Ensar

Generative AI Workflows

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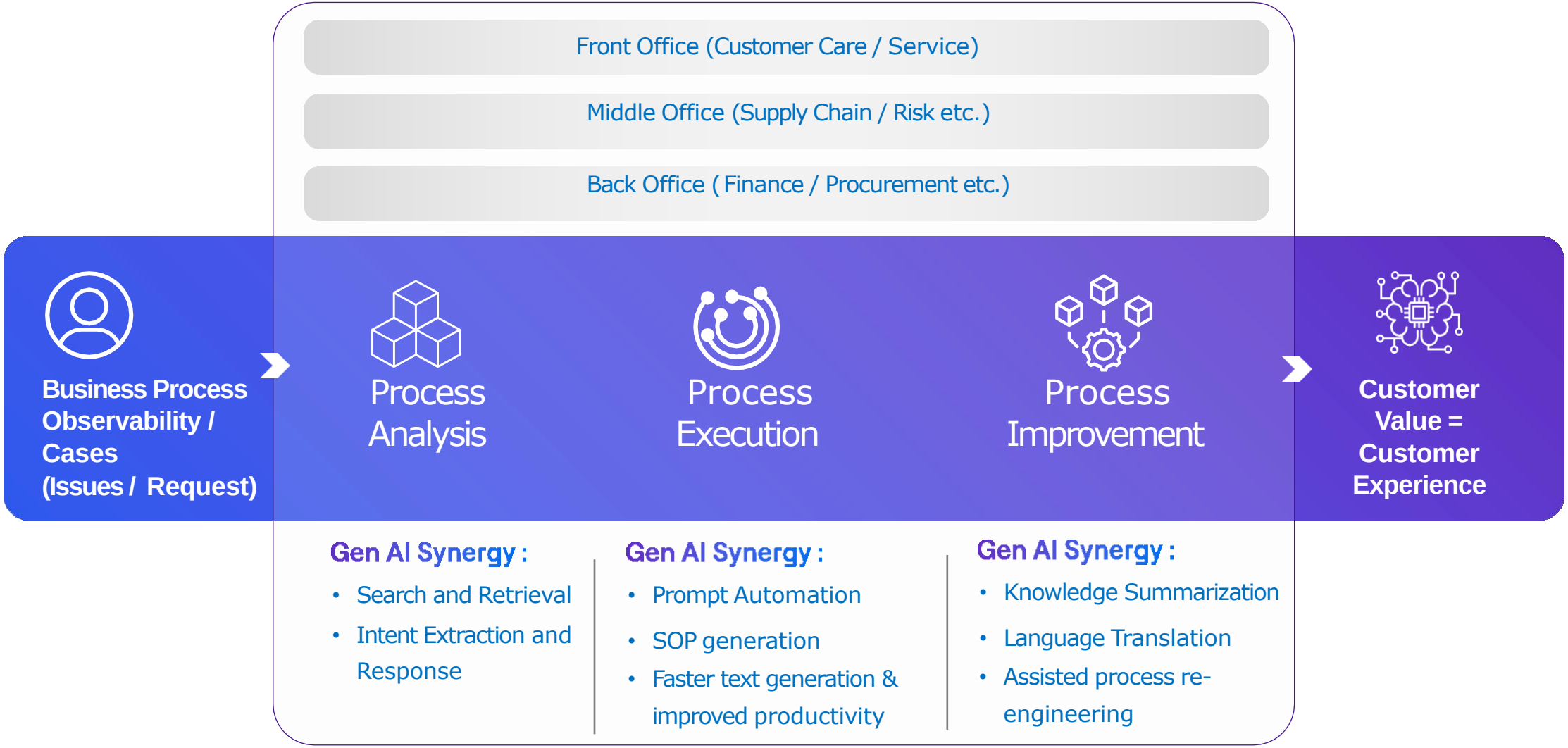
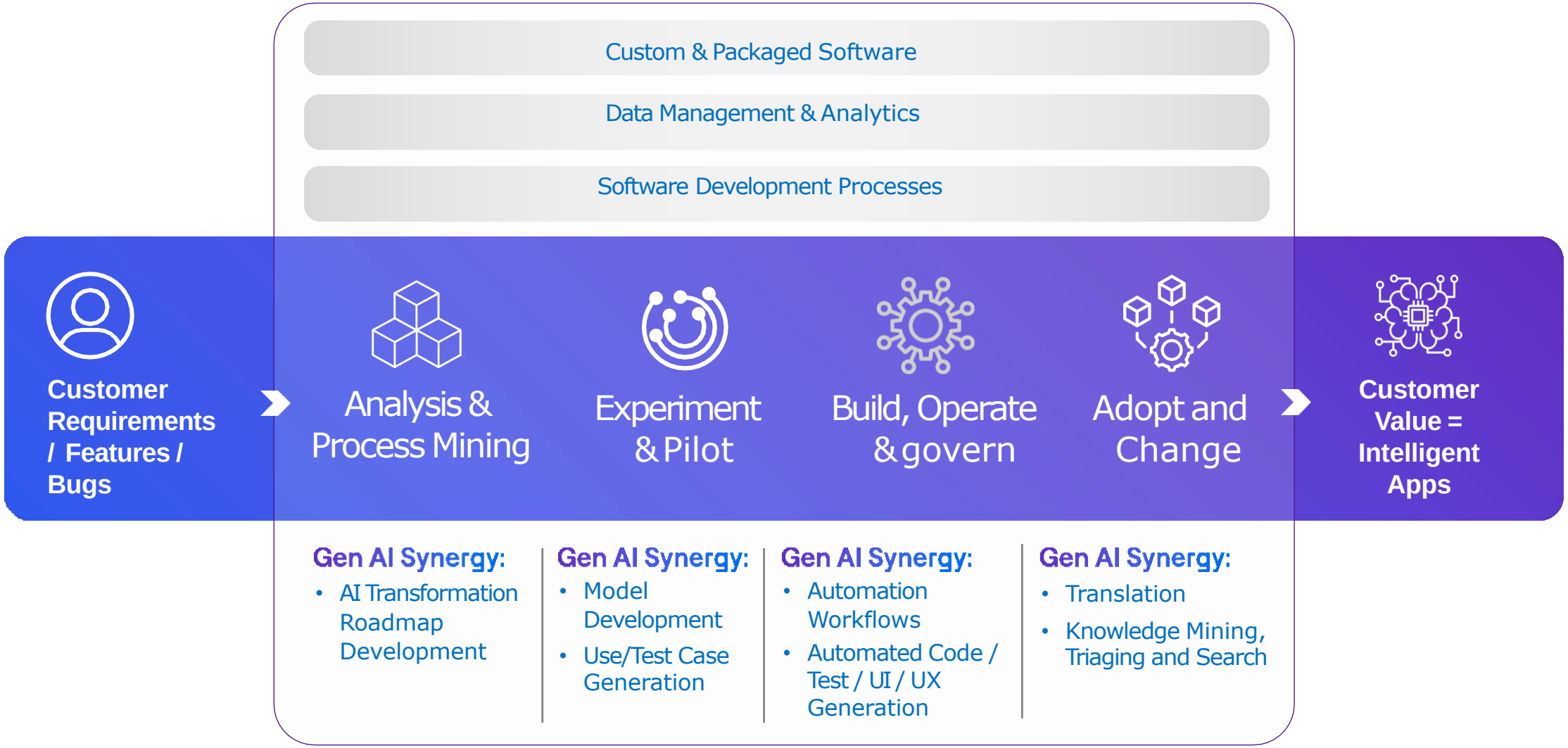
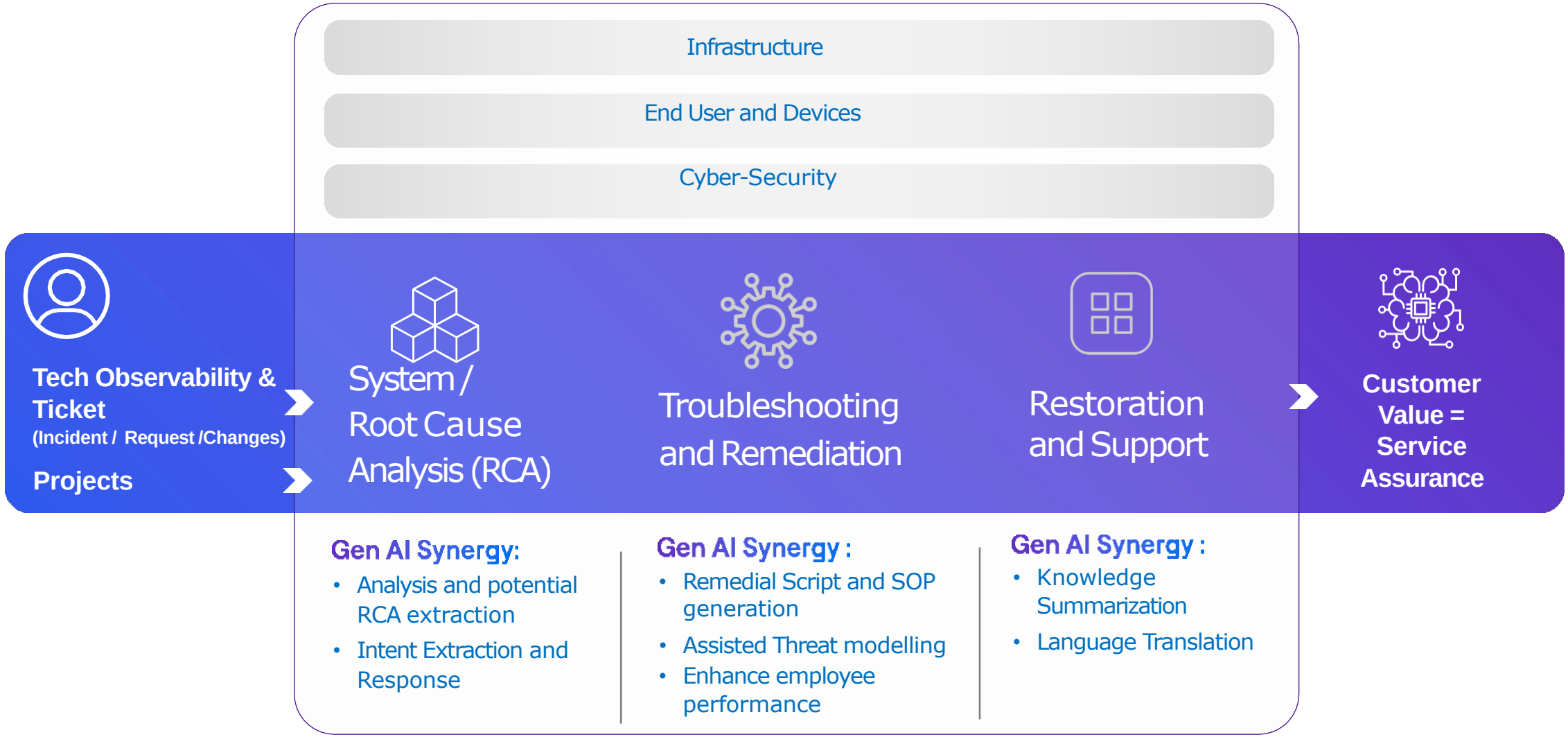
Business Process Operations Workflows



Application Development and Support Workflows



Infrastructure & Operations Workflows



Systems and Product Engineering Workflows

Software Product Engineering

Silicon and Mechatronics

Operational Technologies

Customer Need / System Requirements

Plan & Feasibility

Design & Engineer

Build & Test

Support & Maintenance

Customer Value = AI Enabled Devices & Systems

Gen AI Synergy:

- Improved efficiency for feasibility analysis
- Assisted plan & Specification generation

Gen AI Synergy:

- Smart Factory Automation
- Software Engineering, Hardware & VLSI Design workflows
- UX Design & Content generation

Gen AI Synergy:

- Automated Code Generation & Review
- DevSecOps
- Code Testing & Optimization

Gen AI Synergy:

- System simulation & Monitoring
- Automated L1 Support
- AI enabled QC & Inspection

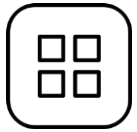
Potential Services Opportunities in GenAI

Prompt Engineering

Testing and refining prompts to optimize them for specific tasks, using techniques such as prompt tuning, blending, and synthesis.

Data Engineering

- Creation and Capture
- Gen AI driven Engineering
- Gen AI driven Insights



Integration and Orchestration of Intelligent Apps

Orchestration across NLP, Generative AI Systems, knowledge Systems for Text, Image, Video, Audio

Responsible AI

An AI system that enables:
Privacy and Security

- Inclusion
- Fairness
- Traceability
- Accountability
- Trustability Of Results
- Reliability
- Change Management

Generative AI Enterprise Solutions

Enterprise Solutions

Emerging Business Model Enablement

- Hybrid Integrations
- Industry Solutions
- Process Reimagined
- Job Augmentation
- Job Automation
- Composable Enterprise
- Composable Functions
- Digital Workers

- *Enterprise Solutions*
- *Functional Solutions*
- *Process & Role Solutions*

Enablement Applications

Horizontal: Integration & App Accelerators

- *ML Services*
- *Generative App Builders*
- *Plug-Ins & APIs*
- *Cloud Services*
- *LLM Platform Builders*
- *Ecosystem Marketplaces*

Vertical: Integration & App Accelerators

- *Prompt Engineering & Orchestration*
- *ERP, CRM, etc. Integrations*
- *Prompt Pre-Processing*
- *Embeddings & APIs*

Operational: LLMs

- *Industrial Integrations*
- *Supply Chain Management*
- *IoT & M2M*
- *Connected City*

- *Solution Development*
- *Service Infrastructure*
- *Business Enablement nt*

Foundational Models

Horizontal: LLMs

- *Google Vertex*
- *Microsoft AI*
- *AWS Bedrock*
- *Databricks LLaMA*
- *OpenAI*
- *Open Source LLMs*

Vertical: LLMs

- *BloombergGPT*
- *Einstein GPT*
- *Truveta*
- *Travel*

Functional: LLMs

- *Microsoft 365 Copilot*
- *Compliance*
- *Cybersecurity*
- *Marketing*

- *Conversational Interface*
- *Content Generation*
- *AI Tool Orchestration*

AI Tool Proliferation

AI/ML Models and Methods

- *Advanced Analytics*
- *Computer Vision*
- *NLP*
- *RLs, GANs & GNNs*

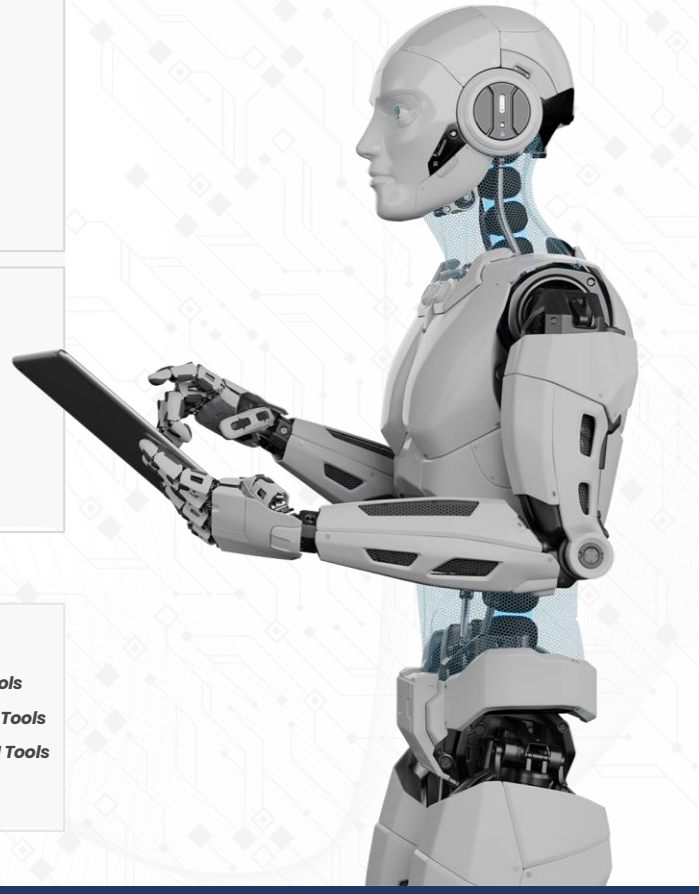
AI/ML Multi Entity Integration

- *Enterprise APIs*
- *Process Orchestration*
- *Transaction Orchestration*
- *Event Management*

AI/ML Specialty Tools

- *Wolfram Alpha*
- *Healthcare AI*
- *Cyber Tools*
- *Autonomous Vehicle AI*

- *Discrete AI Tools*
- *Distributed AI Tools*
- *Proprietary AI Tools*



GenAI Lab @ Ensar University

What
GenAI Lab does

1. Offering
2. Incubation Engine
3. Ecosystem Innovation
4. Skill Engineering

GenAI Lab supports teams in building solutions and services

GenAI for Developers, System Engg., Process Ops, Support, BizDev etc.

GenAI Technology	Tech Research	Use Case Exploration	Partner Tech	Showcase	Platform Services API

Edge Innovation

Supported by Startups, Academia & Partner Labs

Innovation at Core

- Prompt Engineering
- Integration & Orchestration
- Data Engineering

GEN- AI Skill Academy

Skill Pod

- AI Cloud Infrastructure
- AI Modeling
- AI Deployment

Generative AI-Driven Industry Innovation

Banking

- Personal finance management and budgeting advice
- Customer assistance with banking inquiries/transactions
- Account management, fraud detection and risk assessment

Insurance

- Chatbots for handling insurance quotes, policy inquiries and claim notice of loss
- Assistance with underwriting risk assessment and claim investigation
- Guidance on product selection and loss prevention

Communications & Media

- Automated journalism for generating news articles or summaries
- Assistance for journalists in research and fact-checking
- Content moderation for online comments and forums

Retail

- Product recommendations based on user preferences
- Product selection and personalized shopping
- Automated chatbots and assistants for customer queries

Hi-Tech

- Extraction of insights from unstructured data sources
- Virtual assistants that can help employees automate repetitive tasks
- Improvement in machine translation by reducing errors

Industrials

- Predictive maintenance for industrial equipment
- Quality control to identify defects in industrial products and improve the quality
- Optimization of industrial supply chains by predicting demand and identifying bottlenecks

Software

- Chatbots can respond and offer personalized solutions
- Code generation based on natural language descriptions
- Analysis of user feedback and reviews to identify common themes

Consumer Goods & Services

- Personalized recommendations for products and services
- Chatbots and virtual assistants that can help customers with common questions
- Marketing campaigns that analyze customer data and generate personalized messages

Healthcare

- Symptom checkers and preliminary diagnosis
- Mental health support and therapy
- Administrative tasks automation

Automotive

- Virtual assistants for in-car infotainment systems
- Assistance with vehicle troubleshooting
- Chatbots for dealership support

Travel

- Chatbots for booking flights, hotels and packages
- Recommendations for travel destinations and itineraries
- Advice on local information and points of interest

Life Sciences

- Drug discovery and development processes
- Automation of literature reviews and data analysis in research
- Guidance on regulatory compliance and quality control

How We Work With You

Contact us at genai@ensarsolutions.com

R&D and Experimentation

We created a generative AI R&D lab to help drive research and innovation of LLMs on the market. Our hands-on practitioners and experts are continuously tracking major developments and can provide insights and recommendations on LLM providers and models for your business, as well as security and responsible AI considerations. We use all this knowledge to create custom LLM solutions tailored just for you.

Generative AI Advisory

With all the possibilities, it can be overwhelming to determine the best way to leverage generative AI for your business. Our team of business and tech experts can help you see how these programs can really make a difference for you. We offer quick reviews and special workshops to focus on what's most important for your business. This helps you plan out a strategy to get ahead of the competition.

PoC & MVP Delivery

To understand the feasibility and value of generative AI use cases, our integrated teams help you rapidly develop proofs of concept (PoCs) and production-ready minimum viable products (MVPs) tailored to your needs. First, we craft a detailed vision for your priority use cases and deliver a PoC with foundational data capabilities. Then, we help you prepare a pipeline of future use cases to inspire continuous innovation. Depending on your requirements, we offer simple PoCs in just a few weeks or production-ready MVPs with a scaling roadmap over the course of several months.

Generative AI Business Transformation

To make the most of generative AI requires a new set of enterprise architectures, technology capabilities and operating models. It demands a new digital ecosystem with experiences that go beyond the traditional digital experience. To achieve this, we drive your AI transformation journey from end to end — unlocking scalable data platforms and AI products for prioritized use cases, ensuring LLM security and responsible AI compliance, and operationalizing AI across your enterprise with our organizational change management, machine learning and LLMOps expertise.