



Human Computer Interaction

Chapter 5: Models for HCI

Prof. Dr. Björn Eskofier
Machine Learning and Data Analytics (MaD) Lab
Friedrich-Alexander-Universität Erlangen-Nürnberg (FAU)
Summer Term 2024

- 01 Motivation
- 02 Predictive Models for Interaction:
Fitts'/Steering/Hick's Law
- 03 Descriptive Models for Interaction:
GOMS/ KLM
- 04 Background: The Psychology
of Everyday Action
- 05 References



Machine Learning and Data Analytics Lab (MaD) in Erlangen



Motivation

What are models and theories used for?

- Explanatory
- Predictive
- Descriptive/taxonomy

Explan
predict
descriptive

Models on different levels

- Concept
- Human action
- ...
- Dialog
- Keystroke

What is
modeled?

User
Task
Dialogs
Transitions
Software
Input/output
System
Interaction
Behaviour
...
Combination of these



Task: Convert 712 GBP into EUR

The hand is on the mouse to start with

How long will it take?

amount

1
enter any amount

of this type of currency

Euro - EUR
United States Dollars - USD
United Kingdom Pounds - GBP
Canada Dollars - CAD

scroll for more currencies

into this type of currency

Euro - EUR
United States Dollars - USD
United Kingdom Pounds - GBP
Canada Dollars - CAD

scroll for more currencies

Perform Currency Conversion



New system!!!
Please be patient!





**Thank you
for your attention**