

# ROADMAP 2013-2015

Ericsson Catalog Manager

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# PORTFOLIO



## ERICSSON CATALOG MANAGER



PRODUCT  
LIFECYCLE  
MANAGER



PRODUCT  
CATALOG



SERVICE  
CATALOG



PRODUCT  
ANALYTICS



SERVICE  
DESIGNER



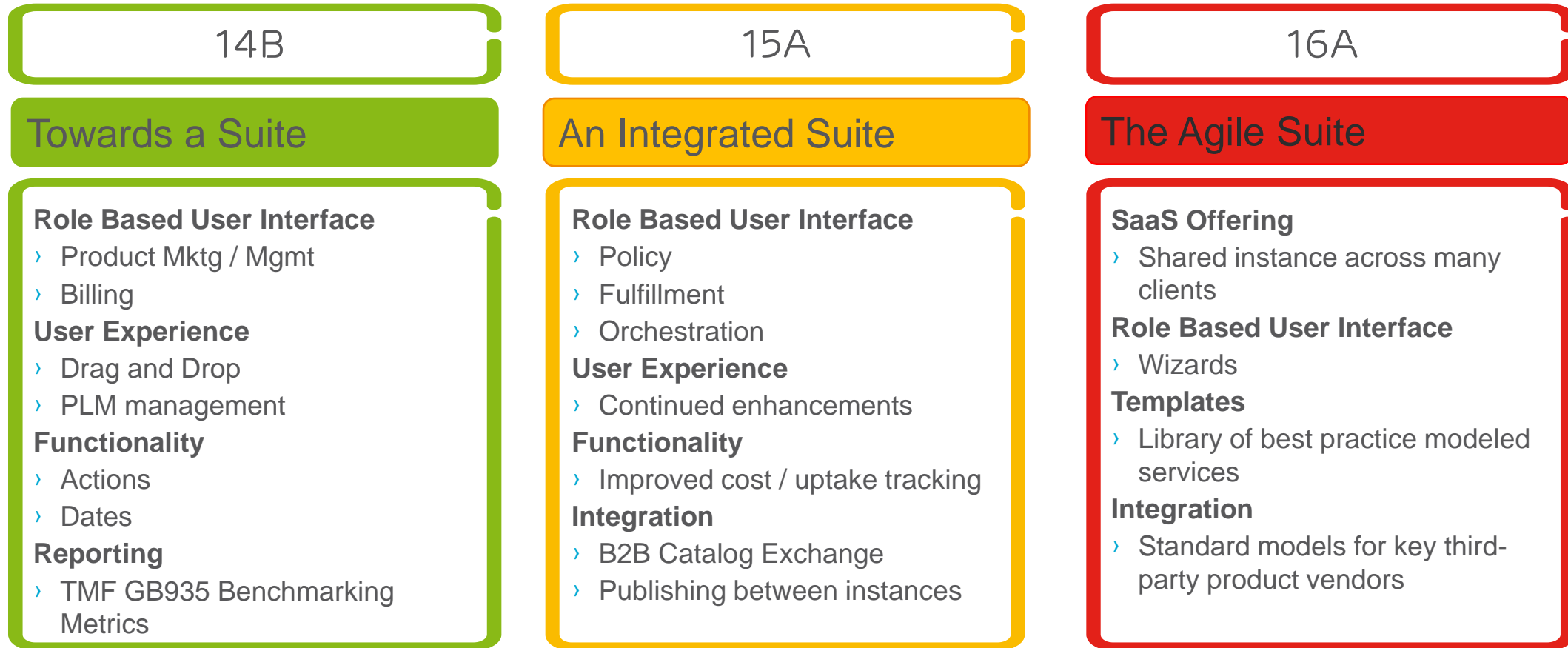
VELOCITY  
STUDIO

# RELEASE STATUS CONVENTIONS

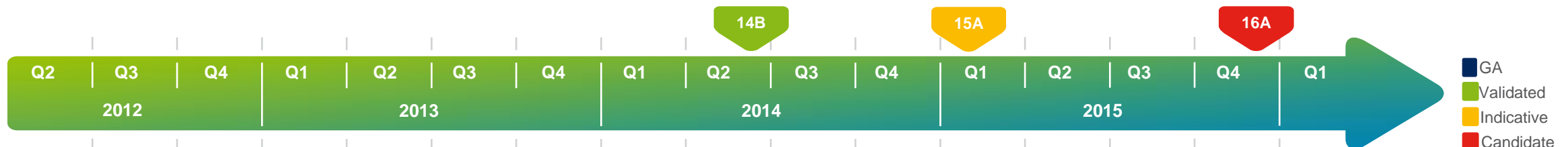


<b>Released</b>	Released Product or Feature. Products available for unrestricted global delivery (GA status) are defined as released products. There might be more than one release in a product line available on the market.
<b>Ready for Contract</b>	Products or features are ready for the customer contracts. Normally only minor changes are possible before the release of the product.
<b>Indicative</b>	Future products or features where release intent has been defined and development has started for some objects. Release scope and the GA date might change.
<b>Candidate</b>	Potential products or features where implementation has not started. Candidates for scope are suggested. Release scope and functions as well as the GA date might change.

# ERICSSON CATALOG MANAGER



Listed are the key focus segments for the upcoming major releases only. All releases also include regular core product and module optimizations, enhancements and repairs.



# ERICSSON CATALOG MANAGER

## 14B SELECTED DETAILS



- › Role-based User Interface (details follow)
- › Drag-and-Drop support and incorporation into catalog modelling
- › Expand use of Orchestration Framework and expose full PLM workflow management
- › Provide ability to define actions on basket, workflow, etc. that occur on specific actions, via the catalog
- › Expose pricing logic for customization
- › TMF GB935 Benchmarking Metrics (details follow)
- › Improve Basket implementation for performance
- › Expand basket and basket charge APIs
- › Improve catalog import/export functionality
- › Improve product lifecycle date management in the catalog

# ROLE-BASED USER INTERFACE FOR PLM



- › Leverage Velocity Studio to redesign the User Interface

- › Features

- Role-based views
- Dashboard
- More information presented on one page
- One-click navigation
- Reduced pop-ups
- Editable lists
- PLM focused through-out

- › Result

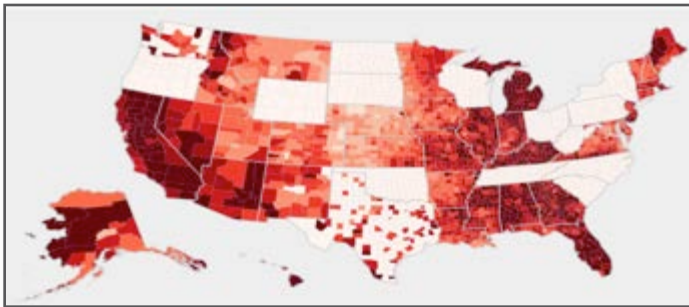
- More intuitive user interface better suited to non-technical user



# PRODUCT ANALYTICS



- › Implementation of a deep set of pre-configured reports
- › Implementation of TMF's GBF935 Reports (for Catalog domain)
- › Richer reporting objects that permit interaction, i.e. drill-down via the generated graphs
- › Reporting management module
  - Report Subscription, scheduling, distribution and archiving
  - Online retrieval
  - Electronic PDF and Excel distribution





# COMMON CHARACTERISTICS



## USER EXPERIENCE

- › Common look and feel
- › Single sign-on
- › Unified reporting

## ARCHITECTURE

- › Common information architecture
- › Pre-integrated products
- › Well-defined customization points

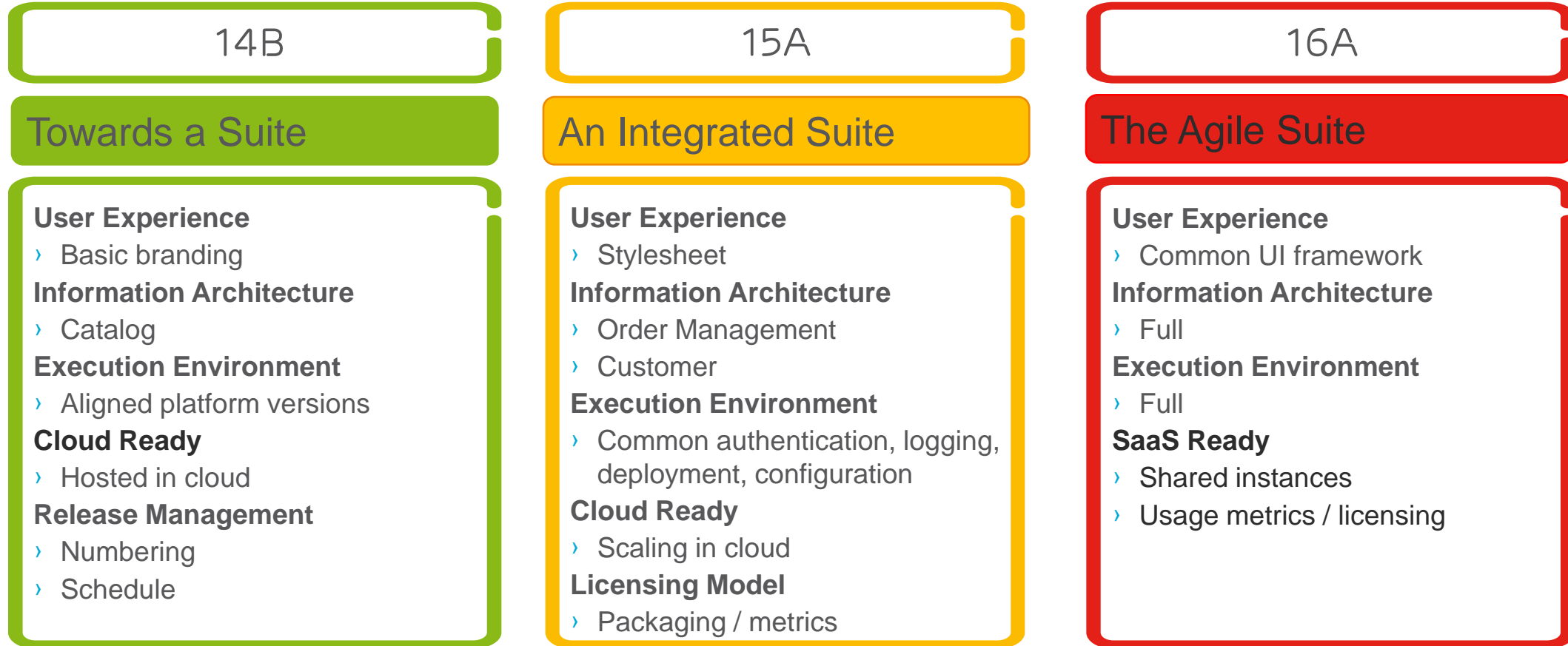
## PLATFORM

- › Common execution environment
- › Common monitoring and configuration
- › Common licensing framework
- › Cloud ready

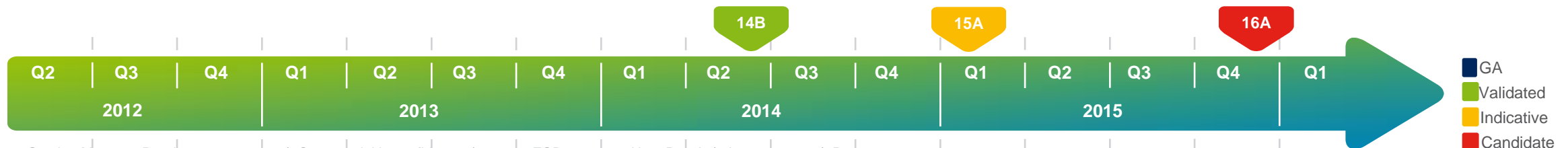
## COMMERCIALS

- › Common licensing framework
- › Harmonized release management

# COMMON CHARACTERISTICS



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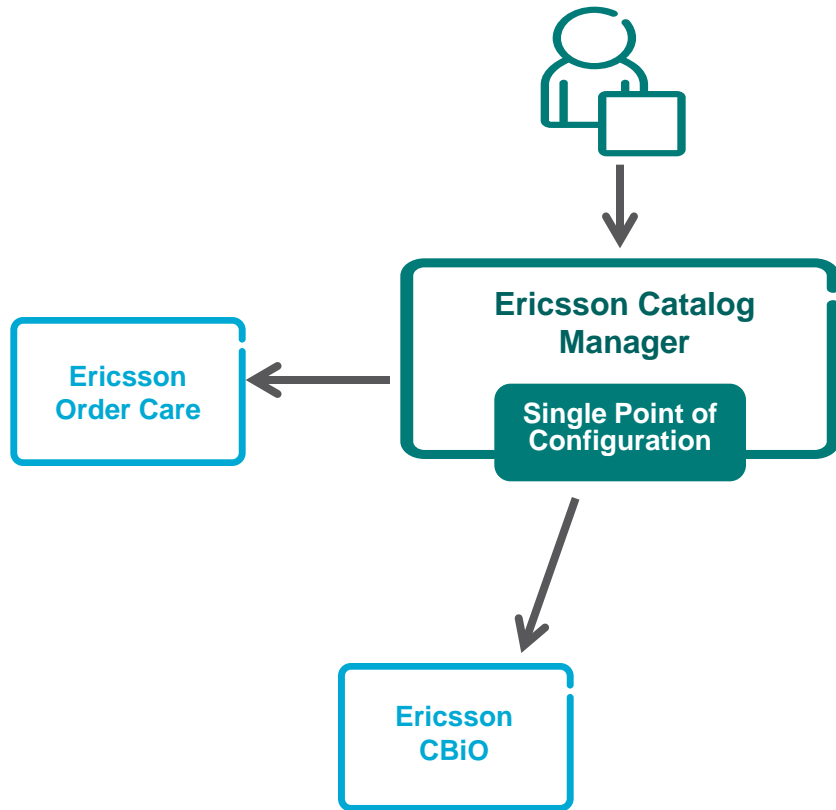
# SUITE INTEGRATION

Ericsson Catalog Manager

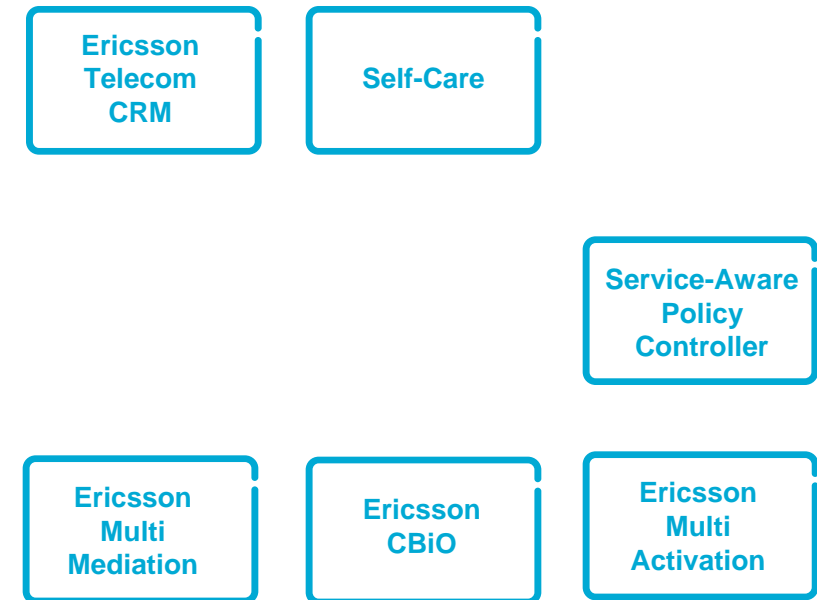
# INTEGRATION ROADMAP - 2013



Idea-to-Implementation



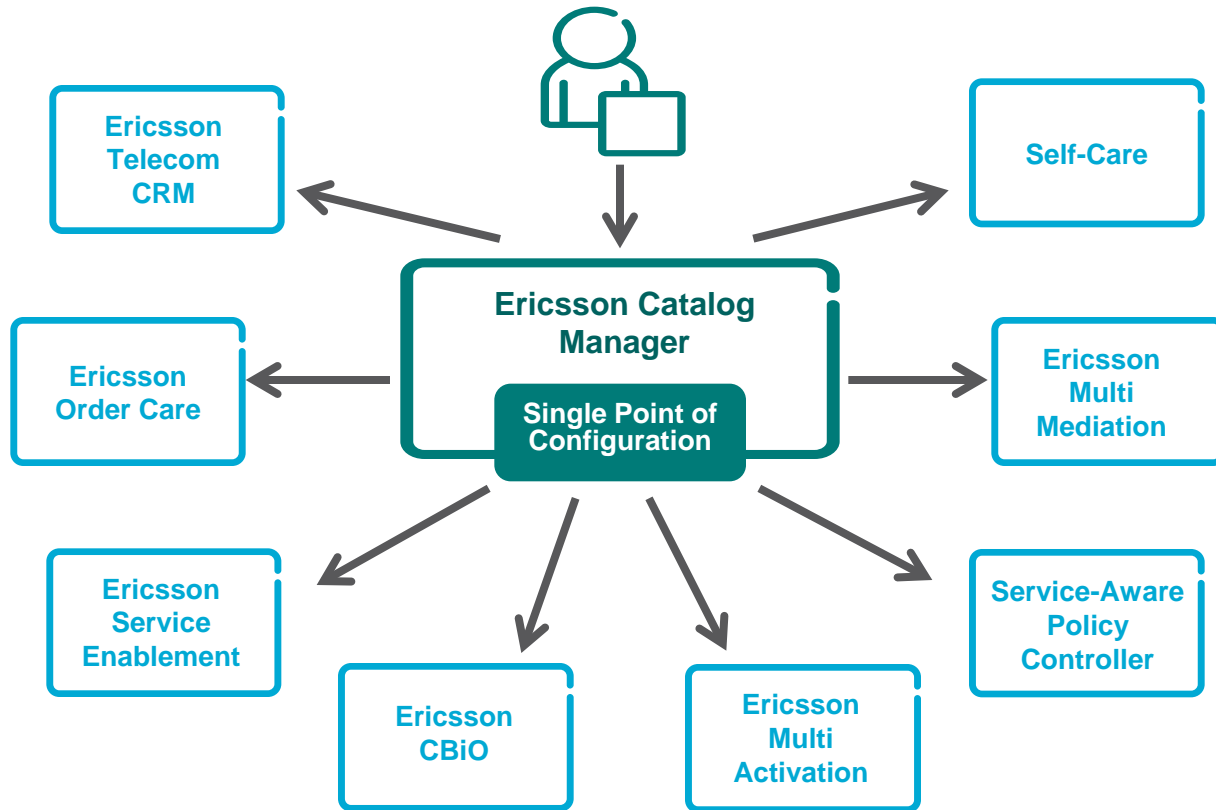
Lead-to-Cash  
(Full Stack View)



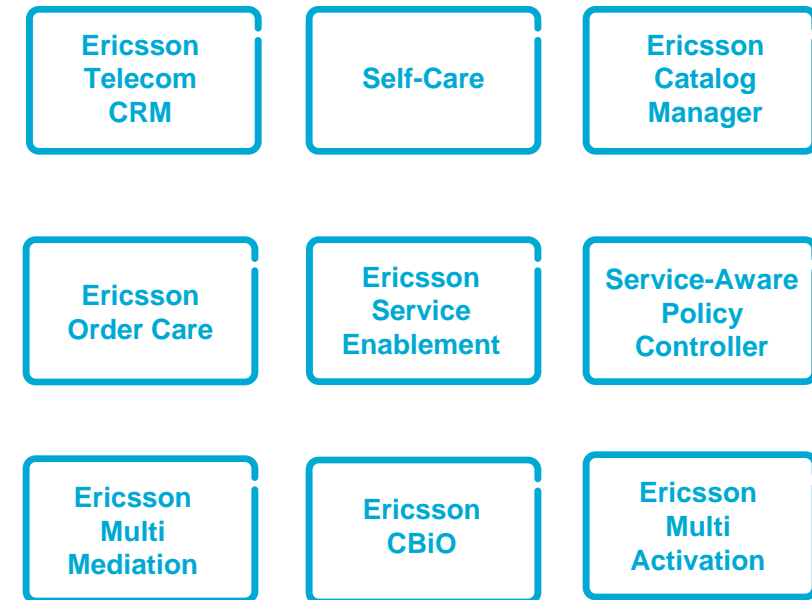
# INTEGRATION ROADMAP - 2014



Idea-to-Implementation



Lead-to-Cash  
(Full Stack View)





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