

## **Zeotap- Data Science Assignment**

Name: Prachi Kansal

Task 1: Exploratory Data Analysis

Trend 1: Analyzing the best selling products by count and total sale value.

Trend 2: Analyzing the top selling category

Trend 3: Analyzing the trend of transactions and sign-up dates based on months

Trend 4: Analyzing the top customers based on total transaction value

Trend 5: Analyzing what products are sold together