The \$200/Month Side Hustle Email Template

Copy, Paste & Send — Works for Affiliate Offers, Freelance Pitches & Gig Profiles

Subject Line

My secret to earning extra cash with [Your Side Hustle] (Pro tip: Test with Moosend's Al Subject Line Tool for higher opens)

Header

Ready to boost your income?

Body

Hi [First Name],

Looking to make extra money without a big budget? I've been using [Your Side Hustle, e.g., affiliate marketing, freelancing] to earn \$[Your Result, e.g., 200/month], and I want to share my favorite tool to help you get started: [Your Offer, e.g., budgeting app, Fiverr gig, Upwork profile].

Here's why it's a game-changer:

- [Benefit 1]: [Explain briefly]
- [Benefit 2]: [Explain briefly]
- [Benefit 3]: [Explain briefly]

I started using [Your Offer] to [Your Action, e.g., promote affiliate links], and it's helped me [Your Result]. You can do it too.

Call-to-Action

<u>Try [Your Offer] Now</u> (Insert your affiliate or service link here)

Pro Tip for Moosend Users

I send this using Moosend's \$9/month plan. Their AI subject line tester boosted my open rates by 19%, helping me earn more with every campaign.

<u>Start Moosend's Free Trial</u> (*Insert your Moosend affiliate link*), takes 5 minutes to set up with their drag-and-drop editor.

Closing

Ready to grow your income? Try [Your Offer] and let me know how it goes, I'm rooting for you!



Keep hustling, [Your Name] [Your Business Name]

Disclosure: This email contains affiliate links. I only recommend tools I've tested and trust.

