INTRODUCTION

Food Couriers is a food delivery App that delivers food to your door step in a very less time with the best restaurant near you. Order food with the best user experience ever.

About Food Couriers

Food Couriers is a here to meet all your foods needs.
Order your food from your favorite restaurant and
get it delivered to your door steps very fast.
our goal at Food Couriers is to give you, our clients, the comfort that you deserve by delivering your meal as fast as possible.

Our Process

Discover

Define

Ideate

Design

Quantitative Research

I conducted a research on how different users who place orders for food online and how has been their experience so far

Observations

80%

They don't like the services of dispatch rider

50%

Order for food online but mostly not from their favorite vendor.

30%

They want to stop just because the dispatch delivers their food late and they got discouraged.

90%

They are not willing to put their card on any delivery services, they wish to pay on delivery vis POS and bank transfer.

60%

They want to see how Food Runs works.

Taskflows

Scenario 1 :

I want to open the app, get started and login/sign up to the app

Scenario 2 :

A new user Orders for a meal

Typography & Colors

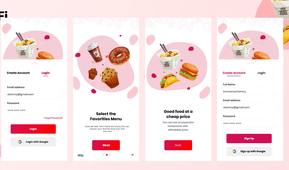
Fonts: Poppins

Aa

A B C D E F G H I
J K L M N O P Q R
S T U V W X Y Z
0 1 2 3 4 5 6 7 8 9

D61355 | 383838 | 000000 | FFF0F0

Hi-Fi



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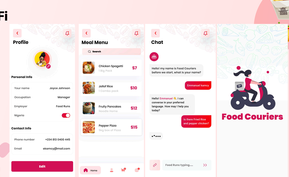

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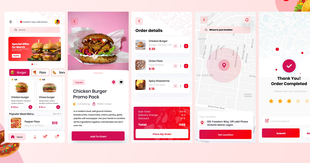
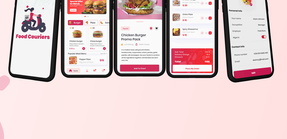
Mock up