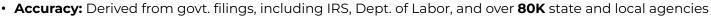
# **BrightQuery**

## **BQ KYB APPEND API**

Append Firmographics, Financials & Legal Entity Details to Leads & Customers

### **BO DIFFERENTIATORS: ABC**



- **Breadth:** 360-degree view of the business, including firmographics, ownership, legal status, KYC checks, detailed financials, executives, contacts, branches / locations
- Coverage: All companies & owners in the U.S. tracked (74 million companies, 97 million legal entities, 229 million contacts, 64 million emails, 60 million phones)

## **KEY FEATURES**



- **Company Lookup:** Retrieve firmographics, financial, legal entity details, and business verification checks for any company.
- **People Lookup:** Obtain a person's contact details (email, phone, address), job title, and associated company information.
- Results return up to 10 entries, sorted by name/address similarity and revenue using a logical priority system.

#### WAYS TO SEARCH FOR A COMPANY OR A PERSON:

- Company Name + Address
- Company Name + Website
- Company Name

- Website
- LinkedIn URL
- EIN/TICKER/LEI/CIK
- Executive Name
- Executive Email
- Executive LinkedIn

#### FIELDS RETURNED: (Over 150 distinct fields)

### **Firmographics**

- Company Name & DBA
- Website, LinkedIn
- HQ Address
- Phone
- NAICS, SIC (primary & all)
- EIN, Ticker, CIK
- Legal Form of Org (LLC, Corp, Partnership)
- Non-profit status (IRS)
- Date Founded
- Company Type: Employer, Non-Employer, Sole Proprietor
- BQ Confidence Score (based on filing activity)

#### **Financials & Credit**

- BQ Credit Score (based on financial health)
- Revenue
- Headcount, Payroll
- Gross Profit, EBITDA, Net income
- Cash, Total Assets
- Short-Term & Long-Term
  Debt
- Financial Ratios & Margins
- Headcount & Revenue Growth (Annual, Quarterly, Monthly)
- SBA Loans

## Corporate Family Tree & Compliance Checks

- Legal Entity Name & Address
- Ultimate Parent
- Children & Subsidiaries
- IRS Tax Lien Check
- Legal Entity Status Check
- Legal Entity Active Indicator

#### **Executives**

- Executive Name, Email, Phone
- Address (often residential)
- · Title Role
- · LinkedIn URL

#### **USE CASES:**

- Lead Qualification
- Know Your Business or Customer (KYB / KYC)
- Customer Append
- Credit Assessment: BQ Credit Score based on Financial Performance; BQ Confidence Score based on preponderance of govt filings
- EIN Lookup
- Legal Entity Status with Sec of State
- OFAC & Tax Lien Checks
- Business Identity Check
- Address Validation
- SIC & NAICS Lookup

