**OUR SERVICES**

1. **Import Export (EXIM)**

Najmi group of services will extend their hand to our valuable customers for their safe, secure and smooth business in different and desired geographies with Global Sourcing.

Import andExport is an ancient phenomenon used to do the international trade. Trade across the boundaries has grown rapidly due to globalisation in past few decades and so here are we to provide you all types of products and services required.

Najmi’s expertise will help and facilitate the various services such as: -

* [Import Export Management](https://www.iceel.net/export-import-management-certificate-course.php)
* General Provisions Regarding Imports and Exports
* Shipping and Logistics Management
* Customs Clearing and Freight Forwarding
* [Banking and its Regulations](https://www.indiantradeportal.in/vs.jsp?lang=0&id=0,55,280)
* Goods and Service Tax
* Licencing
* International Business Law
* Trade Delegations for Business Promotion
* Transaction support service

1. **Transportation and warehousing service**

Whatever may be the market sector, in today’s highly competitive environment, efficient warehousing and distribution management is central to commercial success. At Najmi we provide a wide array of distribution and fulfilment services and custom solutions for the most complex supply chains using innovation and advanced equipment that provides flexibility to our clients’ business needs.

* **Warehousing**
* Customized warehousing solutions and strategically sited distribution centres boost your productivity and increase flexibility.
* We provide bonded and highly specialized warehousing as a part of an integrated clean room and temperature-controlled supply chain.
* We have strategically sited storage distribution centres and consolidation centres, designed to support a wide range of different industries whether you are planning to build a comprehensive international supply chain, or simply needing to manage a seasonal inventory upsurge.
* The value of service we offer goes beyond inventory management and supply chain visibility. Strategic location means our warehouses and distribution centres are near to major hub operations and ports.
* Our warehouses are part of a carefully planned network that can best meet our customer’s cross-border transport needs, their just-in-time manufacturing requirements, and final mile delivery.
* **Transportation**
* **Road and rail transport and air fright.**
* We offer unmatched dependability and flexibility with our customized over-the-road trucking solutions.
* We have access to the equipment and capacity you need, no matter how exceptional the shipment is.
* Our professionals match your freight with the right vehicle and the right route, with the ability to restructure resources in case the conditions change.
* Branch network with local access to global capacity.
* Our relationships with rail operators together with our expertise in rail and intermodal freight movement provides you highly effective transportation solutions.
* All backed up by our supporting services such as custom clearance, terminal handling, inland distribution and final mile delivery.
* **Ocean freight forwarding**

By leveraging our strong and long-term carrier relationships, we offer you reliable, flexible and secure ocean freight solutions across a global network.

* The concept runs through everything we do, from finding the best schedule for shipments to selecting the best way of organizing it, splitting or sharing loads, integrating other value-added services, and providing constantly reliable and quality services.
* **Full container load**: Our longstanding relationships with a wide range of carriers means we are ideally placed to find schedules that work with competitive rates. Our full container load services are supported by web-based tracking systems, enabling you to keep a track of your shipment status.
* **Cargo**: Our dedicated cargo team has deep experience in all modes of transportation. They in turn can draw on local hands-on expertise to handle the most complex projects from concept, through planning to final execution.

1. **Licensing**

Think of Najmi as your extended team, providing end-to-end service from consultation to execution across every step of the licensing process. Our internal team of specialized licensing counsel have best-in class global experience and expertise to structure and draft every type of licensing contract.

From strategy to business development and on-going program management we provide a comprehensive service solution to all parts of brand licensing journey.

* We work to develop your creative asset portfolio and to oversee and manage the licensee product development process from concept to final production sample.
* We find and develop business opportunities for your brand, managing negotiations from first outreach to completed deals.
* We manage your licensee to optimize their performance, coordinate commercial activity and ensure contract compliance.
* Invoicing, collections, royalty reporting and licensee audits are managed by our dedicated finance and operations teams.
* Najmi works with in-house developed proprietary licensing software systems to professionalize contract management, financial reporting, and product approvals.

1. **WordSmiths**

WordSmiths is a subsidiary to Najmi Group. We at The WordSmiths strive hard to provide you content that enhances your credibility and conveys your idea with clarity to your targeted audience. The WordSmiths have a dedicated team of journalists, free-lance journalists, skilled content writers with long experience and sound knowledge. We have budding crafters of words and ideas to help bring out human experiences and achievements in the form of words. The projects we take are to ensure they serve particular purpose or use keeping in mind your vision and functions for the type of your targeted customers. We have established a stringent check system which also includes thorough proof reading. We ensure our content written is beneficial not only for the company but also to the customers.

We aim to provide creative content to firms and organisations to help them enhance their ways and reach out to their respective beneficiaries. We at The WordSmiths aspire to undertake the responsibility to convey your message to your respective audiences in the best possible manner.

We serve you with:-

* **Website Content Writing**
* **Article Writing**
* **Blog Writing**
* **NEWS Letter Writing**
* **Promotional Writing**
* **Professional Writing**
* **Press release Writing**
* **Resume Writing**
* **Print Advirtisements**
* **Technical Writing**
* **Social Media Post**
* **Tagline Writing**
* **E-Mail Writing**
* **Academic Writing Services**
* **SOP (Statement of Purpose)**
* **Business Writing**
* **Company Profile Writing**
* **SEO Content Writing**
* **Editing and Proof Reading**
* **Legal Writing and Drafting**

1. **Lead Generation**

Recognizing the potential customers when they are in unconventional stages of an acquisition funnel holds utmost importance in fuelling growth of any business. With Najmi’s lead generation process you can easily identify, connect, and convert leads and ultimately close deals. Lead generation is the decisive way of channelizing the interest of new trades to your company’s products or services, it is the process that helps a firm build brand equity, visibility, credibility, trust, and interest from target leads (Potent buyers) and with high-quality prospects comes high value customers and increased sales.

With our lead generation process you get the far-reaching B2B and B2C lead database, multi-touch leads for your business and passionate professionals for each account.

Najmi have closely aligned sales and marketing teams who create an effective lead generating process flow by:

1. **Discovering your total addressable market:**

We highlight and identify how much of the market would be receptive to your pitch so that further marketing sales strategies can be designed accordingly.

1. **Creating a strong sales pipeline**:

Lead generation will help you build a predictable pipeline of sales leads, meaning a higher percentage of closed-won deals.

1. **Identification of marketing-qualifies leads (MQL**)

Marketing-qualifies leads are deemed very likely to become a paying customer. The qualification of MQL is based on their engagement with your business’s marketing efforts:

**For example:**

* Repeatedly visiting a page on your company website
* Filling out multiple forms on your company’s website.
* Downloading a piece of content that your company has produced
* Signing up to newsletters or to attend one of your company’s events or webinars.

1. **Cold calling**

Our sales development representatives call identified leads, explaining the benefits of the product or service, and qualifying the lead for future engagement.

1. **Outbound Email and Blogs**
2. **Growth hacking**

Techniques are applied to create demand and grow businesses by offering incentives, contest and free tools.

1. **Social media marketing**

Acquiring leads and increasing your brand awareness by marketing on various social media platforms.

1. **Labour Supply (Recruitment Service)**

In line with the latest trends, we render the “New Collar” workforce for contemporary needs of the clients. Our team of expert professionals, having thorough knowledge of the domain, makes it win deal for employers as well as employees.

Najmi brings you the most reliable talent from the market which is on par with global standards. The staff we endorse for your organization can easily blend their conventional skills with new-age advanced technical skills to deliver the desired output. Besides sound technical skills, we recommend employees who are well informed about the industry trends and have the essential soft skills too.

We meticulously examine the technical and analytical skills of the labourers and provide additional training before recruiting them for your company’s work.

1. **Healthcare service**

For Najmi Group of services health comes first for our employees and to our clients because we firmly believe that the foundation of all the happiness in life is health. The sound mind, body and health of every individual play an important role in nation building. We ensure to best service with best doctors and physician which will contribute effectively on the patient. Medical Tourism has given a golden opportunity to every ill person to get best of medical service across the globe to get rid of the diseases. Expert Doctors and modern facility in different countries including various domains in medical healthcare gives services best to their knowledge.

Najmi group of services caters you services as:

* VISA Proceeding
* Primary care
* Outpatient care
* Emergency care
* Mental health care
* Dental care
* Laboratory and diagnostic care
* Substance abuse treatment
* Preventative care
* Physical and occupational therapy
* Nutritional support
* Pharmaceutical care
* Transportation
* Prenatal care

Facilities we serve:

* Hospitals with expert doctors and modern gadgets.
* Clinics and medical offices.
* Nursing homes.
* Mental health and addiction treatment centres.
* Birth centres.
* Hospice care facilities.
* Dialysis facilities.
* Imaging and radiology centres and many more.

**7) Farms to Folks**

Farms to Folks is a subsidiary to Najmi Group. We at Farms to Folks endeavour to provide farm fresh produce globally and locally adhered to global standards of agricultural practices, world class infrastructure, international food safety standards and our strong will to deliver safe, hygienic and fresh produced to our consumers.

From our favourite go to veggies to unique seasonal item to organic local and exotic verities, we deal in fresh farm produce like fruits and vegetables in perishable and non-perishable export goods. We also deliver edibles such as

1. Spices
2. Rice
3. Cereal and Pulses
4. Dry Fruits
5. Honey
6. Tea and Coffee
7. Processed Food

We work closely to the community around our collection centres with value added services like sorting, packing and grading before the perfect produce is delivered to you. The community engagement has been the secret source to ensure seamless and smooth supply.

For us there is nothing better than tasting something really good at the peak of freshness. Our skilled team search the word for the very best and make sure it gets to you at its prime so we can share that enjoyment of great fresh food with you.