* + **Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?**

1. Looking at Pivot chart line graph (filtered by months) for crowdfunding campaigns we can see that highest number of successful campaigns were in the months of June and July. So there is comparatively high probability that campaigns started in June and July will be successful. On the other hand, campaigns starting in August have higher failure chances.
2. Campaigns having a goal range between 15000 to 35000 have the most success rate.
3. Campaigns with parent category as technology and journalism have the highest success rate. Whereas games and food have the lowest success rate.
   * **What are some limitations of this dataset?**
4. The dataset does not contain information about the parts of the country where the campaigns were held.
5. There is no information about individual backer contribution.
   * **What are some other possible tables and/or graphs that we could create, and what additional value would they provide?**
6. We could create a new pivot table containing percentage wise campaign outcome for each parent category. This would help determine campaigns of which category were more successful compared to the rest.
7. We could have another graph containing mapping of duration of campaign to its outcomes. This would help us find out whether there is any correlation between number of days campaign is conducted vs outcome of campaign.