## BQ USE CASES IN CAPITAL MARKETS

Quarterly financials and monthly employment and payroll for all U.S. Firms

BQ DATA HIGHLIGHTS (VISIT DOCS.BRIGHTQUERY.COM FOR DETAILED FIELDS & COVERAGE)

# MONTHLY EMPLOYMENT AND PAYROLL FOR PUBLIC COMPANIES



- 4,319 public companies have monthly employment and payroll
- 2 3 weeks lag after the end of the month
- Forecast OPEX and revenue using intra-quarter numbers

# PRIVATE COMPETITORS OF PUBLICS



- Quarterly financials and monthly employment and payroll on 9,091,279 million U.S. private companies
- Gain competitive intel on privates;
  e.g., Databricks, OpenAI, Stripe

## FINANCIALS OF PRIVATE SUBSIDIARIES OF PUBLICS



- 67,093 subsidiaries of 2,731 public companies
- Quarterly financials and monthly employment and payroll for all subs
- Gain intel on business units; e.g., Geico (Berkshire Hathaway)

### INDUSTRY AND MACRO AGGREGATES OF FINANCIALS, EMPLOYMENT, AND PAYROLL



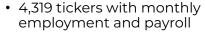
- Quarterly revenue, gross profit, OPEX, net income, etc. and monthly employment and payroll by industry
- NAICS (1,074), SIC (1,005) and GICS (142) industry classifications
- Size markets and monitor industry trends

#### SCREENING OF PRIVATE COMPANIES FOR PE / VC



- 97 million legal entities (all U.S. companies covered)
- Coverage includes 53 million sole proprietors (micro businesses)
- Screening and due diligence of private companies for PE / VC

#### **U.S. COMPLETE COVERAGE**



- 67,093 subsidiaries of public companies
- 193,388 CIKs
- 188,134 LEIs
- 9,091,279 private firms with quarterly financials and monthly employment and payroll

#### **ALL VERIFIED GOVERNMENT SOURCES**







