



NAVIGATION

- Shopify Analysis
- Details Tab

FILTER PANE

Select Measure

Net Sales

Gateway

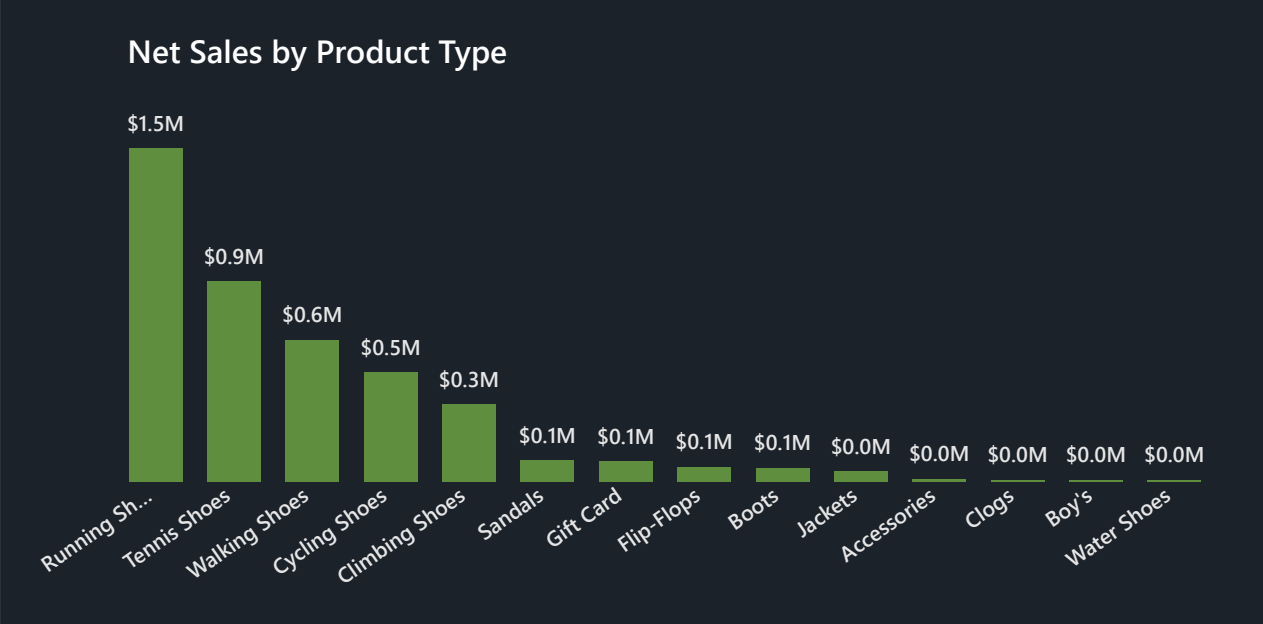
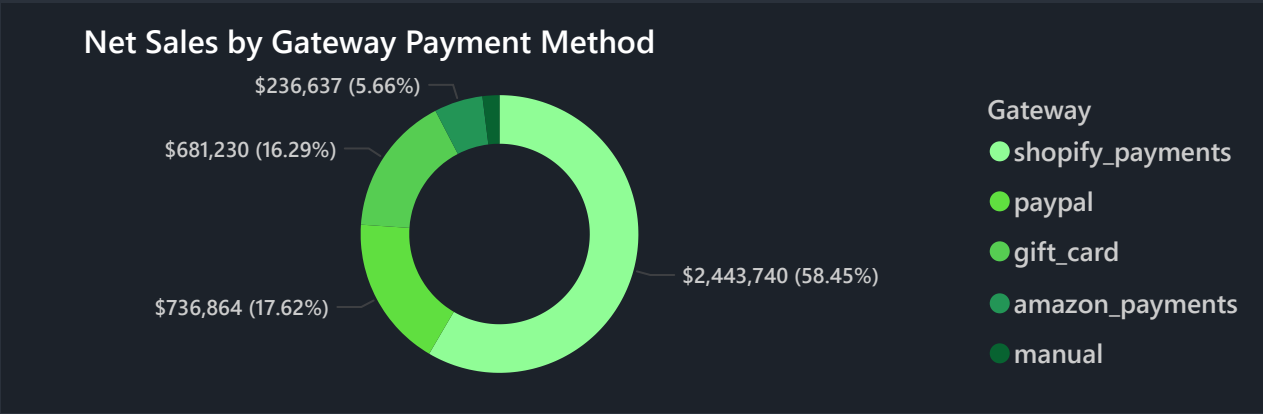
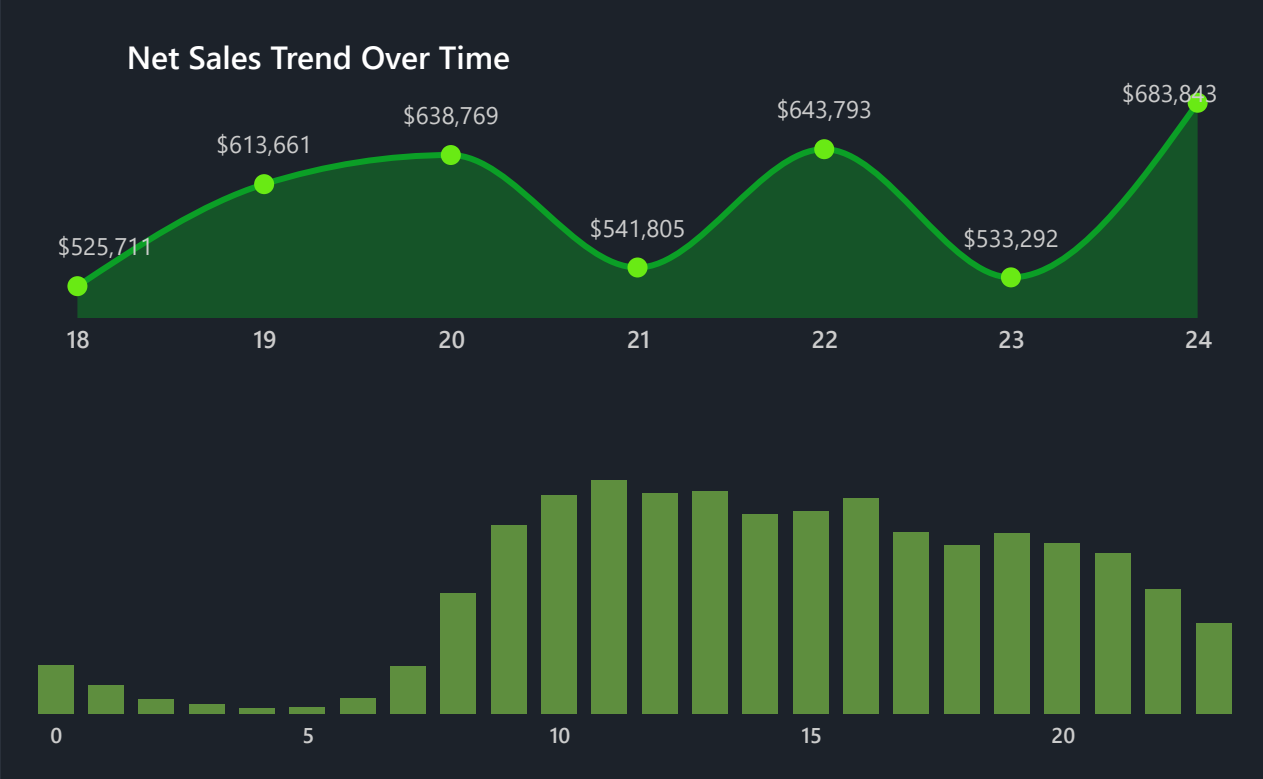
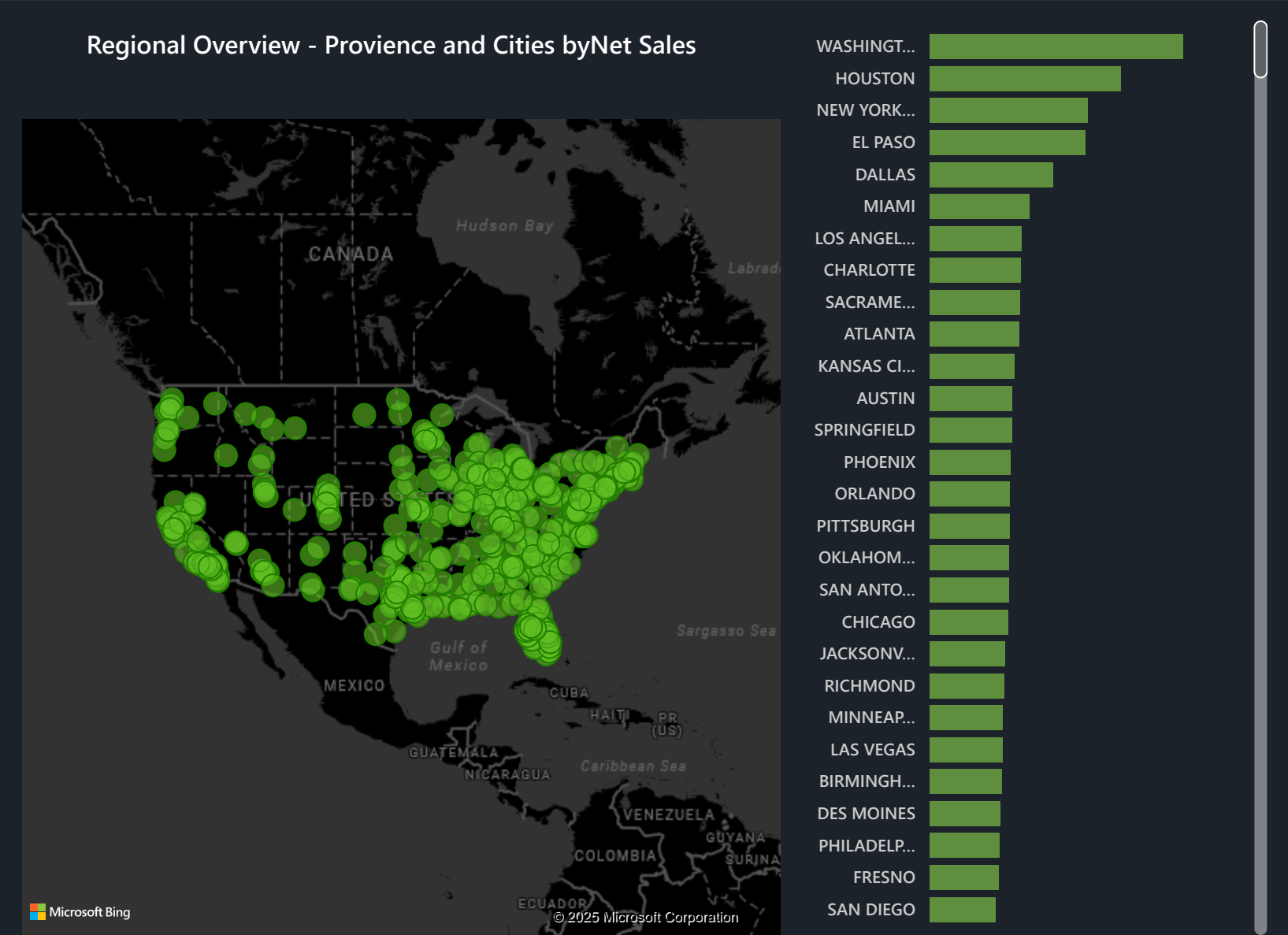
All

Billing Address ...

All

SHOPIFY | SALES & CUSTOMER FUNNEL REPORT

Transaction Performance	<div>\$4,180,874</div> <div>Net Sales</div>	<div>7534</div> <div>Total Quantity</div>	<div>\$562.6</div> <div>Net Avg Order Value</div>
	<div>4431</div> <div>Total Customers</div>	<div>2392</div> <div>Single Order Customer</div>	<div>2039</div> <div>Repeat Customer</div>
	<div>\$943.6</div> <div>Life Time Value</div>	<div>46%</div> <div>Repeate Rate</div>	<div>1.68</div> <div>Purchase Frequency</div>





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SHOPIFY | SALES & CUSTOMER FUNNEL REPORT



Order Number	Customer Name	Customer Id	Province	Zip Code	Product Type	Gateway	Total Tax	Total Price Usd	CITY	Net Sales
6987	Theodoric Brazenor	1	Michigan	82040	Tennis Shoes	shopify_payments	631.91	6,951.04	DETROIT	\$6,319
4087	Rubi Belt	1	North Dakota	56401	Running Shoes	shopify_payments	152.51	1,677.64	FARGO	\$1,525
6537	Cointon Gosselin	1	Florida	51316	Walking Shoes	shopify_payments	146.46	1,611.09	ORLANDO	\$1,465
4668	Carry Nudd	1	Louisiana	8472	Cycling Shoes	shopify_payments	145.81	1,603.94	NEW ORLEANS	\$1,458
4088	Kalle Scraney	1	Idaho	72872	Climbing Shoes	paypal	145.51	1,600.64	BOISE	\$1,455
319	Trix Levine	1	Oklahoma	78303	Walking Shoes	gift_card	131.91	1,451.04	OKLAHOMA CITY	\$1,319
5815	Amalie Sarra	1	Pennsylvania	92502	Running Shoes	shopify_payments	128.11	1,409.24	ERIE	\$1,281
3812	Irvin Sauter	1	Michigan	51688	Cycling Shoes	shopify_payments	125.35	1,378.88	ANN ARBOR	\$1,254
6156	Bronson Beecham	1	New York	47986	Running Shoes	shopify_payments	122.31	1,345.44	ALBANY	\$1,223
3207	Sutton Strelitzki	1	Kentucky	92149	Climbing Shoes	shopify_payments	122.15	1,343.68	LEXINGTON	\$1,222
5513	Prudi Greally	1	Iowa	3595	Sandals	shopify_payments	121.11	1,332.24	DES MOINES	\$1,211
1479	Kenon Elstow	1	District of Columbia	64759	Walking Shoes	paypal	118.31	1,301.44	WASHINGTON	\$1,183
7349	Estevan Malthus	1	Ohio	26610	Running Shoes	paypal	117.31	1,290.44	DAYTON	\$1,173
2406	Silas Rapelli	1	Florida	54768	Running Shoes	shopify_payments	115.91	1,275.04	DAYTONA BEACH	\$1,159
1807	Garrot Newcomb	1	Pennsylvania	24598	Walking Shoes	shopify_payments	113.51	1,248.64	ALLENTOWN	\$1,135
1165	Aggi Treswell	1	Pennsylvania	81259	Running Shoes	paypal	112.91	1,242.04	PHILADELPHIA	\$1,129
5376	Maxim Weyland	1	Maine	7590	Tennis Shoes	shopify_payments	112.51	1,237.64	PORTLAND	\$1,125
5721	Mikael Shirt	1	Indiana	64989	Running Shoes	shopify_payments	107.51	1,182.64	INDIANAPOLIS	\$1,075
7104	Rhonda Bulbrook	1	Texas	95354	Tennis Shoes	paypal	106.47	1,171.20	CORPUS CHRISTI	\$1,065
4842	Henrietta Clavey	1	Louisiana	88358	Climbing Shoes	paypal	105.75	1,163.28	MONROE	\$1,058
5597	Wes Sponder	1	Michigan	59679	Walking Shoes	gift_card	104.11	1,145.24	MUSKEGON	\$1,041
4748	Vivia McKerley	1	Minnesota	93608	Gift Card	shopify_payments	103.91	1,143.04	SAINT PAUL	\$1,039
6890	Hadlee Szimoni	1	Indiana	55467	Climbing Shoes	shopify_payments	103.83	1,142.16	LAFAYETTE	\$1,038
3104	Cly Arnopp	1	Massachusetts	57332	Running Shoes	shopify_payments	103.71	1,140.84	NEW BEDFORD	\$1,037
6507	Isaiah Ditt	1	Wisconsin	36126	Climbing Shoes	shopify_payments	103.67	1,140.40	GREEN BAY	\$1,037
1415	Min Reedyhough	1	Arizona	13446	Walking Shoes	amazon_payments	103.51	1,138.64	TUCSON	\$1,035
5188	Wadsworth Hayfield	1	Pennsylvania	36813	Walking Shoes	paypal	102.71	1,129.84	PITTSBURGH	\$1,027
3155	Pepillo Sidworth	1	Louisiana	18352	Walking Shoes	shopify_payments	102.63	1,128.96	SHREVEPORT	\$1,026
4173	Lina Creser	1	Pennsylvania	22586	Cycling Shoes	shopify_payments	102.51	1,127.64	JOHNSTOWN	\$1,025
745	Burg Thorndale	1	Kansas	3651	Walking Shoes	paypal	102.47	1,127.20	WICHITA	\$1,025
4577	Hartwell Messiter	1	District of Columbia	2016	Tennis Shoes	manual	101.71	1,118.84	WASHINGTON	\$1,017
6712	Kial Antonov	1	California	7369	Tennis Shoes	shopify_payments	101.71	1,118.84	LONG BEACH	\$1,017
6246	Luca Marjoram	1	South Carolina	39729	Running Shoes	shopify_payments	100.91	1,110.04	COLUMBIA	\$1,009
7305	Margalo Lofthouse	1	Nevada	69775	Cycling Shoes	shopify_payments	100.39	1,104.32	LAS VEGAS	\$1,004
7170	Noland Meier	1	Texas	81528	Running Shoes	shopify_payments	99.11	1,099.24	EL PASO	\$991
Total		7431		367597147			418,087.35	4,598,960.87		\$4,180,87