



PRADEEP GIRI

UI/UX Designer

Bangalore-based product designer specializing in creating seamless experiences through empathy-driven research. I'm Passionate about creating user-centric designs and intuitive interfaces, by understanding user needs and pain points. Empathizing with users, I create solutions that address users challenges and enhance their overall experience.

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🌐 [linkedin.com/in/pradeepgree](https://www.linkedin.com/in/pradeepgree)

Work Experience

Quinta Systems | UI/UX Designer

Dec 2021 - Present

- Conducting market research, user research and understanding users needs, their pain points and behavior.
- Creating user-centered design, concepts, wireframe, prototypes, Information Architecture and mockups.
- Collaborating with the marketing team, sales team as well as engineers to ensure the creation and delivery of experiences for the digital user.
- Understanding and incorporating the business model into the design process for creating user-friendly user experience and interface.
- Leading design across functions and growing a design team. Strategizing and realizing new product concepts and ideas and design highly usable systems for designers.
- Implementing market trends into product for enhanced user experience and Staying up-to-date with industry trends and learning new techniques.
- Evaluating existing sites and products for usability and resulted in a 30% increase in user engagement.
- Conducting usability testing and user feedback sessions to validating design decisions and identifying areas of improvements.
- Creating and maintaining design systems, style guides to ensure consistency across products and platforms.
- In addition producing launching, explainer, and testimonial videos to promote products effectively.

Ecity Media | UI/UX Designer

April 2021 - Dec 2021

- Created, improved and use wireframe, prototypes, style guides, user flows, and effectively communicate your interaction ideas using any of these methods.
- Modify the HTML, CSS, and JavaScript templates catering to diverse clients. Designing creatives, web banners, landing pages for web & social media projects
- Creating engaging micro-interactions to improve user interactions. Making explainer videos, recording and editing reels for social media, etc.
- Developed animation videos and GIFs from scratch to meet client requirements. To fulfill deadlines, working alone and collaboratively with the marketing team.

Education

GITAM University

2019 - 2021

B.COM

IIIT Bangalore

2023

Advance UI/UX Design

Sahara Institute

2017 - 2018

Graphic Design

Skills

UX Design

User Research
Design Thinking
Information Architecture
Empathy Mapping
Usability Testing
User Journey Mapping
User Persona
Strategic Thinking
A/B Testing
User Flow
Accessibility Design
Storytelling
Heuristic Evaluation
Problem-Solving
Scenarios
Use Cases
UI/UX Trends
Continuous Learning

UI Design

Wireframing
Prototyping
User-Centric Design
Design Systems
Interaction Design
Iconography
Micro-interactions
Animation Design
Grid Systems
Visual Hierarchy
Flat Design
Mobile App Design
Web Design
Motion Graphics
Material Design
UI Testing
Visual Design
Heatmaps

Work Experience

2adpro Media | Graphic Designer

May 2019 - Sept 2020

- Creating a graphic design according to the guidelines
The role of a compliance check, design, quality check, and proofreading
- Engaged in diverse projects and media, created innovative graphic designs aligned with business objectives.
- Understanding design requirements and produce graphic work accordingly
Train to new junior designer and provide feedback on the design
- Developed skill working with HTML & CSS

Software Skills

UX/UI Design

Figma
Adobe XD
Sketch
Notion / Miro

Photo/Video

Adobe Photoshop
Adobe Illustrator
Adobe After Effects
Adobe Premiere Pro
Adobe InDesign
Adobe Lighroom

Audio

Logic Pro
Ableton Live
Studio One
Audacity
Adobe Audition

3D Design

Autodesk Maya
Blender
Substance Painter
CorelDRAW

Coding

VS Code
HTML
CSS
JavaScript
GitHub
CMS (WordPress)

Open Source

GIMP
Inkscape

Skills

Graphic Design

Branding and Identity
Digital Design
Logo Design
Print Design
Vector Graphics
Poster Design
Packaging Design
Brochure Design
Infographic Design

Photo

Image Editing
Color Correction
Retouching
Camera Operation
Exposure Control
Composition Techniques
Lens Selection
Portrait Photography
Travel Photography

Video

Video Editing
Footage Editing
Color Grading
Motion Graphics
Special Effects
Green Screen Techniques
Slow Motion
Live Streaming
Trailer Editing

Audio

Audio Recording
Noise Reduction
Equalization (EQ)
Compression
Panning
Mixing
Time Stretching
Pitch Shifting
Audio Syncing

Hobbies

Reading	Listening Music
Writing	Cooking
Photography	Mobile/PC Gaming
Traveling	Language Learning
Singing	

Languages

English	●	●	●	●	●	●
Hindi	●	●	●	●	●	●
Kannada	●	●	●	●	●	●
Tamil	●	●	●	●	●	●

Portfolio

www.behance.net/pradeepgreee

www.dribbble.com/pradeepgreee

Website

pradeepgreee.github.io

Click links to open



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