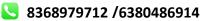# Syllabus
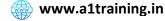
Section 1: Introduction to Canva

✳ Welcome to Canva!

✳ Logging / Setup Canva Account

✳ Layouts & Templates

✳ Get you setup with your Canva & account

✳ Tour of your dashboard

✳ Learn about the different types of templates Canva has

✳ Learn how to use the pre-designed layouts

✳ Downloading your work

✳ Working with text

✳ Photo backgrounds & Shapes

✳ Illustrations, icons and lines

✳ Adding pages to a design

✳ Image

✳ Text features and Charts

✳ Album cover

✳ Youtube thumbnail
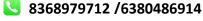
✳ Twitter header

✳ Facebook post

✳ Ebook cover

✳ Documents

✳ Data and charts

✳ Presentation slides

Section 2: Fonts, Colors, and Images

✳ Typography and font pairing

✳ Using icons effectively

✳ Organising the dashboard

✳ Sharing designs

✳ Adding links

✳ Upgrading to Canva for Work

✳ Brand colors

✳ Custom filter codes

✳ Color codes

✳ Color scheme

✳ Introduction to the color wheel; creating a color palette

✳ How to use grids; transparency; photo filters Section

Section 3: Advanced Topics

✳ Brand Kit

✳ Magic Resize

✳ Paid Elements

✳ Folders for Elements

✳ Background Remover

✳ Teams, Exporting and Scheduling

✳ Learn more advanced techniques

✳ Learn how to create a logo from scratch

✳ Learn how upload your own graphics, logos, images

✳ Learn how to organize your designs

✳ See where I go to purchase stock photography

✳ Videos Overview / Editing

✳ Video Tools

✳ Animations

✳ Animated Presentations

✳ Adding Music