

Predictive Customer Churn & Retention Dashboard

Tenure Group

- 0-6 months
- 12-24 months
- 24+ months
- 6-12 months

Contract

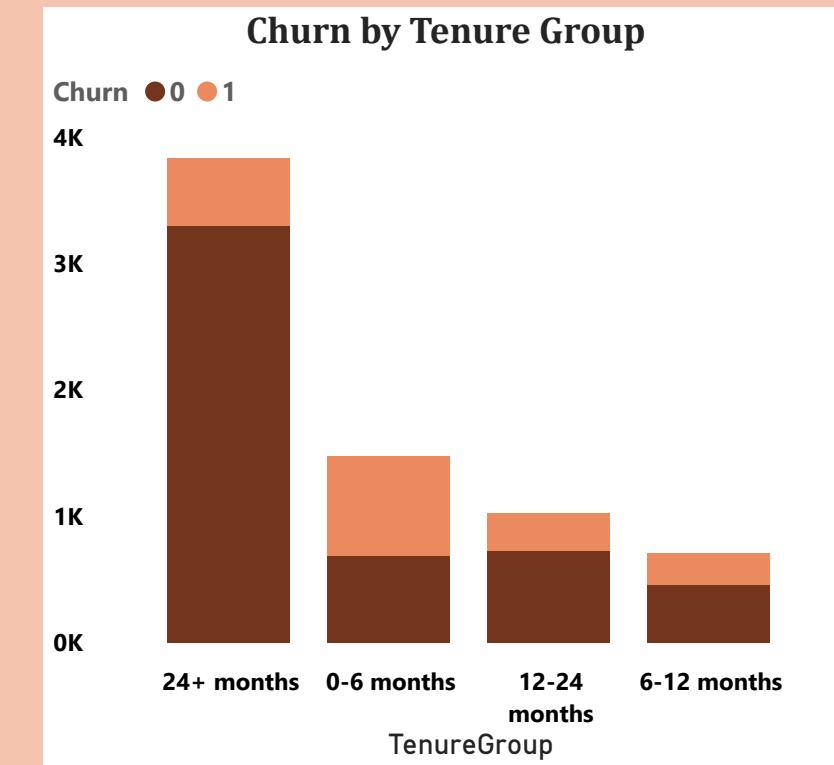
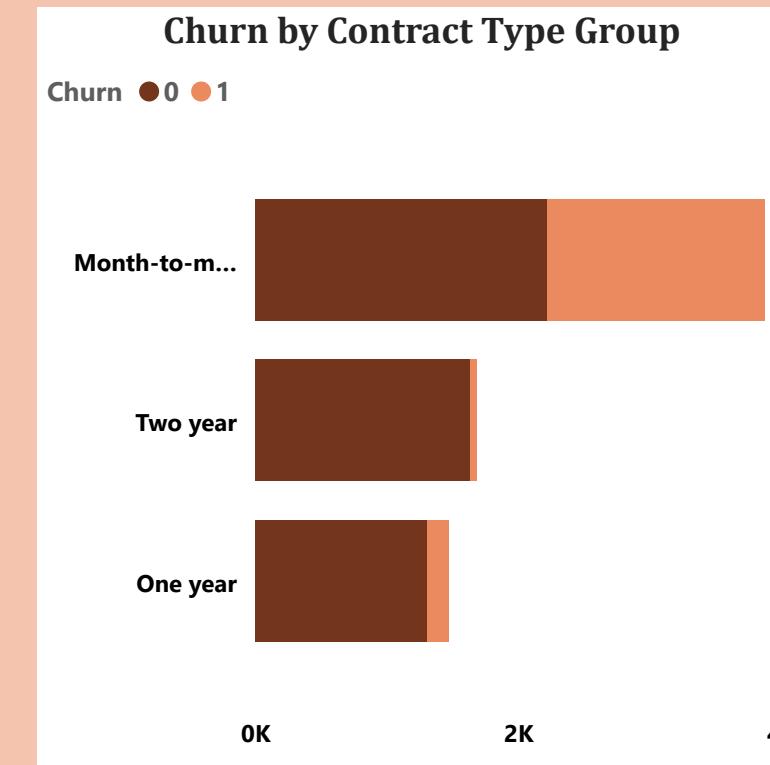
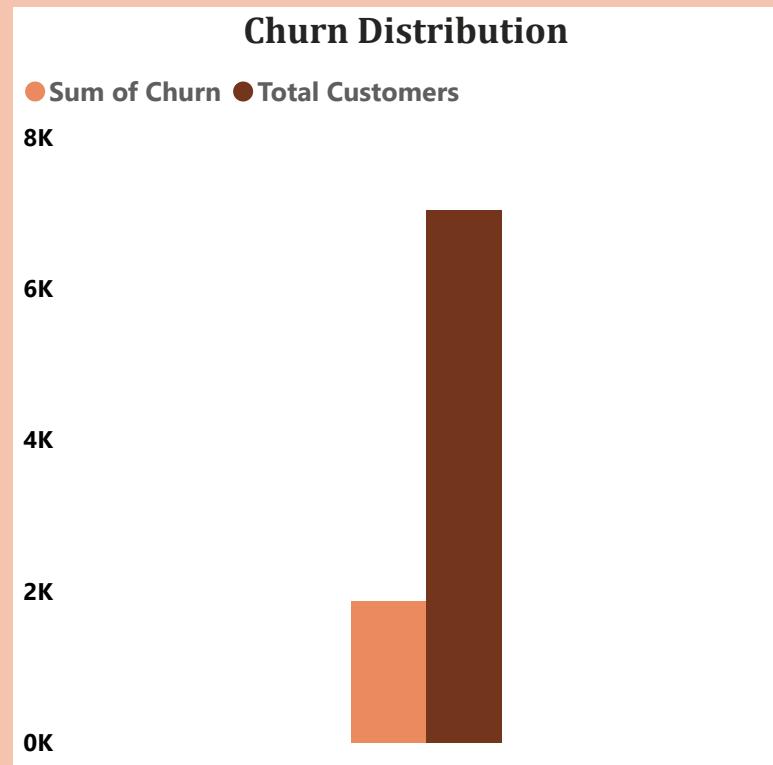
- Month-to-month
- One year
- Two year

Charge Segment

- High
- Low
- Medium

Total Customers
7K
Total

High Risk Customers
269



Tenure Group
<input type="checkbox"/> 0-6 months
<input type="checkbox"/> 12-24 months
<input type="checkbox"/> 24+ months
<input type="checkbox"/> 6-12 months

Contract
<input type="checkbox"/> High
<input type="checkbox"/> Low
<input type="checkbox"/> Medium

Charge Segment
<input type="checkbox"/> High
<input type="checkbox"/> Low
<input type="checkbox"/> Medium

Sum of Churn_Probability	Contract	Sum of MonthlyCharges	TenureGroup
519.31	Month-to-month	78,954.40	0-6 months
519.31	Month-to-month	51,081.15	12-24 months
519.31	Month-to-month	90,126.50	24+ months
519.31	Month-to-month	37,132.10	6-12 months
519.31	One year	1,047.05	0-6 months
519.31	One year	8,841.10	12-24 months
519.31	One year	82,536.60	24+ months
519.31	One year	3,372.15	6-12 months
519.31	Two year	610.90	0-6 months
519.31	Two year	2,907.60	12-24 months
519.31	Two year	97,993.90	24+ months
519.31	Two year	1,057.55	6-12 months
519.31		4,55,661.00	

Churn Probability Distribution

● Sum of Churn_Probability ● Total Customers

8K

6K

4K

2K

0K



High Risk by Contract

