

## ► BQ USE CASES IN CAPITAL MARKETS

Quarterly financials and monthly employment and payroll for all U.S. Firms

**BQ DATA HIGHLIGHTS** (VISIT [DOCS.BRIGHTQUERY.COM](https://docs.brightquery.com) FOR DETAILED FIELDS & COVERAGE)

### MONTHLY EMPLOYMENT AND PAYROLL FOR PUBLIC COMPANIES



- 4,319 public companies have monthly employment and payroll
- 2 - 3 weeks lag after the end of the month
- Forecast OPEX and revenue using intra-quarter numbers

### PRIVATE COMPETITORS OF PUBLICS



- Quarterly financials and monthly employment and payroll on 9,091,279 million U.S. private companies
- Gain competitive intel on privates; e.g., Databricks, OpenAI, Stripe

### FINANCIALS OF PRIVATE SUBSIDIARIES OF PUBLICS



- 67,093 subsidiaries of 2,731 public companies
- Quarterly financials and monthly employment and payroll for all subs
- Gain intel on business units; e.g., Geico (Berkshire Hathaway)

### INDUSTRY AND MACRO AGGREGATES OF FINANCIALS, EMPLOYMENT, AND PAYROLL



- Quarterly revenue, gross profit, OPEX, net income, etc. and monthly employment and payroll by industry
- NAICS (1,074), SIC (1,005) and GICS (142) industry classifications
- Size markets and monitor industry trends

### SCREENING OF PRIVATE COMPANIES FOR PE / VC



- 97 million legal entities (all U.S. companies covered)
- Coverage includes 53 million sole proprietors (micro businesses)
- Screening and due diligence of private companies for PE / VC

### U.S. COMPLETE COVERAGE

- 4,319 tickers with monthly employment and payroll
- 67,093 subsidiaries of public companies
- 193,388 CIKs
- 188,134 LEIs
- 9,091,279 private firms with quarterly financials and monthly employment and payroll

### ALL VERIFIED GOVERNMENT SOURCES

**IRS**  
Employee benefit Plans  
Tax Audit tables & procedures for private company financial line items



**SEC**  
10-K and 10-Q filings for public company financial line items



#### BrightQuery



QUARTERLY FINANCIALS (Publics & Privates)

MONTHLY EMPLOYMENT & PAYROLL (Publics & Privates)

VERIFIED IDENTITY

HISTORY: 2010 - PRESENT



**DEPT. OF LABOR (DOL)**

Employment and payroll records

Unemployment claims, tied to companies



**US POSTAL SERVICE (USPS)**

Address & vacancy verification



**SMALL BUSINESS ADMINISTRATION**

(SBA) loans for small businesses