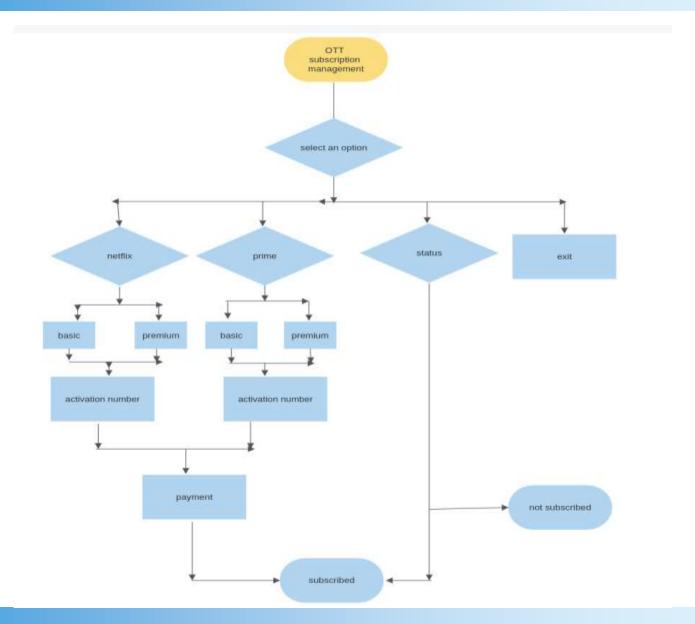
# OTT App Subscription Management System

#### Introduction

- •Introduction to the project: The OTT App Subscription Management System is a C programming project that aims to manage subscriptions for Over-The-Top (OTT) streaming services.
- •Purpose: The project demonstrates the practical application of C programming in managing user subscriptions for popular streaming platforms.
- •Significance: Subscription management systems are common in the modern digital era, and this project provides a simplified example of how such systems can be implemented.

## Flow chart



### Project Overview

- •Overview of Data Structures: The project utilizes two main data structures, namely the User and App structures.
- •User Structure: It represents user subscription information, including subscription status, level, and activation code.
- •App Structure: It stores information about OTT apps, such as the app's name, Basic plan price, and Premium plan price.

#### User Structure

- •Subscribed: A boolean indicating whether the user is currently subscribed.
- •subscriptionLevel: An integer (1: Basic, 2: Premium) representing the user's subscription level.
- •activationCode: A string used for user activation (either a number or email).

## App Structure

- •name: A string representing the name of the OTT app.
- •Basic: An integer indicating the price of the Basic subscription plan.
- •Premium: An integer indicating the price of the Premium subscription plan.

#### Conclusion

• OTT App Subscription Management System demonstrates the power and versatility of C programming in solving real-world challenges. This project offers a glimpse into the intricate process of managing subscriptions for popular streaming services, such as Netflix and Amazon Prime Video.

## THANK YOU