

SAMEEKSHA S

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PROFESSIONAL SUMMARY

Proficient in Python, SQL, Excel, and Power BI, with a strong interest in data analysis and visualization. Experienced in cleaning and analyzing data, writing SQL queries, and creating interactive dashboards to support decision-making. Passionate about uncovering insights from data and eager to apply my skills in a Data Analyst internship to gain hands-on experience and contribute to real-world projects.

TECHNICAL SKILLS

- **Programming Languages:** Python, R , C
- **Database Management:** SQL, MongoDB
- **Data Visualization:** Power BI ,Tableau, Microsoft Excel
- **Web Technologies:** HTML,CSS
- **Other Tools:** Microsoft PowerPoint

EDUCATION

- **B-Tech CSE DATA SCIENCE** [2022-present]
RNS Institute Of Technology-9.4/10 CGPA
- **Senior Secondary (Pre-University)** [2020-2022]
Sharada Pre-University college -95.68%

KEY PROJECTS

PERSONA SPECTRUM -PERSONALITY PREDICTION

[10/2024 - 12/2024]

- Utilized natural language processing (NLP) and classification algorithms, achieving a **48%** accuracy in personality trait predictions.
- Applied Python, Scikit-Learn, and data preprocessing techniques, reducing data processing time by **15%** through optimized feature selection.
- Improved model performance by **10%** using hyperparameter tuning and cross-validation techniques.

FAKE REVIEW DETECTION MONITORING SYSTEM

[7/2024 - 9/2024]

- Designed a fake review detection system to classify product reviews as genuine or fake using machine learning algorithms.
- Conducted sentiment analysis and text preprocessing, improving classification precision by **25%**.
- Built and deployed the model using Python, Pandas, and TensorFlow, reducing false positives by **15%** through model refinement.

CERTIFICATIONS

- **TATA FORAGE-** Data Visualisation :Empowering Business with effective insights. [2025]
- **MICROSOFT CERTIFIED:** Azure Data Fundamentals. [2024]
- **CISCO NETWORKING ACADEMY-** Introduction to Data Science. [2024]
- **INFOSYS SPRINGBOARD-** Introduction to Data Structures. [2023]

ACHIEVEMENTS

- Placement cell Student Coordinator [2024-Present]
- Enlight Era Club volunteer [2023-2024]
- Medal of merit- centum in Mathematics-2 [2023]
- Medal of merit- centum in Mathematics -1 [2022]