**About us**

1. **Introduction**
2. **Vision**
3. **Mission**

**Consulting**

1. **Market entry strategy**
2. **Competition Benchmarking**
3. **Forecast Analysis**
4. **Business Planning**
5. **New Product Development/ Acceptability.**
6. **Assessment of existing product line.**
7. **Pricing Analysis**
8. **End user sector analysis**
9. **Expansion Strategy**
10. **Go to market strategy (GTM)**
11. **Customer Pain Points**

**Marketing**

1. **Marketing Survey.**
2. **Customer Satisfaction Survey.**
3. **Social research**
4. **Brand Assessment and recall.**
5. **Retail/Instore survey**

**Services**

1. **Import export (EXIM)**
2. **Transportation and warehousing service**
3. **Licensing**
4. **Content writing (WordSmiths)**
5. **Labour supply (Recruitment service)**
6. **Lead generation**
7. **Healthcare service**
8. **Farms’ to Folks**