

## **About FASHCAM**

- ☐ FashCam is an image search engine that uses computer vision to detect optical similar products for recommendation among an online shops inventory.
- Customers can easily upload a picture of the desired item or take a live picture, select the piece of object with the help of crop feature so this engine can find exactly the same or similar fashion goods.

### **Benefits for e-commerce**

- **FashCam** visual search improves product discovery and the buying experience, leading to higher conversions and sales for eCommerce brands.
- Customers can search for products based on images, leading to faster and more accurate purchase decisions.
- The unique and simple search experience offered by FashCam drives product sales and increases revenue.



#### Demo: 1. Uploading an image of product



X

Choose an option

- O Upload an image
- O Take a picture

Choose an image from your computer

Drag and drop file here

Limit 200MB per file • JPG, JPEG, PNG

Browse files



# **FashCam**

A new search engine, developed with a cutting-edge image recognition technology that makes it easy to find the fashion you w With FashCam , you can simply take picture or upload an image and our algorithm will match it with similar products availa for purchase online. It's that simple!

Upload an image

Take a picture

## Demo: 2. Take a picture of product





Upload an Image or Take a Picture

Made with Streamlit



