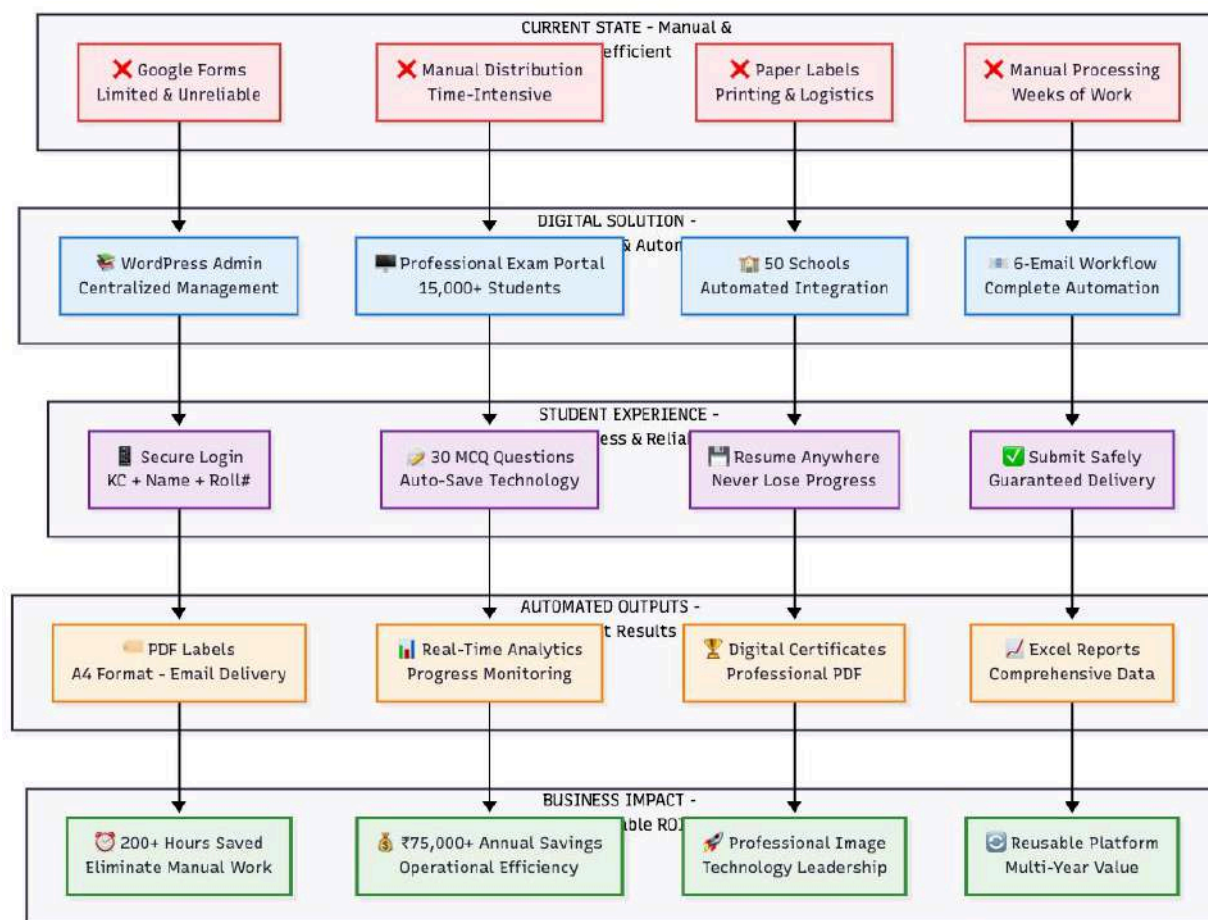


Karuna International

Stories of Compassion Digital Exam System

EXECUTIVE PROJECT PROPOSAL:: TRANSFORM YOUR EXAM PROCESS



Strategic Business Benefits

Immediate Operational Returns

- Eliminate 200+ hours of manual work annually - equivalent to 5 full work weeks
- Save ₹75,000+ annually on printing, distribution and manual processing
- Results available instantly after exam period vs. +2 month manual processing delay
- Eliminate human errors in scoring, data entry, and certificate generation

Professional Excellence & Credibility

- Position Karuna International as a technology-forward educational leader
- 99.9% uptime guarantee ensures no exam disruptions
- Professional auto-save technology eliminates "lost my answers" complaints
- Stand out from organizations still using basic forms

Strategic Long-Term Value

Use for multiple exam types annually - amortize investment over years

Handle growth from 15,000 to 50,000+ students without additional development

Technology Foundation - Enterprise-Grade Architecture

Proven Technology Stack

WordPress Admin: Familiar interface, proven reliability (powers 40% of web)

- **Node.js Exam API:** High-performance engine handles 15,000+ concurrent users
- **Auto-Save Technology:** Professional-grade session management with zero data loss
- **MySQL + Redis:** Enterprise database with lightning-fast caching

Security & Reliability

- **Enterprise Hosting:** Professional infrastructure with 24/7 monitoring
 - **Data Protection:** Multiple backup layers and disaster recovery
 - **Performance Testing:** Verified capacity for peak exam day loads

Investment & Support - Complete Solution

Total Investment: ₹1,40,000

Component	Cost	Value
Development	₹1,20,000	Complete system with all features
Exam Support	₹20,000	7-day dedicated technical support
Hosting	₹999/month	During exam period only

Comprehensive Support Package

Response Time: 1-2 hours during exam period (7 AM - 10 PM)

- Complete system monitoring and troubleshooting
- School administrator training sessions included
- Complete user manuals and technical guides

Exceptional Value Proposition

- Same platform for future exams = decreasing cost per use
- Investment recovered in Year 1 through operational savings

Call to Action - Ready to Launch

Immediate Next Steps

Approve this proposal to begin development immediately

8-9 weeks from approval to go-live (ready for next exam cycle)

Risk-Free Investment: Proven technology, experienced team, comprehensive support

APPROVE NOW

This system pays for itself in Year 1 while establishing a professional examination platform for years to come.

The question isn't whether you can afford this investment - it's whether you can afford to continue with manual processes that cost more in time and credibility.

Action Required: Approve development to begin immediately and have the system ready for your next exam cycle.