

$$1) \frac{\partial \Pr[\text{resp}_i = 1]}{\partial \text{age}_i} + \frac{\partial \Pr[\text{resp}_i = 0]}{\partial \text{age}_i} = \frac{\partial \Pr[\text{resp}_i = 1]}{\partial \text{age}_i} + \frac{\partial (-\Pr[\text{resp}_i = 1])}{\partial \text{age}_i}$$

$$= \frac{\partial \Pr[\text{resp}_i = 1]}{\partial \text{age}_i} - \frac{\partial \Pr[\text{resp}_i = 1]}{\partial \text{age}_i}$$

$$\Rightarrow 0 \rightarrow = 0$$

$$2) \text{resp}_i^{\text{new}} = -\text{resp}_i + 1$$

i.e. +ve response is 0 and -ve response is now 1.

$$\frac{\Pr[\text{resp}_i^{\text{new}} = 1]}{\Pr[\text{resp}_i^{\text{new}} = 0]} = \frac{\Pr[\text{resp}_i = 0]}{\Pr[\text{resp}_i = 1]}$$

$$= \frac{1}{\exp(\beta_0 + \beta_1 \text{male}_i + \beta_2 \text{active}_i + \beta_3 \text{age}_i + \beta_4 \left(\frac{\text{age}_i}{10}\right)^2)}$$

$$\boxed{\frac{1}{\exp(x)} = \exp(-x)} \rightarrow \div \exp(-\beta_0 - \beta_1 \text{male}_i - \beta_2 \text{active}_i - \beta_3 \text{age}_i - \beta_4 \left(\frac{\text{age}_i}{10}\right)^2)$$

Hence, the transformation implies the sign of parameters change.

3) Expand the model to allow for different age & male & female.

We can modify the model to use combination of male and age variables. i.e. we can extend by 2 more parameters.

$$\frac{\Pr[\text{resp}_i = 1]}{\Pr[\text{resp}_i = 0]} = \exp \left[\beta_0 + \beta_1 \text{male}_i + \beta_2 \text{active}_i + \beta_3 \text{age}_i + \beta_4 \left(\frac{\text{age}_i}{10}\right)^2 + \beta_5 \text{male}_i \text{age}_i + \beta_6 \text{male}_i \left(\frac{\text{age}_i}{10}\right)^2 \right]$$

new parameters.