Prachi Sadhwani

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HIGHLIGHTS OF QUALIFICATIONS

- *Organized and driven student seeking a position as a Student Coordinator for Online Content.*
- *Experience and interest in creating social media content and website development.*
- *Sociable and enthusiastic individual that enjoys exploring learning and organizational systems.*
- *Fast learner that can adapt to different environments with ease and appreciates a good challenge.*

EDUCATION AND ACHIEVEMENTS

York University   **North York, ON**
Bachelor of Arts in Digital Media (8.5 GPA)   *Expected Spring 2025*
- Designed and programmed several projects in a range of coding languages such as Javascript and Python.
- Developing a Virtual Reality experience (expected completion: Spring 2022).

WORK EXPERIENCE

Girlstempowered   **Mumbai, India**
Outreach and Social Media Intern   *September 2020 - March 2021*
- Created engaging, topical content about women in STEM for social media posts that have gotten over 100 likes & comments.
- Collaborated with a team to create engaging content and layouts through thorough research into trends and related STEM topics.
- Conceptualized a range of themes and designs which resulted in aesthetic advancements.
- Analyzed trends in social media posts and followers which increased engagement by 30%.

Peer Tutor   **Mumbai, India**
Volunteer/Self-employed   *February 2019 - March 2021*
- Supported students with planning and preparation for class projects which led to a 20% improvement in grades.
- Assisted students with homework through virtual meetings, using curriculum and materials provided by the school.
- Encouraged students to create personalized study plans using various organizational systems to develop good study habits.

SKILLS & INTERESTS

Certifications: Social Media Marketing - Hubspot Academy (August 2021)

Technical Skills: HTML | Java | Javascript | Python | Processing | Max/MSP | Video and Image Editing

Languages: Fluent English | Limited Proficiency in Hindi and French

Interests: Drawing/Art | Programming | Website Development | Content Creation | Animation/Graphics