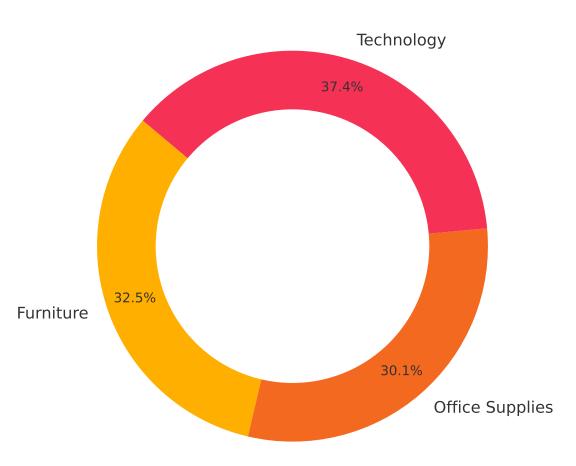


Sales by Category (Donut Chart)



☐ KEY INSIGHTS

- 1. The West region had the highest overall sales in the dataset.
- 2. Sales peaked during mid-year months, especially in July and August.
- 3. The Technology category contributed the most to total sales.
- 4. Profit was inconsistent; some high-sales orders still showed low or negative profit.