

# Coca-Cola Sales Dashboard

Ask a question about your data



Try one of these to get started

number of cities

total total sale

Show all suggestions

Beverage Brand	Total Sales	Units Sold	Price per Unit	Operating Profit	Operating Margin
Coca-Cola	1923063	3989000	\$296.1	1230.02	\$0.3912
Dasani Water	1639064	2890500	\$343.1	991.40	\$0.3835
Fanta	969914	2100000	\$270.4	570.02	\$0.3652
Powerade	1133682	2042500	\$335.3	667.35	\$0.3603
Sprite	1158447	2588500	\$263.95	655.61	\$0.3518
Diet Coke	1391126	2872000	\$289.35	759.35	\$0.347
Total	8215296	16482500	\$1,798.2	812.29	\$0.3665

## Operating Profit Analysis

Key influencers Top segments



When is Operating Profit more likely to be 

High

 ?

We found 2 segments and ranked them by Average of Operating Profit and popul...



Segment 1

Average of Operating Profit  
Population count



Segment 2

991.4  
624

## Sales by US state

