



# iHookup

## v5.0 App Storyboards

\* April 2, 2013 Update \*

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# Document Objective

- To provide a screen by screen flow of the entire app experience
- To provide a storyboard like experience for the off-site developer or designer
- To divide the app experience into Areas and related sub-areas
- These sub-areas are meant to provide the developer with manageable work items

# Scope

- The entire UI scope of the app is included in this document
- All app areas are accounted for
- All related sub-areas are accounted for as well
- Each App Area will be detailed in list form
- Then Each App Area will be broken down into its sub-areas (group of screens)
- This document relates directly to the Roadmap Gantt Chart for the Project

# Terminology & Acronyms

- Hookup (Search Criteria)
- Grid (Home)
- Menu
- Request
- Chat
- Gift
- Gallery
- Booty Call
- Hookup Now (go to grid)
- NUF (New User Flow)

# Terminology & Acronyms (cont.)

- ANUF – New User Flow Grid
- A = 3xN Grid & Map View (A = Home)
- “Me” User (e.g. My Profile)
- “Other” User (e.g. Megan wants to Hookup!)
- FREEmium App
- PAID (Premium) App
- Subscription (active versus not active)
- Coins
- Landers
- Purchase Points
- Entry Points (to Purchase Points)
- oldUser = to 0 or 1 (migrated user from the old database)

# Subscribed Users Can ...

- Voyeur Other Users (Grid, Profiles, Gallery, ...)
- Send Hookup Requests (& respond as well)
- Send Chat Requests (& respond as well)
- Favorite Other Users
- Send Gifts to other users
- **Chat with other users**
- **View Premium Galleries**
- **View Premium Photos & Videos**
- **Activate Booty Call!**
- Buy Coins
- Get FREE Coins
- Get Verified
- **Un-subscribe**
- \* *Subscribed users have an active subscription*

# Un-subscribed Users Can ...

- Create an account & profile
- Voyeur other users (Grid, Profiles, Gallery, ...)
- Favorite Other Users
- Send Gifts to other users
- View Basic gallery
- View Basic photos & videos
- Buy Coins
- Get FREE Coins
- Subscribe (then all active subscription benefits apply)
- \* *Un-subscribed users do not have an active subscription*

# App Areas

- B – Login & SignUp
- .X – Overlays & Pop-Ups (related to all areas)
- A – Main Navigation
- A1.N – “Me” User (My Profile, My Gifts, etc.)
- A4 – “Other” User (Other Profiles, Action Cards, etc.)
- C – Chat (with other user)
- COIN – Coin Related (in-app economy)
- SUB – Subscription (Active or Inactive)
- VER – User Verification
- L – Device Lock Screen
- S – Sounds (Audio Events)

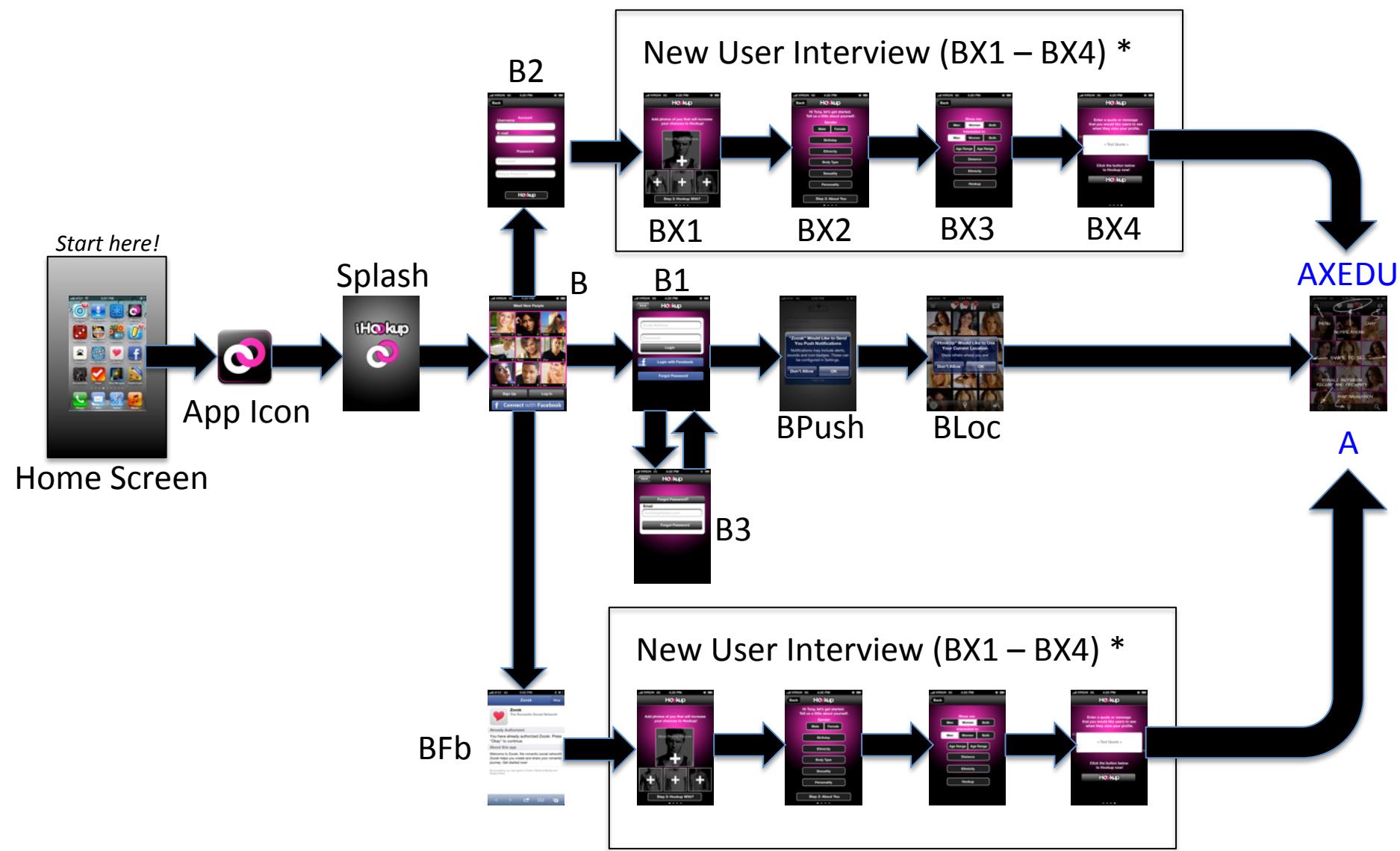
\* each page (and area) will have associated APIs listed

# B – Login & SignUp

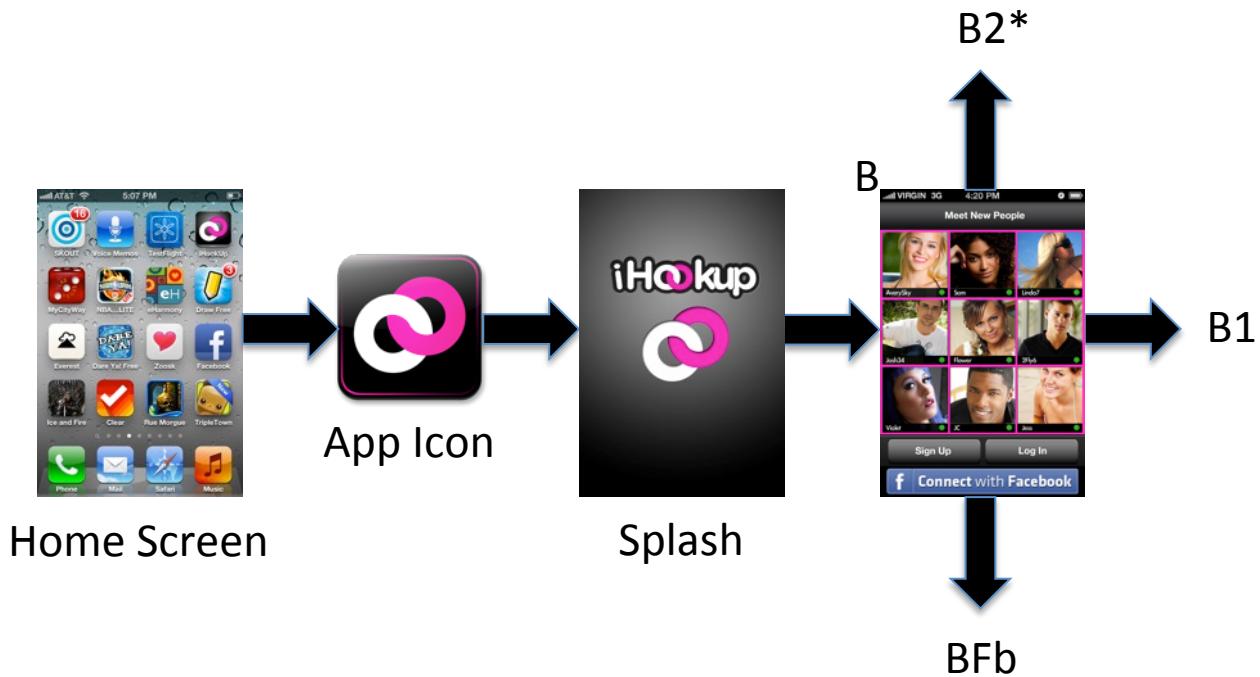
- B0 – Splash Screen
- XX – Intro Animation/Video (optional)
- B – Welcome
- BFb – Facebook Connect Login
- B1 – Login (Username & Password)
- B2 – Sign-up
- BX1...BX5 – User Interview (post sign-up)
- B3 – Forgot Password

\* See OLDUN User Flow Also (For Old Db Migrated Users)

### New User Flow (NUF)



B – Login & Sign Up “Area Map”

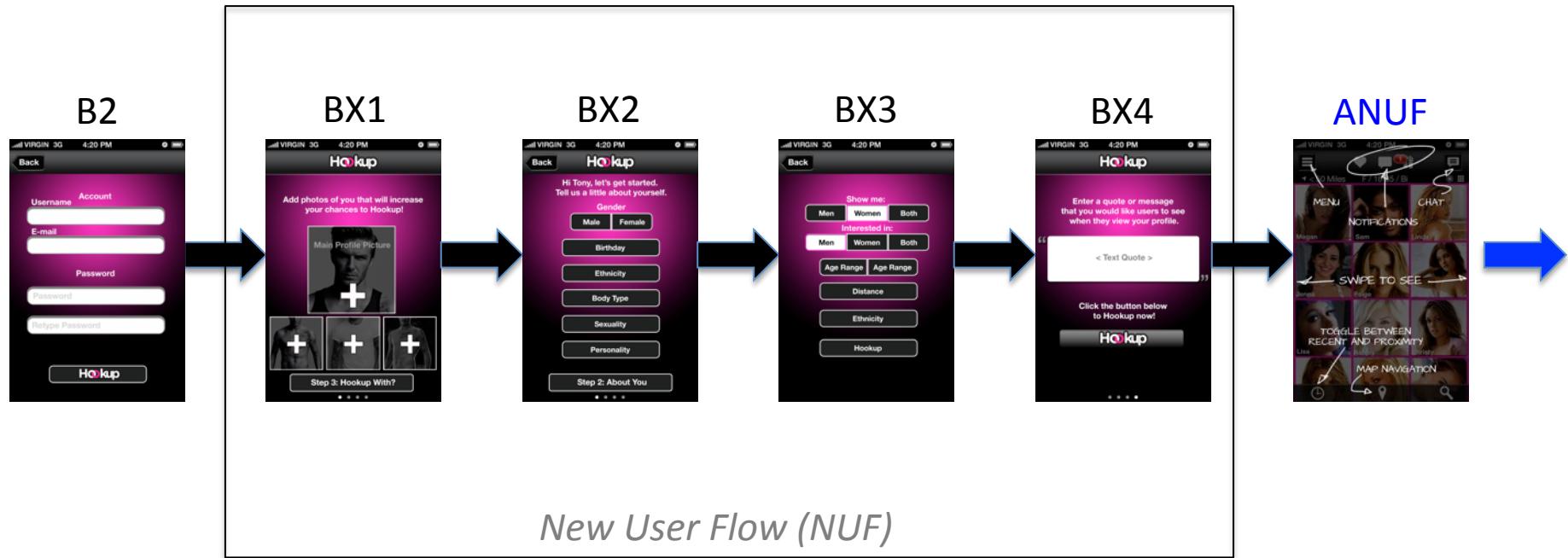


B – No APIs



B – Login & Sign Up “Welcome to iHookup!”

## New User Interview (BX1 – BX4)



B2 - /webservice/anonymous/1/register (if oldUser=1 then go to next page of this powerpoint, olduser notification will be displayed)

BX1 - /webservice/restful/1/addphoto (will do video in the near future, max photo load = 4 per call)

BX3 - /webservice/restful/1/postseeking

BX4 - /webservice/restful/1/updateprofile

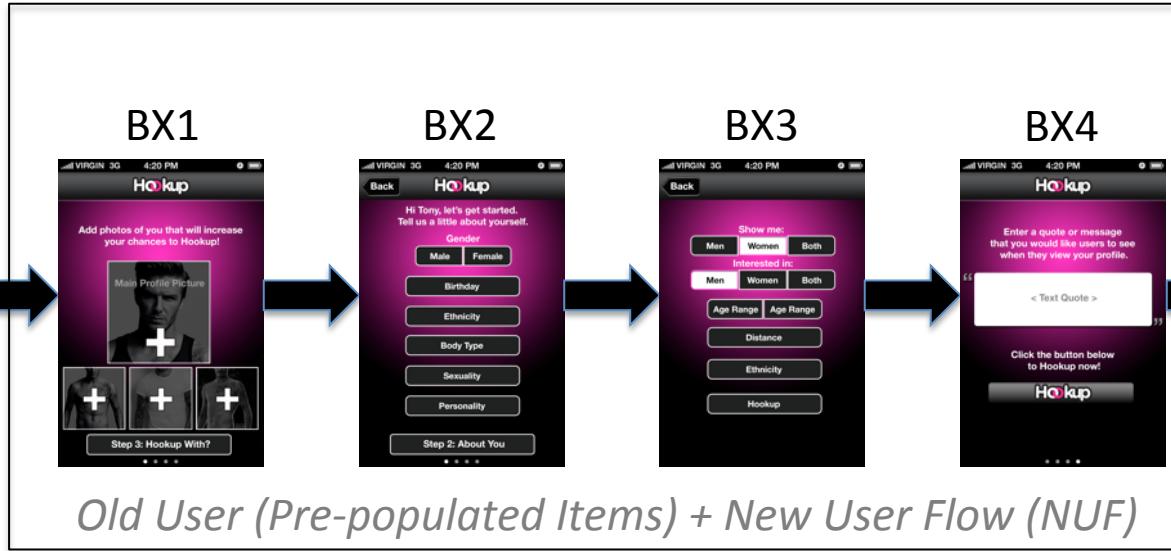
**ANUF / A (Grid) - /webservice/restful/1/distancemap**

Old User Notification (OLDUN)  
Can arrive from ...  
-Login  
-Sign Up

Welcome to the New Hookup!  
Welcome back to iHookup, we've added some great new features and the app has a brand new style! We need to know a few more things about you so you can Hookup Today!



OLDUN



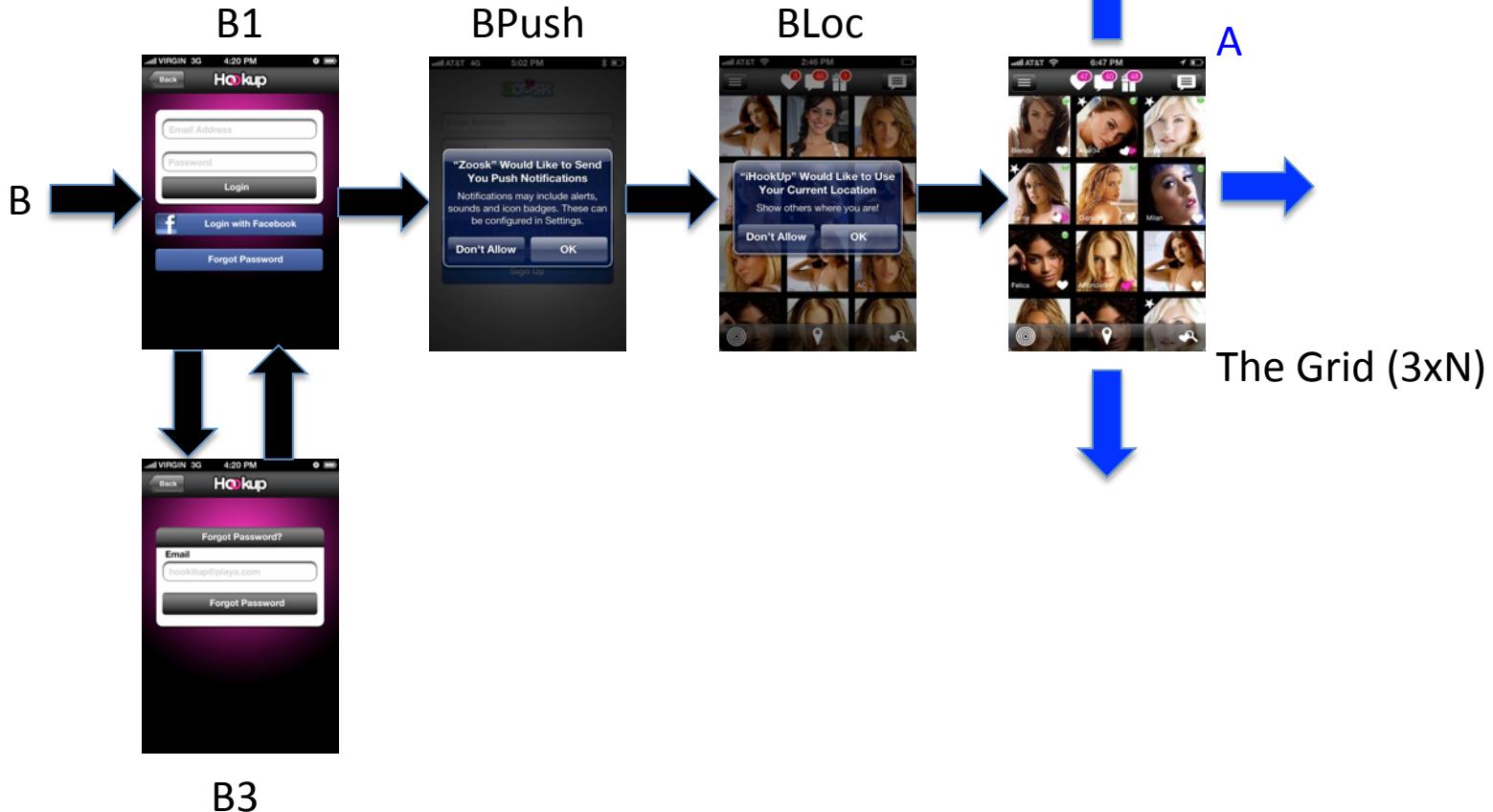
B2 - /webservice/anonymous/1/register

BX1 - /webservice/restful/1/addphoto (will do video in the near future, max photo load = 4 per call)

ANUF (Grid) - /webservice/restful/1/distancegrid

B – Login & Sign Up “Old User (e.g. Migrated User) Notification & New User Interview”

## Existing User Experience (Not a NUF Experience)



*E-mail Sent to User (to recover password)\**

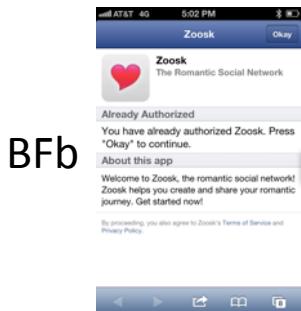
B1 - /webservice/restful/1/login (user login)  
 B1 / BLoc - /webservice/restful/1/updatelocation  
 B3 - /webservice/anonymous/1/resetpassword  
 BPush – API needed? App side only?  
 BLoc – API needed? App side only?  
 ANUF / A (Grid) - /webservice/restful/1/distancegrid

■ B – Login & Sign Up “Login & Forgot Password”



## New User Interview (BX1 – BX4)

### New User Flow (NUF)

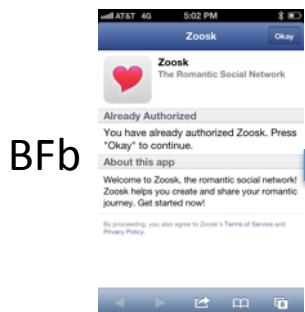


BFb



AXEDU  
ANUF

### Existing User Flow



BFb



A

The Grid (3xN)

BFb – We need an app-side & server side solution TBD \*

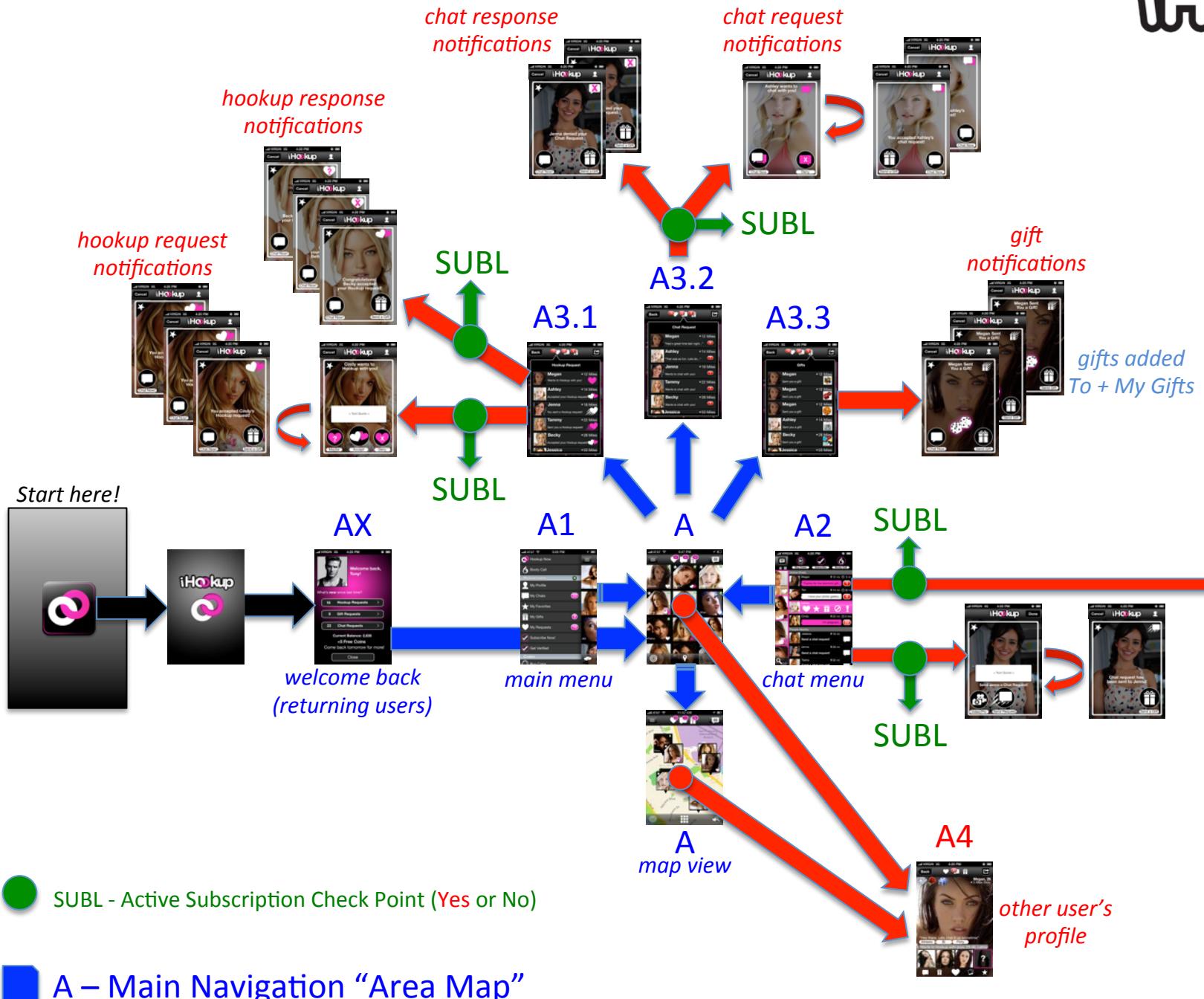
ANUF / A (Grid) - [/webservice/restful/1/distancegrid](#)



B – Login & Sign Up “Facebook Connect & Login (NUF Fb Experience & Existing Fb User)”

# A – Main Navigation

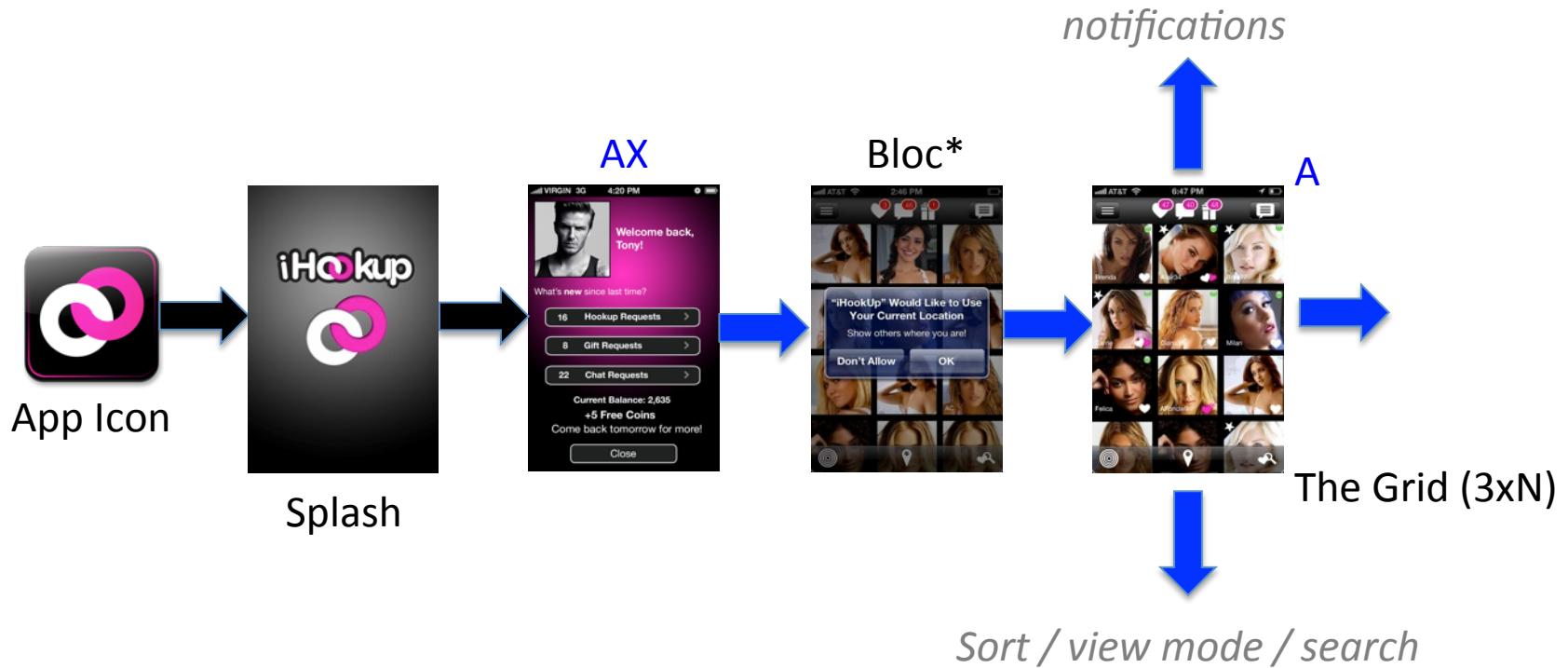
- AX – Re-entry Dashboard
- AXX – EDU Overlay (Tips & tricks)
- A / ANUF – Grid (Home aka “Hookup Now”)
- A1 – Main Menu
- A2 – Chats (Active + Nearby)
- A1.1 – Search (Hookup)
- A1.7 / A1.8 – My Requests (Hookup + Chat)
- A3 – Hot Bar (w/ notification icons & bubbles)
- Action Cards – User Requests, Responses & Gifts





## Welcome Back! (Existing User Experience)

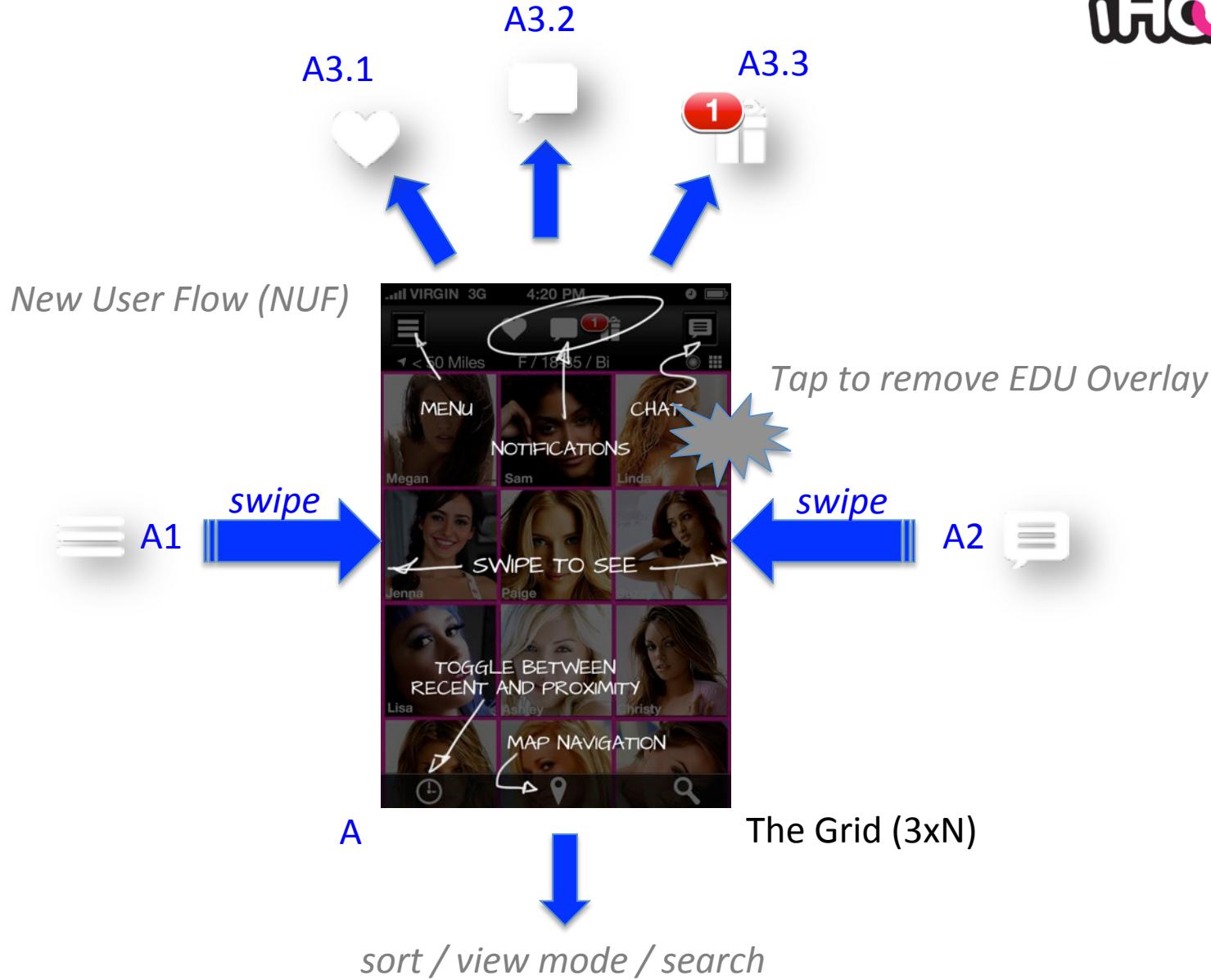
*The Welcome Back! Screen appears when user returns after 3+ days out of the app!*



ANUF / A (Grid) - /webservice/restful/1/distancegrid

AX – Re-Entry Dashboard “Welcome Back!”

\* optional



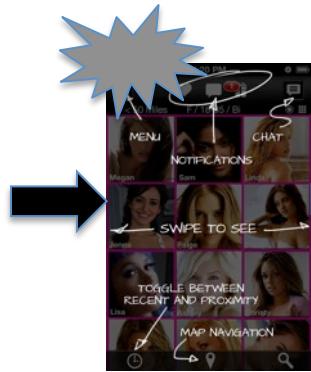
ANUF / A (Grid) - /webservice/restful/1/distancagrid

■ AXEDU – NUF Grid “w/ EDU Overlay, New User’s Home (First time in only)”

## New User Flow (NUF)

*notifications*

*Tap to remove EDU Overlay*



ANUF  
AXEDU



A



A2

The Grid (3xN)



*Sort / view mode / search*

ANUF / A (Grid) - /webservice/restful/1/distancegrid

## Existing User Experience (NUF overlay removed)

*notifications*



A

A2

The Grid (3xN)

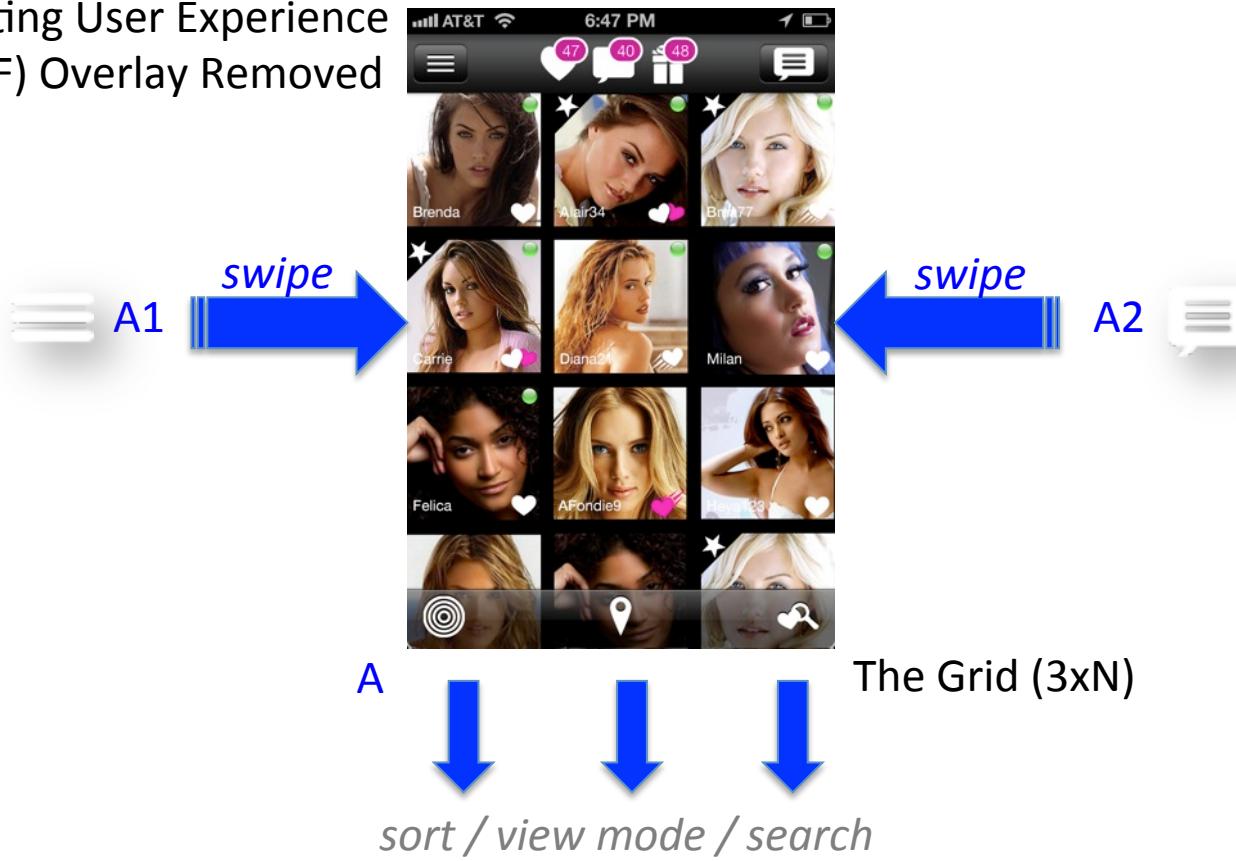
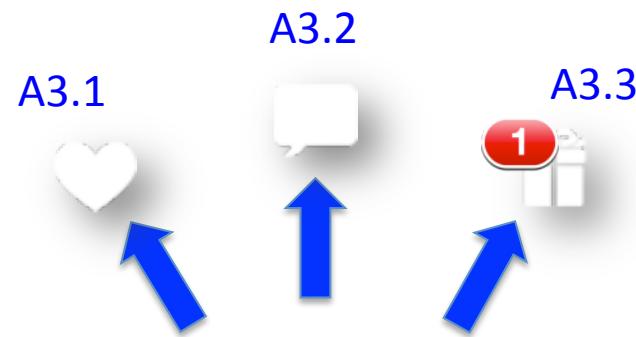


*Sort / view mode / search*

ANUF / A (Grid) - /webservice/restful/1/distancegrid

AXEDU – NUF Grid “w/ EDU Overlay” Comparison

Existing User Experience  
(NUF) Overlay Removed



ANUF / A (Grid) - /webservice/restful/1/distancegrid

A –Grid “Existing User Home”

ANUF / A (Grid) - /webservice/restful/1/distancegrid

The Grid has 4x Sorts available to the user!

*Each sort type has a different pop-up notification that fades after a couple seconds*

*Each time the user returns to the 3xN grid, the active sort mode is displayed as a pop-up notification (same as when sorting)*

4x sorts that cycle



Near Me



New Users

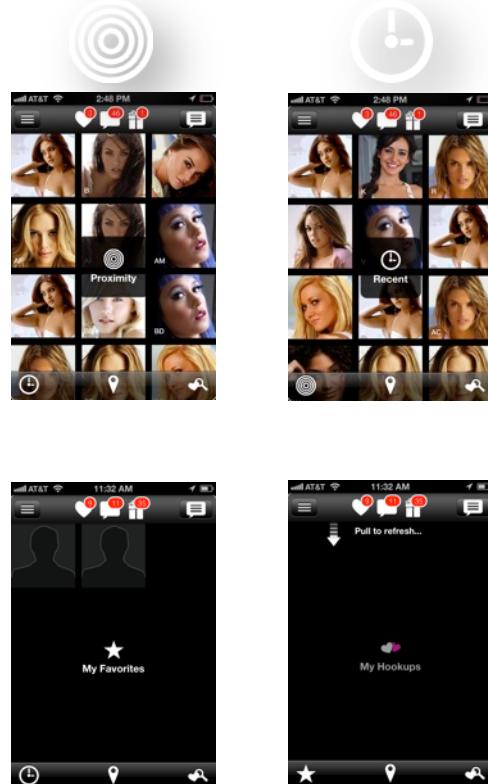
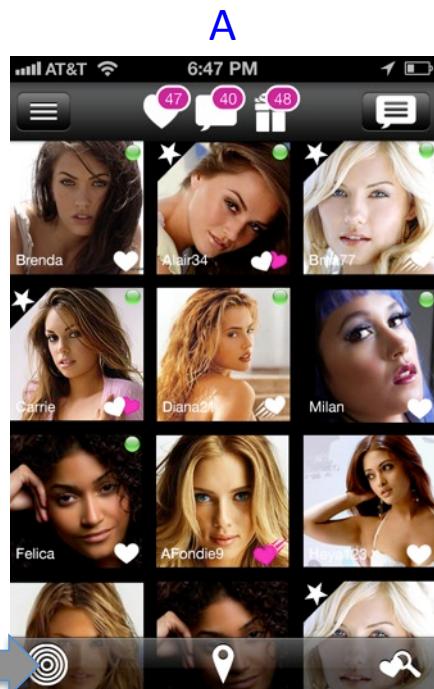


My Favorites



My Hookups

sort button cycles



ANUF / A (Grid) - /webservice/restful/1/distancegrid (default & 1<sup>st</sup> grid sort)

A (Grid) - /webservice/restful/1/recentgrid (2<sup>nd</sup> sort)

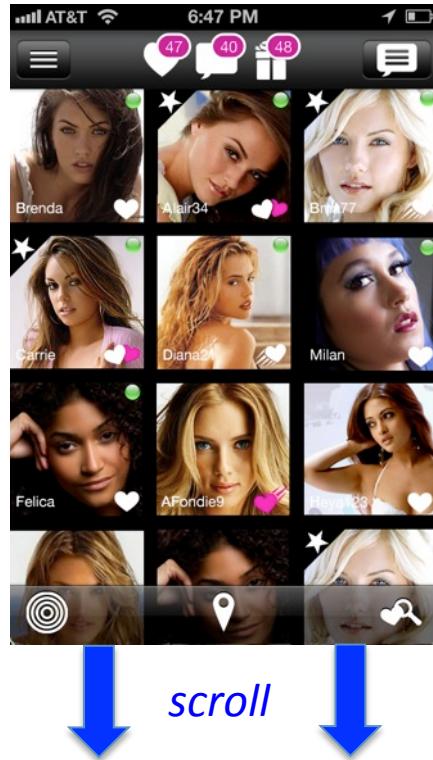
A (Grid) - /webservice/restful/1/getmyfavorites (3<sup>rd</sup> sort)

A (Grid) - /webservice/restful/1/myhookupsgrid (4<sup>th</sup> sort)

A –Grid Sorts (4x) “Distance, Newest, My Favorites, & My Hookups”

The Grid has has “infinite scroll” enabled

*When the user scrolls up, the grid should load the next “page” of user thumbnails,  
Per the API called!*



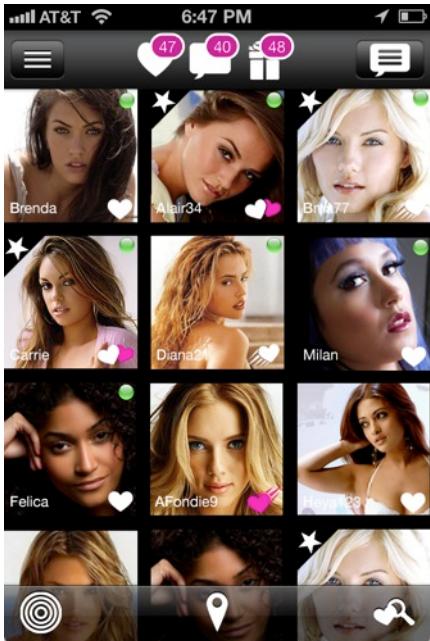
A – 3xN Grid View & Infinite Scroll

The Grid has 2x View Modes (3xN Grid & Map) available to the user!

*View #1 (Default) – 3xN Grid (Infinite Scroll)*

*View #2 (Toggle) – Local Map w/ PinDrops*

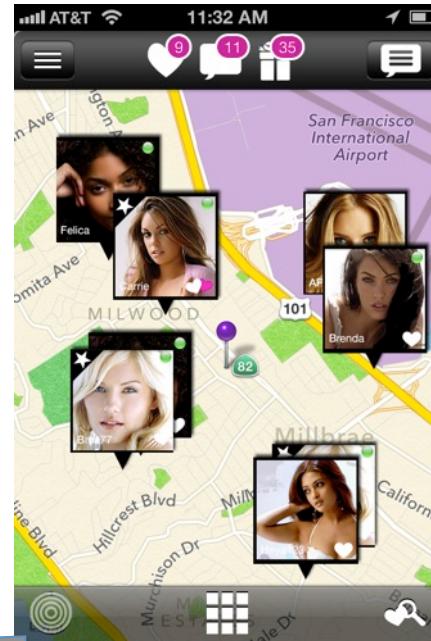
A (3xN Grid View)



↑  
toggle button

← →  
Toggle back  
And forth

A (Map View)



↑  
toggle button

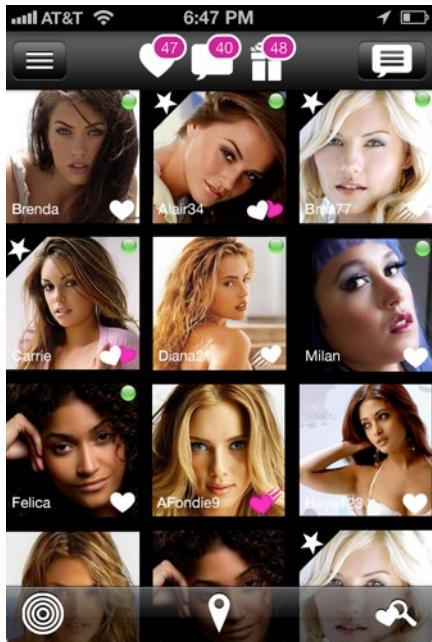
Sort disabled  
(in map view)

ANUF / A (Grid) - /webservice/restful/1/distancegrid (user's lat long coordinates will be included in the distancegrid call, used for Map View)

■ A –Grid View Toggle (2x) “3xN Grid w/ Thumbnails & Local Map w/ PinDrops”

The Grid has a Search Function (Edit Search Criteria) available to the user!

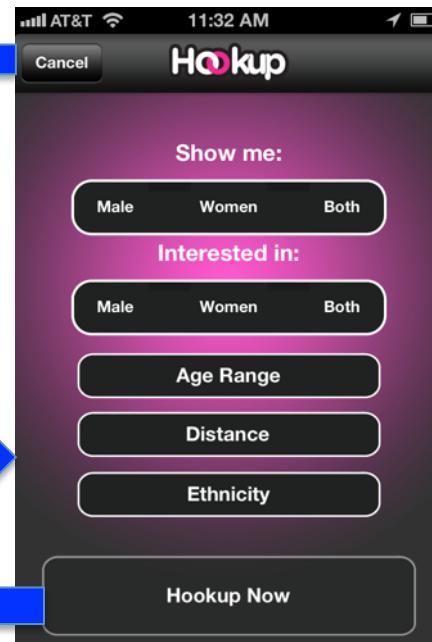
### A (3xN Grid View)



Distance options should read as follows (They are incorrect in the app currently):  
 < 5 mile, < 10 miles, < 25 miles, < 50 miles, < 100 miles (default),  
 ... < 200 miles, < 300 miles (stop)

*User goes here to edit/change search criteria*

### A1.1 (Grid Search)



*"Hookup Now" (goes back to 3XN grid)  
With updated results!*

A1.1 - /webservice/restful/1/getseeking (pre-populates the search form)

A1.1 - /webservice/restful/1/postseeking

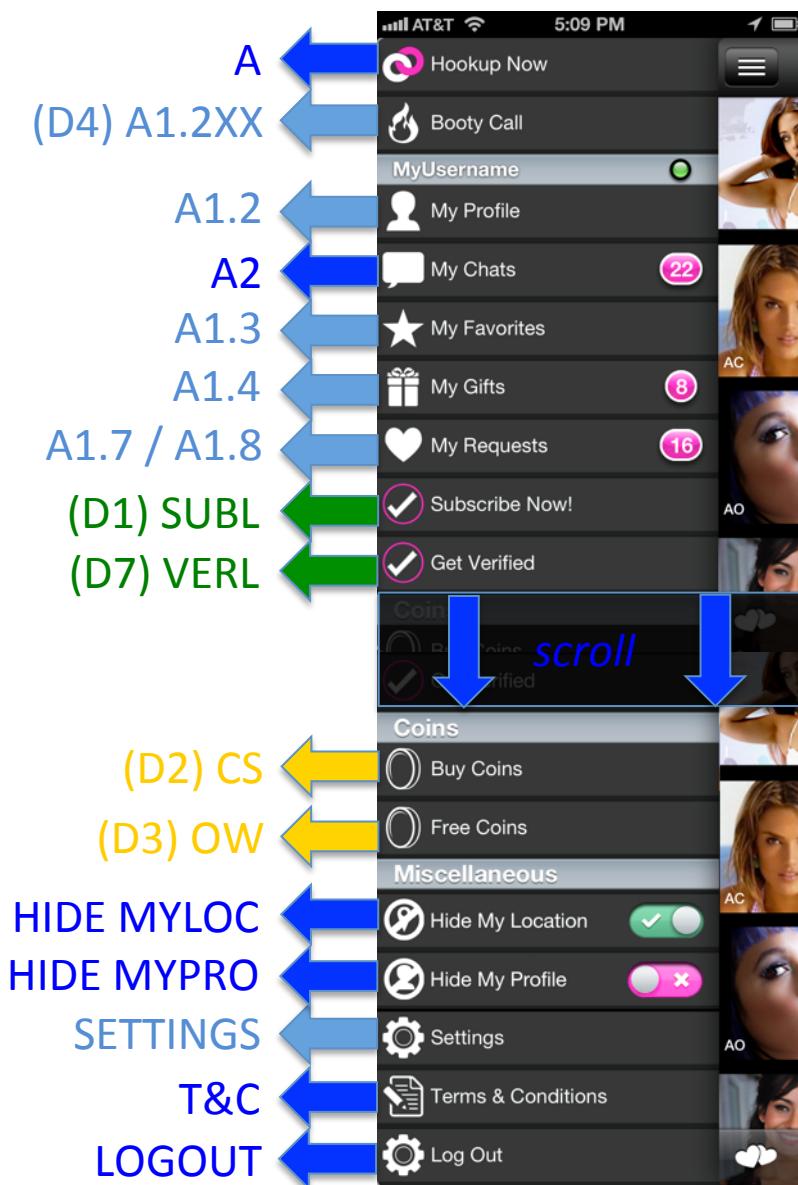


**A – Grid Search “User can edit (change at any time) Types of Users They Are Looking For!”**



## Main Menu (Existing User Experience)

*Swipe Left Edge or Click Main Menu (Top Left)*



*notifications*



*swipe*

A

A2

*The Grid (3xN)*



*Sort / view mode / search*

A1.2XEDU / A1.2 - /webservice/restful/1/getmyprofile

A2 - /webservice/restful/1/mychats

A1.3 - /webservice/restful/1/getmyfavorites

A1.4 - /webservice/restful/1/getmygifts

A1.7 - /webservice/restful/1/getmyhookuprequests

HIDE MYLOC - /webservice/restful/1/hidemylocation

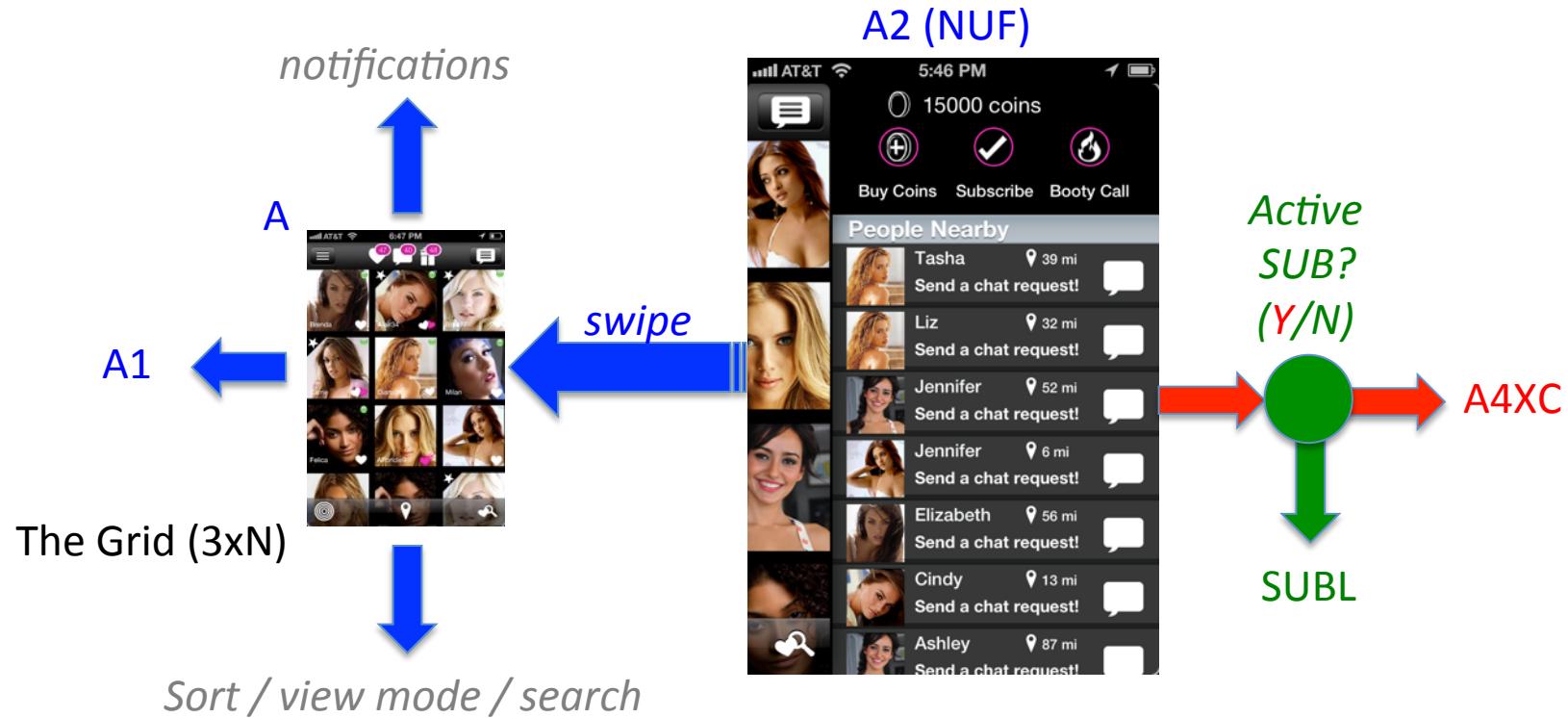
HIDE MYPRO - /webservice/restful/1/hidemyprofile



**A1 – Main Menu “Swipe Left Edge!”**

## Chat Menu (New User Experience)

*Swipe Right Edge or Click Chat Menu (Top Right)*



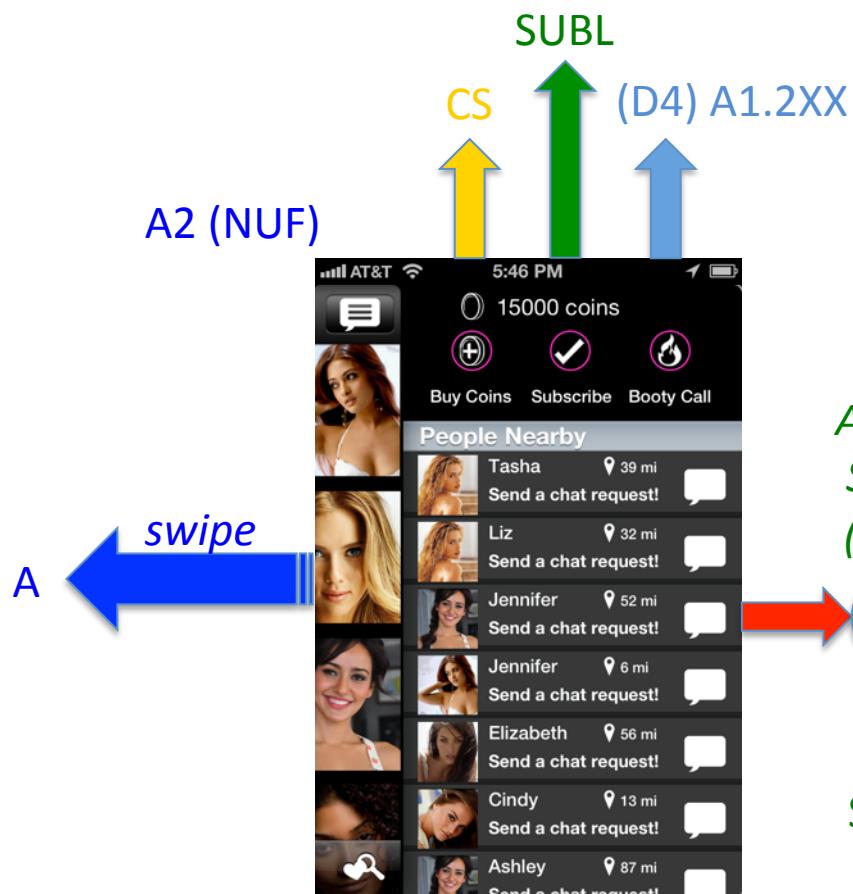
*New User Flow (NUF) – People Nearby Only! (no accepted chat requests yet, for this user)*

A2 - /webservice/restful/1/peoplenearby



A2 – Chat Menu “Swipe Right Edge!”

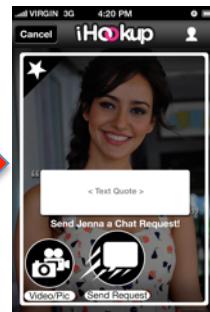
A4XC = Action Card



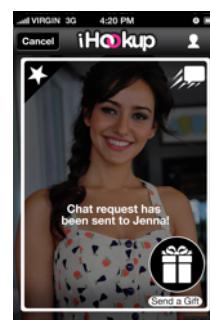
Chat Menu (New User Experience)

*Send a Chat Request! NUF Experience!*

A4XC  
(Send)



Flip  
(per user action)



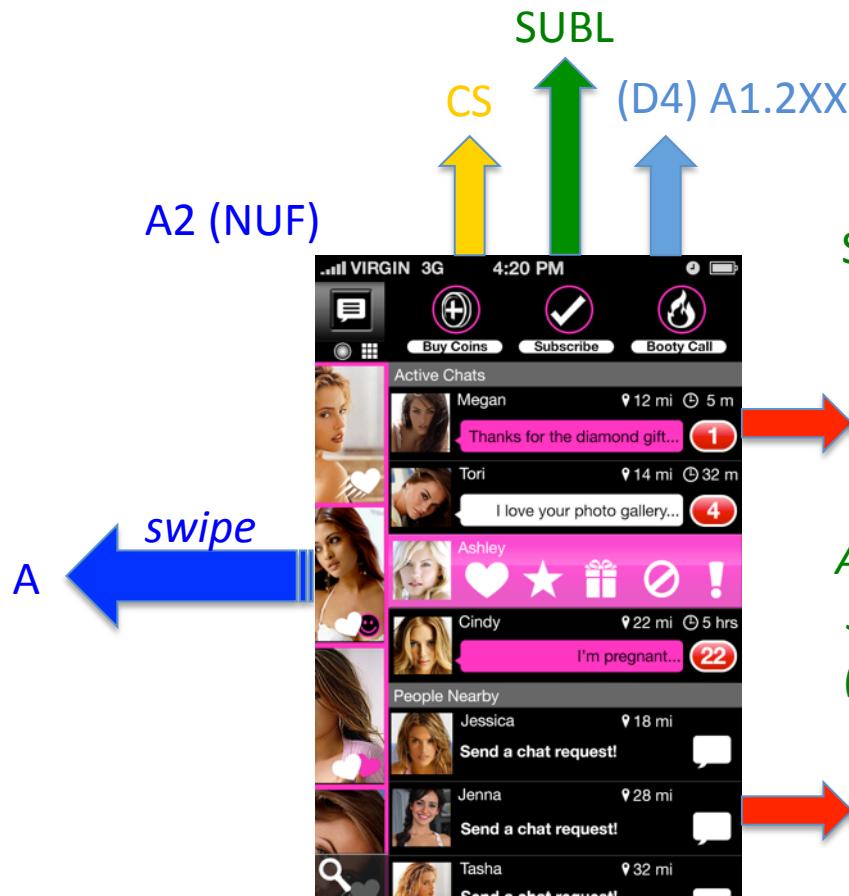
*Notification sent to Jenna!*

A4XCFLIP  
(Sent)

A2 - /webservice/restful/1/peoplenearby

A4XC - /webservice/restful/1/addfile (associated to request, will do video)

A4XCFLIP - /webservice/restful/1/sendchatrequest

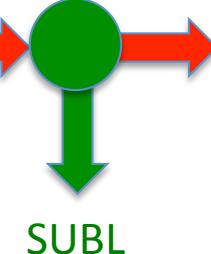


**Chat Menu (Existing User Experience)**

*Continue a Chat! Or Send a Chat Request!*

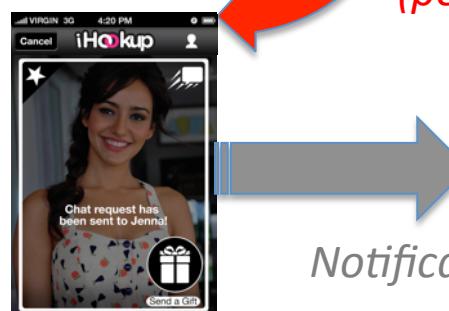


**Active  
SUB?  
(Y/N)**



**A4XC  
(Send)**

**Flip  
(per user action)**



**A4XCFLIP  
(Sent)**

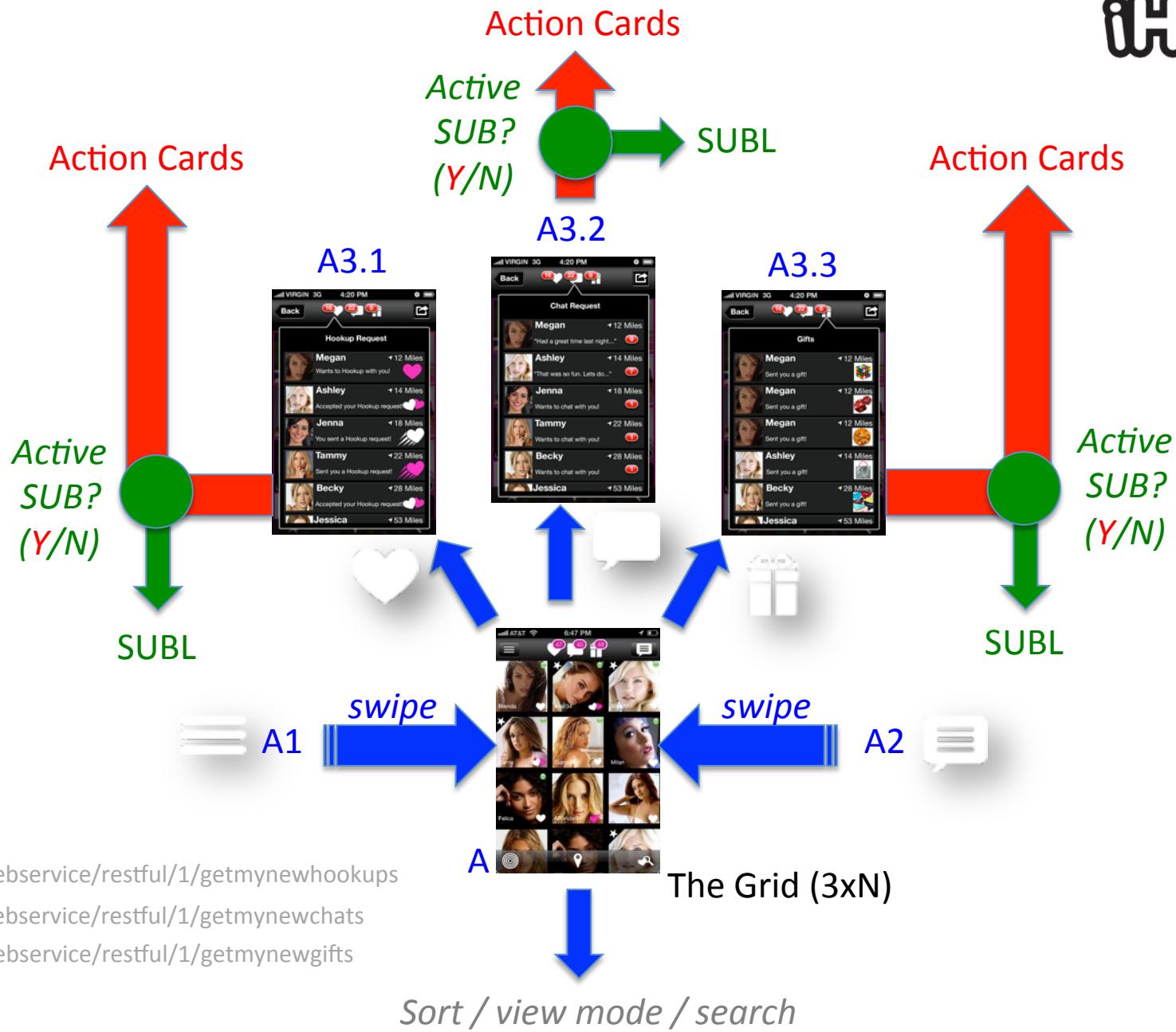
*Notification sent to Jenna!*

**A2 – Chat Menu “Continue a Chat or Send Chat Request”**

A1.2XEDU / A1.2 - /webservice/restful/1/peoplenearby

A4XC - /webservice/restful/1/addfile (associated to request, will do video)

A4XCFLIP - /webservice/restful/1/sendchatrequest

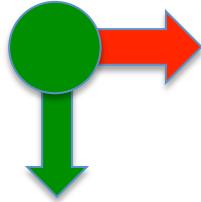


■ A3.1 / A3.2 / A3.3 – Incoming Notifications “Hookup Requests, Chat Requests, & Gifts”

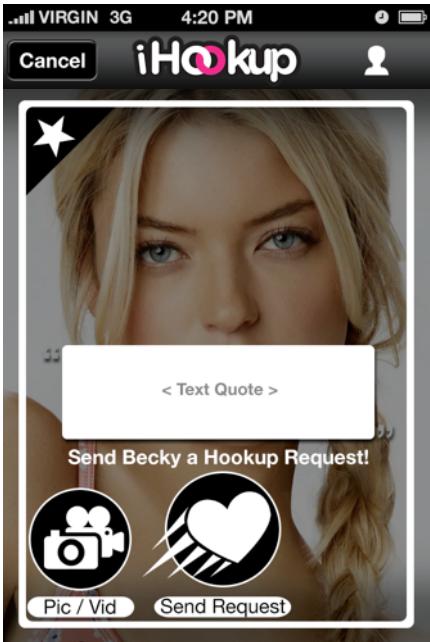
## Action Cards (User to User Requests & Responses & Gifts)

*Users can attach text messages and photo (or video) to a request*

*Users can attach text messages to a response (to a request)*

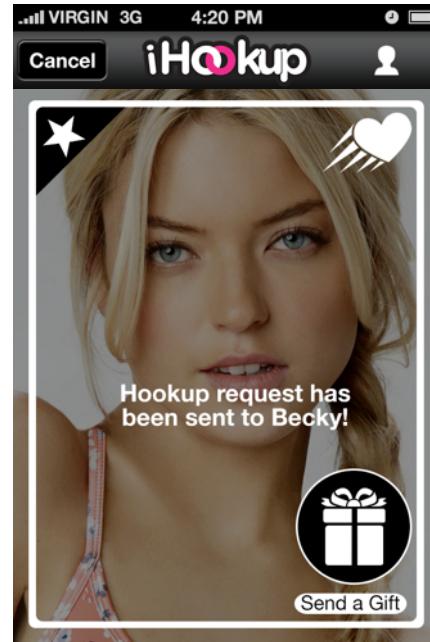
Active  
SUB?  
(Y/N)  
  
  
SUBL

A4X (A-side)



Send

A4XFLIP (B-side)



Sent

\* Action Cards have both an A-side and a B-side (reveals per user action)

A4XC - /webservice/restful/1/addfile (associated to request, will do video in the near future as well)

A4XX - /webservice/restful/1/sendHookUpRequest



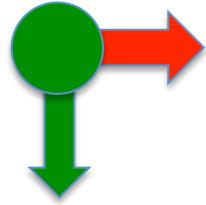
Action Cards – SEND REQUEST Overview “User to User Requests, Responses & Gifts”

## Action Cards (User to User Requests & Responses & Gifts)

*Users can attach text messages and photo (or video) to a request*

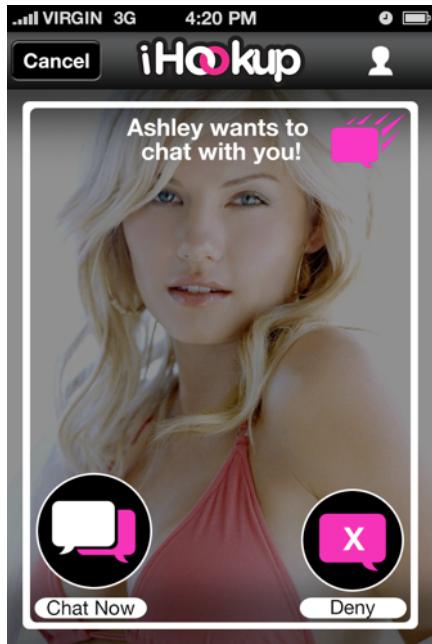
*Users can attach text messages to a response (to a request)*

Active  
SUB?  
(Y/N)



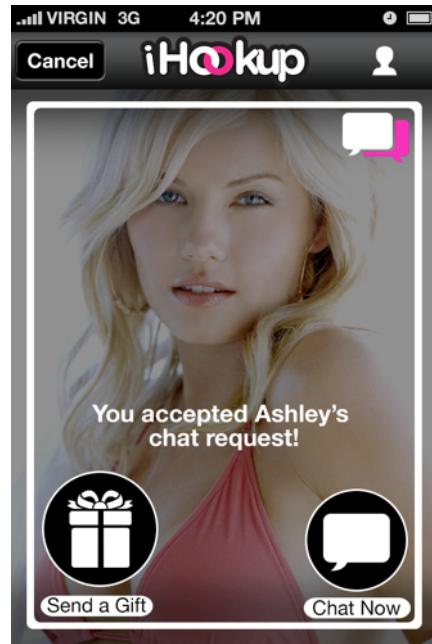
SUBL

A4XXC (A-side)



Received

A4XXCFLIP (B-side)



Per Response Selected (B-side / Response!)

\* Action Cards have both an A-side and a B-side (reveals B-side per user action)

A4XXCFLIP - /webservice/restful/1/replytochatrequest



Action Cards – RECEIVE REQUEST Overview “User to User Requests, Responses & Gifts”

A

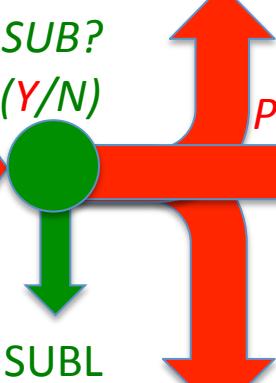
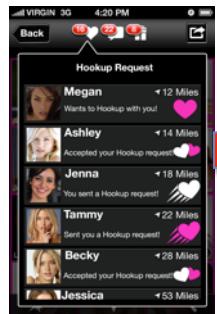


A3.1

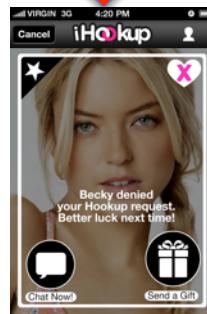
Pop-over list view

Active  
SUB?  
(Y/N)

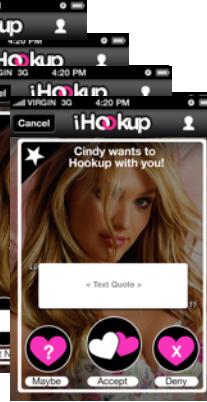
SUBL



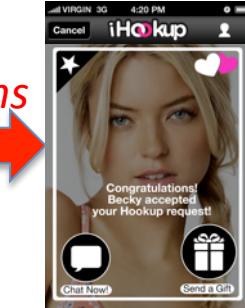
Possible Hookup Notifications



A4XXFLIPDENY  
(Incoming DENIED Hookup Response)

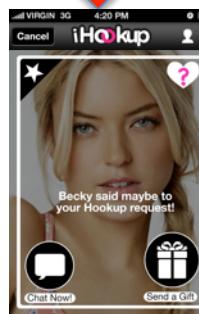


A4XXX → A4XXXFLIP  
(Incoming Hookup Request)  
\* see next page



A4XXFLIPACCEPT

(Incoming Hookup ACCEPTED Response)



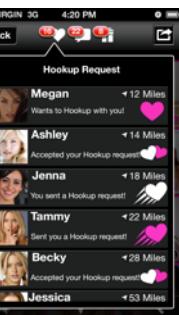
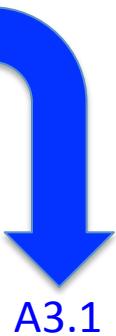
A4XXFLIPMAYBE  
(Incoming MAYBE Hookup Response)



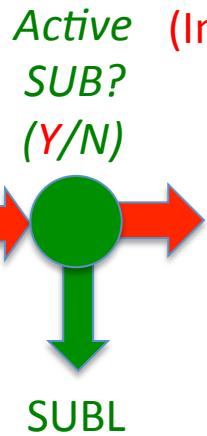
A3.1 – Hookup Notifications “Incoming Hookup Request(s) & Incoming Response(s)”

iHookup

A



*Pop-over list view*

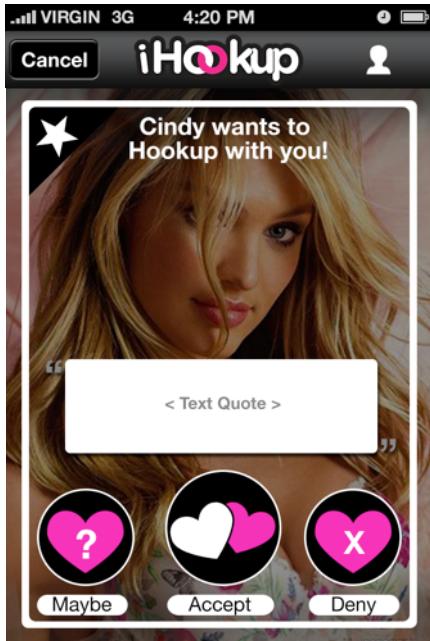


E.g. Incoming Hookup Request (Notification)  
& ACCEPT Response

*User may respond "Maybe" or "Deny" as well (different B-sides)*

A4XXX (A-side)

(Incoming Hookup Request)

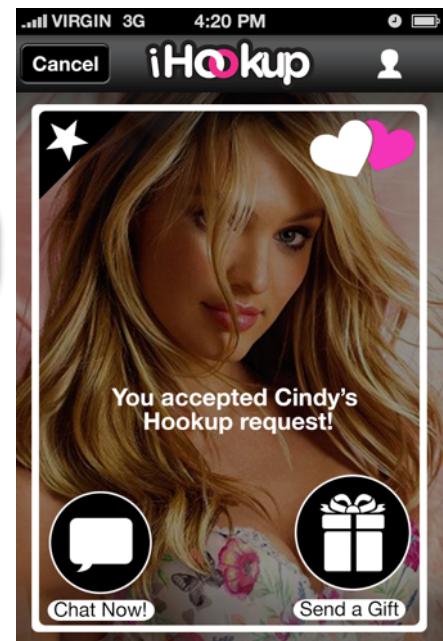


User Selects Accept

*flip*

A4XXXFLIPACCEPT (B-side)

(My Response)



C (w/ Megan)    Send Gift

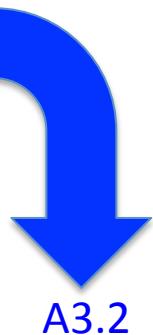
A3.1 - /webservice/restful/1/getmynewhookups

A4XXX - /webservice/restful/1/replytohookuprequest

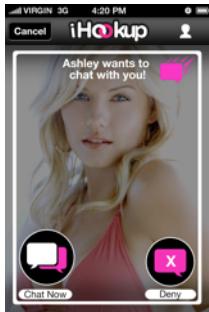


A3.1 – Hookup Requests “Incoming Request & My ACCEPT Response (Can DENY or MAYBE)”

A



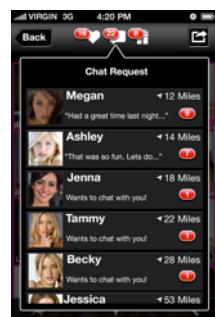
*Pop-over list view*



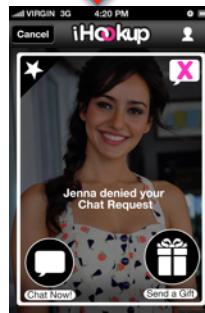
A4XXC

(Incoming Chat Request)

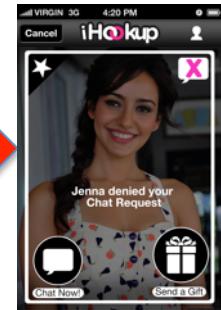
\* see next page



A4XXCFLIPACCEPT  
(Incoming Chat ACCEPTED Response)



*Possible Chat Notifications*



A4XXCFLIPDENY  
(Incoming DENIED Chat Response)

A3.2 - /webservice/restful/1/getmynewchats

A4XCFLIP - /webservice/restful/1/replytochatrequest (2=accepted, 3=denied, 1=sent)

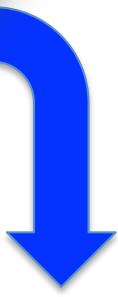


SUBL - Active Subscription Check Point (Yes or No)

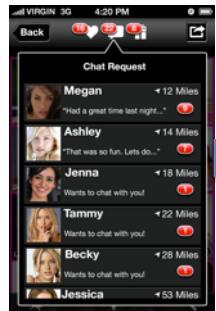


A3.2 – Chat Notifications “Incoming Chat Request(s) & Incoming Response(s)”

A



A3.2



Pop-over list view

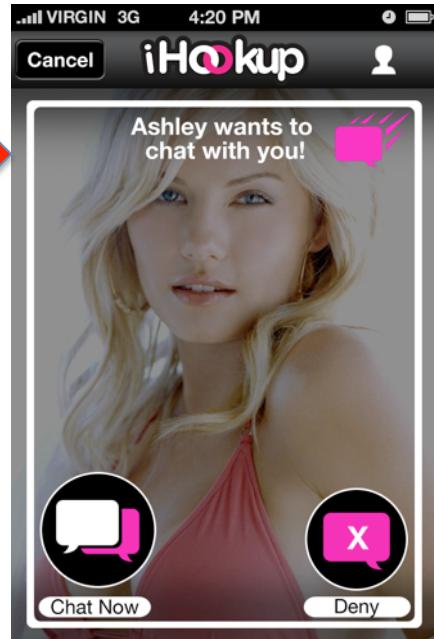
Active  
SUB?  
(Y/N)

SUBL

E.g. Incoming Chat Request (Notification)  
& ACCEPT Response

User may respond "Deny" as well (different B-side)

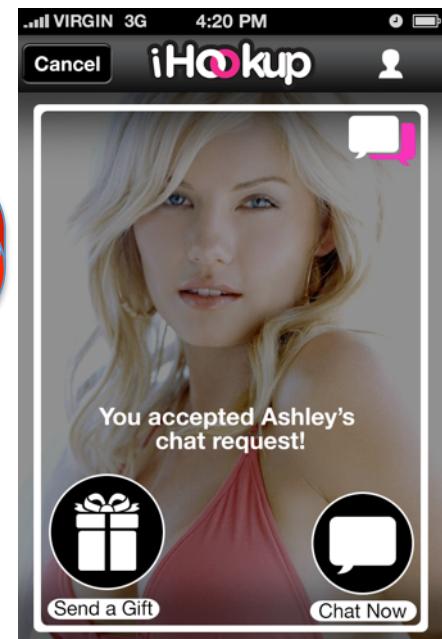
A4XXXC (A-side)  
(Incoming Chat Request)



User Selects Accept



A4XXCFILIPACCEPT (B-side)  
(My Response)

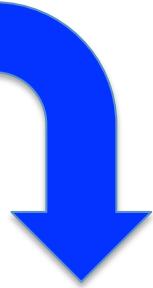


A3.2 – /webservice/restful/1/getmynewchats

A4XCFLIP - /webservice/restful/1/replytochatrequest (2=accepted, 3=denied, 1=sent)

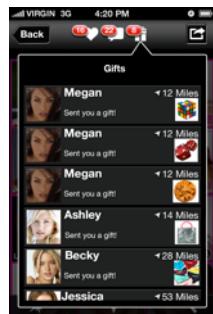
  A3.2 – Chat Requests “Incoming Request & My ACCEPT Response”

A



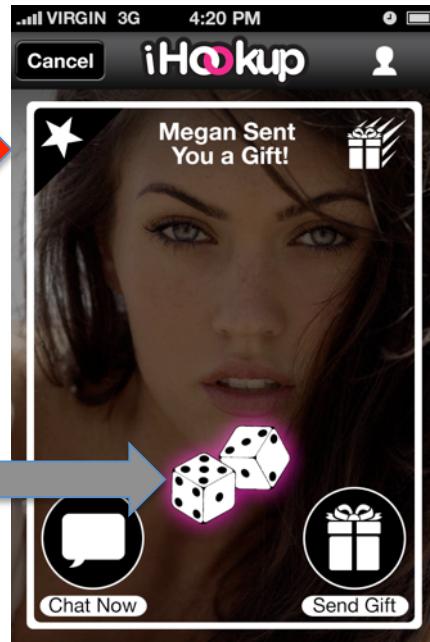
A3.3

Pop-over list view



select

A4XG  
(Incoming Gift Auto-Received)



A1.2  
(Megan's Profile)

"Dice" Gift added to My Gifts

(D5)  
Send Gift  
(to Megan)

A3.3 - /webservice/restful/1/getmynewgifts

C - Chat (w/ Megan)



A3.3 – Gift Notifications “Incoming Gifts Received (added to My Gifts)”

## A1.2 ... – My Profile + Settings + ...

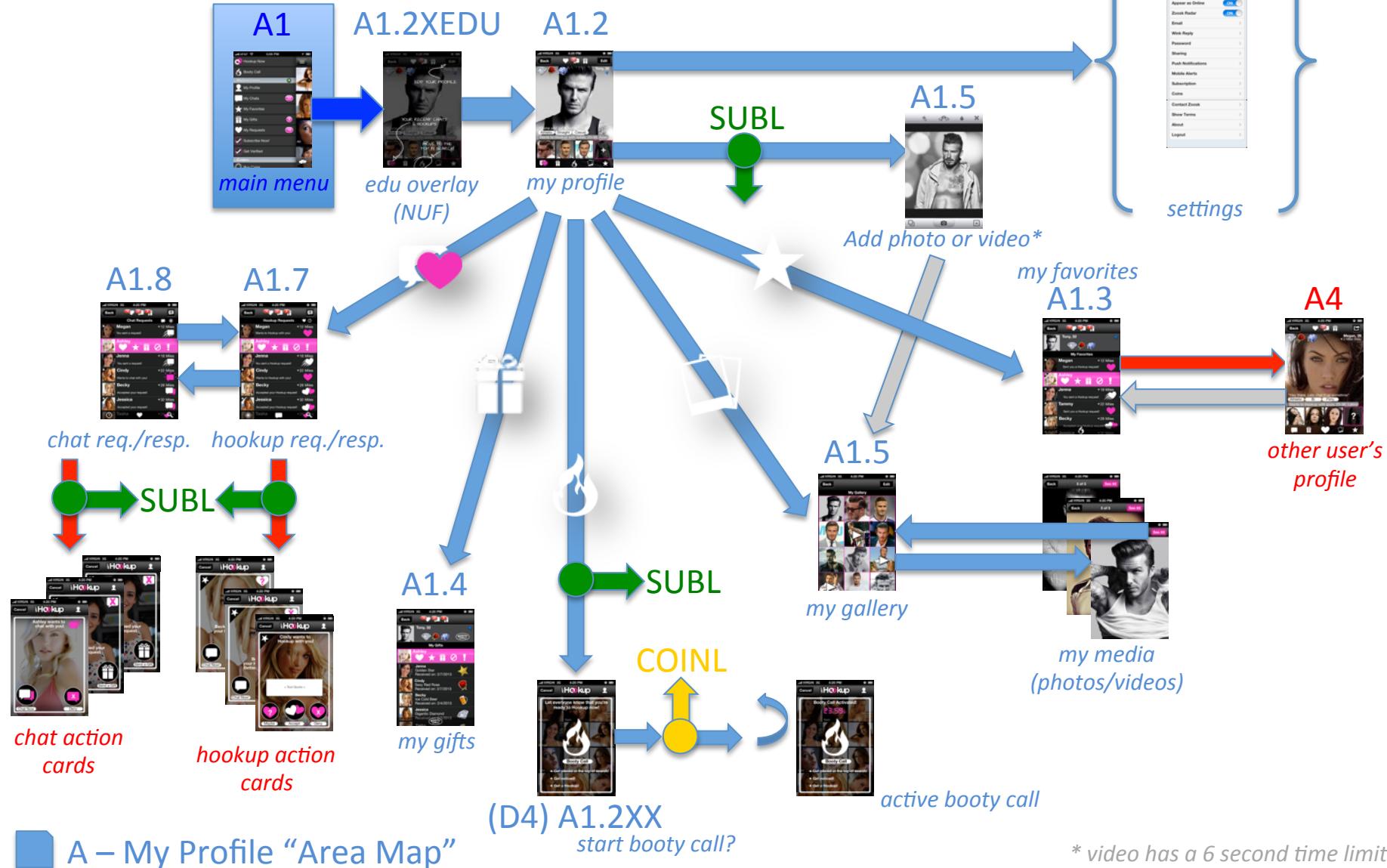
- A1.2 – “Me” Profile (aka My Profile)
- A1.2XEDU – EDU Overlay for My Profile
- A1.2XX / A1.2XXFLIP – Activate Booty Call
- A1.7 / A1.8 – My Hookup & My Chat Requests
- A1.3 – My Favorites
- A1.4 – My Gifts
- A1.5 – My Gallery
- A1.6 – My Settings



SUBL - Active Subscription Check Point (Yes or No) / (Yes or No)

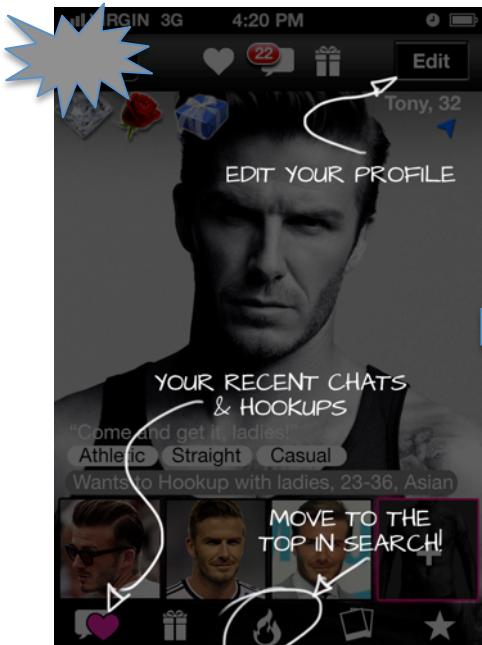
COINL – Coin Balance Check Point (Yes or No)

Start here!



## New User Flow (NUF)

*Tap to remove EDU Overlay*



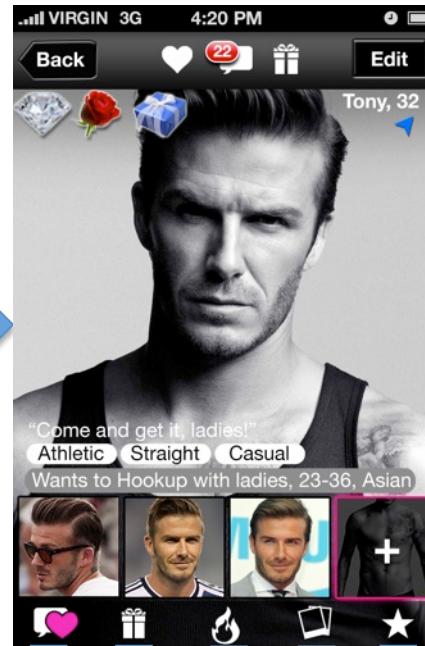
My Profile

A1.2XEDU  
(A1.2)

A1.2XEDU / A1.2 - /webservice/restful/1/getmyprofile

My Profile

A1.2



A1.5

A1.3

A1.4

A1.5

(D4) A1.2XX



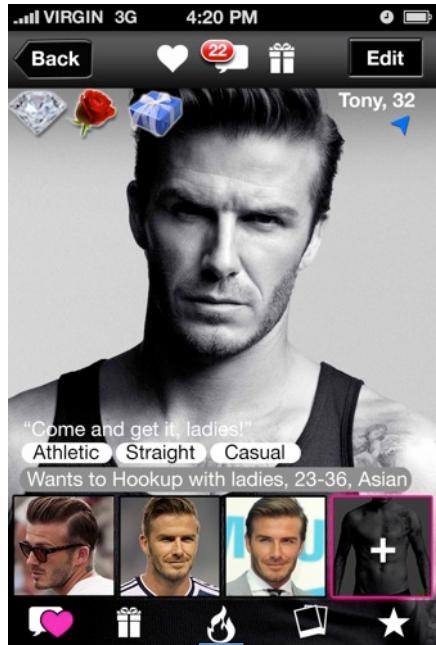
A1.2 / A1.2XEDU – My Profile & Settings



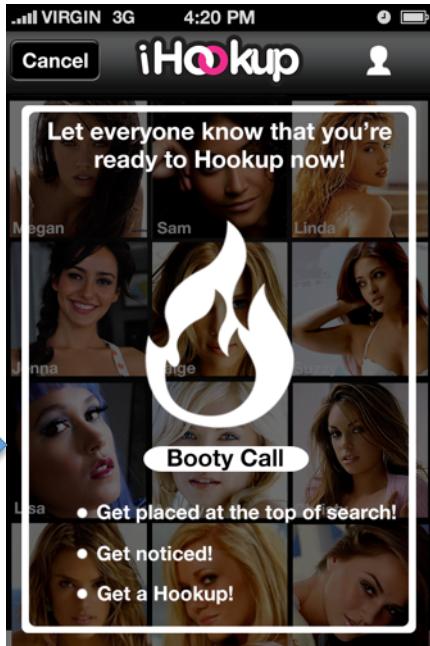
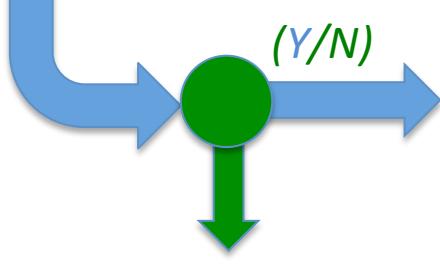
## Existing User Experience – Activate Booty Call + Timer (aka DTF)!

*Economy Sink!*

My Profile  
A1.2

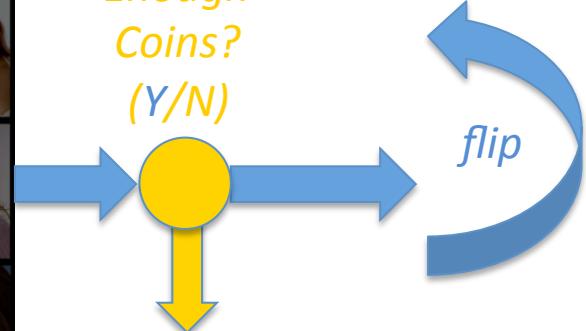


Active  
SUB?  
(Y/N)



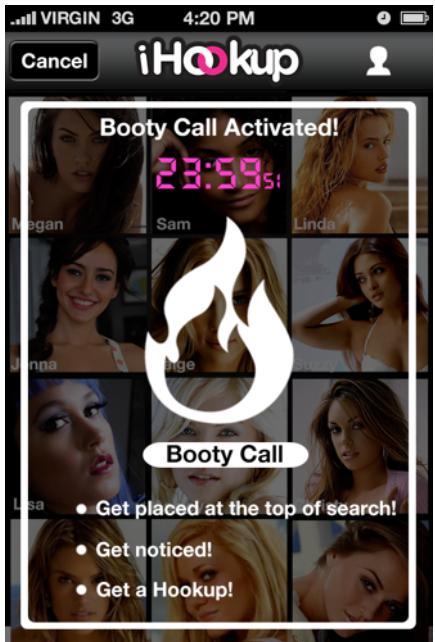
(D4) A1.2XX (A-side)

Enough  
Coins?  
(Y/N)



D4- /webservice/restful/1/activatebeacon

A1.2 - /webservice/restful/1/getmyprofile



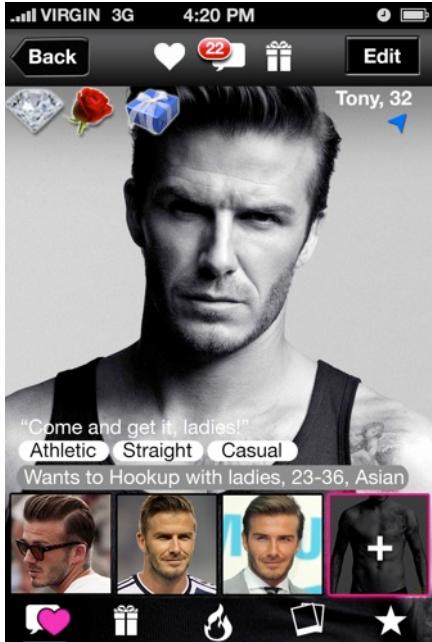
(D4) A1.2XXFLIP (B-side)

  (D4) A1.2XX & A1.2XXFLIP – Activate Booty Call (aka DTF)

## Existing User Experience – View & Interact with My Hookup & My Chat Requests!

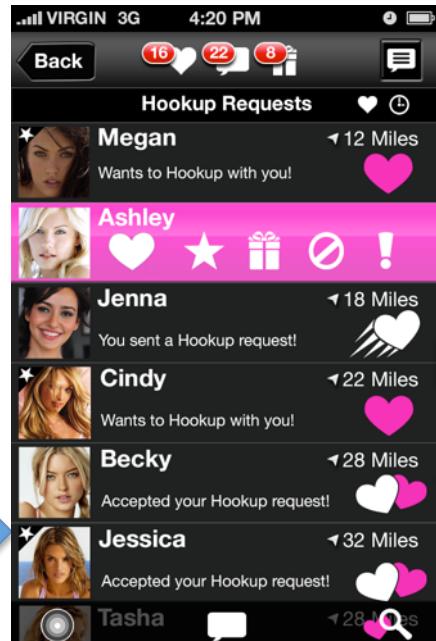
A1.2

My Profile



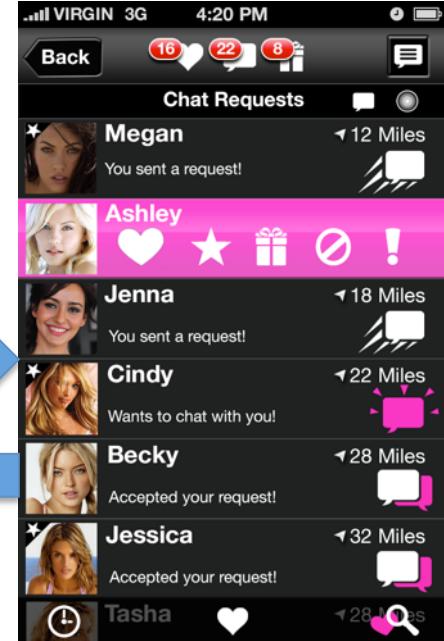
My Hookup Requests

A1.7



My Chat Requests

A1.8



A1.2 - /webservice/restful/1/getmyprofile

A1.7 - /webservice/restful/1/getmyhookuprequests

A1.8 - /webservice/restful/1/getmychatrequests

User toggles view



toggle



A1.7 / A1.8 – My Hookup & Chat Requests

## Existing User Experience – View & Interact with My Favorites!

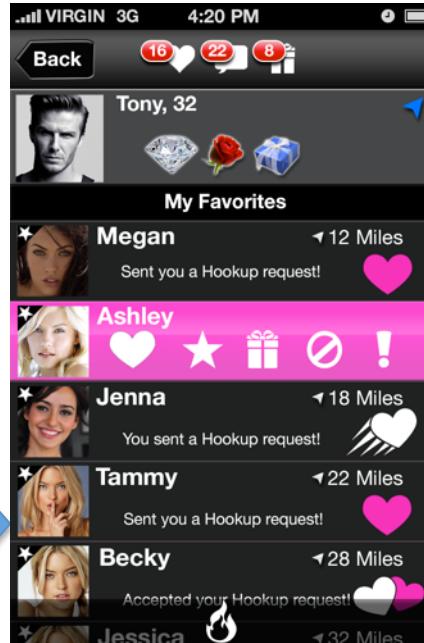
A1.2

My Profile



My Favorites

A1.3



*Cell flip-side  
w/ actions!*

A1.2 - /webservice/restful/1/getmyprofile

A1.3 - /webservice/restful/1/getmyfavorites

A1.3 – My Favorites (w/ flip-side actions)

(D4) A1.2XX

## Existing User Experience – View & Interact with My Gifts (Send Gifts w/ Flip side actions!)

A1.2

My Profile



A1.2 - /webservice/restful/1/getmyprofile

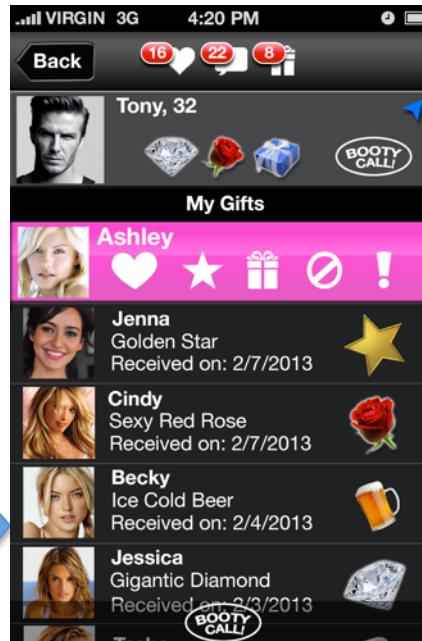
A1.4 - /webservice/restful/1/getmygifts



A1.3 – My Gifts (w/ Flip-side actions)

My Gifts

A1.4



(D4) A1.2XX

*Cell flip-side  
w/ actions!  
(+ send gift!)*

## Existing User Experience – View & Edit My Gallery (Photos & Videos)

A1.2

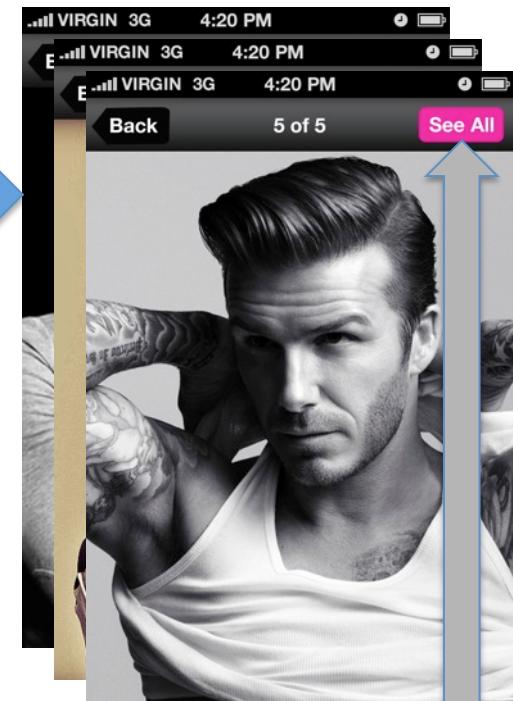


My Profile

My Gallery  
A1.5



My Photo N, N+1, N+2, ...  
A1.8#N



select

A1.2 (+) - /webservice/restful/1/addphoto (adds and attaches media to the user's profile)

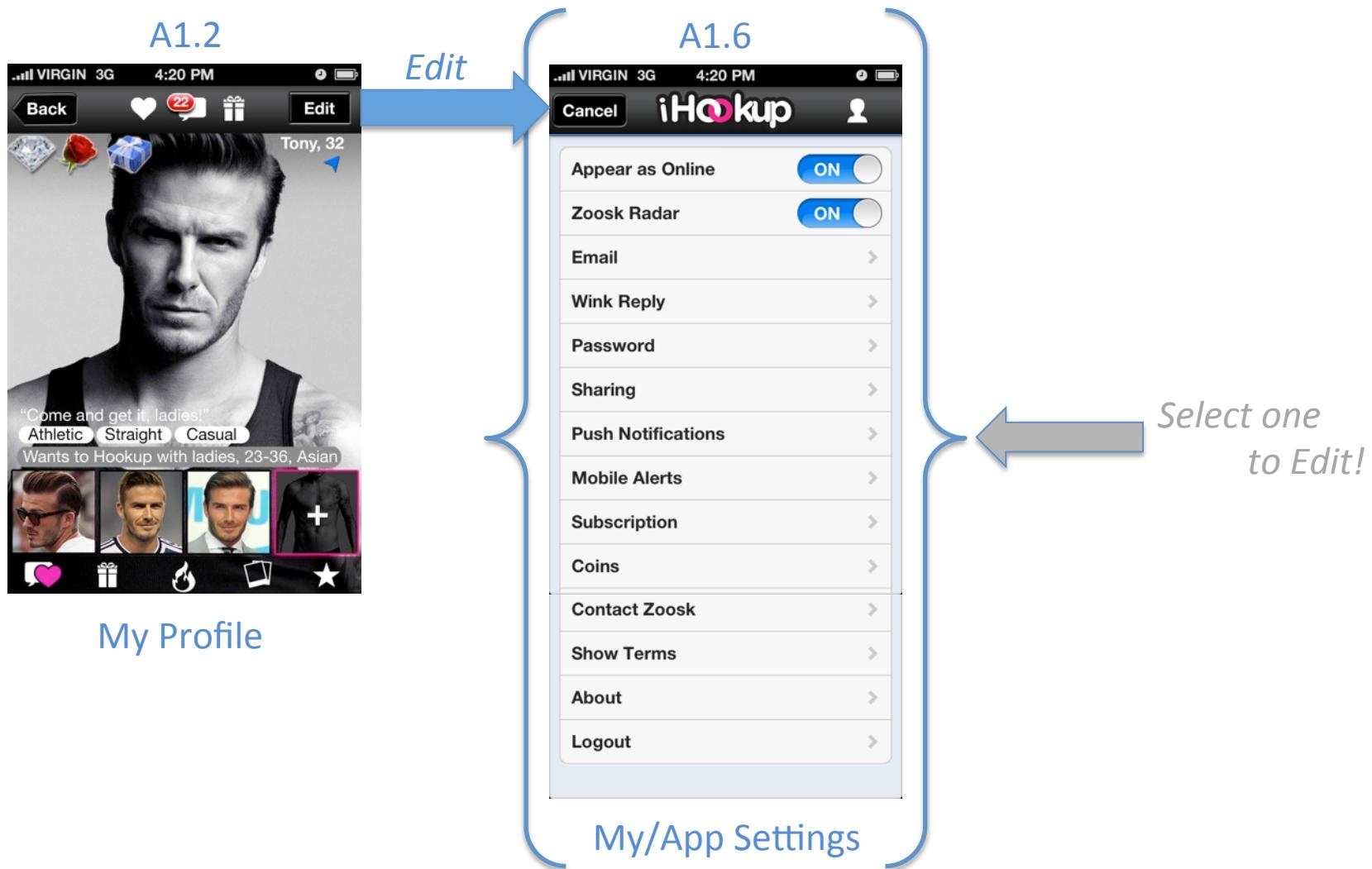
A1.5 - /webservice/restful/1/getmygallery (returns all image objects for that user)



A1.5 – My Gallery (My Photos & Videos)

*Back to gallery!*

## Existing User Experience – View & Edit My/App Settings



 A1.6 – My Settings & App Settings

# A4 – “Other” User Profile +

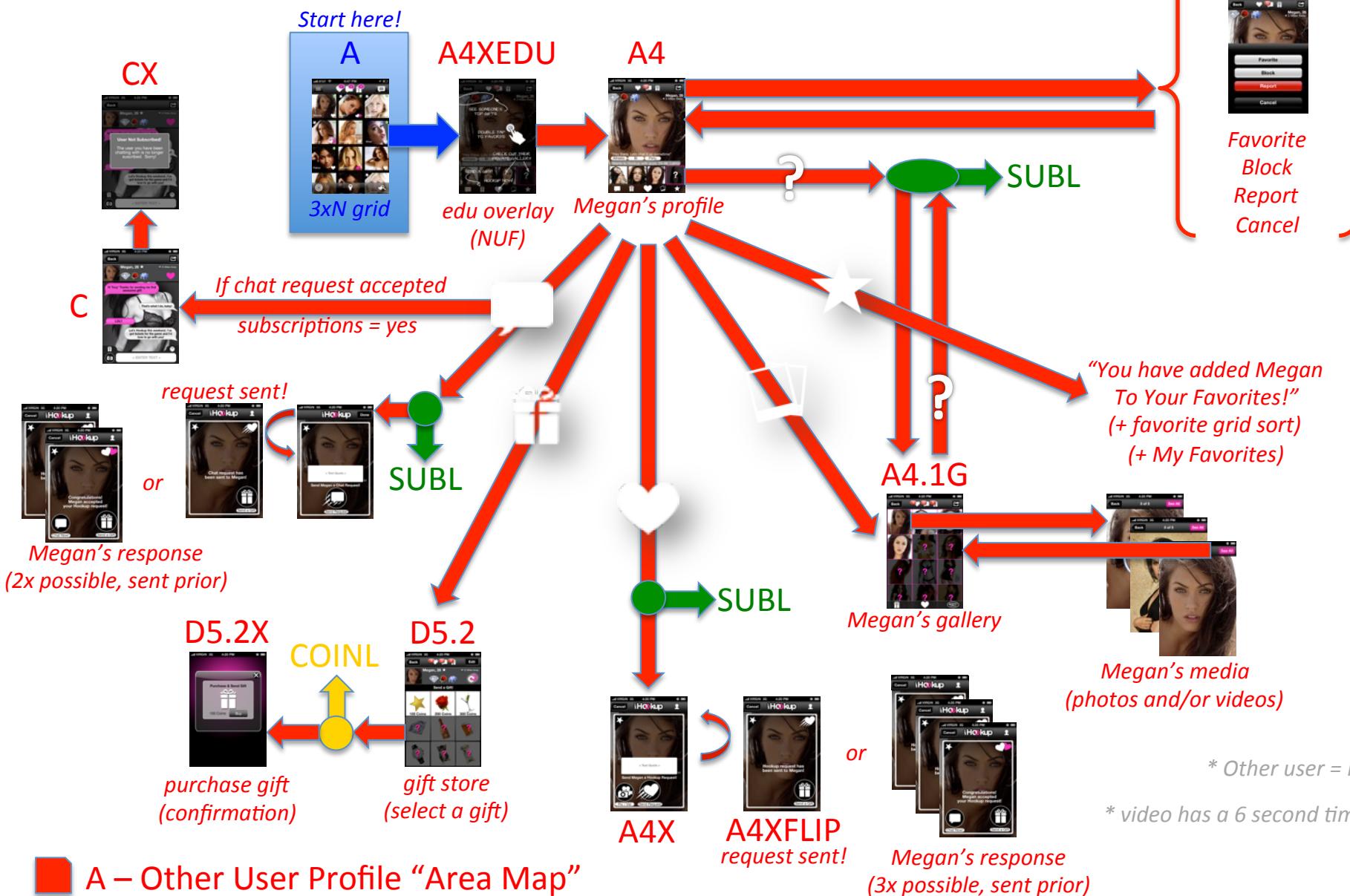
- A4 – “Other” Profile (other user’s profile, N#)
- A4XEDU – EDU Overlay (NUF Experience)
- A4XC – Send Chat Request
- A4.2 – Gift Gallery (list of gifts)
- A4X – Send Hookup Request
- A4.1PN – Photo Viewer (N#)
- A4.1VN – Video Viewer (N#)
- A4.1G – Other User’s Gallery (aka “See All”)
- A4XFAV – Favorite Notification (animation)
- Action Cards – All Request & Response Actions\*



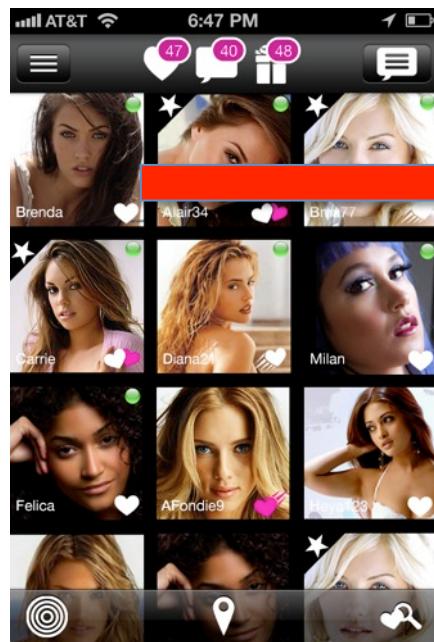
SUBL - Active Subscription Check Point (Yes or No)



COINL – Coin Balance Check Point (Yes or No)

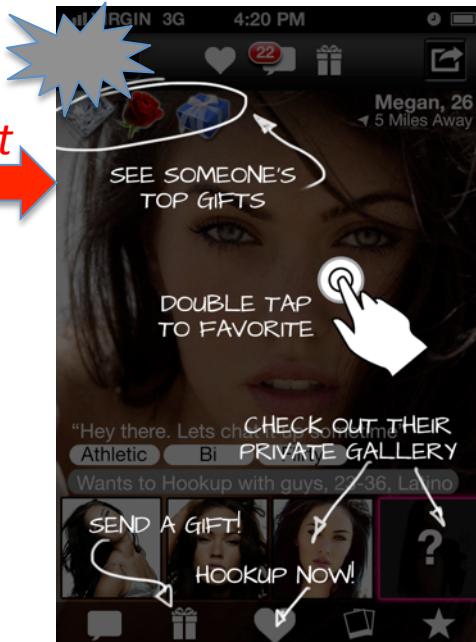


## New User Flow (NUF) – Entry to Megan's Profile via The Grid (A) – Primary Access to Other Users



*Tap to remove EDU Overlay*

*select*



*tap*

Other User Profile  
A4 "Megan"



A4.2

A4XEDU  
(A4)  
"Megan's Profile"

A4 - /webservice/restful/1/viewuserprofile

C  
D5.2  
A4.1G  
FAV  
A4X

■ A4 / A4XEDU– Other User's Profile ("Megan") & Interactions with her!

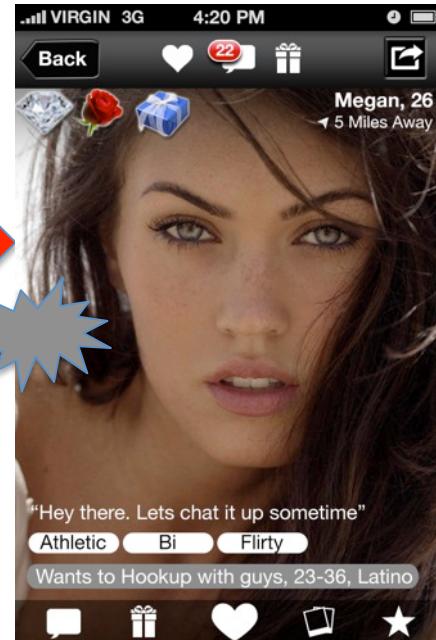
## Other User Profile

A4 "Megan"



A4.2

*Tap to show/hide photo thumbnails*



*Single tap*



A4.1G



C

D5.2

A4X

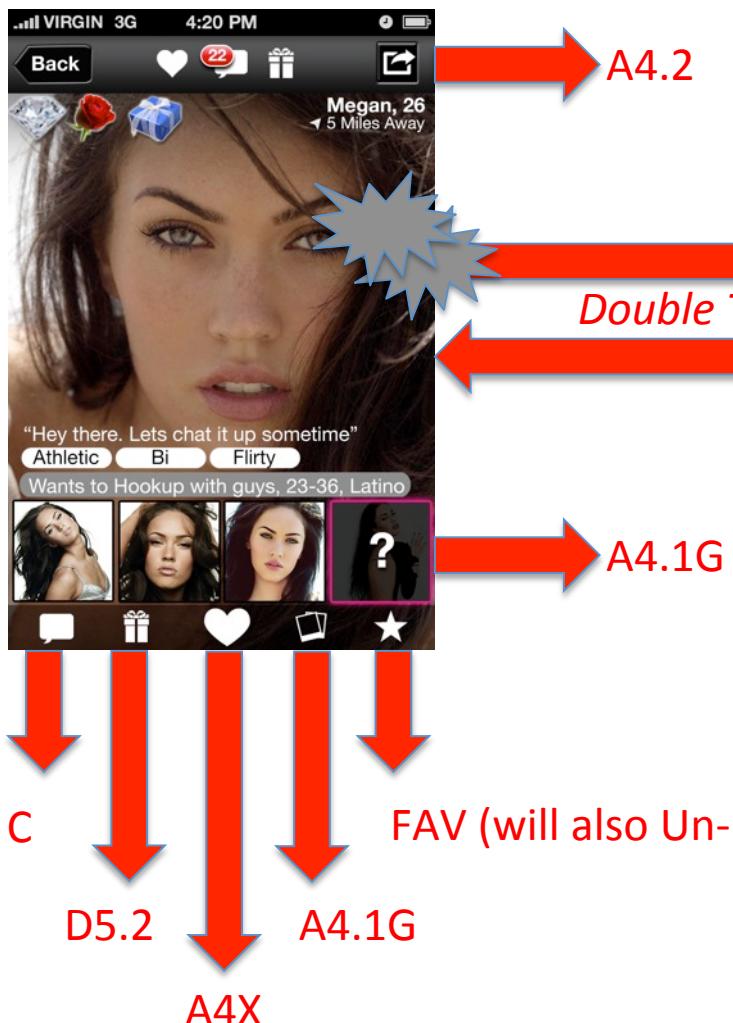
FAV

A4.1G

■ A4 – Single Tap to Show/Hide Photo Thumbnails!

## Other User Profile

A4 "Megan"



*Double Tap to Favorite Megan!*



A4 - /webservice/restful/1/favorite

■ A4 – Double Tap to Favorite & Un-Favorite Other User (e.g. Megan)!

## Existing User Experience – Send Chat Request!

\* Megan = Other User

A4



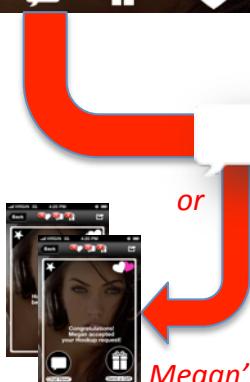
Megan's Profile

*Megan can respond!*

*\* Must send or accept a Chat Request in order to chat with another user!*

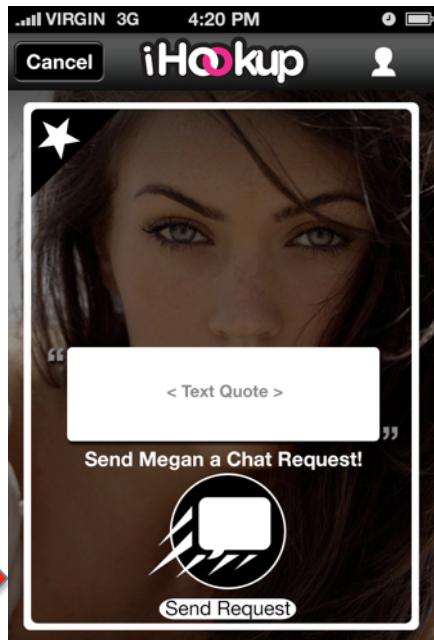
Active  
SUB?  
(Y/N)

SUBL



Megan's response  
(2x possible responses)

A4XC (A-side)  
(Send Chat Request)

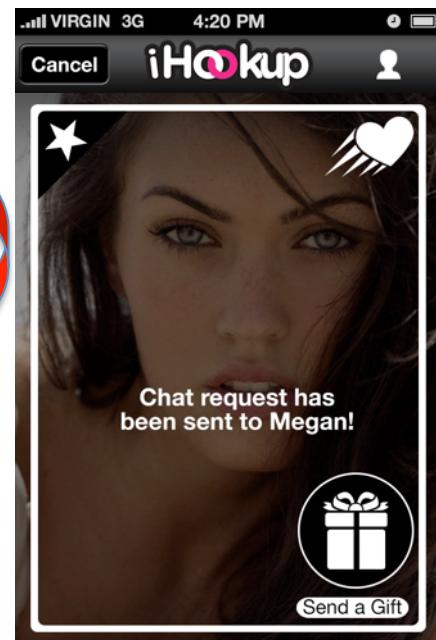


User (Me) Selects Send!



flip

A4XCFLIP (B-side)  
(Sent Chat Request)



Send a Gift

C – Send Chat Request to Megan! (no + photo/video)

A4XCFLIP - /webservice/restful/1/sendchatrequest

## Existing User Experience – Chat with Megan!

Megan's Profile

A4



*Active  
SUB?  
(Y/N)*

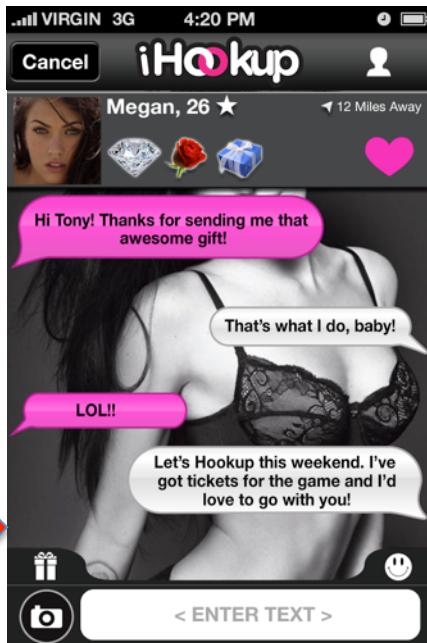
SUBL

*One-on-One Chat!*

\* Must have an accepted chat request to chat with another user!

Chat w/ Megan

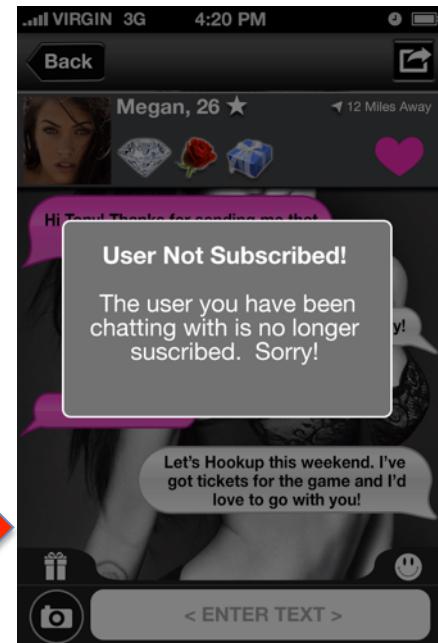
C\*



Add Photo or Video\* to chat!

IF the Other User's Subscription = No

CX

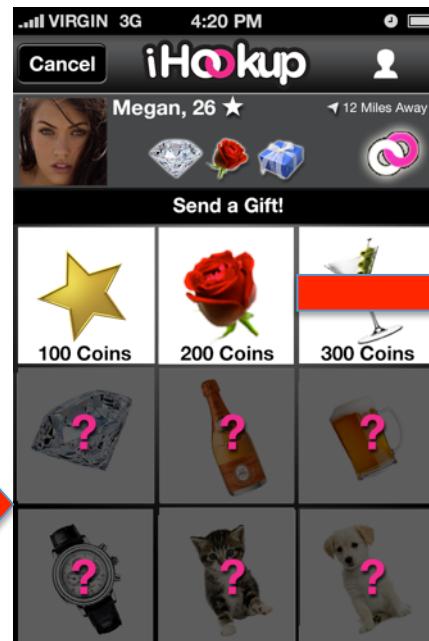


C – Chat with Megan (1-to-1 User Chat)

Other User Profile  
A4 “Megan”



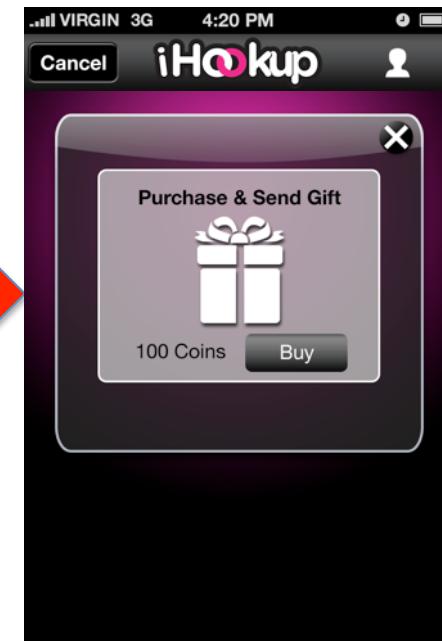
D5.2 “Select Gift”  
*Select a Gift for Megan!*



\* Active Subscription NOT REQUIRED  
to purchase and send gifts!

\* Coins ARE REQUIRED to purchase  
and send gifts!

D5.2X  
*Confirm Purchase!*



Enough  
Coins?  
(Y/N)



COINL

D5.2 - /webservice/restful/1/giftstore (returns the store of gifts available for purchase)  
D5.2X - /webservice/restful/1/sendgift

*Gift sent  
to Megan!*

■ A4 / D5.2 / D5.2X – Purchase & Send Megan a Gift!

## Existing User Experience – Send Hookup Request!

Megan's Profile

A4

\* Megan = Other User



Active  
SUB?  
(Y/N)

SUBL

or

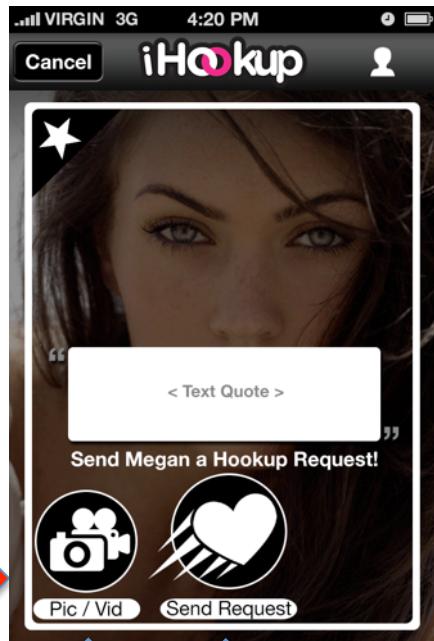


Megan's response  
(3x possible responses)

Megan can respond!

\* An accepted Hookup request will open up chat between TWO users as well!

A4X (A-side)  
(Send Hookup Request)

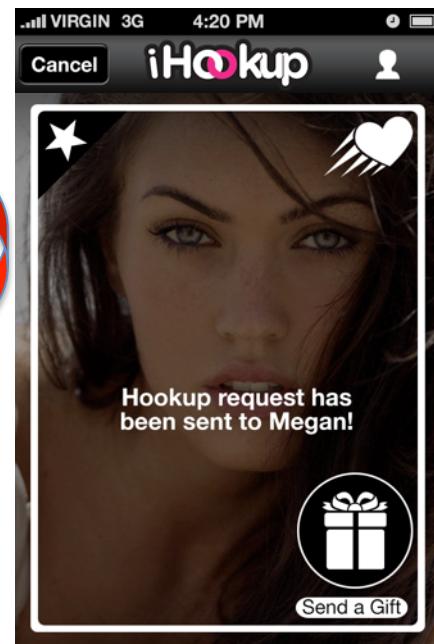


See next page

User (Me) Selects Send!



A4XFLIP (B-side)  
(Sent Hookup Request)



Send a Gift

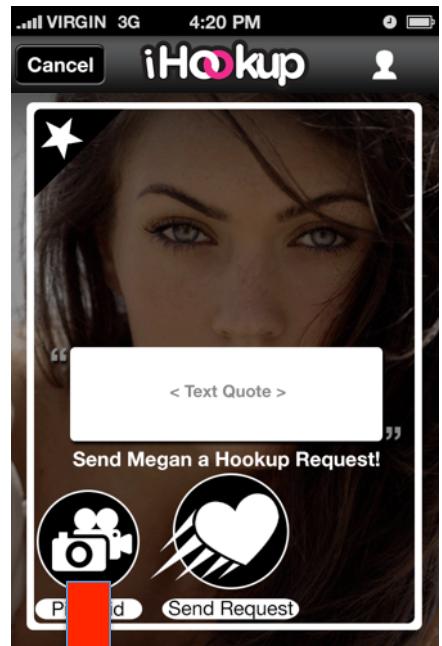
A4XC - /webservice/restful/1/addfile (associated to request, will do video in the near future as well)

A4XFLIP - /webservice/restful/1/sendhookuprequest

A4X / A4XFLIP – Send Hookup Request to Megan! + Megan's Response!

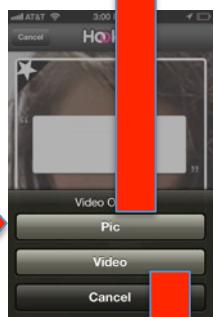


## Existing User Experience – Attach Photo or 6 second Video to Hookup Request!



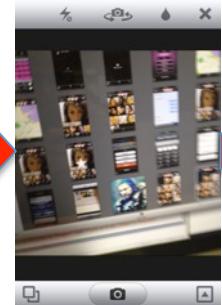
A4X

Cancel Returns  
To A4X



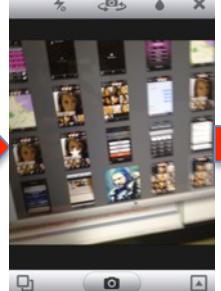
Pic

Photo or Gallery?



Video

Video or Gallery?



A4X  
Photo Uploading  
(prep for send)



Take Photo + Filter!

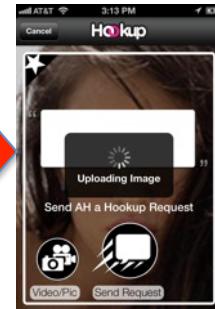


Photo Added to Request!



A4X

Send  
Request!

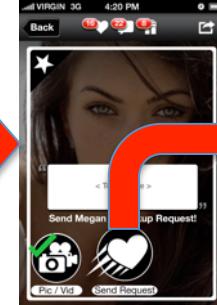
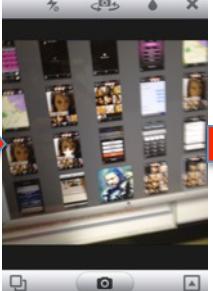


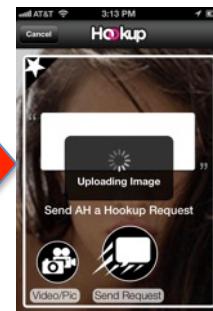
Photo Added to Request!

A4X

Video Uploading  
(prep for send)

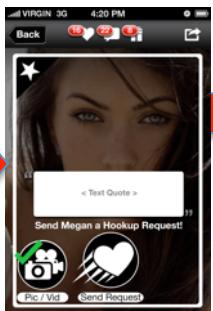


Shoot Video!  
(6 sec. limit)



A4X

Send  
Request!



Video Added to Request!



A4X – Send Hookup Request to Megan! (Add Photo or 6 sec. Video to Request)

## Existing User Experience – View & Interact w/ Megan’s Gallery (Photos & Videos)

### Megan’s Profile

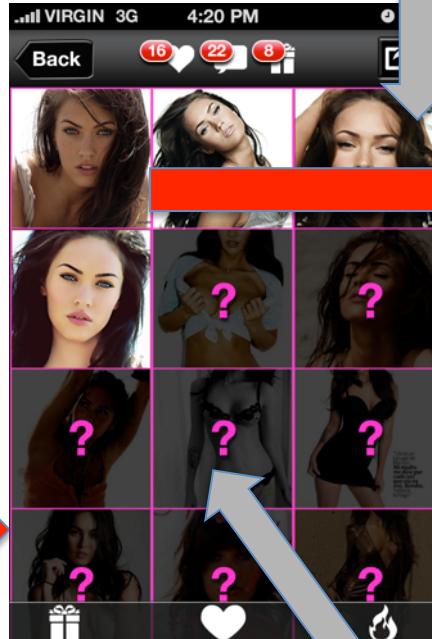
A4



Megan’s Basic Gallery (4x Photos/Videos)  
(all users can view another user’s basic gallery)

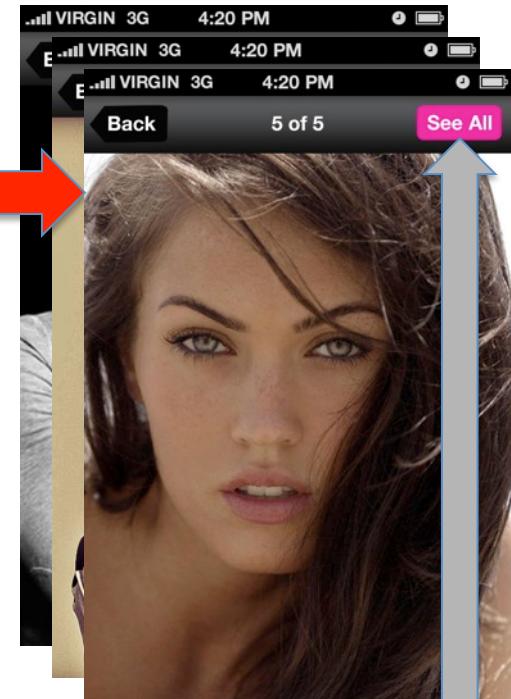
### Megan’s Gallery

A4.1G



### Megan’s Photo N, N+1, N+2, ...

A4.1G#N



Megan’s Premium Gallery  
(subscription check if un-subscribed user clicks on “?” thumbnail)

A4.1G – Megan’s Gallery (Other User Photos & Videos)

Back to gallery!



select

Megan = Other User!

A4.1G#N - /webservice/restful/1/flagimage (TBR)

A4.1G - /webservice/restful/1/getusergallery (returns image objects)

Existing User Experience – More w/ Megan!

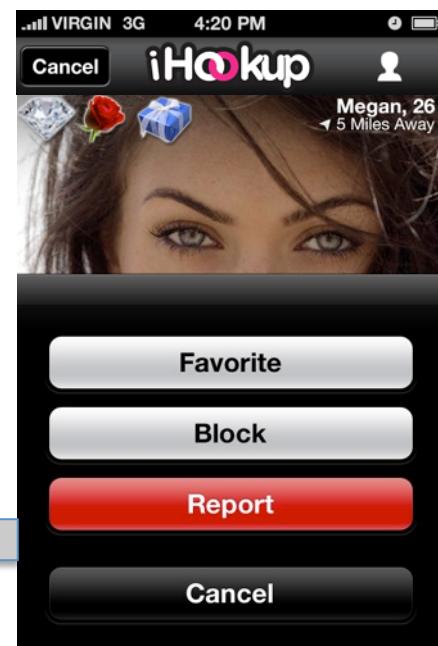
*Block & Report, etc.*

## Megan's Profile

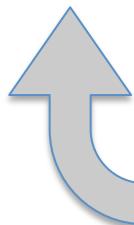
A4



A4.2



\* A user can block and report other users!



A4.2 - /webservice/restful/1/reportuser

A4.2 - /webservice/restful/1/sendblockrequest

More Sheet

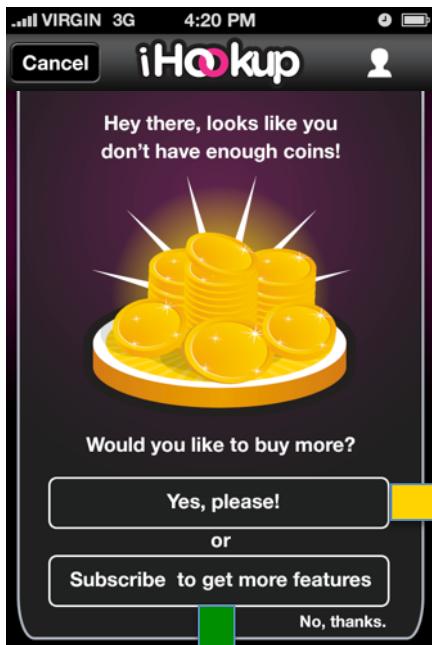
A4.2 – “More” → Favorite, Block, & Report!

# COIN – Coin Based Screens

- CL – Coin Lander
- CS (D2) – Coin Shop (multiple coin pack options)
- CConfirm – Coin Purchase In-app Confirmation
- OW (D3) – TapJoy Offer Wall



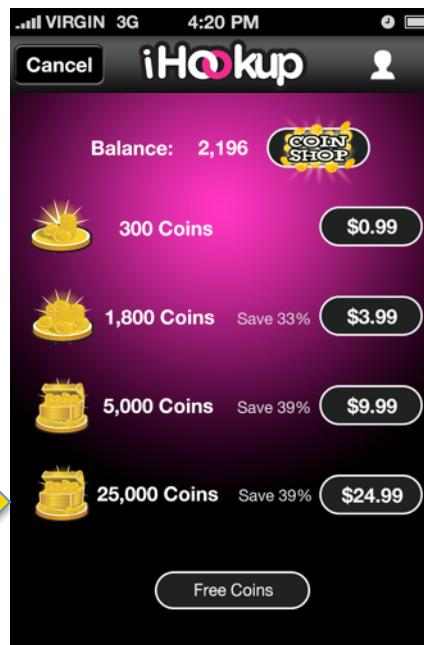
Coin Lander  
“You Need More Coins!”



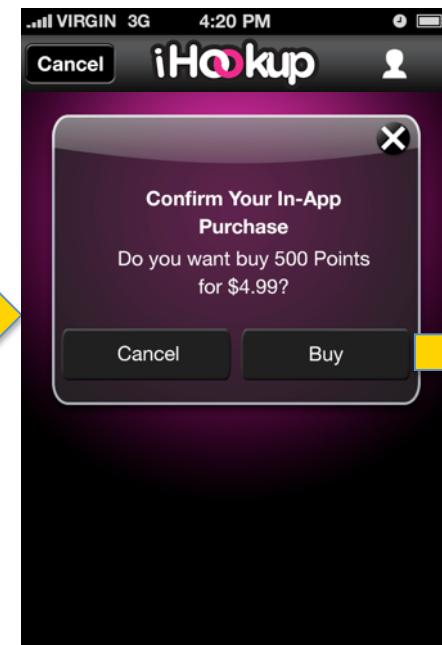
SUBP

\* Active Subscription NOT REQUIRED  
to purchase coins!

Coin Packs  
Select a Coin Pack!



Confirm Pack Purchase  
Confirm Purchase!



\$

COINL / COINP / COINConfirm – Subscription based APIs not completed yet!

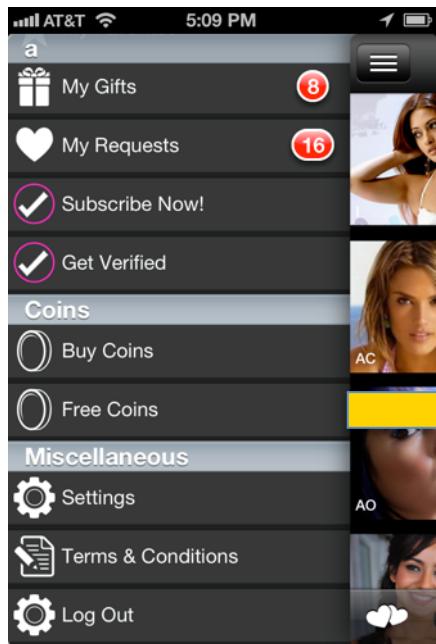


COINS – COIN Lander, COIN Pack Options, & Pack Purchase Confirmation!

\* Active Subscription NOT REQUIRED  
to get FREE coins!

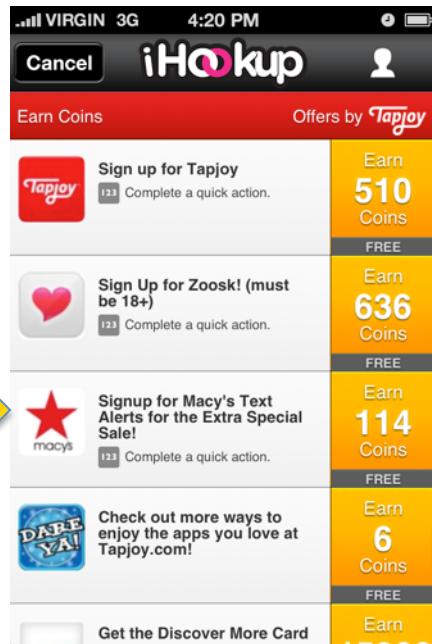
A1

"Want FREE Coins?"



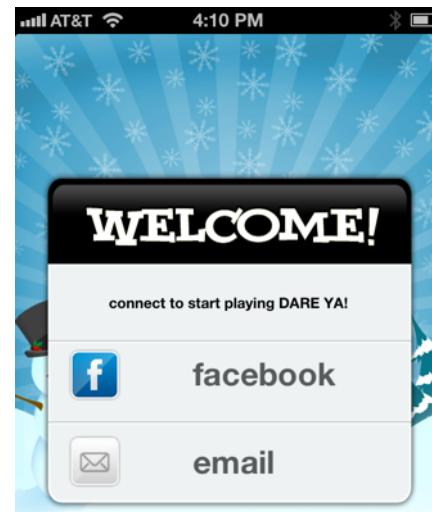
OW – Offer Wall

Select an Offer!



OW – Offer Wall (Cont.)

Complete Offer & Get FREE Coins!



OW – Tapjoy based APIs not completed yet! (Receive Receipt, Verify Receipt, Pay Coins!)



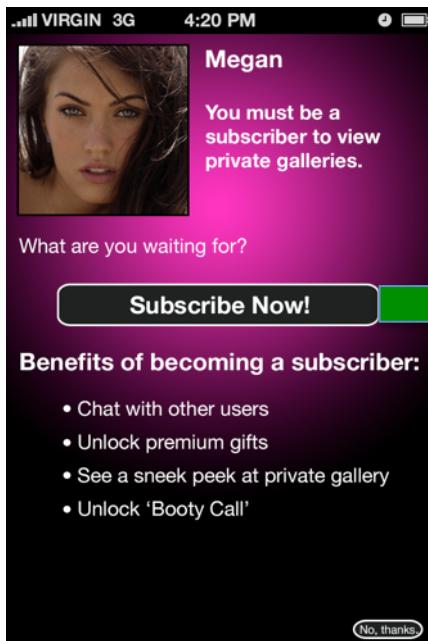
COINS – Offer Wall & FREE Coins!

# SUB - Subscription Based

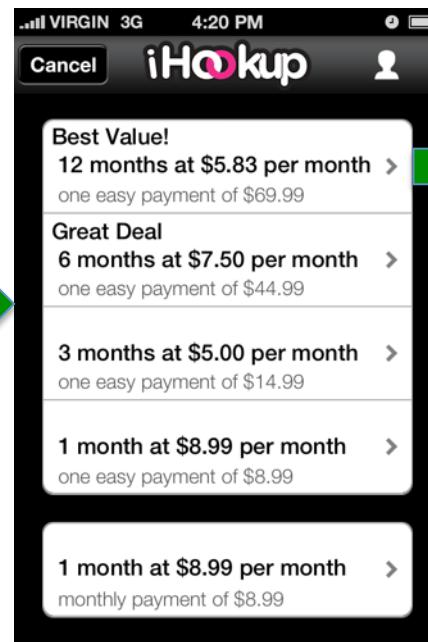
- SUBL (D1) – Subscription Lander
- SUBP – Subscription Plans
- SUBConfirm – Subscription In-app Confirmation

*Active  
Subscription?  
(Answer = No)*

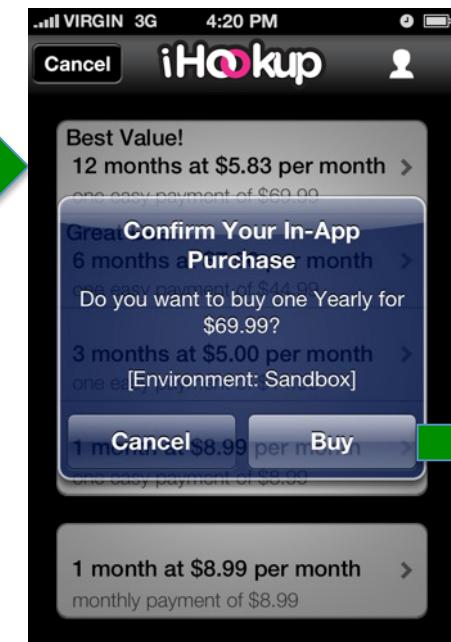
Subscription Lander  
“Need to be Subscribed!”



Subscription Plans  
Select a Subscription Plan!



Confirm Plan Purchase  
Confirm Purchase!



\* Active Subscription IS REQUIRED to perform many action in the app!

SUBL / SUBP / SUBConfirm – Subscription based APIs not completed yet!

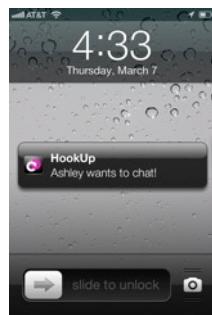
SUBS – SUBS Lander, SUB Plan Options, & Plan Purchase Confirmation!

# L – Device Lock Screen

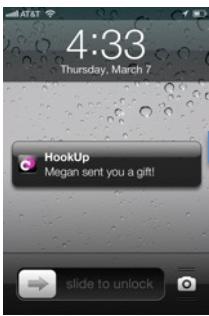
- L1 – User Wants to Hookup! (notification)
- L1B – User Responds to My Hookup Request (notification) (3x possible responses)
- L2 – User Wants to Chat! (notification)
- L2B – User Responds to My Chat Request (notification) (2x possible responses)
- L3 – User Has Sent You a Gift! (notification)
- L4 – User Wants to Hookup (Booty Call based blast notification)



L1



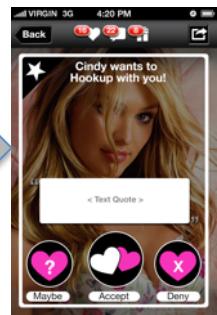
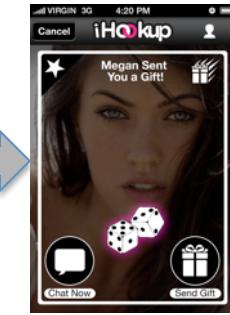
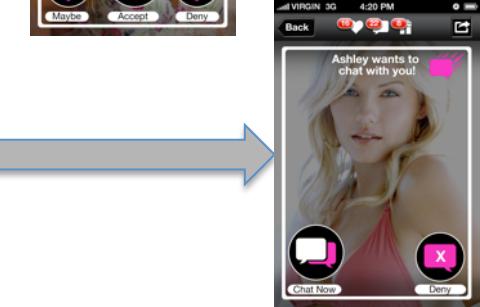
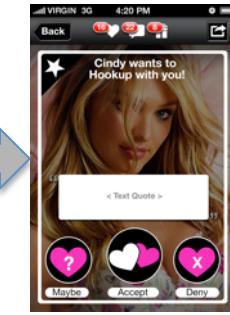
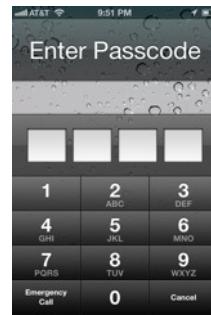
L2



L3



L4



L – Device Lock Screen “Notifications” (and where they go in the app!)

# S – Sounds (Audio Events)

- SA1 – fdsafaf
- SA2 – fadfa
- SA – fdafasfdsa
- SA3 – fgadfasf
- SA4 – fsafdafd
- SBX1 – fasdfafdf
- SB – fasdfasdfd
- SLOGOUT - fadfsafaf

# APIs with TBR App Screen Association!

- /webservice/restful/1/admincreategift (admin tool)
- /webservice/restful/1/getallseeking (admin tool)
- /webservice/restful/1/admincreategift (" ")
- /webservice/restful/1/changeemail (settings)
- /webservice/restful/1/changepassword (" ")
- tbd