

# **Porn - The Entrepreneur**

*by*

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# About Me

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# **Tweet Away!**

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**Let's get ~~started~~ dirty!**

# **Let's talk about Porn!**

**for time begin, consider**

**Porn = Entrepreneur**

# Online Payment's

**Online payment (Credit/ Debit Card) market is huge.**

Who made it so big ?

Who started it ?

# Porn.

- Among the first site to use credit card billing online dealt in Porn.
- Then others followed.

**Lesson:**

**Be the first.  
Second is not an option.**

Think. Brainstorm. Discuss.  
Start Up *OR* Start Again.



# Webcam

- Late 1980's & early 1990's.
- Webcam's were consider as waste.
- Porn got an idea.
- Porn got in into the Webcam.
- Webcam became popular after Porn Website started using it.

# **Lesson:**

**Think differently.**

**Nothing is waste. Nothing is old.**

Use what you have in the most efficient manner.

Reuse is an option.

# Library Card Cataloguing

- Porn shaped the technology.
- Such as - Library Card Cataloguing, home video market.

**Lesson:**

**Build the technology**

*OR*

**Be the technology driver**

# Salary

- Porn Star are paid more.
- More than any Engineer, Doctor, Designer, Lawyer, Scientist, Chef, Actor etc. combined.

# **Lesson:**

**Pay your employee more.  
More than anyone else.**

Give them shares. Give them perks.  
Give them happiness. Give them free food.  
Free is like anything.  
Give them More.  
More is less.

# SPAM

- Porn didn't invented Spam.
- But, they made a profitable spam-driven business model.
- By 2003, 1 out of 4 Spam was from adult site.

# **Lesson:**

**Be Evil.**

**Make most of everything & anything.**

Know how to use things.

Small things can leads to big business.



# Streaming video

- Porn was the first to use Streaming JPEG push videos.
- It was the first video that worked in browser.
- An didn't require a plugin. 😊

# **Lesson:**

**Jump faster.  
Tweak technology.**

Try to get it to work faster.  
Build fast. Supersonic.

# Live Chat

- Video chat is a huge area of interaction & profitability in the digital adult business, pioneered by Porn.
- Porn Video/ Live Chat came first & then the Skype popped.
- Poor Skype. Lost to Porn. 😊

# Lesson:

**Pioneer the tech. in your field.  
You should be best. The best.**

Be Apple of Design.  
Facebook of Social.  
Google of Search.  
&  
What else ?

# Pocket Porn

- Pocket Porn is new frontier.
- Porn is downloaded twice on Mobile as much as on Desktop/Laptop.

# **Lesson:**

**Go Mobile. Think future.**

See where people are. Go there.  
Go Mobile.

**That's all.**

**To learn more, go watch some Porn. 😊**

**Thanks! 😊**

**Questions ?**

*OR*

**If you are shy:**

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