

# BRANDING & STATIONERY DESIGN PROPOSAL

Dear Ravinder,

Thank you for choosing us for your branding and stationery design needs. We are pleased to present the following proposal tailored to elevate your brand's visual identity and create a cohesive experience across all touchpoints.

## SCOPE OF WORK

- Logo design
- Business cards (up to 10)
- Envelope
- Staff ID card
- Letterhead
- Vehicle logo stickering
- Factory entrance arch design
- Social media headers (LinkedIn, Twitter, Facebook, YouTube)
- PowerPoint template
- Calendar
- Presentation folder (outside + inside)
- Pen/writing instruments
- Door sticker (resizable)

## DELIVERABLES //

- All final designs provided in print-ready and digital formats (PDF, PNG, JPG, source files on request).
- Multiple revisions included to ensure your satisfaction with each item.

## TIMELINE //

- Initial concepts: 7 days
- Revisions: 2 days per feedback
- Final delivery: 5 days from approval

## INVESTMENT //

Total cost: ₹67,500

## NEXT STEPS //

- Approval of proposal & advance payment
- Brand briefing and gathering of required content/information
- Concept creation & revision process
- Final delivery of selected designs