

MARRIOTT
BONVOY

 **ReviveIQ Insights**



HOME



BOOKING
INSIGHTS



PERFORMANCE
OVERVIEW



EXECUTIVE



FILTERS

SELECT CITY

All



Select Property

Marriott Bay

Marriott Blu

Marriott City

Marriott Exotica

Marriott Grands

Marriott Palace

Marriott Seasons

SELECT MONTH

All

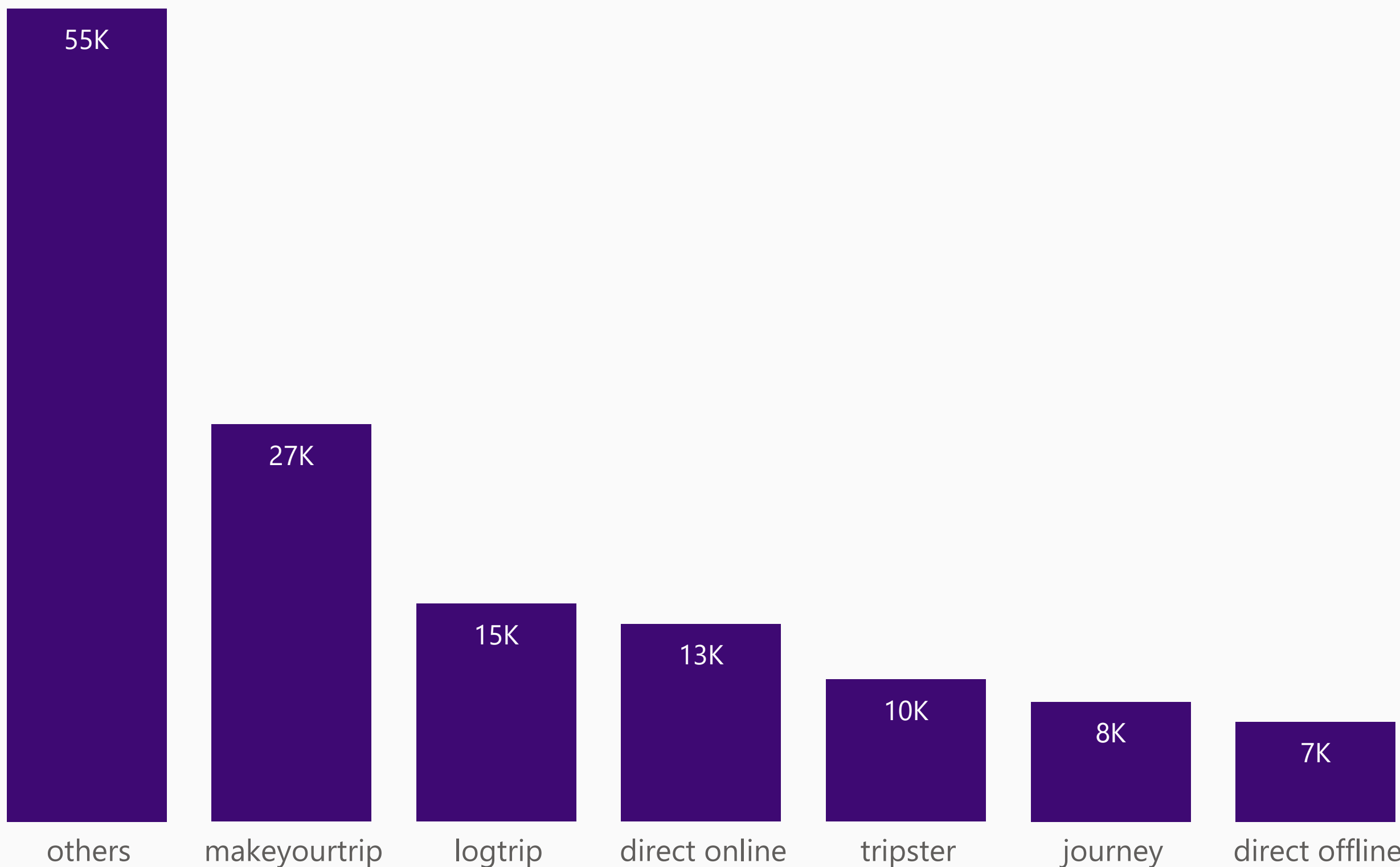


RESET FILTERS

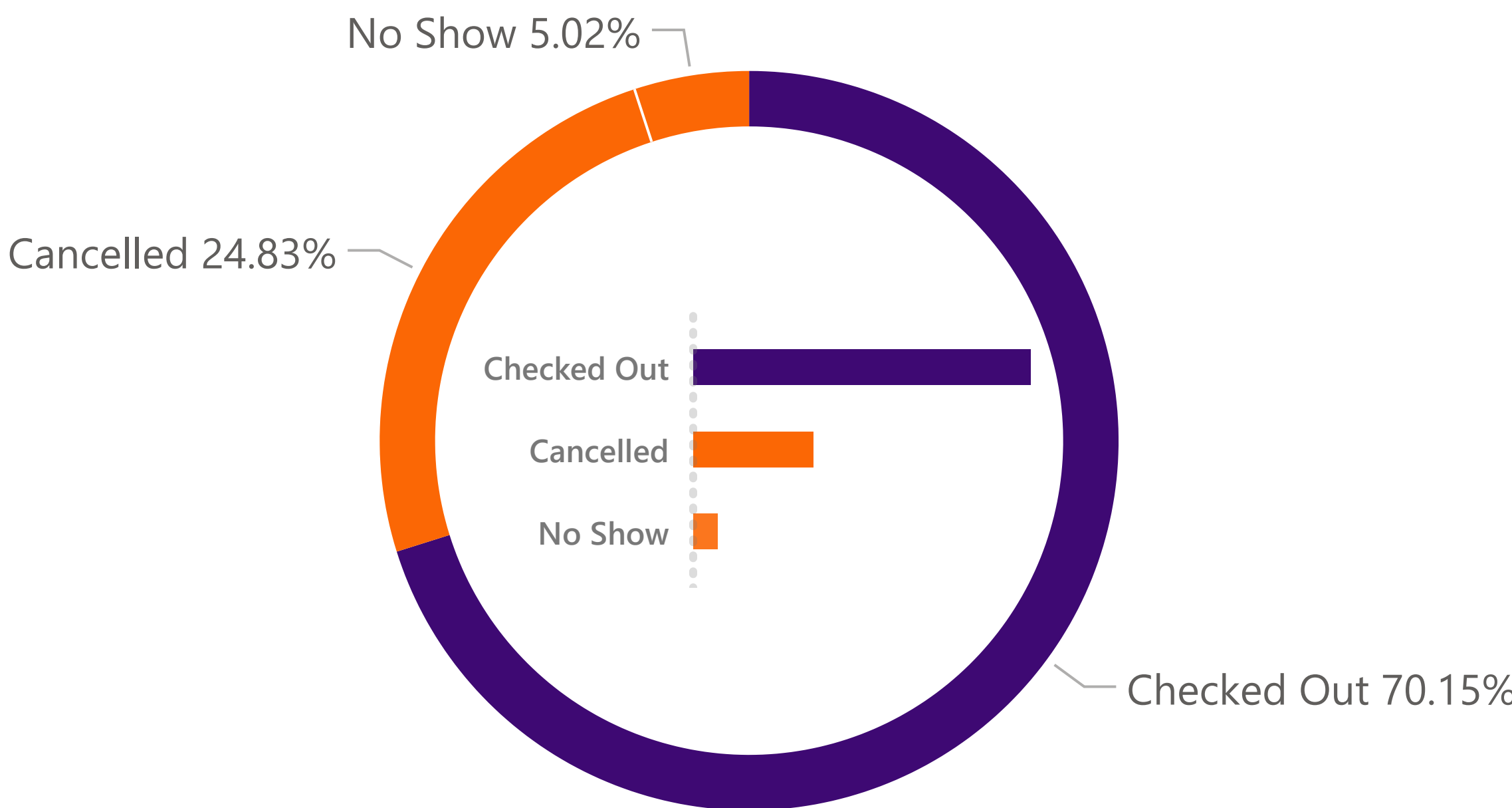
Bookings and Cancellations by Platform

☒ Total Bookings

☐ Total Cancelled Bookings



Booking Status Distribution



MARRIOTT
BONVOY

Week-wise Booking Trends and Metrics

Week Number	Revenue	Total Bookings	Occupancy %	Cancellation %	No Show %
26	114M	9K	50.96%	25.50%	4.72%
30	115M	9K	50.97%	24.50%	5.12%
31	115M	9K	50.98%	24.31%	5.33%
21	115M	9K	51.10%	24.62%	5.36%
23	116M	9K	51.36%	24.45%	5.15%
28	139M	11K	61.76%	24.18%	4.84%
22	139M	11K	61.79%	25.35%	5.28%
25	139M	11K	61.84%	25.11%	4.92%
20	139M	11K	61.92%	24.74%	5.00%
27	140M	11K	61.95%	24.55%	4.90%
19	138M	11K	61.96%	25.34%	5.09%
29	140M	11K	62.26%	24.80%	4.61%
24	140M	11K	62.39%	25.33%	5.04%
32	21M	2K	65.31%	23.99%	5.21%



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FILTERS

SELECT WEEK

All

Select City

Bangalore

Delhi

Hyderabad

Mumbai

Select Room Type

Elite

Premium

Presidential

Standard

SELECT MONTH

All

Designed by : PRADEEP M



1709M

Revenue



135K

Total Bookings



57.87%

Occupancy %

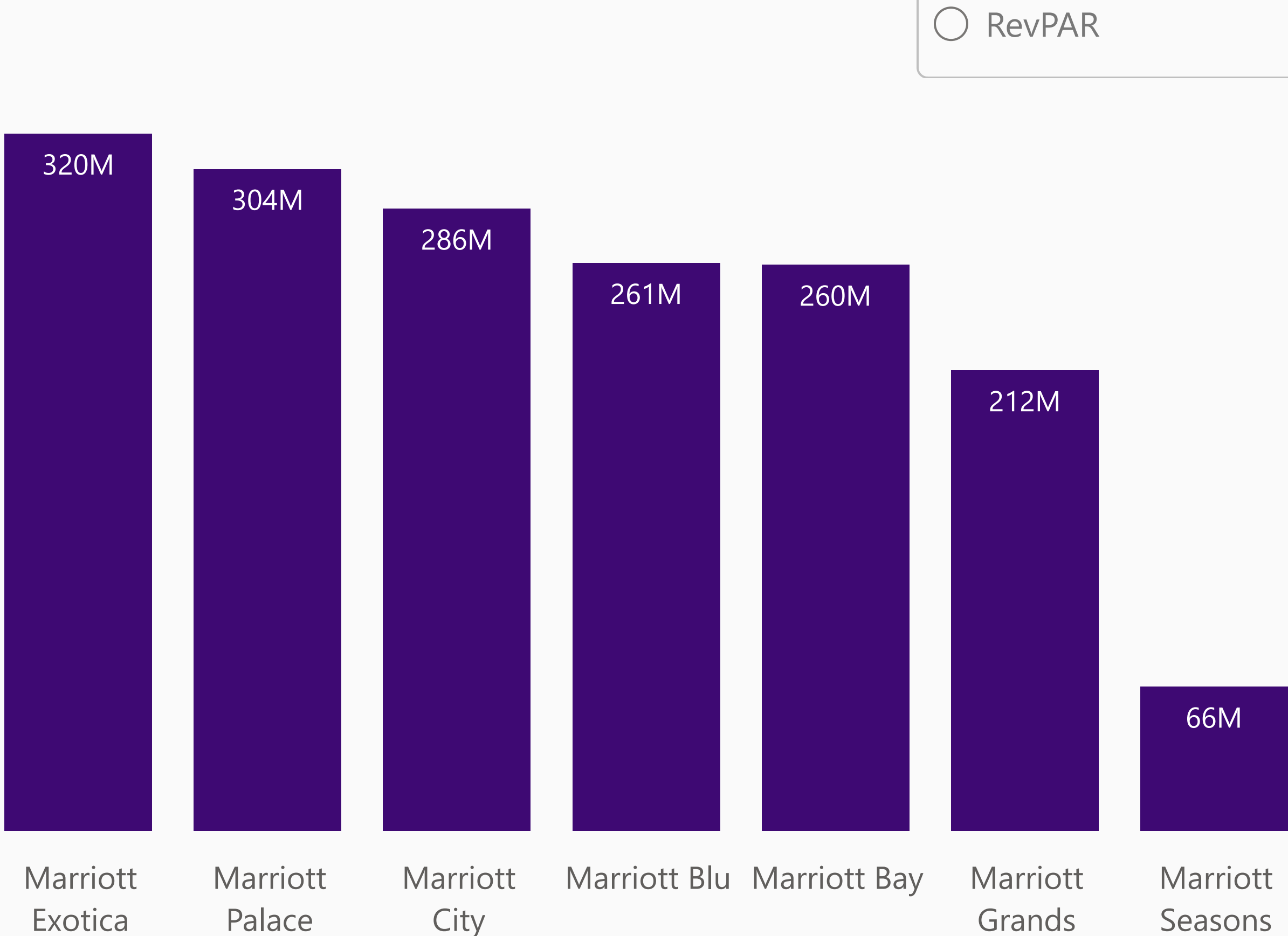
Week-wise Hotel Performance Metrics

Week	Revenue	Total Bookings	Occupancy %	Cancellation %	Average Rating	ADR
19	138M	10965	61.96%	25.34%	3.65	12,602.10
20	139M	10958	61.92%	24.74%	3.62	12,724.58
21	115M	9042	51.10%	24.62%	3.62	12,709.82
22	139M	10934	61.79%	25.35%	3.59	12,687.04
23	116M	9089	51.36%	24.45%	3.65	12,715.21
24	140M	11041	62.39%	25.33%	3.60	12,642.13
25	139M	10943	61.84%	25.11%	3.63	12,672.42
26	114M	9017	50.96%	25.50%	3.60	12,659.69
27	140M	10962	61.95%	24.55%	3.63	12,730.85
28	139M	10929	61.76%	24.18%	3.62	12,753.58
29	140M	11018	62.26%	24.80%	3.61	12,682.03
30	115M	9020	50.97%	24.50%	3.59	12,728.51
31	115M	9021	50.98%	24.31%	3.64	12,752.72
32	21M	1651	65.31%	23.99%	3.62	12,725.84

Correlation between Guests and Ratings



Revenue & RevPAR Comparison Across Properties





HOME



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FILTERS

Clear All Filters

SELECT MONTH

All

SELECT WEEK

All

SELECT PLATFORM

All

Select City

Bangalore

Delhi

Hyderabad

Mumbai

Abbreviations

DSRN = Daily Sellable Room Nights

DBRN = Daily booked Room Nights

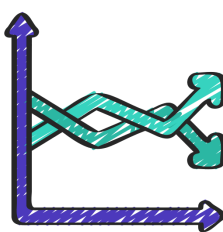
DURN = Daily Utilized Room Nights

Designed by : PRADEEP M



60.00%

Occupancy %



12.87K

ADR



7.72K

RevPAR



25.18%

Cancellation %



3.75

Average Rating



304M

Revenue

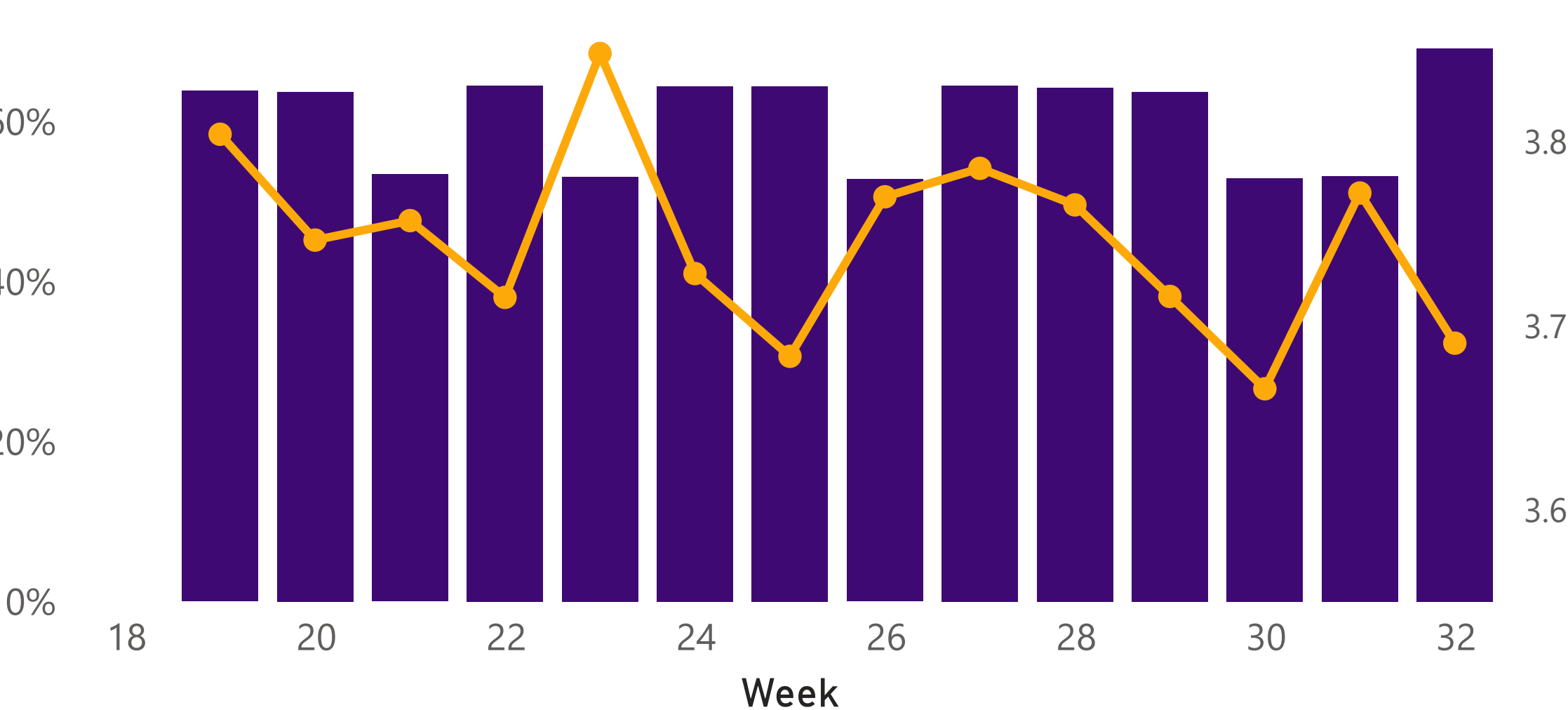
Select Property

- ☐ Marriott Bay
- ☐ Marriott Blu
- ☐ Marriott City
- ☐ Marriott Exotica
- ☐ Marriott Grands
- ☒ Marriott Palace
- ☐ Marriott Seasons

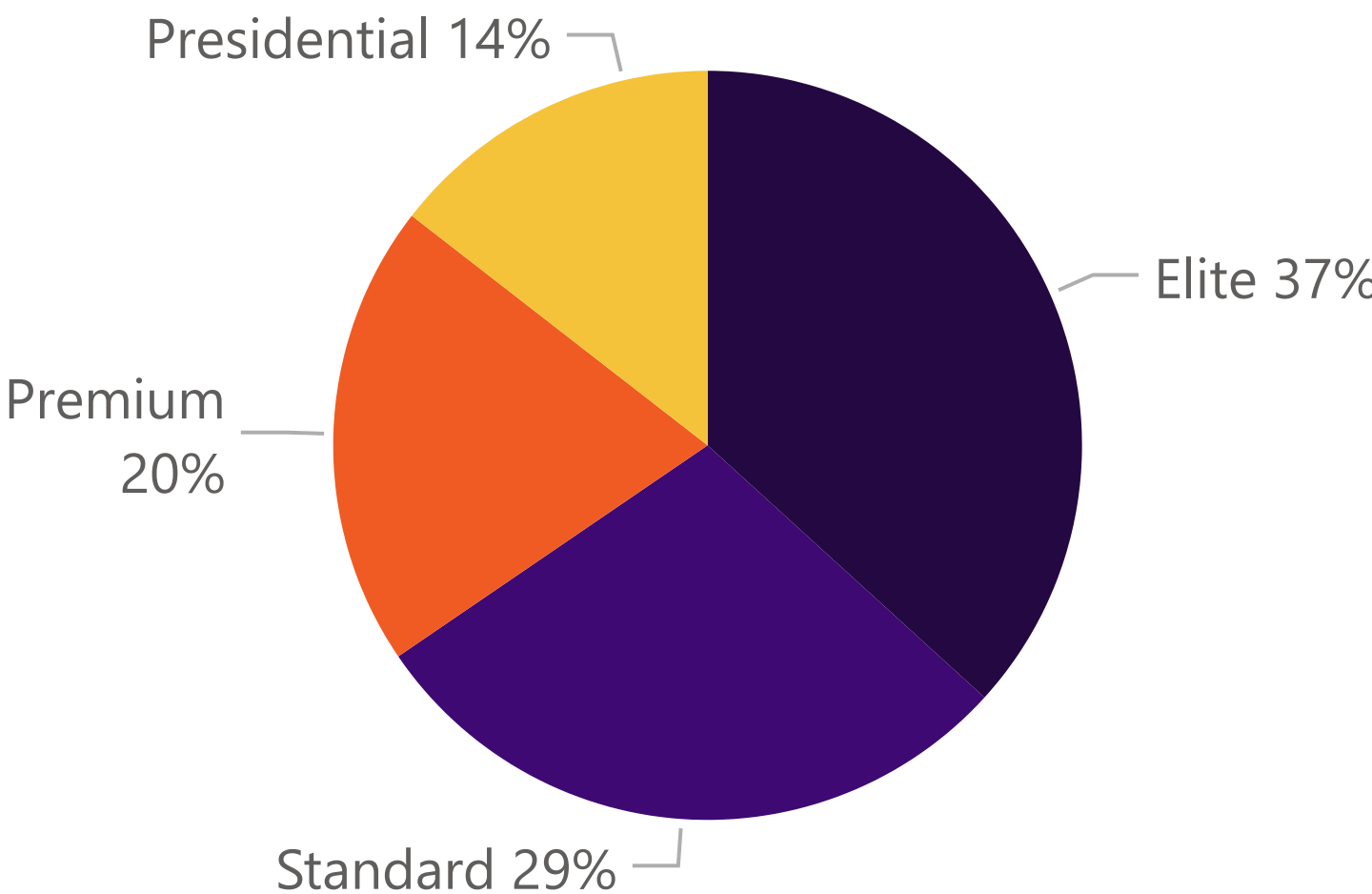
Hotel Performance Metrics

Category	Revenue	Average Rating	Total Bookings	Cancellation %	No Show %	Realisation %	DSRN	DBRN	DURN	ADR	Occupancy %	RevPAR
Elite	99M	3.75	8682	25.58%	4.99%	69.43%	156	94	66	11.36K	60.49%	6.87K
Standard	54M	3.76	6786	25.20%	4.66%	70.14%	123	74	52	7.98K	59.97%	4.78K
Premium	71M	3.64	4732	24.20%	4.90%	70.90%	88	51	36	14.92K	58.45%	8.72K
Presidential	81M	3.87	3425	25.49%	4.76%	69.75%	61	37	26	23.58K	61.03%	14.39K

Weekly Occupancy and Guest Satisfaction Trend



Room Class Distribution



Realization Percentage Changes

