

Siti Annisa Dahlan

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PROFILE

Motivated English Language Education student with proven experience in digital learning projects, educational content creation, and youth empowerment. Developed digital books, tutorial videos, and interactive platforms for English learners. Passionate about combining education and technology to enhance learning outcomes globally.

EDUCATION

Halu Oleo University, Kendari *Aug 2022 – Mar 2026*
Bachelor of English Language Education — GPA: 3.35/4.0
PMM4 Student Exchange Awardee – \$1,017 USD funding by Ministry of Education, Culture, Research, and Technology
Selected from 15,505 recipients out of 50,000+ applicants nationwide

SKILLS

Digital Tools: Canva, CapCut, Adobe Photoshop, Microsoft Word, Excel, Google Docs
Marketing & Analytics: SEO (basic), Google Analytics (basic), Social Media Strategy
Platforms: Instagram, TikTok, Twitter, YouTube
Soft Skills: Communication, Collaboration, Public Speaking, Time Management
Languages: Bilingual in Bahasa Indonesia and English

EXPERIENCE

GAO Tek Inc. — Digital Marketing Intern (Remote) *3 Months*
• Executed 4,000+ marketing emails to international clients using CRM tools
• Created and scheduled B2B content; selected as "Best Intern of the Week"
• Collaborated with cross-functional teams across different time zones

Scholars Official — Digital Marketing Officer (Remote) *3 Months*
• Developed Instagram campaigns promoting TOEFL, IELTS, and scholarship opportunities
• Engaged 5,000+ users and improved click-through rates by 20%
• Achieved A+ rating for copywriting and customer engagement excellence

Plaza Inn Hotel — Food & Beverage Service Intern *3 Months*
• Delivered high-quality food and beverage service to hotel guests
• Achieved "Excellent" rating in final performance evaluation

PROJECTS

Think Ink Digital Reading Platform — thinkinkreading2025.weebly.com
• Developed interactive reading website for junior high students with integrated exercises and feedback systems
• Implemented user-friendly interface to enhance digital learning experience

Collaborative Digital Book Project — Book Creator
• Created comprehensive English learning resource for junior high students focusing on speaking and listening skills
• Collaborated with team to develop multimedia content for enhanced student engagement

Educational Video Content — YouTube Channel
• Produced 3 educational videos including teaching materials and tutorials
• Applied multimedia design principles to create engaging learning content

Explore With Annis Blog — explorewithannis.weebly.com
• Documented cultural learning experiences and cross-cultural insights during PMM4 exchange
• Shared educational content about diverse backgrounds and cultural exchange

ACHIEVEMENTS

• 3rd Place – Hackathon, Kalla Youth Fest 2024 (\$62.5 USD): Developed innovative carbon emission-reducing wind turbine solution aligned with UN Sustainability Goals 2045
• Top 150 Essay – Pekan Ilmiah Nasional, Andalas University (selected from 1,000+ participants)
• Top 20 – English & Indonesian Language Olympiad, Geysem Indonesia (selected from 800+ participants)
• Essay Competition Participant – Ahmad Dahlan University (Tolerance & Digital Era theme)

LEADERSHIP & INVOLVEMENT

Head of Scientific Division — HMJ PBI English Language Education
• Led entrepreneurship projects and managed "One Post, One Insight" Instagram content strategy
• Coordinated English Meeting Center activities for student skill development

Campus Ambassador — Kami Foundation
• Managed regional social media strategy for Sulawesi Tenggara province
• Developed project initiatives to support foundation objectives

Event Coordinator — National English Expo Competition
• Managed multiple roles: Speech Competition PIC, Public Speaking PIC, and Administration
• Coordinated logistics for large-scale educational competition

Secretary — Leadership Training Program
• Created official certificates and managed documentation for 200+ participants
• Recorded meeting results and maintained organizational records