

## ROADMAP 2013-2015

**Ericsson Catalog Manager** 

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### PORTFOLIO



#### ERICSSON CATALOG MANAGER











DESIGNER



### RELEASE STATUS CONVENTIONS



Released	Released Product or Feature. Products available for unrestricted global delivery (GA status) are defined as released products. There might be more than one release in a product line available on the market.
Ready for Contract	Products or features are ready for the customer contracts. Normally only minor changes are possible before the release of the product.
Indicative	Future products or features where release intent has been defined and development has started for some objects. Release scope and the GA date might change.
Candidate	Potential products or features where implementation has not started. Candidates for scope are suggested. Release scope and functions as well as the GA date might change.

### ERICSSON CATALOG MANAGER



14B

15A

16A

#### Towards a Suite

#### **Role Based User Interface**

- Product Mktg / Mgmt
- Billing

#### **User Experience**

- Drag and Drop
- > PLM management

#### **Functionality**

- Actions
- Dates

#### Reporting

 TMF GB935 Benchmarking Metrics

#### An Integrated Suite

#### **Role Based User Interface**

- Policy
- Fulfillment
- Orchestration

#### **User Experience**

Continued enhancements

#### **Functionality**

Improved cost / uptake tracking

#### Integration

- B2B Catalog Exchange
- Publishing between instances

#### The Agile Suite

#### **SaaS Offering**

Shared instance across many clients

#### **Role Based User Interface**

Wizards

#### **Templates**

Library of best practice modeled services

#### Integration

 Standard models for key thirdparty product vendors

Listed are the key focus segments for the upcoming major releases only. All releases also include regular core product and module optimizations, enhancements and repairs.



### ERICSSON CATALOG MANAGER 14B SELECTED DETAILS



- Role-based User Interface (details follow)
- Drag-and-Drop support and incorporation into catalog modelling
- Expand use of Orchestration
  Framework and expose full PLM
  workflow management
- Provide ability to define actions on basket, workflow, etc. that occur on specific actions, via the catalog
- > Expose pricing logic for customization

- TMF GB935 Benchmarking Metrics (details follow)
- Improve Basket implementation for performance
- Expand basket and basket charge APIs
- Improve catalog import/export functionality
- Improve product lifecycle date management in the catalog

# ROLE-BASED USER INTERFACE FOR PLAN



 Leverage Velocity Studio to redesign the User Interface

#### Features

- Role-based views
- Dashboard
- More information presented on one page
- One-click navigation
- Reduced pop-ups
- Editable lists
- PLM focused through-out



#### Result

More intuitive user interface better suited to non-technical user

### PRODUCT ANALYTICS



- Implementation of a deep set of pre-configured reports
- Implementation of TMF's GBF935 Reports (for Catalog domain)
- > Richer reporting objects that permit interaction, i.e. drill-down via the generated graphs
- Reporting management module
  - Report Subscription, scheduling, distribution and archiving
  - Online retrieval
  - Electronic PDF and Excel distribution





### COMMON CHARACTERISTICS



#### **USER EXPERIENCE**

- Common look and feel
- Single sign-on
- Unified reporting

#### **ARCHITECTURE**

- Common information architecture
- Pre-integrated products
- Well-defined customization points

#### **PLATFORM**

- Common execution environment
- Common monitoring and configuration
- Common licensing framework
- Cloud ready

#### **COMMERCIALS**

- Common licensing framework
- Harmonized release management

### COMMON CHARACTERISTICS



14B

15A

16A

#### Towards a Suite

#### **User Experience**

Basic branding

#### **Information Architecture**

Catalog

#### **Execution Environment**

Aligned platform versions

#### **Cloud Ready**

Hosted in cloud

#### **Release Management**

- Numbering
- Schedule

#### An Integrated Suite

#### **User Experience**

Stylesheet

#### **Information Architecture**

- Order Management
- Customer

#### **Execution Environment**

 Common authentication, logging, deployment, configuration

#### **Cloud Ready**

Scaling in cloud

#### **Licensing Model**

Packaging / metrics

### The Agile Suite

#### **User Experience**

Common UI framework

#### **Information Architecture**

> Full

#### **Execution Environment**

> Full

#### SaaS Ready

- Shared instances
- Usage metrics / licensing

Listed are the key focus segments for the upcoming major releases only. All releases also include regular core product and module optimizations, enhancements and repairs.





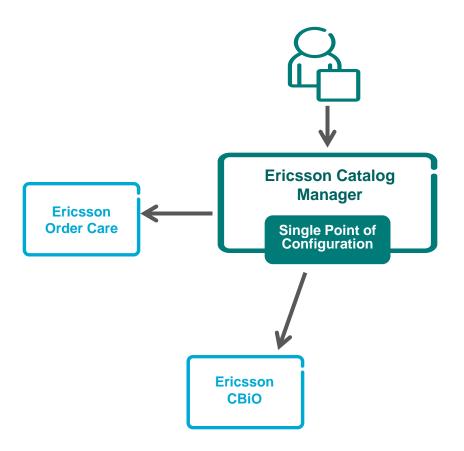
## SUITE INTEGRATION

Ericsson Catalog Manager

### INTEGRATION ROADMAP - 2013



Idea-to-Implementation



Lead-to-Cash (Full Stack View)

Ericsson Telecom CRM

**Self-Care** 

Service-Aware Policy Controller

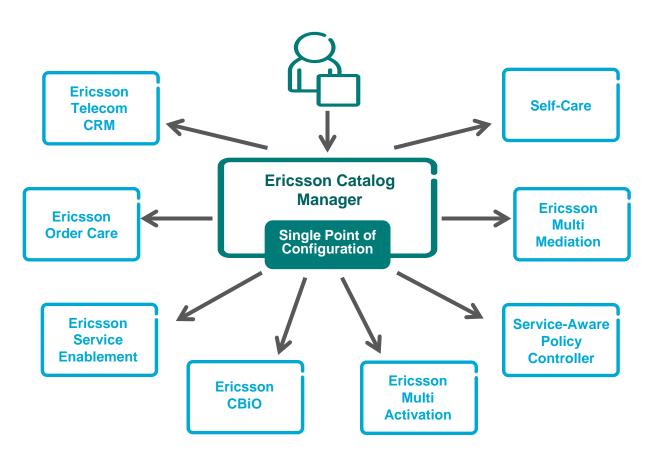
Ericsson Multi Mediation

Ericsson CBiO Ericsson Multi Activation

### INTEGRATION ROADMAP - 2014



#### Idea-to-Implementation



Lead-to-Cash (Full Stack View)

Ericsson Telecom CRM

**Self-Care** 

Ericsson Catalog Manager

**Ericsson Order Care** 

Ericsson Service Enablement Service-Aware Policy Controller

Ericsson Multi Mediation

Ericsson CBiO

Ericsson Multi Activation



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