



Dynamic Website Proposal For Proitbridge OPC Pvt. Ltd.

Version: 2.0

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TECHNICAL PROPOSAL

Standard Touch is committed to delivering the following resources. The scope of this engagement includes the development of the following modules: -



1: Homepage

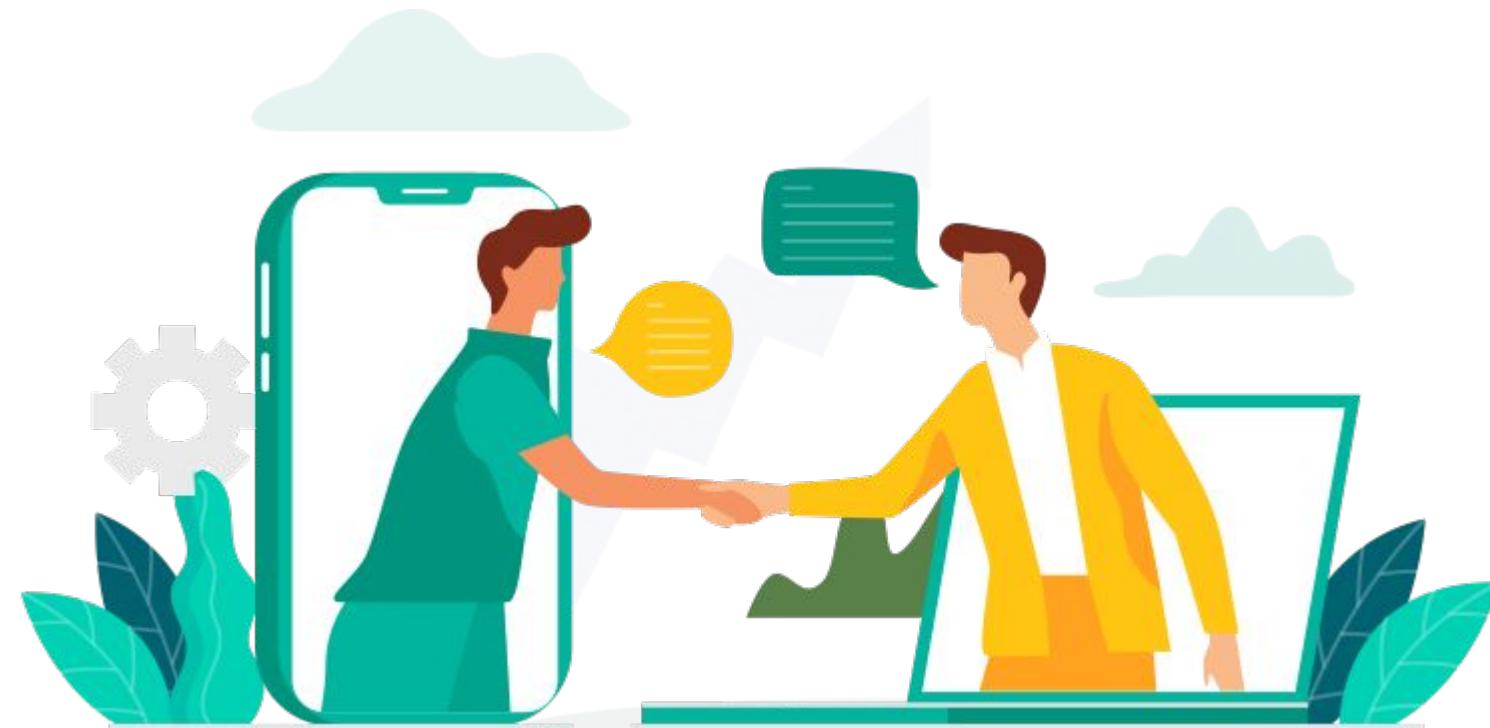
- Design of an attractive and engaging homepage that immediately captures visitor attention.
- Introduction of the brand, its unique value propositions, and key offerings.





2: About Us

- **In-depth storytelling about the organization, including its history, values, and team.**
- **Integration of appropriate imagery or graphics to supplement the narrative.**

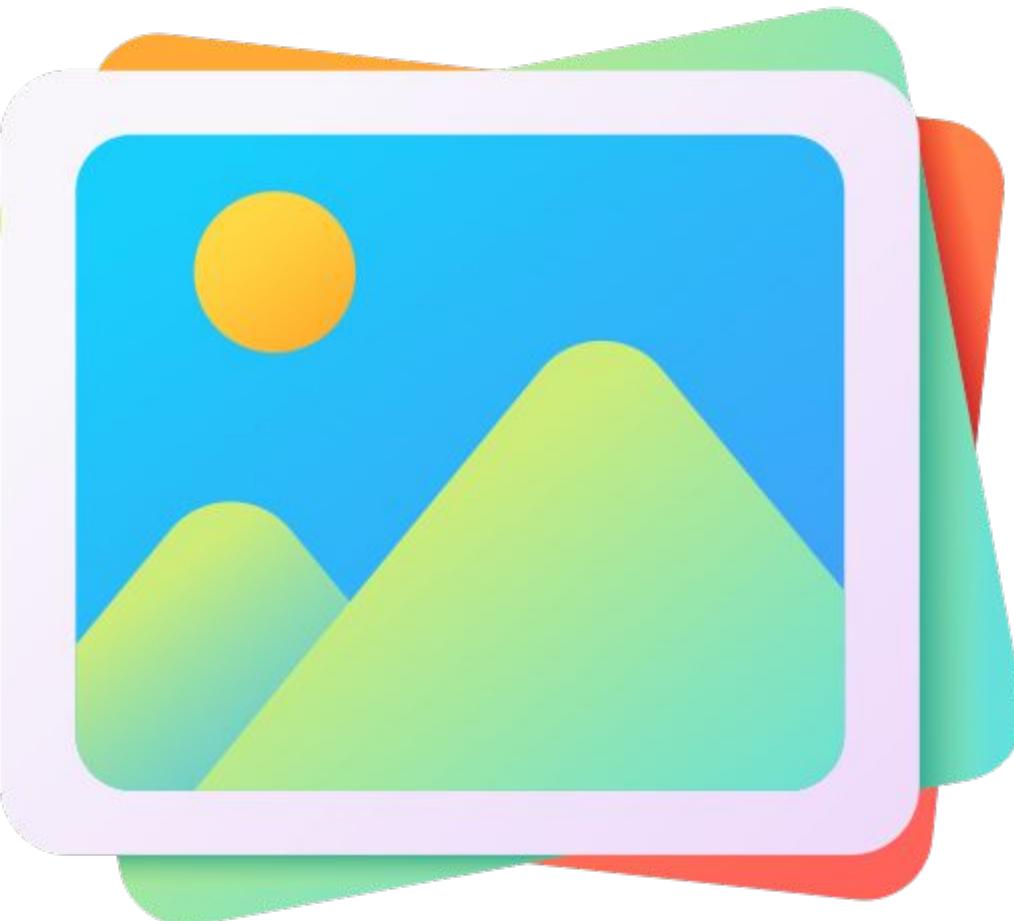


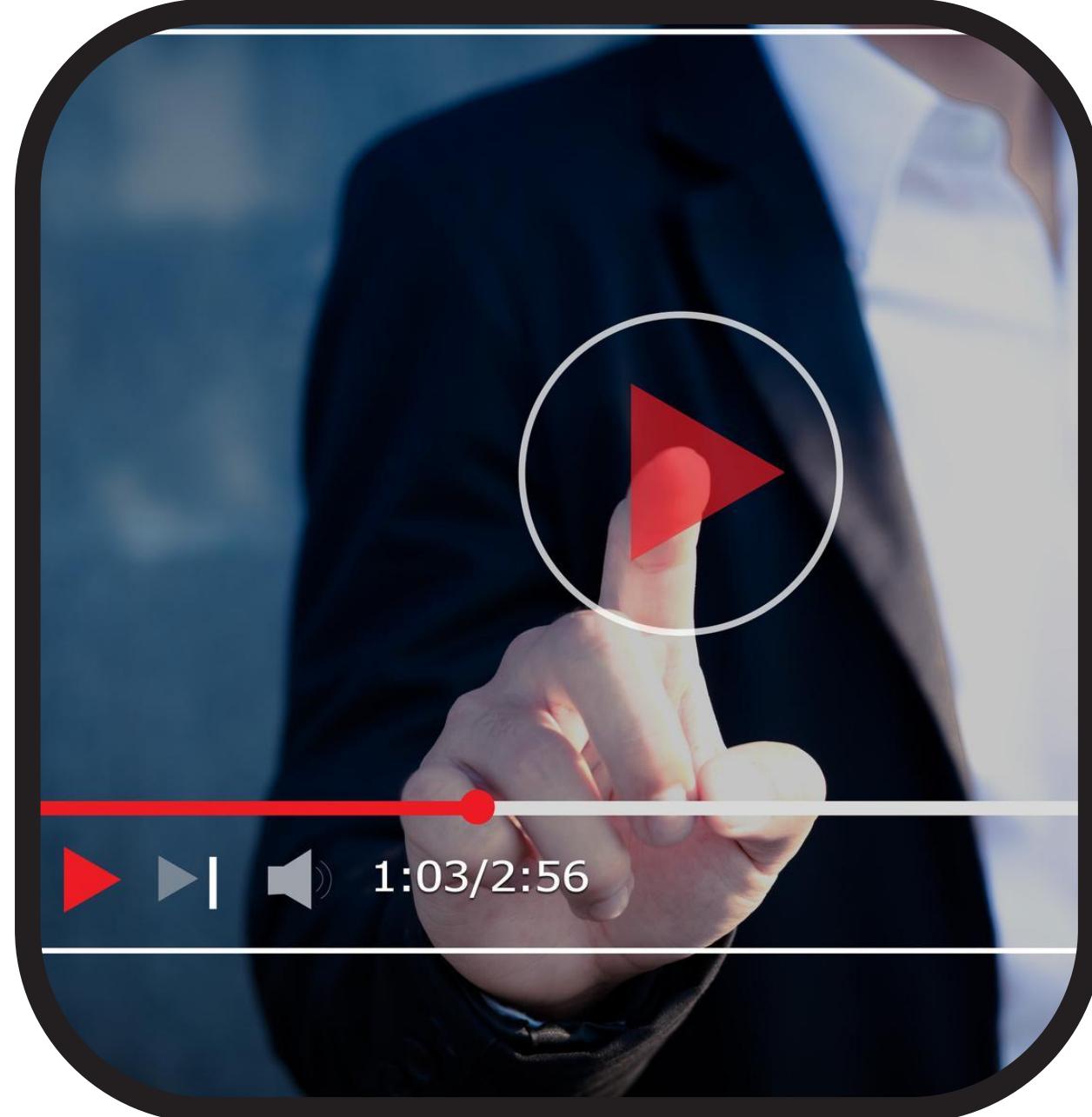
3: Clients

- **Showcasing a list or portfolio of key clients, along with testimonials or case studies, if available.**
- **Integration of interactive features to allow potential clients to see the company's breadth of experience.**

4: Photo Gallery

- **Showcasing a list or portfolio of key clients, events, services**
- **Integration of interactive features to allow potential clients to see the company's breadth of experience.**



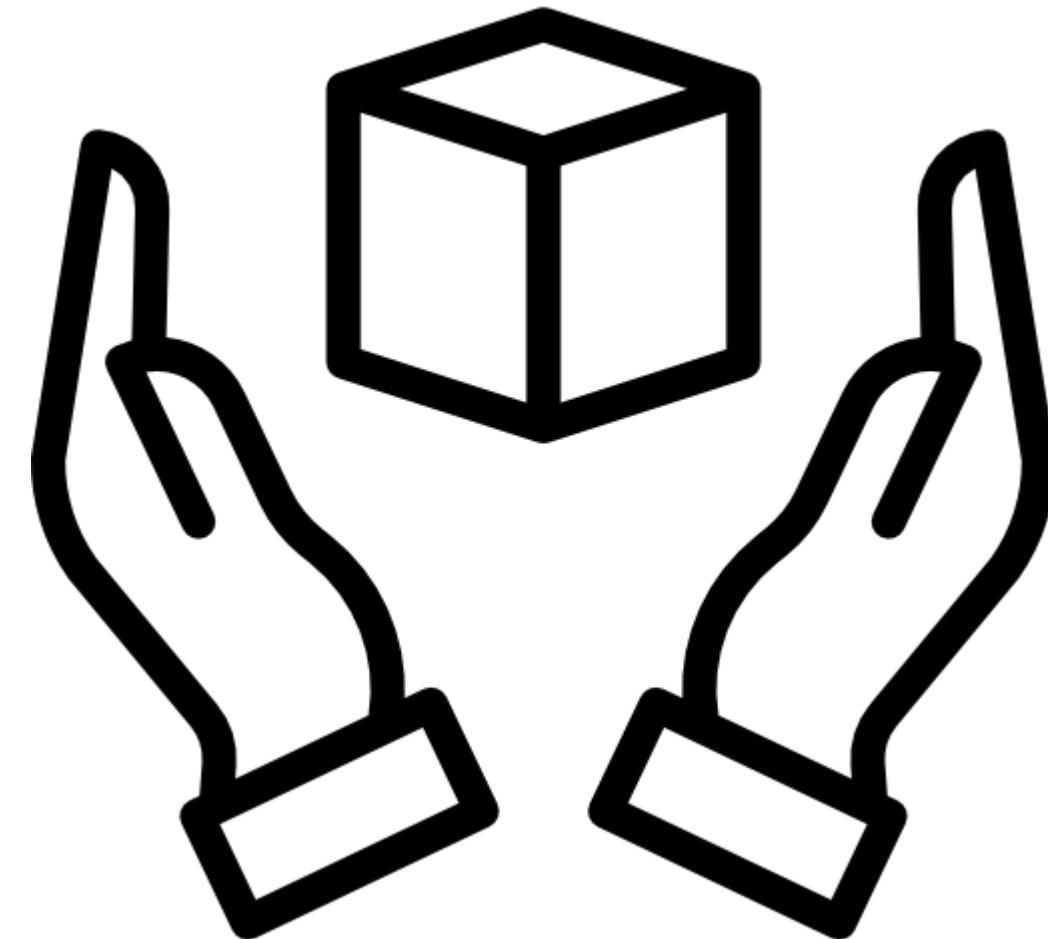


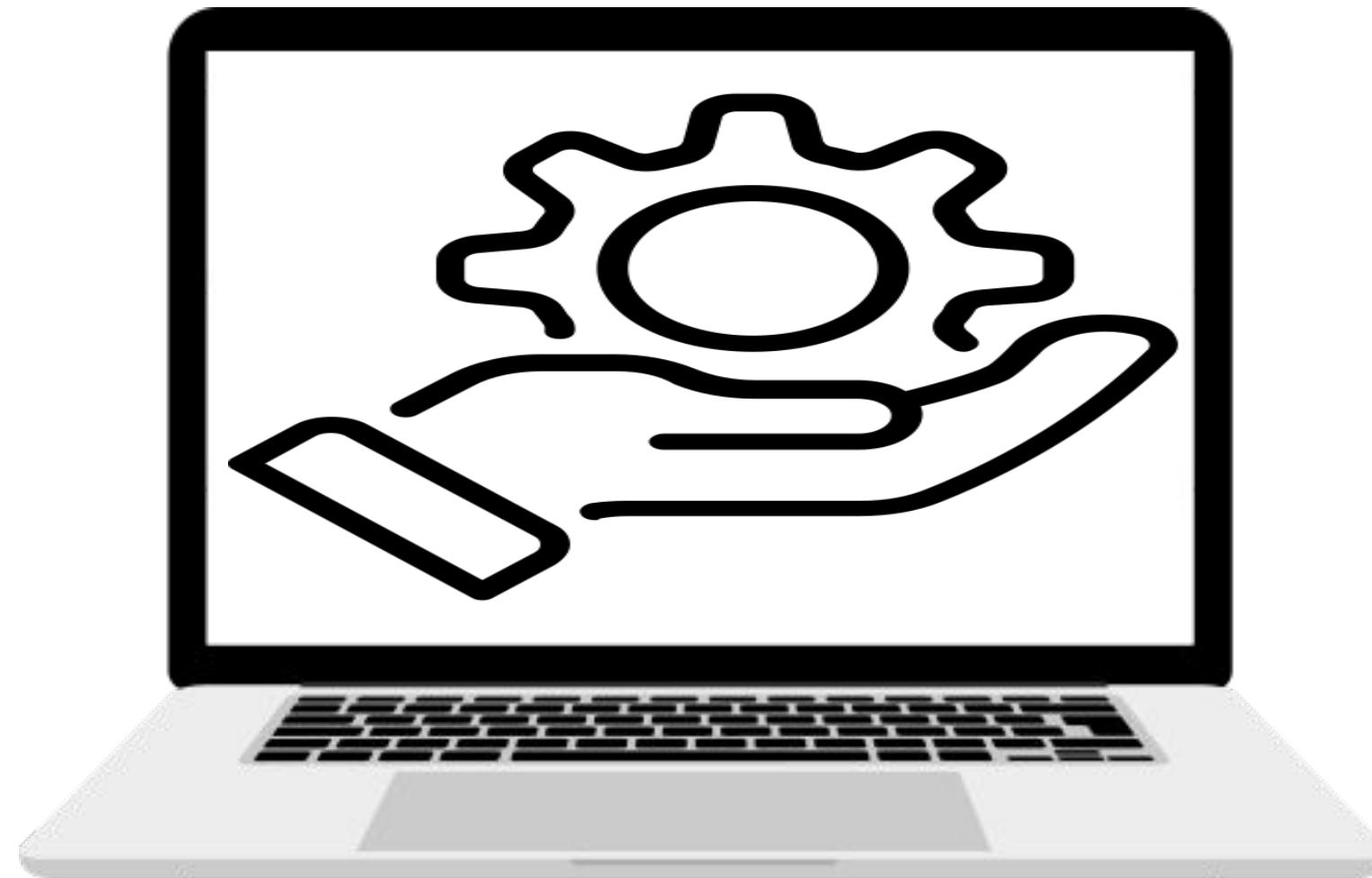
5: Video Gallery

- **Integration of a video gallery to showcase product demonstrations, client testimonials, or informational content.**
- **Optimization of video loading and playback performance for better user experience.**

6: Products

- **Detailed presentation of the company's products, complete with high-quality images, descriptions, and specifications.**
- **Implementation of search and filter functions to ease product navigation.**





7: Services

- **Detailed display of the company's services, along with the process, and benefits.**
- **Incorporation of CTAs for users to contact the company or book a service**

8: Contact Us

- **Display of the company's physical address, contact information, and operating hours.**



* Domain & Hosting will be FREE for 1st year

** All content & images to be provided by the client

9: Google My Business

- **Claiming the business (Verification process)**
- **Adding logo, thumbnail, and cover image.**
- **Adding all the details into it (services/products, hours, special things (Niche).**
- **Setting up all the calls to action (Website, contact, directions, etc).**
- **Creating a review template to get reviews from customers.**
- **Writing proper descriptions by understanding and by research (SEO friendly)**

* Google My Business is subject to approval from Google

10: SEO On-Page

- **1 specific webpage creation with SEO Friendly content and by following all the SEO norms to rank better for a specific keyword phrase.**
- **Testimonials whenever available (Initially 3 monthly). A testimonial from your clients will be uploaded to the website**



COMMERCIAL PROPOSAL





Your Investment:

The project cost covers design and development expenses and does not include taxes

Project commencement will start after mutually agreed upon the payment terms

Taxes are excluded from the stated project cost.

1

2

3

**Price: INR 68,000
Special Discount: INR 9,000**

Final Price (after discount): INR 59,000/-

PAYMENT TERMS

SI. No.	Payment Date	Amount INR
1	Payment along with Purchase order (60%)	35,400
2	Upon completion of project (40%)	23,600
Total		59,000

* The above price is excluding taxes.

Maintenance & Support:

Maintenance and support, if mutually discussed and agreed upon is chargeable as:

- **Web Development and enhancement** – Any request for technical updates and development will be charged. Charges depend upon the nature of work and development.

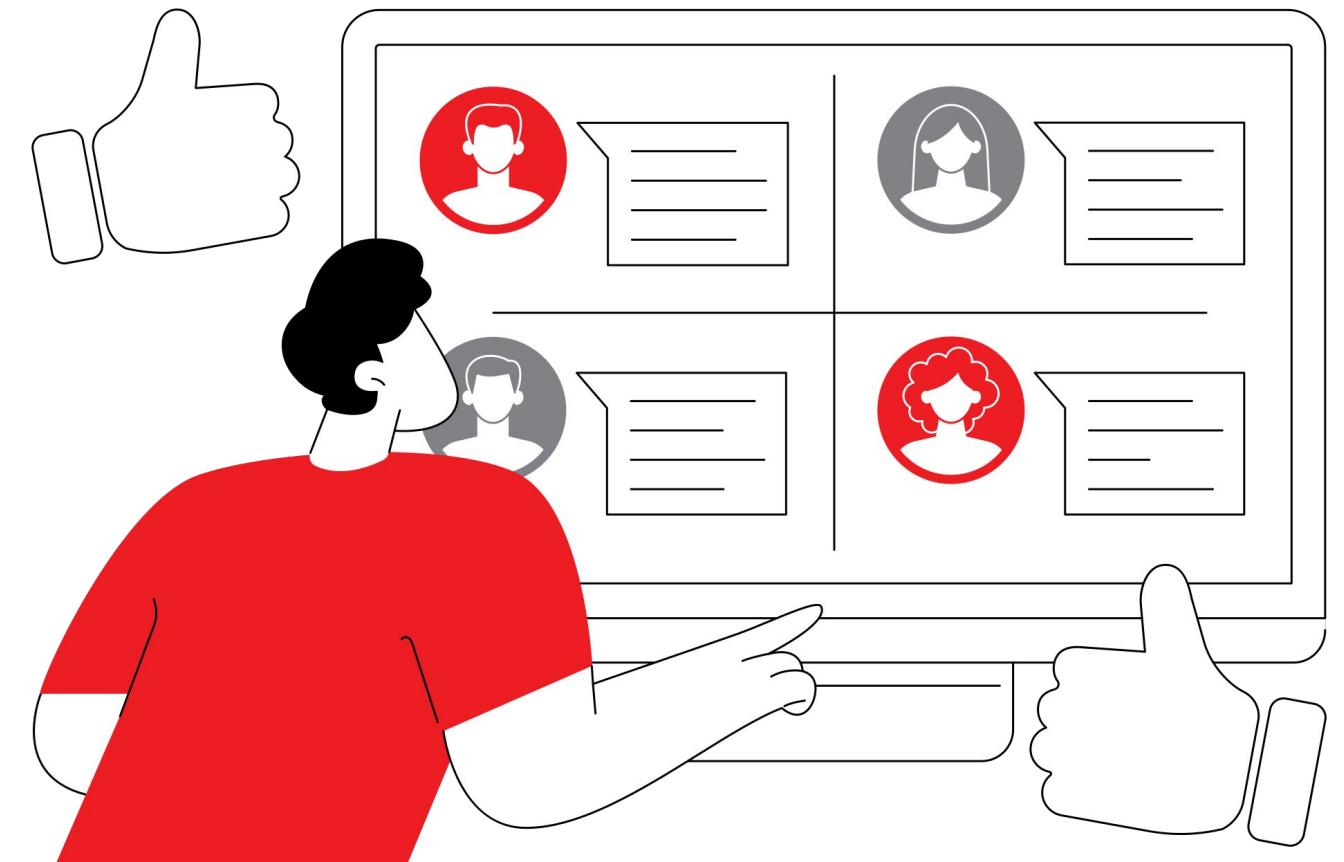
- **Yearly maintenance:** Will be charged at the rate of INR 12,500/year
Services covered in yearly maintenance:
 - Domain
 - Hosting
 - Server Maintenance
 - SSL Certificate
 - Backups

Terms and Conditions:

- Website will be completed in **25 working days** (excluding Sat & Sun)
- All content & images to be provided by the client.
- Working days start from the day complete content is provided.
- Complete content to be given at a time (content should be provided in the form of a document)
- The client will assign a Project Manager/Contact person to deal with Standard Touch.
- Emails/Queries should be responded to in 3 business days.
- Any delay from the client side in response or content furnishing will increase the duration of the project.
- Domain & Hosting will be Free for 1st year (The first year commences from the date the down payment is processed)
- If there is any change in content after the website is designed, it will incur an additional cost
- Any new changes which are out of the scope of the current proposal should come through Change Management and will incur additional costs depending on the work technicality.
- All Third party charges to be borne by client. (SMS cost, Push notifications, API, App store fee, etc)

Our Prestigious Clients:

- Shaheen Group of Institutions - <https://shaheengroup.org/>
- Naanugauri News Website - <https://naanugauri.com/>
- Eedina - <https://eedina.com/>
- Hubballi Times - <https://hubballitimes.com/>
- Saudi Ericsson - <http://saudiericsson.com/>
- Masah Constructions - <https://masahsplcon.com/>



Complete List of Clients (650+)

<http://standardtouch.com/portfolio/>

Contact Us

For any inquiries or feedback, reach out to us at StandardTouch. Our dedicated team is ready to assist you promptly and address your concerns. Contact us now and let us help you with our top-notch products and services!



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Thank You

Team StandardTouch