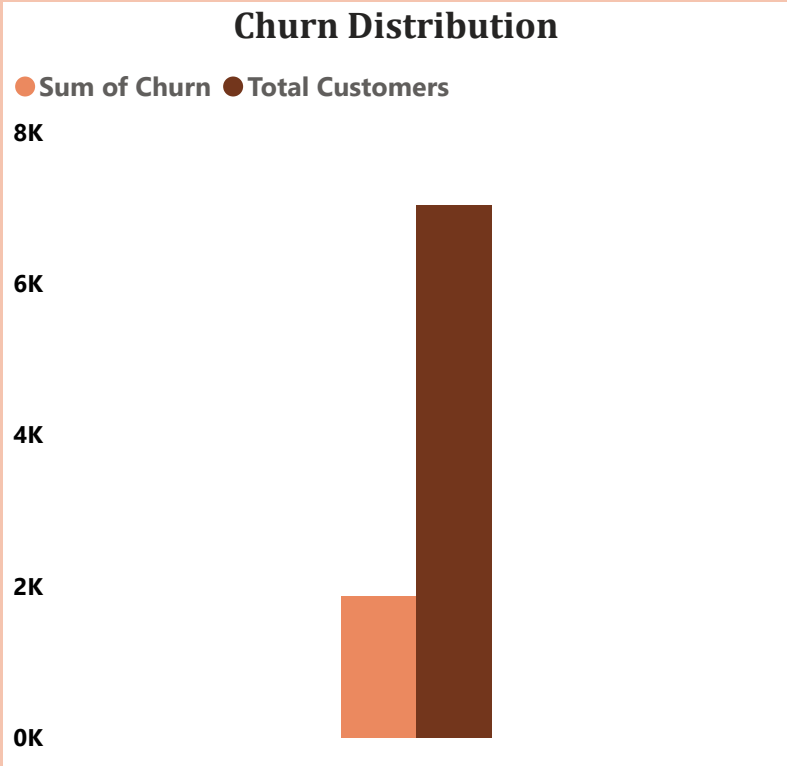
Total Customers

7K

Total

High Risk Customers

269



Tenure Group

☐

0-6 months

☐

12-24 months

☐

24+ months

☐

6-12 months

Contract

☐

High

☐

Low

☐

Medium

Charge Segment

☐

High

☐

Low

☐

Medium

Sum of Churn_Probability	Contract	Sum of MonthlyCharges	TenureGroup
519.31	Month-to-month	78,954.40	0-6 months
519.31	Month-to-month	51,081.15	12-24 months
519.31	Month-to-month	90,126.50	24+ months
519.31	Month-to-month	37,132.10	6-12 months
519.31	One year	1,047.05	0-6 months
519.31	One year	8,841.10	12-24 months
519.31	One year	82,536.60	24+ months
519.31	One year	3,372.15	6-12 months
519.31	Two year	610.90	0-6 months
519.31	Two year	2,907.60	12-24 months
519.31	Two year	97,993.90	24+ months
519.31	Two year	1,057.55	6-12 months
519.31		4,55,661.00	

