



Human Computer Interaction

Discussion Session 1: Introduction, History

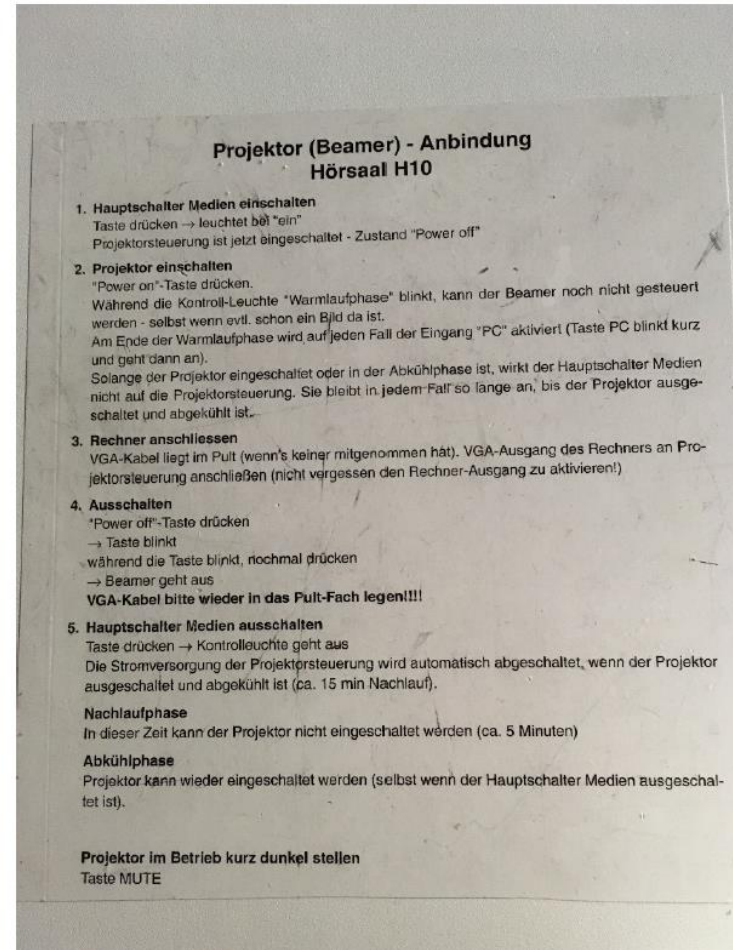
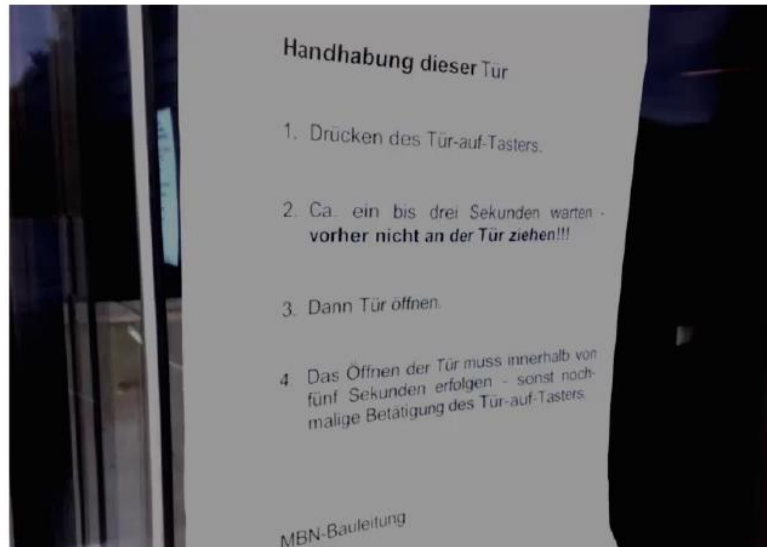
Prof. Dr. Björn Eskofier
Machine Learning & Data Analytics (MaD) Lab
Summer term 2024



Introduction



The **aim** of the lecture is to teach basic knowledge of **concepts, principles, models, methods and techniques** for developing **highly user-friendly** Human Computer Interfaces.








Terminology:

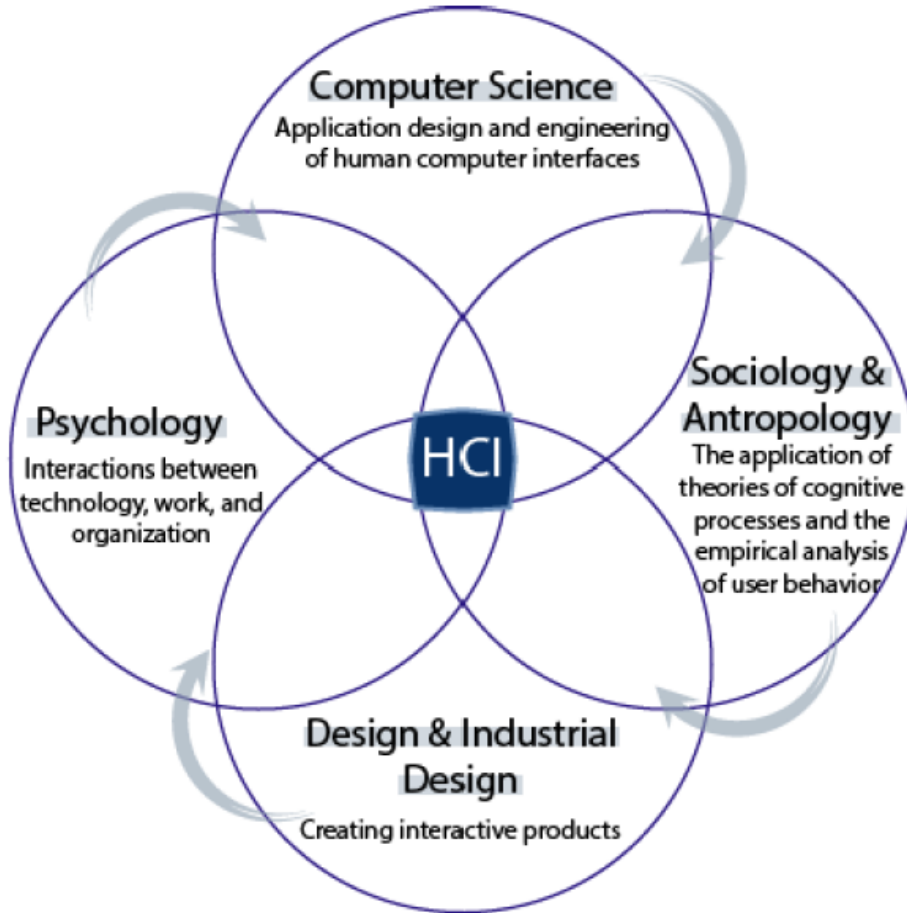
Utility, Usability, Likeability

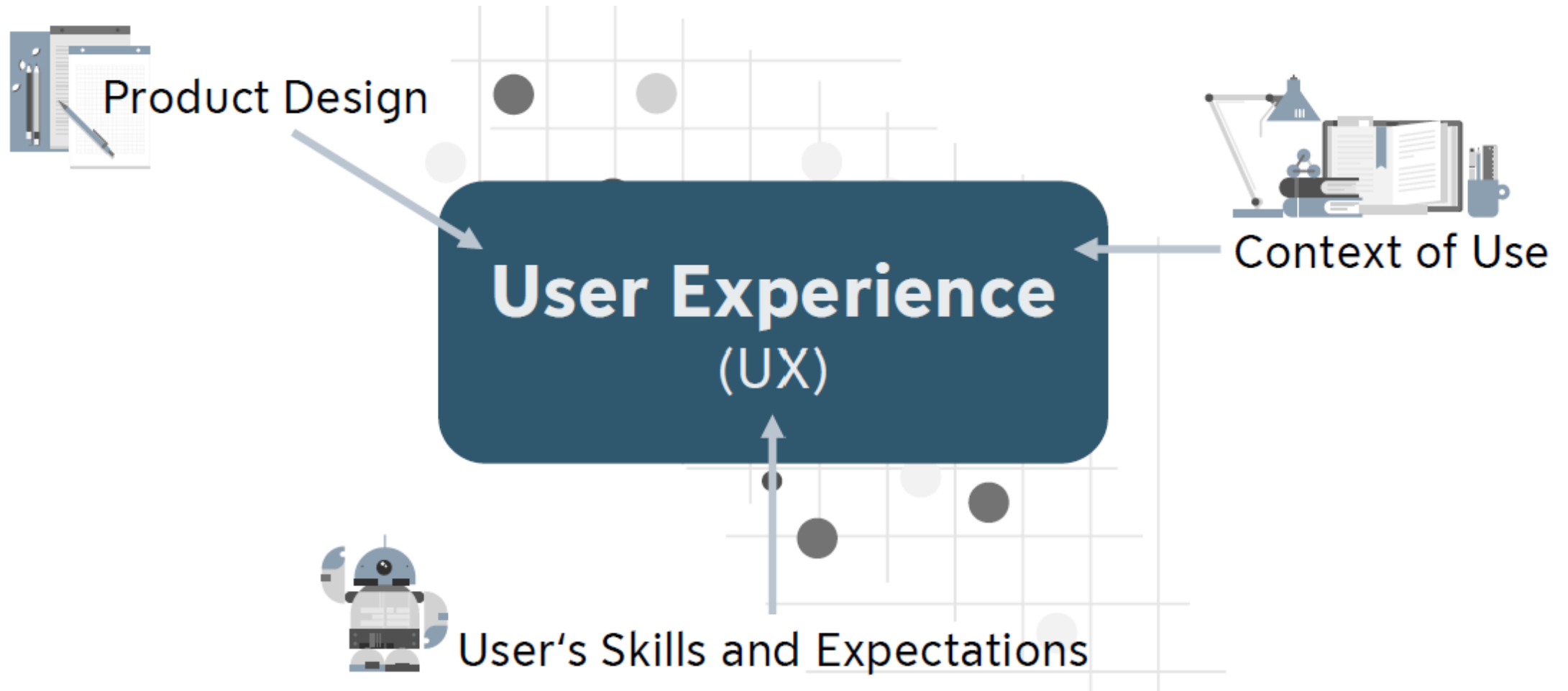
5 Quality components of Usability

...

Improving usability can

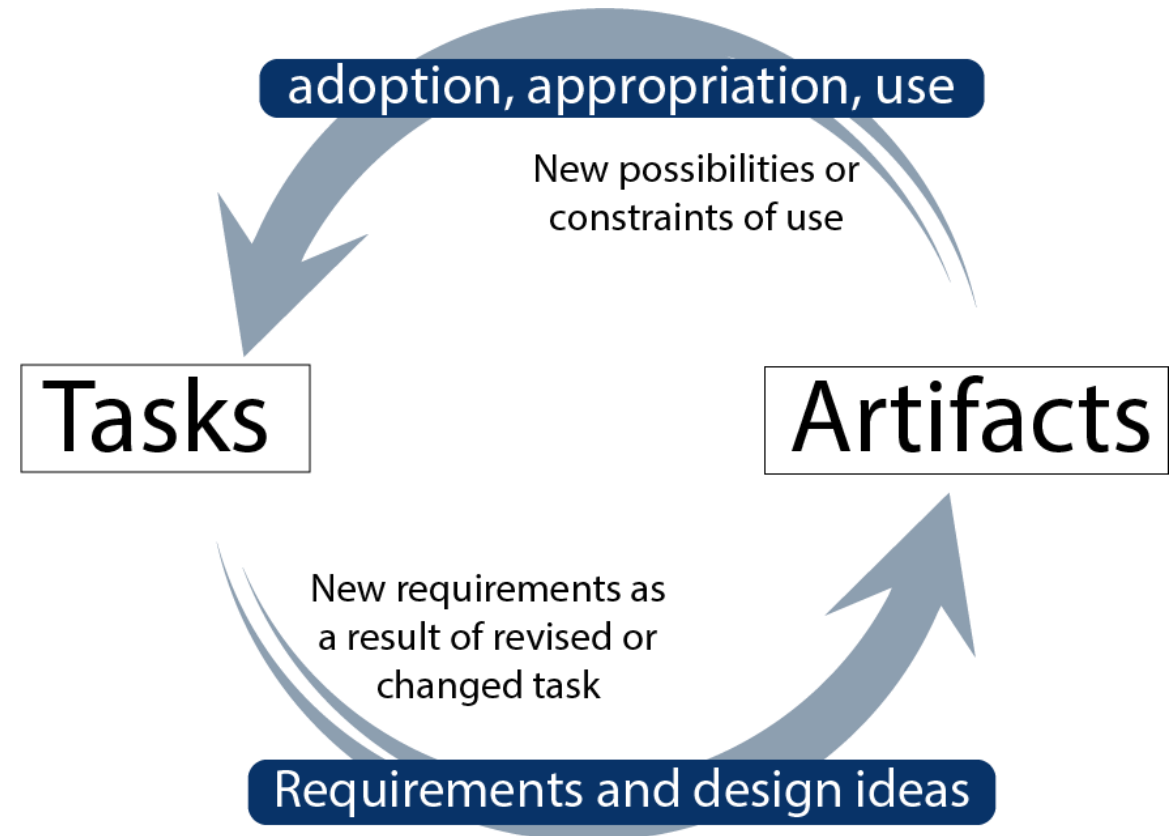
-  Increase productivity of users
-  Reduce costs (support, efficiency)
-  Increase sales/revenue (web shop)
-  Enhance customer loyalty
-  Win new customers







- Humans have **needs** and **preferences**
- Technologies are created to **suit** these needs
- Humans **use** the technologies and needs and preferences **change**



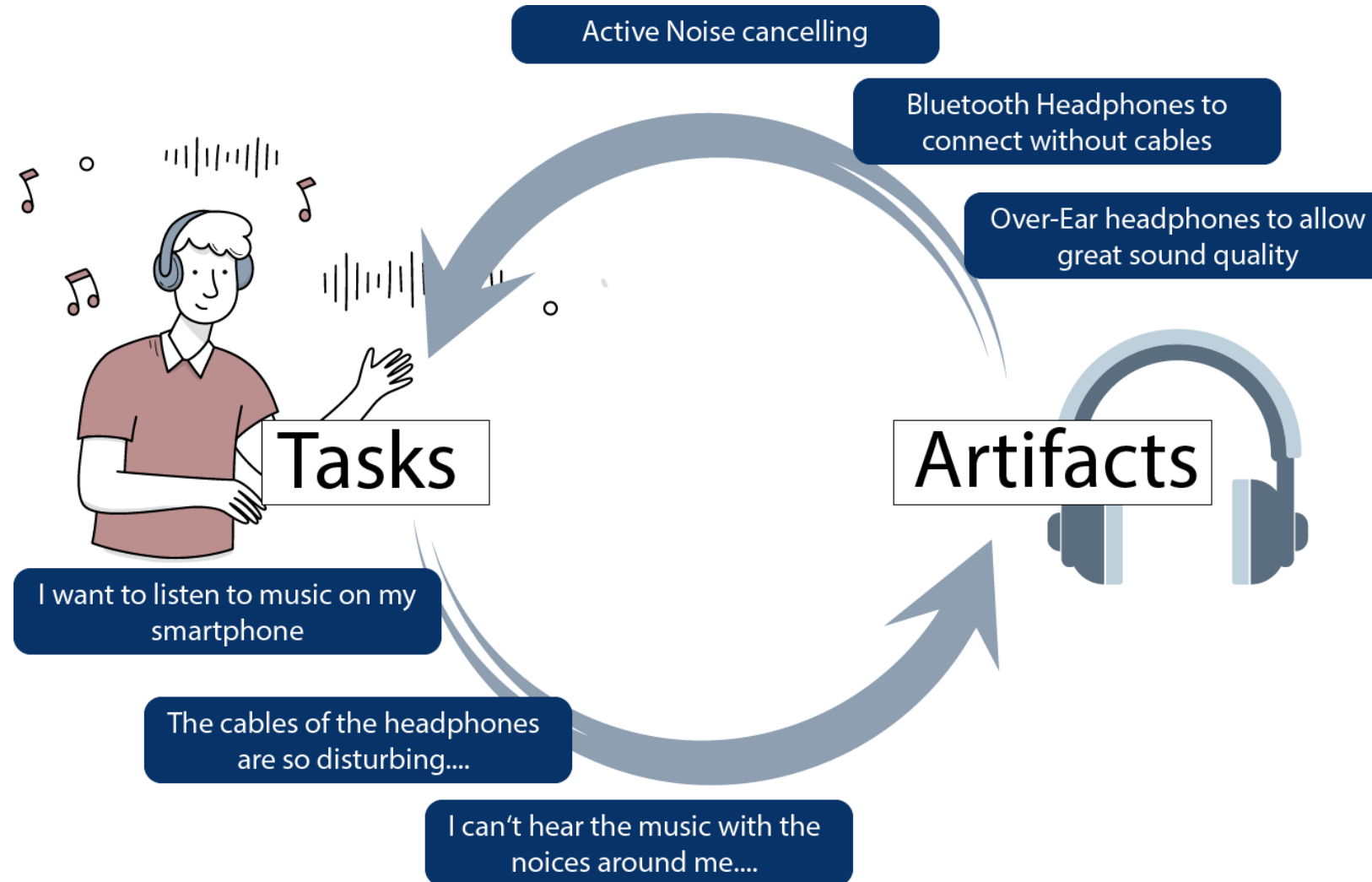
•[1] Carroll, John M. (2013): Human Computer Interaction - brief intro. In: Soegaard, Mads and Dam, Rikke Friis (eds.).
•"The Encyclopedia of Human-Computer Interaction, 2nd Ed.". Aarhus, Denmark: The Interaction Design Foundation.
•Available online at http://www.interaction-design.org/encyclopedia/human_computer_interaction_hci.html



Which scenarios can you think of, that are influenced by the Task-Artifact cycle?

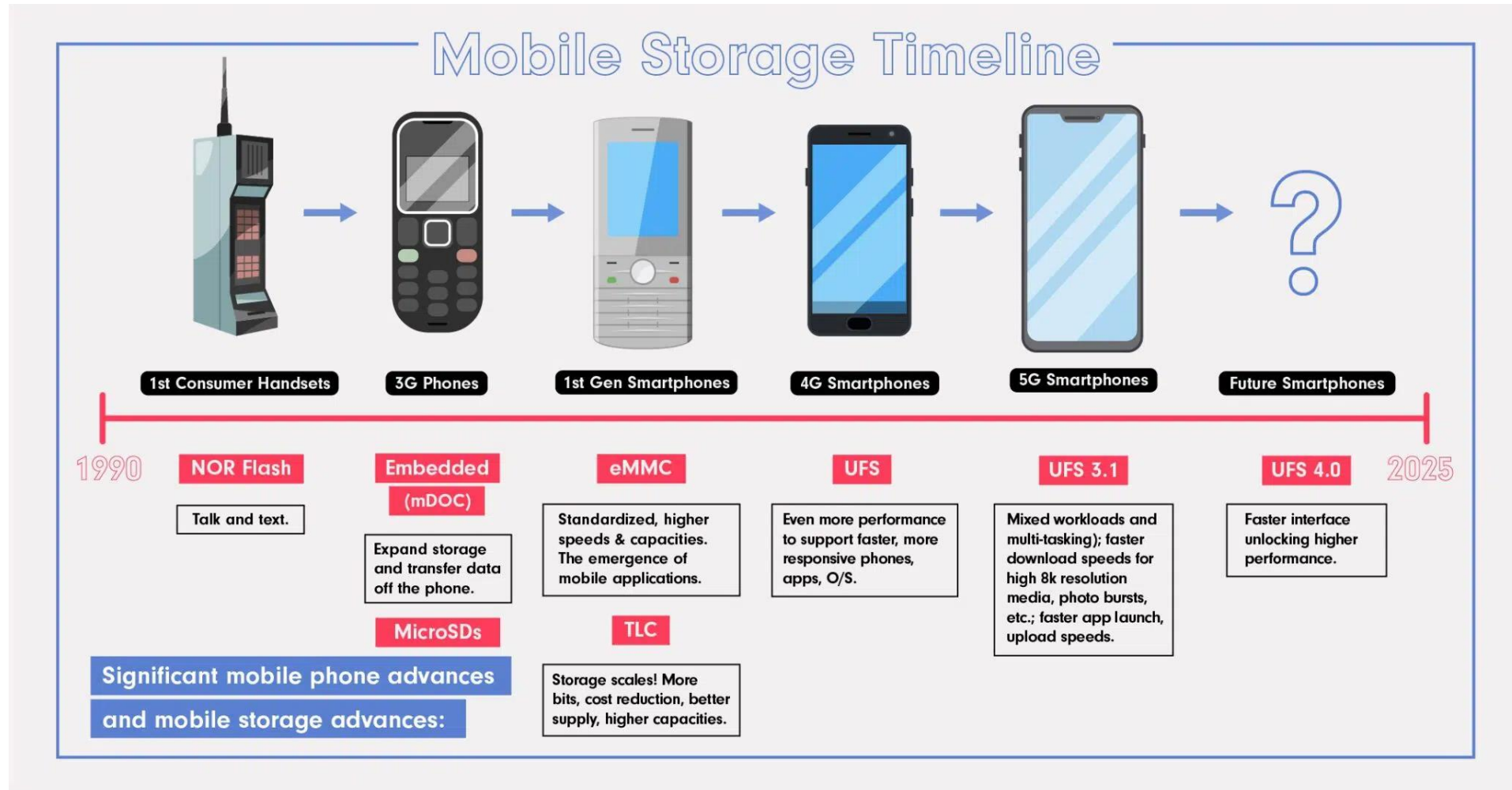
Introduction

Task-Artifact Cycle Example: Headphones



Introduction

Timeline of Smartphone Task-Artifact Cycle



Introduction

Looking at history



Machine Learning
Data Analytics

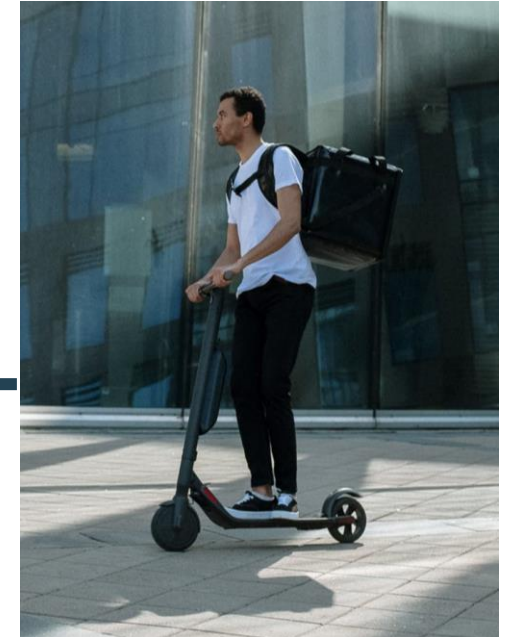


Can an
invention be
“too early” ?



Image: Paul Thompson/ FPG/ Archive Photos/ Getty Images

1916



2019

Introduction

Where do we go?



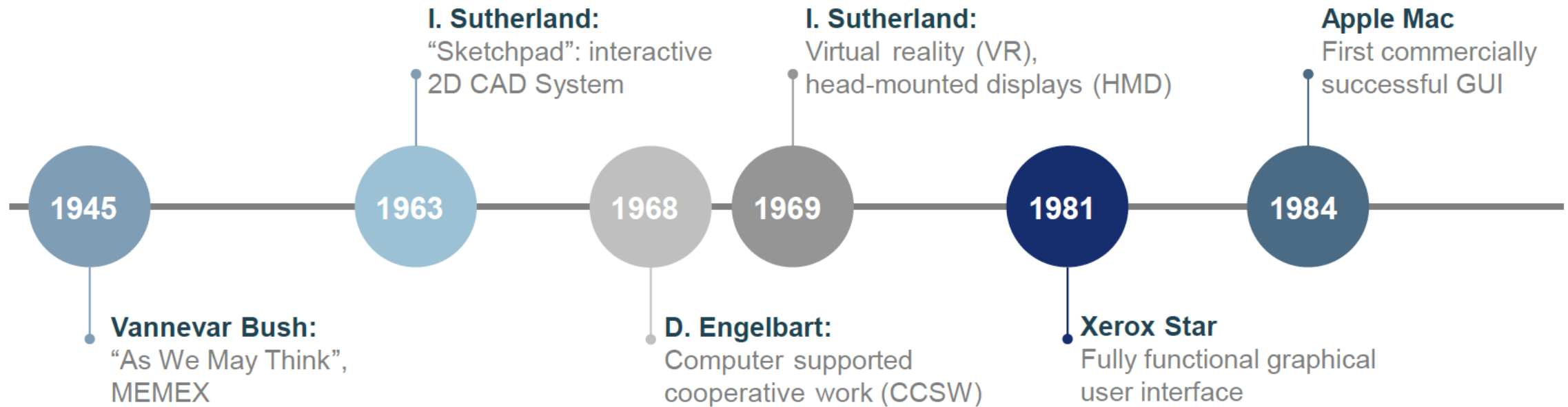
Machine Learning
Data Analytics



<https://www.youtube.com/watch?v=gMsQO5u7-NQ>



History





Thank you for your attention!

Are there questions

