



# LATHIKA NIROSHANI

BSc Honors in Marketing Management (special) -Reading  
Trincomalee Campus, Eastern University, Sri Lanka

## PROFESSIONAL SUMMARY

Motivated and detail-oriented undergraduate pursuing a BSc (Hons) in Marketing Management. Eager to gain hands-on experience through an internship, apply academic knowledge in a real-world setting, and contribute to marketing initiatives. Quick learner, team player, and passionate about building a career in marketing.

## EDUCATIONAL QUALIFICATIONS

**BSc (Hons) in Marketing Management (Special) (Reading)**  
Trincomalee Campus, Eastern University, Sri Lanka

**G.C.E. Advanced Level – 2019**  
Index No. : 8497508

**G.C.E. Ordinary Level – 2015**  
Index No : 54551560

## RESEARCH PUBLICATIONS

**The Impact of Perceived Risk Factors on Online Purchase Intention in E-Commerce Platforms: A Study Among University Students in Sri Lanka**

Published abstract presented at the 1st Undergraduate Research Symposium on Marketing (URSM), University of Vavuniya (2025).

## PROFESSIONAL QUALIFICATIONS

**Certificate in Computer Applications** – Ministry of Technology and Research

**Diploma in Secondary Language** – Tamil

**Diploma in Graphic Design( Following)** - SLT Mobitel E-Siphala

## EXTRACURRICULAR ACTIVITIES

**Prefect**, K/Poojapitiya Central College (2011–2012)

**Member, School Western Band** – K/Poojapitiya Central College

**Member, Youth Federation** – Poojapitiya Pradeshiya Sabha, Kandy

“I hereby declare that the above information is true and accurate to the best of my knowledge.”

Lathika Niroshani

## CONTACT

### Phone

+94 76 603 9370

### Email

[lathikaniroshani4@gmail.com](mailto:lathikaniroshani4@gmail.com)

### Address

No. 55/4, Ovissa, Poojapitiya, Kandy.

## SKILLS

- Strong Communication & Writing Skills
- Time Management
- Leadership & Interpersonal Skills
- Creative Thinking & Problem Solving
- Presentation Skills
- Teamwork & People Management
- MS Office (Word, Excel, PowerPoint)
- SPSS Software for data analysis
- AI Tools Exposure: ChatGPT, DeepSeek

## LANGUAGE

Sinhala

English

## REFERENCE

Mrs. M.W.D.R. Muthukuda  
Grama Niladhari,  
Ovissa South, Poojapitiya  
+94 76 121 0888

Mr. A.G. Wijerathna  
Principal, Gonapola, Batugoda  
+94 71 835 5667