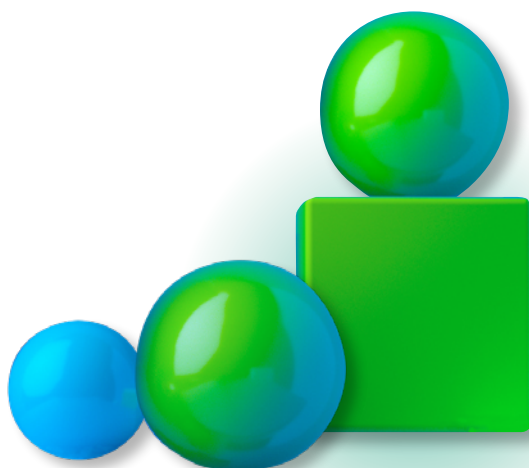
The background is a dark blue gradient. It is decorated with several 3D geometric shapes: blue and green cubes of various sizes, and blue spheres. Some cubes are stacked, while others are floating. The shapes are positioned around the text, with a cluster of blue cubes and spheres on the right side and another cluster of blue and green cubes on the left side.

The Hidden Costs of Poor Database Management

**A How-to Guide for the
Financial Services Industry
on Cost-efficiently
Managing Databases**

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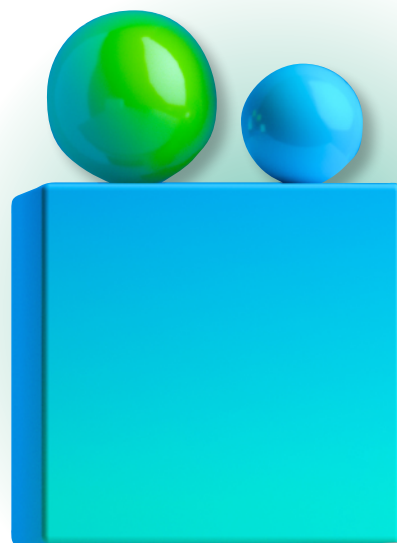
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The Hidden Costs of Poor Database Management

The amount of available financial data has increased exponentially in recent years, and so too have customer expectations about access to their financial information. To meet those expectations, financial services institutions must have performant databases. Failing to properly manage your database environment can result in wasted spend that can hurt your institution faster than any competitor or economic downturn.

There's a lot at stake when it comes to the health of a financial institution's database environment. You can't compromise on 24/7 customer service, compliance and security, and complex high availability and disaster recovery. And there's the never-ending exercise of reducing operational infrastructure costs amid shifting markets. With your attention spread thin, surprises could be lurking in your database environment — and they could become costly.



This eBook reveals sources of unnecessary database costs and examines some common scenarios of how improperly managed databases can hurt a financial institution's bottom line. This eBook also introduces cost-effective ways to safeguard against those hidden costs.