

## BQ KYB APPEND API

Append Firmographics, Financials & Legal Entity Details to Leads & Customers

### BQ DIFFERENTIATORS: ABC

- **Accuracy:** Derived from govt. filings, including IRS, Dept. of Labor, and over **80K** state and local agencies
- **Breadth:** 360-degree view of the business, including firmographics, ownership, legal status, KYC checks, detailed financials, executives, contacts, branches / locations
- **Coverage:** All companies & owners in the U.S. tracked (**74 million** companies, **97 million** legal entities, **229 million** contacts, **64 million** emails, **60 million** phones)



### KEY FEATURES



- **Company Lookup:** Retrieve firmographics, financial, legal entity details, and business verification checks for any company.
- **People Lookup:** Obtain a person's contact details (email, phone, address), job title, and associated company information.
- Results return up to 10 entries, sorted by name/address similarity and revenue using a logical priority system.

### WAYS TO SEARCH FOR A COMPANY OR A PERSON:

- Company Name + Address
- Company Name + Website
- Company Name

- Website
- LinkedIn URL
- EIN/TICKER/LEI/CIK

- Executive Name
- Executive Email
- Executive LinkedIn

### FIELDS RETURNED: (Over 150 distinct fields)

#### Firmographics

- Company Name & DBA
- Website, LinkedIn
- HQ Address
- Phone
- NAICS, SIC (primary & all)
- EIN, Ticker, CIK
- Legal Form of Org (LLC, Corp, Partnership)
- Non-profit status (IRS)
- Date Founded
- Company Type: Employer, Non-Employer, Sole Proprietor
- BQ Confidence Score (based on filing activity)

#### Financials & Credit

- BQ Credit Score (based on financial health)
- Revenue
- Headcount, Payroll
- Gross Profit, EBITDA, Net income
- Cash, Total Assets
- Short-Term & Long-Term Debt
- Financial Ratios & Margins
- Headcount & Revenue Growth (Annual, Quarterly, Monthly)
- SBA Loans

#### Corporate Family Tree & Compliance Checks

- Legal Entity Name & Address
- Ultimate Parent
- Children & Subsidiaries
- IRS Tax Lien Check
- Legal Entity Status Check
- Legal Entity Active Indicator

#### Executives

- Executive Name, Email, Phone
- Address (often residential)
- Title, Role
- LinkedIn URL

### USE CASES:

- Lead Qualification
- Know Your Business or Customer (KYB / KYC)
- Customer Append
- Credit Assessment: BQ Credit Score based on Financial Performance; BQ Confidence Score based on preponderance of govt filings

- EIN Lookup
- Legal Entity Status with Sec of State
- OFAC & Tax Lien Checks
- Business Identity Check
- Address Validation
- SIC & NAICS Lookup